

NIRMA UNIVERSITY
Institute of Management
Master of Business Administration (Full Time) Programme/
Integrated Bachelor of Business Administration-Master of Business
Administration Programme/
Master of Business Administration (Family Business &
Entrepreneurship) Programme

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Course Code	MFT5SEEF28 MBM5SEEF28 MFB5SEEF29
Course Title	Working Capital Management

Course Learning Outcomes (CLO):

At the end of the course, students will be able to:

1. Discuss the importance of working capital management.
2. Evaluate working capital requirement.
3. Assess the challenges faced in managing working capital in domestic and international operations.
4. Plan for financing working capital requirement.

Syllabus

Teaching Hours

<p>Unit I: Introduction to Working Capital</p> <ul style="list-style-type: none"> • Contextual Environment • Working Capital Policies • Alternative Approaches to Working Capital Investment 	05
<p>Unit II: Cash Management</p> <ul style="list-style-type: none"> • Cash Management: Strategies and Systems • Cash Flow Planning and Management • Management of Corporate Liquidity and Financial Flexibility • Models for determining optimum cash balance 	10
<p>Unit III: Credit Management and Inventory Management</p> <ul style="list-style-type: none"> • Theories of Trade Credit • Management of Account Receivables: Credit Decision Criteria • Monitoring and Control • Trade Credit Strategies • Strategies and Techniques of Inventory Management 	08
<p>Unit IV: Financing Working Capital and Treasury Management</p> <ul style="list-style-type: none"> • Financing Working Capital • Integrating Components of Working Capital • Symptoms of Poor Working Capital Management • Treasury Management: Domestic and International 	07

Suggested Readings:

1. Bhalla, V.K., *Working Capital Management*, New Delhi: S. Chand & Company Pvt. Ltd.
2. Chandra, P., *Financial Management: Theory and Practice*, New Delhi: McGraw Hill Education (India) Private Limited.
3. Pandey, I. M. and Bhat, R., *Cases in Financial Management*. New Delhi: McGraw Hill Education (India) Private Limited.
4. Sagner, J., *Working Capital Management-Applications and Cases*. New Delhi: Wiley India Pvt. Ltd.
5. Bhattacharya, H., *Working capital management: Strategies and Techniques*. New Delhi: PHI Learning Pvt. Ltd.

w.e.f. Academic Year 2019-20 and onwards