



PLACEMENT REPORT 2020

MBA & BBA-MBA (INTEGRATED) PROGRAMME

ADDING EXCELLENCE TO YOUR PORTFOLIO!

The Institute has been consistently fulfilling student's career aspirations and has shown remarkable placements records for its students' year on year. The Placement record at IMNU for the last several years is a testimony to the acknowledgment by the Corporate of the superior quality of the students' resource, affirming they are one of the best in the country.

Placements are an integral and indispensable part of the MBA and IMBA (integrated) programme at IMNU. It plays a pivotal role in giving the careers of the students a thrust and helping them shape their career trajectory, thus making it the most prominent event on campus. More than 85 companies visited for campus placements at the Institute of Management, Nirma University (IMNU). This season campus witnessed 100% placements. While average or mean compensation package this year stood at Rs 9.00 LPA, median salary at IMNU rose from Rs 8.5 LPA earlier to Rs 8.75 LPA this

year so far. The maximum salary (CTC) was Rs.12.33 LPA offered by Dell Technologies in the ITES sector.

The campus placement drive witnessed offers from prominent companies, from the sectors likes - Consulting, Automobile, IT&ITES, Social Media, BFSI, FMCG, Market Research, Manufacturing, Construction & Real Estate, Healthcare, E-commerce, Analytics, Micro Finance, Power, Consumer Durable, Telecom, and et al. More than 30 new companies participated in the campus hiring process, shows confidence of companies in our student's resource. Companies like Smart Cube, Bytedance (Tik Tok), Ingersoll Rand, Pesticide India, Jubilant life, Spacematrix, Birlasoft, Malcom, MG Motor India, TTK Healthcare, Phone Pe, South Indian Bank, and more hired from the campus for the first time. While 2 students have been hired by PT. Jaykay Files Indonesia, which has its presence in Indonesia.

The placements have seen a boost from successful stint of students at summer internships leading to improved pre-placement offers (PPOs) as well as alumni involvement. The institute boasts of a 4000+ strong alumni network serving in various organizations in leadership and senior management roles and engages them to mentor the students in various engagement platforms like summer internships, alumni meets, conclaves, guest lectures and mock PI, and student mentorship to name a few.

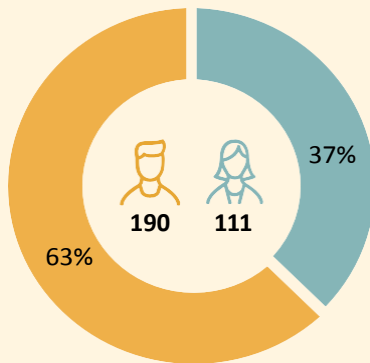
Companies offered PPOs, to name few - Pantaloons, CRISIL, EXL Services, Decent Appliances, Spacematrix, Mercados, Symettn, HDFC Bank and others. Our heartfelt thanks to our regular recruiters like Infosys, EXL services, Kotak Bank, Axis Bank, Neilsen, CARE, CRISIL, TCS, HDFC Life, Performics Convonix, Heidelberg Cement, etc. for their patronage.

The Institute maintains an effective industry interface by regular interaction with industry experts through live projects, innovation workshops, participation in Conclaves, Institute Seminar Series and learning through co-curricular activities give a feel of the real world which encourages active learning for a better foundation.

