

17-18
December
2021

17TH DOCTORAL CONFERENCE IN MANAGEMENT

ANVESH

(INCLUDING RESEARCH WORKSHOP AND CLINIC)

RESILIENCE, REINVENTION
AND REENGAGEMENT

TOWARDS THE NEXT NORMAL

INSTITUTE OF MANAGEMENT
NIRMA UNIVERSITY, AHMEDABAD



ABOUT ANVESH

ANVESH is an annual doctoral conference for scholars in business management research organized by the Institute of Management, Nirma University, India.

Every year, ANVESH aims to bring together doctoral students from all over the world for an event that includes, paper presentations, discussions, research clinics, and workshops. It also acts as a platform to facilitate collaborative work amongst researchers from different institutions.

CONFERENCE THEME

As the economies across the globe unshackle themselves from the COVID crisis, a remarkable disruption is being seen across multitudes of sectors. A significant restructuring or a '*New Normal*' is being witnessed which is proving to be a defining moment for businesses and how they are generally viewed and conducted. In this new reality, we remain witness to a dramatic reformation of the economic and social order which till now had provided a surreal ecosystem for business and society to be traditionally operated. The '*New Normal*' which is affecting, rather reshaping, the lives of millions of people also brings to us uncharacteristic challenges which till now had never been visualised given the propensity of the black swan event i.e., the pandemic.

In this background, the theme of the conference, "***Resilience, Reinvention and Reengagement: Towards the Next Normal***" focusses on the way towards shaping the economies of the future. The thematic renaissance during this perilous time is being driven by a latent urge to attain excellence through disruptive thought processes and out-of-the-box innovations in the field of business and research. Reinvention of the business models and their persistence beyond crisis is the key to address the challenges and stay competitive in the market.

The '*Next Normal*' has also created a need for the organisation to re-engage with their human resources and reinvent their workplaces. Thus, one of the key takeaways of this doctoral conference would be to explore the possible solution of non-conventional challenges utilizing out-of-the-box solutions.



CONFERENCE HIGHLIGHTS

- Research conference exclusively for doctoral students.
- Networking with leading editors and academicians.
- Half-day research workshop on a contemporary theme.
- Research clinic to facilitate specific feedback on the thesis.
- Publication outlet for promising research in a reputed journal.
- Sufficient time for each researcher to present their work.

CALL FOR PAPERS

The conference invites papers from the following management disciplines:

- Marketing
- OB & HRM
- Entrepreneurship
- Information Systems
- Strategic Management
- Operations Management
- Economics
- Public Policy
- Business Analytics
- Health Management
- International Business
- Finance and Accounting

However, the above list is only illustrative; authors are encouraged to submit papers on any other issues that they deem relevant to the conference theme.

RESEARCH WORKSHOP AND RESEARCH CLINIC

- A half-day research workshop on a contemporary theme in the field of management research is one of the major attractions for the participants. Every year renowned and eminent speakers are invited to delegate expert talk on selected topics, share their experience and interact with participants during the workshop.
- Research clinics are arranged for the participants who are at their advanced stages of research. These clinics help in solving problems faced by research scholars by having one-to-one interaction with domain experts. It assists doctoral students in the pursuit of their research, as they get valuable feedback and suggestions from experts.

PUBLICATION OPPORTUNITIES

ANVESH 2021 has collaborated with the *South Asian Journal of Business Studies (Emerald Publication)* which is abstracted and indexed by: ABDC Quality List; Emerging Sources Citation Index (Clarivate Analytics) and Scopus, among others to provide scholars an opportunity to publish their research papers. The conference organizing committee will invite the top 10% (limited to 10) of the papers presented at the conference for submission to the journal. The selected papers must mention that the paper was presented in ANVESH 2021. The papers must adhere to the guidelines for submission, and review of the journal. Sending out for review does not guarantee publication.

All accepted full papers will be published in the Conference Proceedings Full Book with ISBN number. All papers will be double-blind peer reviewed to ensure an adequate standard, that the proposed subject of the submitted abstract has been followed, the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced. If multiple papers are accepted for publication and presentation by the same author, each paper requires a registration fee to be included in the proceedings.

MODE OF CONFERENCE

The conference will be held **ONLINE**. The links to access the meeting rooms will be provided to the registered participants through emails and registered phone numbers.



IMPORTANT DATES

- Abstract Submission Deadline: 15th October 2021
- Intimation of Abstract Acceptance by: 20th October 2021
- Full Paper Submission Deadline: 5th November 2021
- Intimation of Full Paper Acceptance by: 15th November 2021

SUBMISSION GUIDELINES

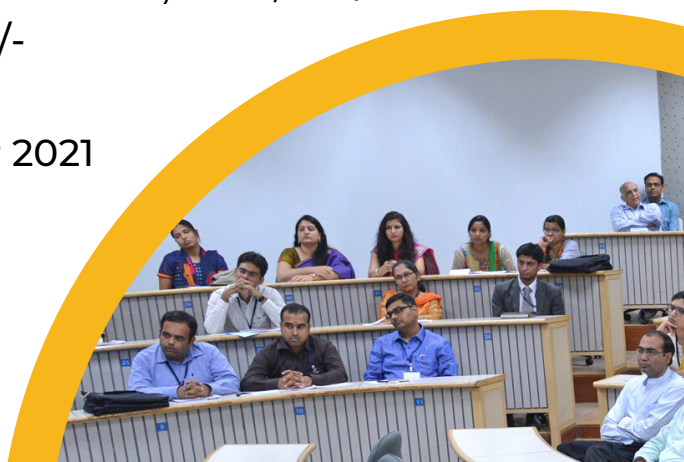
- Only original and unpublished research works are invited. Any submission which is identical or substantially similar to work already published, under review for conference or publication, will not be considered. Papers with more than 10% plagiarism will be rejected.
- All full papers including five to seven keywords should reach us latest by **5th November 2021** in an editable format (.doc / .docx) at anvesh.im@nirmauni.ac.in. The paper should be mailed with the subject line “PAPER SUBMISSION FOR ANVESH 2021”.
- Apart from full papers, extended abstracts (not more than 2000 words) are also invited. The author(s) will be intimidated regarding the acceptance of their paper after review by **15th November 2021**.
- For any query related to the conference, please reach us at anvesh.im@nirmauni.ac.in with the subject line “ANVESH 2021 QUERY”.

REGISTRATION FEES

All participants attending the conference are required to register. Please fill the '*Delegates Registration Form*' with the registration fees (Non-refundable). E-certificates will only be provided to the paper presenters.

- Early Bird (on or before 20th November 2021): Rs. 1,000/-
- After 20th November 2021: Rs. 1,500/-
- International scholars: USD 60
- Registration Closes: 10th December 2021

For payment details visit:
www.anvesh.org



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