

NIRMA UNIVERSITY

Institute:	Institute of Technology
Name of Programme:	Integrated B.Tech.(CSE)-MBA
Course Code:	CSI0404
Course Title:	Principles of Management
Course Type:	Core
Year of Introduction:	2021-22

Credit Scheme

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Course Learning Outcomes (CLO):

At the end of the course, students will be able to –

1. explain different function of management.
2. introduce the various theories and processes of management
3. relate with different functional areas of management
4. explain Contemporary issues in management

Syllabus: Total Teaching hours: 30

Unit	Syllabus	Teaching hours
Unit-I	Nature of Management: Concept, Significance, Role & Skills, Levels of Management, Introduction of POSDCORB (Planning, Organizing, Staffing, Directing, Coordinating, Reporting and Budgeting). Evolution of Management thoughts, Scientific Management, Human Relation Contingency Approach. Overview of Indian thoughts on Management, Management by Objectives (MBO)	08
Unit-II	Planning: Meaning, Importance, Process. Decision making and its important.	04
Unit-III	Organizing: Concepts, Structure, Advantages and Limitations of organizing. Departmentation: Meaning, Basis and Significance, Span of Control: Meaning, Factors affecting span of Control, Centralization vs. Decentralization. Delegation: Authority & Responsibility relationship.	08
Unit-IV	Directing, Co-ordination and Controlling: Leading: Concept of leadership, directing: Meaning and Process, Co-ordination as an Essence of Management, controlling: Meaning, Process and Technique. Introduction to Motivation, Basic Theories of Motivation	06
Unit-V	Contemporary issues in management: Concept of TQM, Balance Score card, HRIS.	04

Self-Study: The self-study contents will be declared at the commencement of semester. Around 10% of the questions will be asked from self-study contents.

Suggested Readings/
References:

1. Koontz & Wehrich , Essentials of Management; Tata McGraw Hill
2. Tripathy & Reddy, Principles of Management; Tata McGraw Hill
3. Kreitner & Mohapatra, Management; Biztantra
4. Robbins, Decenzo & Coulter, Fundamentals of Management; Pearson Education
5. Stoner, Freeman & Daniel R Gilbert, Management; Pearson Education
6. Robbins & Coulter, Management; Prentice Hall (India) Pvt. Ltd

Suggested List of
Experiments:

-NA-

Suggested Case List:

-NA-

