

**NIRMA UNIVERSITY**  
**Institute of Management**  
**Master of Business Administration (Full Time) Programme**

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<b>Course Code</b>	<b>MFT5GEXX22</b>
<b>Course Title</b>	<b>Managing New Age Organizations</b>

**Course Learning Outcomes (CLO):**

At the end of the course, students will be able to:

1. List challenges in managing new age organizations
2. Explain new business models
3. Identify best practices in new age organizations

**Syllabus**

**Teaching Hours**

<p><b>Unit I: Introduction:</b></p> <ul style="list-style-type: none"> <li>• New Age Organizations: <ul style="list-style-type: none"> <li>○ Meaning,</li> <li>○ Factors affecting new organization design and new business models,</li> <li>○ New organizational structures</li> </ul> </li> </ul>	03
<p><b>Unit II: Emerging Best Practices and Lessons:</b></p> <ul style="list-style-type: none"> <li>• Start-ups, social organizations, transnational organizations</li> <li>• Spiritual organizations</li> <li>• Digital workplace</li> <li>• Boundary-less organizations</li> </ul>	06
<p><b>Unit III: Challenges of Managing New Age Organizations</b></p> <ul style="list-style-type: none"> <li>• Managing diversity: culture, gender, age, race, generation, ethnicity</li> <li>• Employee retention</li> <li>• New age leadership</li> <li>• Responsiveness to speed, agility, and adaptability</li> <li>• Communication in the new age</li> <li>• Organizations of future</li> </ul>	06

**Suggested Readings:**

1. Clegg, S., Modern organizations: Organization studies in the postmodern world. Sage.
2. Dimandis, P., Abundance: The Future Is Better Than You Think, New York: Free Press
3. Ismail, S., Exponential Organizations: Why new organizations are ten times better, faster, and cheaper than yours (and what to do about it). Diversion Books.