

NIRMA UNIVERSITY
Institute of Management
Integrated Bachelor of Business Administration-Master of Business
Administration Programme
Term - I

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Course Code	BBA1CCOB01
Course Title	Great Books-I

Course Learning Outcomes (CLO):

At the end of the course, the students will be able to:

1. Develop an interest in reading and appreciating world literature.
2. Apply and analyze insights into the interactions of language and society.
3. Apply and analyze various aspects of fiction connected with life and aspects of business.
4. Create a socially responsible attitude by being exposed to texts from various places and time.

Syllabus

Teaching Hours

Unit-I: Types of Narration and Narrative Techniques • Introduction to Literature • Types of Short Stories • Literary and Non-literary Texts & Excerpts	04
Unit-II: Structure of Literary Compositions • Narrative Technique • Plot Construction and Themes • Short Stories • Poem • Essays/Speeches	04
Unit-III: Introduction to Literary and Non-Literary Analyses • Adaptations/Translations of Literary Classics	02

Suggested Readings: -

1. Tagore, R., *Gora*. Sahitya Academy.
2. Austen, J., & Barnes, A. *Emma*. Harlow: Pearson Education.
3. Defoe, D., Theroux, P., & Mayer, R. *Robinson Crusoe*. New York: Signet Classics.
4. Premacanda, & Ratan, J., *Godan a novel of peasant India*. Ahmedabad: Jaico Publ. House.
5. Bhandopadhyay, B., *Patherpanchali*. Delhi: Sahitya Academy.
6. Angelou, M., Wilson, E. G., & Lagarrigue, J., *Maya Angelou*. New York: Sterling Childrens Books.
7. Blake, W., Kaldewey, G. A., & Meyer, S., *The tyger*. Poestenkill, NY: Kaldewey Press.
8. Tagore, R., & Sonī, R., *Chokherabāli*. Rājakoṭa: MihiraPrakāśana.
9. Roy, A., *The god of small things: A novel*. New York: Random House Trade Paperbacks, an imprint of Random House, a division of Penguin Random House LLC.
10. Seth, V., *Suitable boy*. Place of publication not identified: Weidenfeld & Nicolson.
11. Ford, F. M., *The good soldier*. Bodley Head.

12. Forster, E. M., *A passage to india*. Leeds: E.J.Arnold.
13. Nasser, S., *A beautiful mind: The life of mathematical genius and Nobel Laureate John Nash*. New York: Simon & Schuster.
14. Lahiri, J., *The namesake*. Waterville, ME: Wheeler Pub.
15. Hemingway, E. (n.d.). *The Sun also rises*.
16. *Gulliver's travels*, Burlington.
17. Dark, L., *The O. Henry Awards prize stories*,. New York, NY: Anchor Books.
18. Mitchell, L., & Lahiri, J., *Jhumpa Lahiris Interpreter of Maladies*. Seven Hills, N.S.W.: Five Senses Education.
19. Rushdie, S. (n.d.). *Midnight's children*. London: Vintage.
20. *The Guide*, by R.K. Narayan: *A study guide*,. Craighall: Guidelines.
21. Desai, K., *The Inheritance of Loss: Life & Death In Karachi*. London: Penguin.
22. Carpenter, J. A., & Carpenter, J. A. *Gitanjali: (Song-Offerings): Poems by Rabindranath Tagore*. New York: Schirmer.
23. Singh, K. *Train to Pakistan: With an introduction by Arthur Lall*. New York: Grove Press.
24. Mehta, S., & Barrett, P., *Maximum city: Bombay lost and found*. Auckland, N.Z.: Royal New Zealand Foundation of the Blind.
25. Wordsworth, W., & Enright, D., *Wordsworth: Daffodils and other poems*. London: Michael OMara Books Limited.
26. Kipling, R., Reeve, T., Megido, R., Olivares, N., & Gifford, J., *If and other poems*. Oxford: Oxford University Press.
27. Milton, J., *Paradise lost*. Place of publication not identified: Create Space Independent Publishing Platform.
28. Frost, R., & Mineker, V., *The road not taken*. Sanger, CA: Familius.
29. POE, E. A., *RAVEN*. Place of publication not identified: LUCIA MARQUAND.
30. Beckett, S., *Murphy*. Montreuil: Calder.
31. Dutta, K. *Rabindranath Tagore: An Anthology*. Ed by Krishna Dutta and Andrew Robinson. London Macmillan Press Ltd.
32. Gardner, J. *The Art of Fiction*. New York: Alfred A. Knopf.
33. Gilbert, S. M. & Gubar, S. (Eds.) *The Norton Anthology of Literature by Women: The Tradition in English*. New York: W.W. Norton.
34. Gottlieb, V. *The Cambridge Companion to Chekhov*. Edited by Vera Gottlieb and Paul Allain. Cambridge: Cambridge University Press.
35. Jadav, K. *Contemporary Gujarati Short Stories: An Anthology*. Ed by Kishore Jadav. Delhi Indian Publishers Distributors.
36. Kermode, F. & Hollander, J. *The Oxford Anthology of English Literature*. New York: Oxford University Press.
37. Kettle, A. *An Introduction to the English Novel*. Vol. I. London: OUP.
38. Meghani, J. *The Shade Crimson: A Collection of Short Stories and Features Based on the Folklore of Saurashtra*. by Jhaverchand Meghani. Mumbai: Bhartiya VidyaBhavan.
39. Nijhawan, S. *Nationalism in the Vernacular: Hindi, Urdu and the Literature of Indian Freedom*. Ed by Shobna Nijhawan. Delhi Permanent Black.
40. Rainey, L. *Modernism: An Anthology*. Ed by Lawrence Rainey. Malden Blackwell Publishing.
41. Ryan, M. *Cultural Studies: An Anthology*. Ed by Michael Ryan. Oxford Blackwell Publishers Ltd.
42. Sarang, V. *Indian English Poetry: Since 1950 An Anthology*. Ed by Vilas Sarang -Hyderabad: Orient Longman.
43. Zeitlin, S. *Because God Loves Stories: An Anthology of Jewish Storytelling* .NewYork: Touchstone.