NIRMA UNIVERSITY Institute of Management Master of Business Administration (Full Time)Programme

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Course Code	MFT5GEXX33
Course Title	WTO and Business

Course Learning Outcomes (CLO):

At the end of the course, students will be able to:

- 1. Develop an understanding about GATT/WTO system.
- 2. Evaluate the role of World Trade Organization in international trade.
- 3. Analyse the implications of various agreements/rules of multilateral trading system both for goods and services trade to manage the trade related issues effectively.

Syllabus	Teaching Hours
Unit I: GATT / World Trade Organisation Agreements and Syst	tem 10
 Introduction to GATT, Uruguay Round and 	
WTO Aims, Basic Principles and system	
Basic Principles of GATT/WTO	
• Various Agreements of GATT 1994/WTOand their implication for	r
trade and investment	
Agreement on agriculture	
Anti-dumping duties	
Pre-shipment inspection	
Import Licensing Procedure	
Customs valuations	
Subsidies and countervailing duties	
Sanitary and phytosanitary measures	
• Safeguards	
Technical barriers to trade	
Textile and Clothing	
• TRIMs	
Rules of Origin	
Unit II: WTO – IPRs / TRIPs and Trade in Services	05
• General agreement on trade in services: Various modes of trade in	
services	
• Intellectual Property Rights (IPRs) and TRIPS related issues	
Geographical Indication System	
Regional blocs V/S WTO	

Suggested Readings:

- 1. Goyal, A., and Mohd, N., "WTO in the New Millennium", Academy of Business Studies, New Delhi and MVIRDC World Trade Centre, Mumbai.
- 2. ICSI (Institute of Company Secretary of India), "WTO, International Trade, Joint Ventures & Foreign Collaborations", New Delhi.
- 3. ITC/CS (International Trade Centre and Commonwealth Secretariat), "Business Guide to the World Trading System" Geneva.

- 4. Rao, M.B. and Guru, M., "WTO and International Trade" Vikas Publishing House, New Delhi.
- 5. Rao, P.K., "WTO: Text and Cases", Excel Books, New Delhi.
- 6. Vasudeva, P. K., "World Trade Organization: Implications for Indian Economy", Pearson Education, New Delhi.

w.e.f. Academic Year 2019-20 and onwards