

NIRMA UNIVERSITY
Institute of Management
Master of Business Administration (Full Time) Programme

L	T	PW	C
1.5	-	-	1.5

Course Code	MFT5GEXX32
Course Title	Women in Management

Course Learning Outcomes (CLO):

At the end of the course, the students will be able to:

1. Appraise their personal strength as women, which they can use to inform and direct their personal and professional development
2. Analyze the impact of cultural factors on women employment.
3. Develop a sensitivity to gender issues and challenges faced by them.

Syllabus

Teaching Hours

<p>Unit I:Self-Awareness</p> <ul style="list-style-type: none"> • Self-Awareness & Leveraging On One’s Strength 	02
<p>Unit II: Culture and Gender Issues at Work-Place</p> <ul style="list-style-type: none"> • Impact of Cultural Factors on Women Employment • Gender Issues at Work Place such as Glass Ceiling, Stereotypes • Equal Employment Opportunities • Dynamics of Performance Appraisal and Feedback • Work-Life Balance • Laws and Policies at Work Affecting Women Employees such as Sexual Harassment Policies, Grievance Policy 	10
<p>Unit III: Women & Leadership</p> <ul style="list-style-type: none"> • Leadership Presence of Women • Empowering Women • Gender Main Streaming 	03

Suggested Readings:

1. Hada, S. S., Acharya, B. S. & Tamang, G. B., Women in Management: Balancing Work and Family. Lambert Academic Publishing.
2. Tanton, M., Women in Management: Developing a Presence? Cengage LearningEMEA.

w.e.f. Academic Year 2019-20 and onwards