

**FINAL PLACEMENTS REPORT
MBA & INTEGRATED MBA
YEAR 2018-19**

SACS
ACCREDITED



EFMD



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE

ADDING EXCELLENCE TO YOUR PORTFOLIO!

Placements are an integral and indispensable part of the MBA and IMBA (integrated) program at IMNU. It plays a pivotal role in giving the careers of the students a thrust and helping them shape their career trajectory, thus making it the most prominent event on campus.

85 companies visited for campus placements at the Institute of Management, Nirma University (IMNU). This season campus witnessed 100% placements. While average or mean compensation package this year stood at Rs 8.7 lakhs per annum, median salary at IMNU rose from Rs 8.5 lakhs per annum earlier to Rs 9 lakhs per annum this year so far. The maximum salary (CTC) was Rs.19.1 LPA offered by Abudawood AlSaffar Company W.L.L, Bahrain (ASC) in the FMCG sector.

Sector-wise, recruitments at IMNU this year were led by information & technology (IT) and banking, financial services & insurance (BFSI) Apart from them, firms from sectors like automobile, analytics, consumer durables, manufacturing, FMCG, e-commerce, logistics, real estate, consulting, telecom and pharmaceuticals, among others participated in the placement process.

Some of the major recruiters included Adani Port, AMUL, Axis Bank, Bharti Airtel, EXL Service, Federal Bank, HDFC Life, Heidelberg Cement, ICICI Bank, ICICI Prudential Life Insurance, Infosys, Johnson Controls-Hitachi, Kotak Mahindra Bank, KPMG, Novartis, SBI Life, Searce, Shopclues, TCS-BPS, Wipro, Zomato, Usha International, Lindstrom and Johnson Matthey among others.

In terms of profiles, IMNU saw offers for roles like Analyst, Senior Analyst, Business Analyst, Financial Analyst, Credit Analyst, Associate Consultant, Risk Consultant, Digital Marketing Analyst, B2B Sales, Product Manager, Manager - Customer Service & Brand Development, Sales Manager, Process Manager, Relationship Manager, Assistant Store Manager Assistant Manager – Quality Assurance / Marketing, TSN – Key Accounts, and Finance Controller.

The placements have seen a boost from successful stint of students at summer internships leading to improved pre-placement offers (PPOs) as well as alumni involvement. The institute boasts of a 4000+ strong alumni network serving in various organizations in leadership and senior management roles and engages them to mentor the students in various engagement platforms like summer internships, alumni meets, conclaves, guest lectures and mock PI, and student mentorship to name a few.

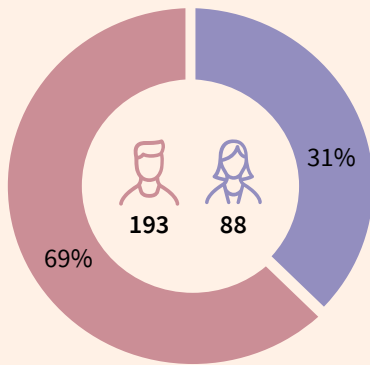
Companies like EXL Services, HDFC Bank and Smyttens offered PPOs this year. The Institute maintains an effective industry interface by regular interaction with industry experts through live projects, innovation workshops, participation in Conclaves, Institute Seminar Series and learning through co-curricular activities give a feel of the real world which encourages active learning for a better foundation.

The summer placements also saw eminent companies from different sectors visit the campus. Companies like Royal Enfield, HUL, Calvin Klein, Pantaloons (Aditya Birla Retail), Amul, and IFB Appliances, among others participated in the summer placement process. Royal Enfield offering the highest stipend of Rs. 75000 per month and while average stipend stood at Rs. 12500 per month.

