## **GUIDELINES FOR AUTHOR(S)**

PAPER FORMAT	A4
WORD LIMIT	• 5000 words including Abstract, References, Tables and Figures.
	• Abstract should be in paragraph, not in the format prescribed by
	Emerald Publication.
PAPER SEQUENCE	1. Title of paper along with author details (Kindly follow the
	guidelines given in author details column)
	2. Title of Paper, Abstract, Keywords (4-5 words)
	3. Text of full paper
MARGINS	• Top and Bottom: 1.5 cm
	Left and Right: 1 cm
LINE SPACING	• 1.5
HEADER	<ul> <li>ODD PAGES (starting from the title page) : INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY</li> </ul>
	• Font Size 10, Times new roman, Bold, Left aligned, italics
	• EVEN PAGES: ANVESH-2021 DOCTORAL RESEARCH
	CONFERENC IN MANAGEMENT
	• Font Size 10, Times new roman, Bold, Right aligned, italics
PAER TITLE	• Font size: 16
	Font Type: Times New Roman
	Italics, Bold and Centre aligned
AUTHOR DETAILS	Name, Designation, Organization, E-mail address
	• Font size: 12
	Font Type: Times New Roman
	Bold and centre aligned
MAIN BODY	• Justified
	Normal Font
	Font type: Times New Roman
	• 1 blank line to separate paragraphs
	• Headings: font size 14, bold and left aligned
	• Sub-headings: font size 12, bold and left aligned
	Main body: font size 12 and Justified
TABLES/FIGURES	• To be numbered and titled
	• Title: Font Size: 12, Font Type: Times New Roman, Bold and centre aligned.
	<ul> <li>All figures should be in Black &amp; White. No figure should be in</li> </ul>
	• An figures should be in Black & white. No figure should be in colour.
REFERENCES	APA style of Referencing
	• No numbering
	-

The paper must be in .doc/ .docx format

- 1. Only original and unpublished research work is sought. Any proposal submitted to present material that is identical or substantially similar to work already published, under review for another conference or publication will not be considered.
- 2. The contributors should certify that manuscript has neither been published anywhere nor is being considered presently for publication anywhere
- 3. At-least one author needs to pre-register for the conference and present the paper to be eligible for the paper to be published.
- 4. Certificate would be issued only to the presenter(s) in case of multiple authors