

NIRMA UNIVERSITY
Institute of Management
Master of Business Administration (Full Time) Programme/
Integrated Bachelor of Business Administration-Master of Business
Administration Programme/
Master of Business Administration (Family Business &
Entrepreneurship) Programme

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Course Code	MFT5SEEF19 MBM5SEEF19 MFB5SEEF20
Course Title	Management of Financial Services

Course Learning Outcomes (CLO):

At the end of the course, students will be able to:

1. Explain the functions and operations of different financial services.
2. Assess the management issues of financial services.
3. Discuss the current and emerging trends in the financial service sector.

Syllabus

Teaching Hours

Unit I: Overview of Financial Services <ul style="list-style-type: none"> • Introduction to the Indian Financial System • Nature and Role of Financial Services • Financial Intermediation 	05
Unit II: Financial Institutions and their Regulatory Frameworks <ul style="list-style-type: none"> • Banking Companies & NBFCs • Insurance • Mutual Funds 	10
Unit III: Asset-based Corporate Financial Services <ul style="list-style-type: none"> • Leasing & Hire Purchase • Factoring • Securitization 	06
Unit IV: Fee-based Corporate Financial Services <ul style="list-style-type: none"> • Credit Rating • Investment Banking 	04
Unit V: Emerging Trends in Financial Services <ul style="list-style-type: none"> • Introduction to Fintech • Designing of new products 	05

Suggested Readings:

1. Khan, M. Y., *Financial Services*. New Delhi: McGraw Hill Education (India) Private Limited.
2. Pathak, B., *Indian Financial System*. Noida: Pearson Publication.
3. Rama Gopal, C., *Management of Financial Services*. New Delhi: Vikas Publication.
4. Sasidharan, K., and Mathews, A. K, *Financial Services and System*. New Delhi: Tata McGraw-Hill Education Pvt. Ltd.

w.e.f. Academic Year 2019-20 and onwards