Issue - V

February 2020



JOURNAL OF INTELLECTUAL PROPERTY LAWS

JIPL

Articles

CONSUMER BEHAVIOUR VIS-À-VIS DIGITAL PIRACY AND COPYRIGHT INFRINGEMENT Jasper V. George

OVERHAULING PUBLICITY RIGHTS VIS-À-VIS DEEPFAKES – TRUTH DISRUPTED Ankita Aseri

THE WAY FORWARD FOR ONLINE STREAMING: ANALYZING THE COPYRIGHT ISSUES IN MUSIC LICENSING Shreya Rastogi

PROTECTING WEBCASTERS' RIGHTS Sudhanshu Pathania

ONLINE FAN FICTIONS AND COPYRIGHT: A CONUNDRUM OF CREATIVITY AND INFRINGEMENT IN DIGITAL ERA Shama Mahajan

ISSUES AND CHALLENGES TO COPYRIGHT LAW IN THE DIGITAL ERA

Sidra Javed and Divya Dubey

CURBING ONLINE PIRACY IN THE INDIAN FILM INDUSTRY: EFFECTIVENESS OF THE INDIAN COPYRIGHT ACT Mohit Kar

DECRYPTING THE PERSPECTIVE: CONSUMER BEHAVIOUR
AND COPYRIGHT INFRINGEMENT IN THE DIGITAL ERA
Parth Lohia and Kanika Adake

Copyright © 2018, Institute of Law, Nirma University. No part of this publication may be reproduced or copied in any form by any means without prior written permission. The views expressed in the articles or other material published in Nirma University Centre for Intellectual Property Rights Journal does not reflect the opinions of the Institute.

All the efforts are made to ensure that the published information is correct. The institute is not responsible for any errors caused due to oversight or otherwise.

Send your feedback to:

CENTRE FOR INTELLECTUAL PROPERTY RIGHTS JOURNAL

Institute of Law, Nirma University,

S.G. Highway, Ahmedabad - 382481, Gujarat, India.

Tel: +91-079-30642826

Email: centreipr@nirmauni.ac.in Website: www.nirmauni.ac.in/il

JOURNAL OF INTELLECTUAL PROPERTY LAWS (JIPL)

PROLOGUE TO JOURNAL OF INTELLECTUAL PROPERTY LAWS

The Journal of Intellectual Property Laws (hereinafter 'JIPL') aims to encourage writings on contemporary Intellectual Property Rights issues across different disciplines. the . It is the endeavor of the Centre for Intellectual Property Rights to become the beacon in the field of Intellectual Property Rights by encouraging the synthesis of knowledge and best practices cutting across academia and research fraternity. The Journal welcomes submissions from academicians, practitioners, research scholars and students from law and allied fields.

To achieve this object JIPL has come up with a distinguished panel forming the Editorial Board to bring in diversity and quality submissions for the issues of JIPL.

Editorial Board

Editor-in-Chief

Prof. (Dr.) Purvi Pokhariyal

Faculty Editors

Ms. Gunjan Arora

Ms. Taruna Jakhar

JOURNAL OF INTELLECTUAL PROPERTY LAW

JIPL

Published By Centre for IPR, Institute of Law, Nirma University

Editor-in-Chief Prof. (Dr.) Purvi Pokhariyal

Editorial Board

Faculty Editors

Ms. Gunjan Arora Ms. Taruna Jakhar

Student Editors

Mr. Lokesh Vyas