NIRMA UNIVERSITY

Institute of Architecture and Planning

Bachelor of Architecture

Semester-I

L	W	S	C
2	4	-	4

Course Code	2AR176
Course Title	Basic Design - I

Course Learning Outcomes (CLO):

At the end of the course, students will be able to –

- Interpret visual literacy and visual expression
- Interpret elements and principles of design
- Develop the basic skills & abilities to design
- Construct representation and cognitive skills

Syllabus: 15 weeks (4 hours/week)

Total Teaching hours: 60

Hr

Unit	Syllabus:		Teaching
No.	Topic	Sub Topic	hours:
1	Representation skill development	 Sketching, 2D & 3D drawings, painting, graphic Model making skills Exploration of various materials for drawing and models 	8 hours
2	Cognitive skill development	 Observation, perception, registration and expression Critical thinking and application of cognitive skills in design 	20 hours
3	Elements of design	 The visual components of color, form, line, shape, space, texture, and value Compositions using elements of design 	
4	Principles of design	 The design principles - Balance, emphasis, movement, proportion, rhythm, unity, and variety Compositions using principles of design 	

5	Abstraction and	Simplification / abstraction of an object	24 hours
	Simplification	using basic principles and elements of	
		design	
		• Use of foreground- background / contrast /	
		color	
		 Design attributes 	
6 Design vocabulary	 Analytical reasoning and design decisions 	8 hours	
	vocabulary	 Criteria for judgment of design and 	
		developing vocabulary of design subject	

L= Lecture, W= Workshop, S= Studio, C= Credit

Suggested Readings:

- 1. Ching, Francis D. K., and James Eckler. Introduction to Architecture. Print.
- 2. Ching, Francis D. K. Architectural Graphics. New York: Van Nostrand Reinhold, 1975. Print.
- 3. Ching, Francis D. K., and Steven P. Juroszek. Design Drawing. New York: Van Nostrand Reinhold, 1998. Print.
- 4. Ching, Francis D. K., Architecture: Form, Space, and Order. Hoboken, N.J.: John Wiley & Sons, 2007. Print.
- 5. Aldo Tanchis and Huw Evans. Bruno Munari, Design as Art. Cambridge: MIT Press, 1987
- 6. Gombrich, E.H. The Story of Art. New York: Phaidon Publishers; distributed by Oxford University Press. 1966
- 7. Berger, John. Ways of Seeing. New York, Viking Press, 1972
- 8. Lidwell, William; Kritina Holden; Jill Butler (2010). Universal Principles of Design (2nd ed.). Beverly, Massachusetts: Rockport Publishers. ISBN 978-1-59253-587-3.
- 9. White, Alex (2011). The Elements of Graphic Design. New York, NY: Allworth Press. pp. 81–105. ISBN 978-1-58115-762-8.
- Arthur L Guptill; Rendering with Pen and Ink; Watson-Guptill Publications, 1997. ISBN 0823045293, 9780823045297
- 11. William Wilson Atkin; Architectural Presentation Techniques; Van Nostrand Reinhold Co., 1976. ISBN 0442203616, 9780442203610
- Anja Hartmann; Unusual Architectural Presentation Drawings; Page One Publishers, 2007. ISBN 9812452141, 9789812452146
- Frank Lohan; Pen and Ink Techniques; Contemporary books, 1978. ISBN 0486157686, 9780486137681
- 14. International library of Technology; Elements of Pen and Ink Rendering, Rendering with Pen and Brush,
- 15. BiblioBazaar, 2010. ISBN 1171598823, 9781171598824
- Mike W Lin, Architectural Rendering Techniques: A Color Reference; John Wiley and Sons, 1985.
 ISBN 0471289396, 9780471289395
- 17. Tibor K Karsai, The Airbrush in Architectural Illustration; Van Nostrand Reinhold, 1989. ISBN 0442246900, 9780442246907
- 18. Arthur L Guptill, Drawing with Pen and Ink: And a word about the brush; Literary Licensing, LLLC, 2013.
- 19. Arthur L Guptill, Drawing and Sketching in Pencil; Courier Corporation 2012. ISBN 0486136485, 9780486136486