

**NIRMA UNIVERSITY**  
**Institute of Management**  
**Master of Business Administration (Full Time) Programme/**  
**Integrated Bachelor of Business Administration-Master of**  
**Business Administration Programme/**  
**Master of Business Administration (Family Business &**  
**Entrepreneurship) Programme**

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<b>Course Code</b>	<b>MFT5SEHR04 MBM5SEHR04 MFB5SEHR04</b>
<b>Course Title</b>	<b>Global Business Leadership</b>

**Course Learning Outcomes (CLO):**

At the end of the course, students will be able to:

1. Explain Leadership Theories and Culture in global business context
2. Compare Cultures across different Nations
3. Relate different leadership Styles with different Cultural Contexts

**Syllabus**

**Teaching Hours**

<b>Unit I: Overview of Global Business</b> <ul style="list-style-type: none"> <li>• The Global Business Environment-(Social, Political, Economic and Cultural)</li> </ul>	04
<b>Unit II: Leadership in Global Business</b> <ul style="list-style-type: none"> <li>• Levels of Conceptualizations for Leadership</li> <li>• Leadership Models and Theories</li> </ul>	06
<b>Unit III: Culture</b> <ul style="list-style-type: none"> <li>• Understanding the Role of Culture, Cultural Frameworks</li> </ul>	06
<b>Unit IV: Cross- Culture and Leadership</b> <ul style="list-style-type: none"> <li>• Developing Leadership Skills: Communicating across Cultures</li> <li>• Cross-Cultural Negotiation and Decision Making</li> </ul>	06
<b>Unit V: Culture and Leadership in Different Countries</b> <ul style="list-style-type: none"> <li>• Case Studies</li> </ul>	08

**Suggested Readings:**

1. Yuki, G. and Uppal, N., Leadership in Organizations. Pearson
2. Deresky, H., International Management: Managing Across Borders and Cultures. Text and Cases. Pearson
3. Daniels, J. D., International Business Environments and Operations. Pearson.
4. Gehrke, B., and Claes, M.T., Global Leadership Practices: A Cross Cultural Management Perspective, Red Globe Press
5. Austin, R.D., Nolan, R.L., and O'Donnell, S., Harder Than I Thought: Adventures of a 21st Century Leader, Harvard Business Review Press.
6. Browaeys, M.J. and Price, R., Understanding Cross Cultural Management, Prentice Hall

w.e.f. Academic Year 2019-20 and onwards