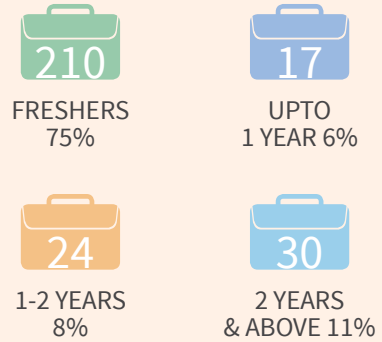


BATCH STATISTICS

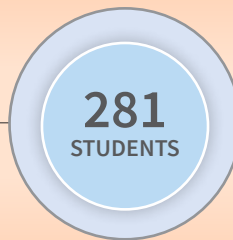
GENDER DIVERSITY



WORK EXPERIENCE



INTEGRATED MBA
33 STUDENTS

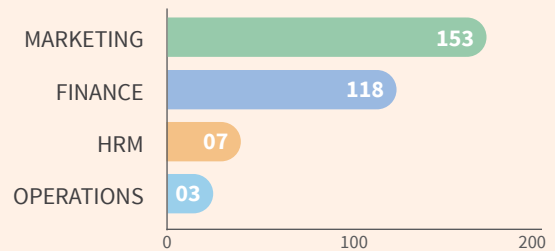


MBA (FT)
248 STUDENTS

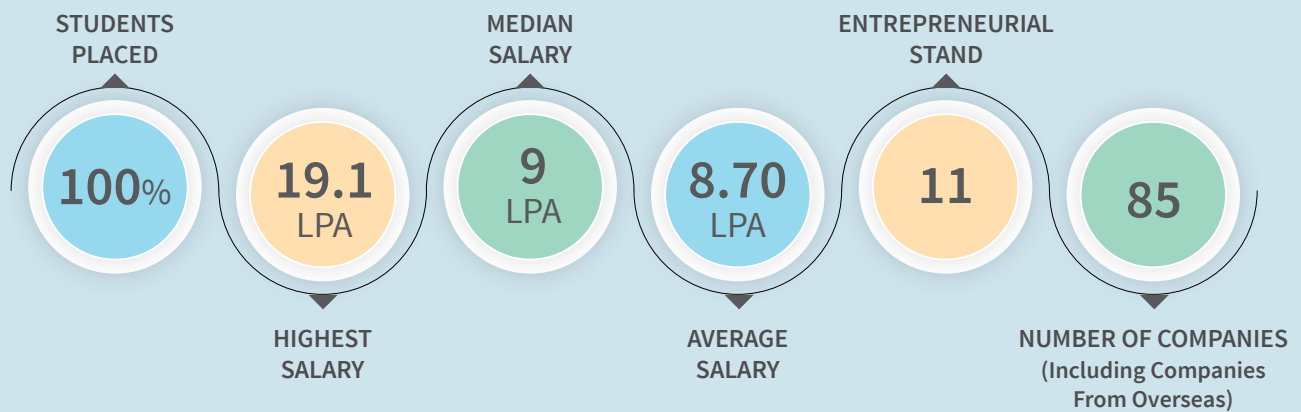
EDUCATION QUALIFICATION



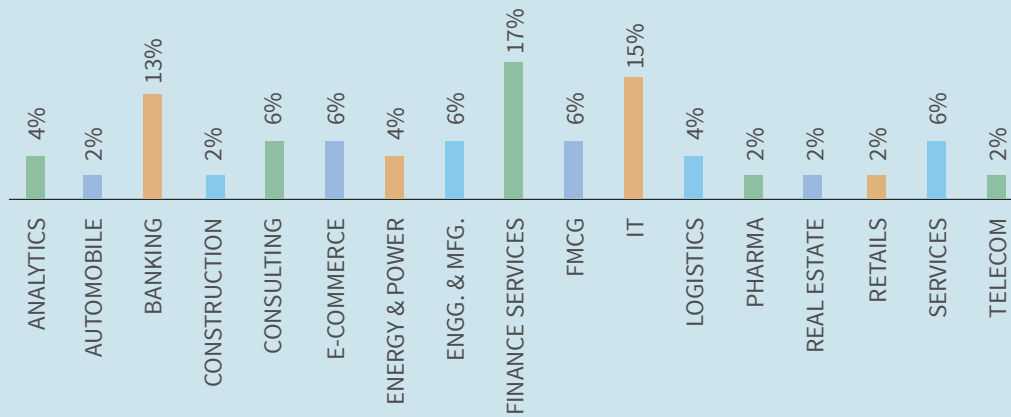
SPECIALIZATION



JOURNEY SO FAR!



RECRUITERS SECTOR WISE



MAJOR CAMPUS HIRING PARTNERS



Participation In Placement Process

For confirming participation in the PPT and Placement Process please write to

FINAL PLACEMENTS:

placements.imnu@gmail.com /
placement.im@nirmauni.ac.in

SUMMER PLACEMENTS:

internship.imnu@gmail.com /
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Contact us at: 079 - 71652000/653/612/631

