NIRMA UNIVERSITY

Institute of Management

Integrated Bachelor of Business Administration-Master of Business Administration Programme

Term - I

L	T	PW	C
3	1	-	4

Course Code	BBA1CCOB02
Course Title	Language Skills in English

Course Learning Outcomes (CLO):

At the end of the course, the students will be able to:

- 1. Develop their vocabulary.
- 2. Determine the use of correct spellings.
- 3. Assess, review and recompose different pieces of writing.
- 4. Construct grammatically correct English.

Syllabus Teaching Hours
Unit I: Grammar 18

Unit I: Grammar	18
 Overview of English Grammar. 	
Tenses and Verb Structure	
• Articles	
 Prepositions 	
 Voices (Passive and Active) 	
Direct and Indirect Speech	
Punctuations and Capitalization	
 Typical Mistakes by Non-English Speaking Individuals. 	
Unit II: Vocabulary and Orthography	07
Confusable Words	
One Word Substitutes	
Synonyms & Antonyms	
• Homophones	
Idioms & Phrases	
• Plurals	
Prefix & Suffix	
Unit III: Comprehension and Usage	05
Unseen Passages	
Precis & Summarizing	
Expansion of Ideas	

Suggested Readings

- 1. Bear, D., Invernizzi, M., Templeton, S. & Johnston, F. Words Their Way: Word Study for Phonics, Vocabulary, And Spelling. New Jersey: Merrill/Prentice-Hall.
- 2. Beck, I.L., Mckeown, M.G. &Kucan, L. Bringing Words to Life: Robust VocabularyInstruction.New York: Guilford Press.
- 3. Brieger, N., Pohl, A. Technical English. Vocabulary and Grammar.
- 4. Eastwood, J. Oxford Guide to English Grammar. Oxford University Press.
- 5. Ibbotson, M. Cambridge English for Engineering. Cambridge: Cambridge University Press.

- 6. McCarthy. M. &O'Dell, F. Academic Vocabulary in Use. Cambridge: CambridgeUniversity Press.
- 7. Mohan, K & Raman, M. Effective English Communication. New Delhi: Tata Mcgraw Hill.
- 8. Nick, K. &Luque-Mortimer, L. Practice Tests. Harlow: Pearson Longman.
- 9. Osborne, C. Practice Tests. London: Heinle Cengage Learning.
- 10. Seely. J. The Oxford Guide to Effective Writing & Speaking. Oxford University Press.
- 11. Sethi, J. &Dhamija, P. V. A Course in Phonetics and Spoken English. New Delhi:Prentice Hall of India Pvt. Ltd.
- 12. Swan, M. Practical English Usage. Oxford: Oxford University Press.
- 13. Wren P. C. & Martin, M. High School English Grammar & Composition. Delhi: Sultan Chand.

w.e.f. Academic Year 2019-20 and onwards