

NIRMA UNIVERSITY
Institute of Management
Master of Business Administration (Full Time) Programme/
Integrated Bachelor of Business Administration-Master of Business
Administration Programme/
Master of Business Administration (Family Business &
Entrepreneurship) Programme

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Course Code	MFT5SEOQ11 MBM5SEOQ11 MFB5SEOQ09
Course Title	Project Management

Course Learning Outcomes (CLO):

At the end of the course, students will be able to:

1. Relate the importance of Project Management.
2. Illustrate Strategic implications of Project Planning.
3. Create Project Implementation Plan.

Syllabus

Teaching Hours

Unit I: Introduction <ul style="list-style-type: none"> • Modern Project Management; • Alignment of projects with organization strategy; • Organization: Structure and Culture 	07
Unit II Project Planning <ul style="list-style-type: none"> • Defining the project; • Estimating project times and costs • Developing a project plan 	06
Unit III Project Resource <ul style="list-style-type: none"> • Managing risk; • Scheduling resources 	07
Unit IV Effective Project Management <ul style="list-style-type: none"> • Reducing project duration • Leadership: Being an effective Project Manager 	06
Unit V Performance Evaluation <ul style="list-style-type: none"> • Managing project teams; • Partnering: Managing inter-organizational relations; • Progress and performance measurement and evaluation; Project audit and closure 	04

Suggested Readings:

1. Gray, C. F., Larson, E.W., and Desai, G. V., Project Management-The Managerial Process, McGraw Hill.
2. Gido, J., and Clements, J., Project Management, Cengage Learning.