

NIRMA UNIVERSITY
Institute of Management
Master of Business Administration (Full Time) Programme/
Integrated Bachelor of Business Administration-Master of Business
Administration Programme/
Master of Business Administration (Family Business &
Entrepreneurship) Programme

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Course Code	MFT5SEOQ07 MBM5SEOQ07 MFB5SEOQ05
Course Title	Logistics Management

Course Learning Outcomes (CLO):

At the end of the course, students will be able to:

1. Explain system concept of logistics
2. Evaluate functional role of each element forming logistics mix
3. Analyze strategic approach in managing logistics to attain competitive strength

Syllabus

Teaching Hours

Unit I: Logistics: A conceptual framework <ul style="list-style-type: none"> • Historical development and current status of logistics industry • Logistics – A system concept • Scope of logistics • Customer value chain 	04
Unit II: Logistics mix <ul style="list-style-type: none"> • Information and order processing • Packing and packaging • Labelling and marking • Inventory management in international trade logistics • Warehousing , unitization and palletization • Containerization • Transportation 	08
Unit III: Strategic approach and regulatory in managing logistics <ul style="list-style-type: none"> • Outsourcing in logistics – 3 PL, 4 PL,5PL • Strategic logistics • Green logistics 	03

Suggested Readings:

1. Ganapathi, S.L., and Nandi, S.K., Logistics Management, Oxford university press, Delhi
2. Sople, V.V., Logistics Management, Pearson education
3. Bowersox, D., Closs, D.C., and Bowersox, M.J., Supply chain Logistics Management, McGraw-Hill
4. Bloomberg, D., Lemay Stephen & Hanna Joe, Logistics, Pearson.

w.e.f. Academic Year 2019-20 and onwards