

**NIRMA UNIVERSITY**  
**Institute of Management**  
**Integrated Bachelor of Business Administration-Master of Business**  
**Administration Programme**  
**Term - II**

L	T	PW	C
3	1	-	4

<b>Course Code</b>	<b>BBA1CCEF03</b>
<b>Course Title</b>	<b>Principles of Macro Economics</b>

**Course Learning Outcomes (CLO):**

At the end of the course, the students will be able to:

1. Explain macroeconomics concepts like national income, money & consumption function, and investment function.
2. Compare the relationships across different macroeconomic variables.
3. Identify the relevance of monetary and fiscal policy.

**Syllabus**

**Teaching Hours**

<b>Unit I: Introduction to Macroeconomics</b> <ul style="list-style-type: none"> <li>• Introduction to Macroeconomics</li> <li>• National Income: Concepts &amp; Its Measurement</li> </ul>	09
<b>Unit II: Keynesian Thoughts</b> <ul style="list-style-type: none"> <li>• Keynesian Schools of Thought</li> <li>• Consumption Function</li> <li>• Investment Function</li> <li>• Concept of Multiplier</li> </ul>	10
<b>Unit III: Money and Banking</b> <ul style="list-style-type: none"> <li>• Money Demand</li> <li>• Money Supply</li> <li>• Money Multiplier</li> <li>• Banking</li> </ul>	6
<b>Unit IV: Macroeconomic Policy</b> <ul style="list-style-type: none"> <li>• Macroeconomic Objectives, Instruments</li> <li>• Fiscal Policy</li> <li>• Monetary Policy</li> </ul>	5

**Suggested Readings:**

1. Mankiw, N. G. *Principles of Economics*, Cengage Learning.
2. Samuelson, P. and W. Nordhaus, *Economics*, McGraw Hill.
3. Rangarajan, C. and Dholakia, B.H.: *Principles of Macroeconomics*, McGraw Hill.
4. Gupta, G.S., *Macroeconomics: Theory and Applications*, McGraw Hill.
5. Agarwal, V., *Macroeconomics: Theory and Policy*, Pearson Publishing.

w.e.f. Academic Year 2019-20 and onwards