NIRMA UNIVERSITY

Institute of Management

Master of Business Administration (Full Time) Programme/ Integrated Bachelor of Business Administration-Master of Business Administration Programme /

Master of Business Administration (Family Business & Entrepreneurship) Programme

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Course Code	MFT5SEHR09 MBM5SEHR09 MFB5SEHR11		
Course Title	Organization Development and Change Management		

Course Learning Outcomes:

At the end of the course, the students will be able to:

- 1. Find major models and techniques used in OD Programs
- 2. Explain the Organizational Development Process
- 3. Apply a systematic diagnosis to organizational situations

Syllabus	Teaching Hours
Unit I: An Introduction to Organizational Development(OD)	04
 Values and assumptions of OD 	
History of OD	
Unit II : Organizational Change	10
Organizational culture and change	
 Planned change; Models of change 	
Unit III: OD Process and Diagnosis	04
Action research	
OD process,	
Organisational Diagnosis	
Unit IV: OD Interventions	06
 Introduction to interventions; 	
Team building intervention;	
 Intergroup and third party interventions; 	
Structural interventions;	
Comprehensive intervention	
Unit V: Issues and Challenges in OD	06
Power and politics in OD	
Issues in client consultant relationship	
Ethics in organizational development	

Suggested Readings:

1. Brown, D.R., An Experiential Approach to Organizational Development. Pearson India Education Services Pvt Ltd

- 2. French, W.L and Bell, C.H., Organization Development. Pearson Edu.
- 3. Eason, K. D., Information technology and organisational change. CRC Press.
- 4. Harvey, L., Moon, S., Geall, V., & Bower, R., Graduates' Work: Organisational Change and Students' Attributes. Centre for Research into Quality, 90 Aldridge Road, Perry Barr, Birmingham B42 2TP, England, United Kingdom

w.e.f. Academic Year 2019-20 and onwards