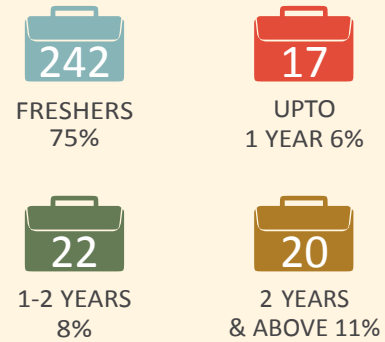


BATCH STATISTICS

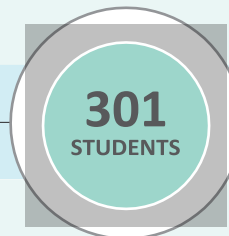
GENDER DIVERSITY



WORK EXPERIENCE



INTEGRATED MBA
41 STUDENTS

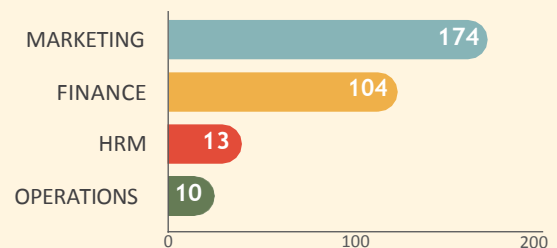


MBA (FT)
260 STUDENTS

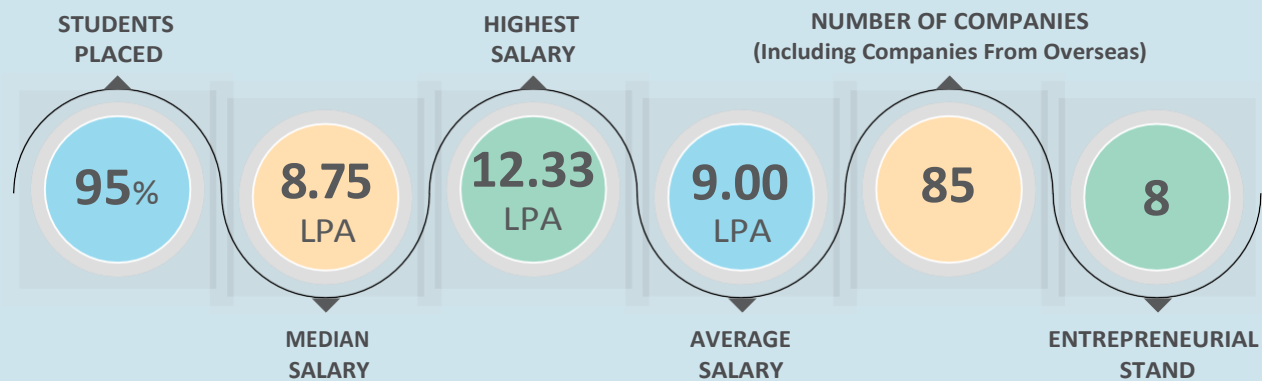
EDUCATION QUALIFICATION



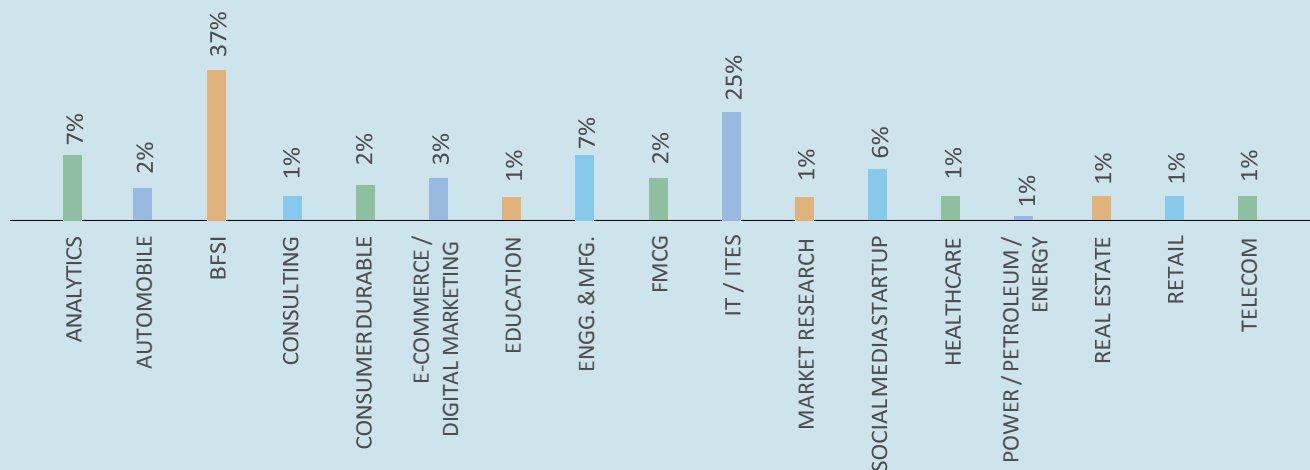
SPECIALIZATION



PLACEMENT SNAPSHOT



RECRUITERS SECTOR WISE



Summer Internships 2020 turned into Work-From-Home assignment

In view of the unprecedented situation due to the COVID-19 pandemic, businesses and industry, all around, were trying to grapple with the major disruption in their routines brought about by the government's strict directives on lockdown, restricted travel and the safe distancing norms. At IMNU, this disruption happened at a very crucial time, just when the students were about to begin their summer internships. Given the criticality of the summer internships in the academic curriculum of the MBA programme, an appeal was sent to the recruiters to consider Work-from-Home option for our students. We are grateful that many of our recruiters echoed the same sentiments and considered to offer students an opportunity to Work-from-Home. To bring seriousness in the

summer internship the Institute assisted students by giving them assignment to generate report on sector specific they have secured an internship, which was apart from company project work. This year we saw most of the selection has shifted to online process. Amidst all the challenges faced, the summer placement for the MBA (Two Months) & Integrated MBA (Four Months) 2019-20, concluded with students getting quality projects with best of the organizations. The wide range of recruiters across domains as well as the diverse roles offered strengthens IMNU's commitment to producing leaders in all the fields.

The season saw prominent companies from diverse sectors visiting the campus. Companies like UNIDO, J P Morgan, Publicis Groupe, EXL Services, SmartCube,

Bigbasket, SBI life Insurance, Radio Mirchi, Textron, Coca-Cola, Havmor, Jio Studios, Nephroplus, Maer+Vidorno, among others participated in the summer placement process. Project offered were in the Analytics, Social Media, Sales, Operations, Marketing, Sports Management, Retail, Finance, etc. UNIDO offered the highest stipend of Rs. 45000 / month and while average stipend stood at Rs. 15000 / month.

For MBA students it was proposed that all eight weeks of summer internships would be WFM mode whereas for the four months' internship of I-MBA students, a hybrid model was suggested, it was designed as four to eight weeks of WFH option starting May onwards, followed by twelve or eight weeks' onsite internship based on the prevailing situation.

MAJOR CAMPUS HIRING PARTNERS



Participation In Placement Process

For confirming participation in the PPT and Placement Process please write to

FINAL PLACEMENTS:

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placement.im@nirmauni.ac.in

SUMMER PLACEMENTS:

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Contact us at: 079 - 71652000/653/612/631

