

NIRMA UNIVERSITY
Institute of Management
Master of Business Administration (Full Time) Programme/
Integrated Bachelor of Business Administration-Master of Business
Administration Programme/
Master of Business Administration (Family Business &
Entrepreneurship) Programme

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Course Code	MFT5SEEF22 MBM5SEEF22 MFB5SEEF23
Course Title	Public Policy Analysis

Course Learning Outcomes (CLO):

At the end of the course, the student will be able to:

1. Explain the importance of public policy in any economy.
2. Illustrate public policy formulation and its various forms.
3. Examine various public policy development.

Syllabus

Teaching Hours

Unit I: Introduction to Public Policy <ul style="list-style-type: none"> • Issues and Approaches to the Study of Public Policy • Theories of Public Policy 	03
Unit II: Policy Development <ul style="list-style-type: none"> • Policy Formulation • Policy Implementation • Policy Evaluation 	06
Unit III: Examining Public Policy Trends <ul style="list-style-type: none"> • Indian Public Policies • Comparison of Indian Policies with other Countries 	06

Suggested Readings:

1. Birkland, T.A., *An Introduction to the Policy Process*, PHI Publishing.
2. Sabatier, P.A., Weible, C.M., *Theories of the Policy Process*, Paperback
3. Stone, D., *Policy Paradox: The Art of Policy Decisions Making*, Paperback