NIRMA UNIVERSITY
Institute of Management
Master of Business Administration (Full Time) Programme/
Integrated Bachelor of Business Administration-Master of Business Administration Programme/
Master of Business Administration (Family Business & Entrepreneurship) Programme

L	T	PW	C
3	-	-	3

Course Code	MFT5SEIM07 MBM5SEIM07 MFB5SEIM02
Course Title	Enterprise Resource Planning

Course Learning Outcomes (CLO):
At the end of the course, students will be able to:
1. Identify various socio-technical issues faced during implementing ERP.
2. Relate ERP with other enterprise applications.
3. Analyze and make a business case for ERP.
4. Compare various ERPs to decide appropriate product for their organization

Syllabus	Teaching hours
Unit I: Strategic Perspective of ERP • Introduction to ERP • Advantages of ERP • ERP as a Business Strategy • Business Process and Business Modelling • ERP as a Business Perspective (Manufacturing, Services etc.) • Nature of Enterprise • Business Process Re-engineering and its Relation with ERP	15
Unit II: ERP Implementation Process • ERP Architecture and Modern Technology Trends (On Demand, Cloud, Open Source) • Modules of ERP • ERP Implementation Process • Role of Vendors • Consultants and Users • ERP as a Basic Building Block for Other Enterprise Applications like SCM, CRM, KM, E-Commerce, BI	15

Suggested Readings:
1. Monk, E. & Wagner, B., Concepts in Enterprise Resource Planning. Cengage Learning India Pvt. Ltd.
2. Ray, R., Enterprise Resource Planning. Tata McGrawHill India, New Delhi

w.e.f. Academic Year 2019-20 and onwards