

NIRMA UNIVERSITY
Institute of Management
Master of Business Administration (Full Time) Programme/
Integrated Bachelor of Business Administration-Master of Business
Administration Programme/
Master of Business Administration (Family Business &
Entrepreneurship) Programme

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Course Code	MFT5SEEF24 MBM5SEEF24 MFB5SEEF25
Course Title	Strategic Cost Management

Course Learning Outcomes (CLO):

At the end of the course, students will be able to:

1. Discuss the framework of Strategic Cost Management.
2. Apply tools for ABC/ABM, Target Costing, Life Cycle Costing.
3. Analyse the value chain of given industry and/or product.
4. Evaluate & Design costing system to align with firm's strategy.

Syllabus

Teaching Hours

Unit I: Overview of Strategic Cost Management; <ul style="list-style-type: none"> • Strategic v/s Conventional Analysis of cost • Three Key Themes of Strategic Cost Management 	06
Unit II: Value Chain Analysis and Activity Based Management <ul style="list-style-type: none"> • Concept of Value Chain • Value Chain Analysis • Activity Based Management; 	04
Unit III: Differentiation Cost Management System Based on Strategic Positioning <ul style="list-style-type: none"> • Strategic Decision Making: Effect of technology, Joint Product Cost, Inventory Just in Time, Pricing of product 	10
Unit IV: Costing Life Cycle and Target Costing <ul style="list-style-type: none"> • Costing Life Cycle and Target Costing to align with Strategy 	04
Unit V: Strategic Performance Measurement <ul style="list-style-type: none"> • Evaluating and designing performance measurement with the Strategy of the firm 	06

Suggested Readings:

1. John Shank, J. & Govindarajan, V., *Strategic Cost Management - New Tool for Competitive Advantages*, The Free Press.

2. Atkinson, A. A., Kaplan, R. S., Matsumura, E. M., & Young, S. M., *Management Accounting: Information for Decision-Making and Strategy Execution*, Pearson Education.

w.e.f. Academic Year 2019-20 and onwards