



PAUSE REFRESH PLAY

In this year's edition of Al-Inc, our beloved alumni share with us what allows their exhaustion to take a backseat and helps them rejuvenate.

EDITOR'S MESSAGE



Rashi Virmani

MBA FT 2nd Year

It feels incredible to be writing this year for AI-Inc. AI-Inc. has always been close to our heart as Kaizen, and this year, we chose to go with the theme, "Pause. Refresh. Play."

We all need a breather amidst the chaos - a retreat, a sanctity we can call our own. It's not about running away or escapism, I believe it's truly far from it. Working and toiling day and night, we forget that our saturated minds need time to unwind. One may ask why do we need to come to a halt. Not a halt - a pause. To sit down for a second, process and get back again. It's not about running away from the field, but taking some time to prepare and hence attack with full force with the armies and battalions of our minds.

We bring to you experiences of our beloved alumni of what kept them or keeps them going in times of worry. We also include some eccentric articles by our faculty as well, keeping in mind what our alumni will like best.

We hope you enjoy reading this year's edition as much as we enjoyed collating it.



Anchita Vohra

MBA FT 2nd Year

Working on this edition of AI-inc was an experience in itself. In this hustle and bustle of campus life, we got the inspiration for our theme, "Pause. Refresh. Play."

In our daily lives, we are exhausted by innumerable tasks and sometimes all that we need is a pause to energise ourselves by indulging in something that makes us happy, be it a game of tennis or an enriching conversation with an old friend. This year we aim to know from our beloved Alumni, what has been their refresh button in life.

We have covered various sections to keep our Alumni updated with the happenings of the campus.

We have also included the experiences of our Alumni as well as respected faculties.

Hopefully, all our readers have a wonderful time reading the magazine and they cherish their college life once again, Happy Reading!

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DIRECTOR'S MESSAGE



Dear Alumni,

It brings immense pleasure for me to write to you all. We are delighted to present to you the latest edition of AI-Inc. The institute has seen one more successful year with commendable progress at various ends. Our students have proved their calibre within the institute as well as in the corporate sector. The Institute has nurtured the students into becoming the best version of themselves and lead them to their holistic development.

Also, our connect with you is stronger than ever. The Institute is continuously striving for the overall development of its students by encouraging them to be a part of various clubs and committees. The Institute also offers various other growth opportunities for uplifting their careers by motivating them to engage in a range of co-curricular and extra-curricular activities.

To carry this bond forward, it's our plan to launch a mentorship program for our students of full time batch wherein the alumni will act as mentors to the current MBA-FT batch of the institute. It's an attempt to provide our students with an opportunity

to polish themselves by taking inputs from the alumni, already well-versed with the corporate world. We further extend an invitation to all our alumni to bring forward more such ideas and suggestions.

Your achievements have been an inspiration for our students and the Institute takes pride in your success. We hope you continue to provide your support in our endeavours like you have been doing for more than two decades. I would like to thank you for staying connected and being a pillar of strength for the Institute.

With warm regards and best of the wishes.

Dr. M. Mallikarjun
Director

CHAIRPERSON'S MESSAGE



Dear Alumni,

It gives me immense pleasure and pride to announce the latest issue of 'AI-Inc', the institute's Annual Alumni Magazine, launched with sincere efforts from the Kaizen Committee.

Having earned a Grade 'A' accreditation from the National Assessment and Accreditation Council (NAAC), the institute takes pride in announcing its further accomplishment of attaining the SAQS (South Asian Quality Assurance System) accreditation for five years by Association of Management Development Institutions in South Asia (AMDISA), an international association, and a 'SAARC' recognized body. IMNU has now joined the league of global B-schools through this accreditation which reflects the institute's continuous quality improvement system, bench-marked with the leading global B-schools.

We are fortunate and grateful that the institute has always received a strong support from the alumni along with their distinguished contribution. You are our valued ambassador and we would want your continued association in future as well.

We aim to give a concrete shape to the Mentorship Program this year along-with building an enduring co-working environment. This would facilitate in providing guidance and aid to our students with respect to their summer and final placements, with a prime focus on being mentally alert and socially adjustable. Our efforts remain directed in raising the standards of our knowledge dissemination and creation of new ideas and thought process to support our students in achieving the zenith of their career trajectories. We look forward to the association with our alumni to help us achieve the same.

We wish you success and happiness in all your endeavors.

With warm regards and best wishes.

Dr. Mahesh K C
Chairperson – MBA (FT)

FACULTY LOUNGE

SPILLING YOUR POSITIVE EMOTIONS AT WORK



CHITRA KHARI

We all know that organizations are emotion laden spaces. Have you ever wondered that how experiencing positive emotions and moods flush in so many chemicals into our system, which can then be linked with organizational performance? Let me take you through the maze of interesting research to prove my point.

Time and again, numerous studies have proved that happy workers are the most productive workers, suggesting that happiness has a considerable impact on individual performance. Laboratory experiments have proven the broad and build effect of positive emotions using sophisticated techniques like eyetracking, neuroimaging, and autobiographical memory recall tasks, indicating that positive emotions enhance cognitive resources and make the human brain perceive a wider set of possibilities. These possibilities influence the cognitive variation that stimulates creativity. It is also reported that positive emotions trigger individuals to discard automatic everyday behavioural scripts and follow unscripted novel thoughts and actions. Research has also tested that positive emotions are linked with blurring the distinctions between the self and others which in turn make people indulge in more other-oriented acts. Another interesting piece of research has proved that individuals when experience positive emotions are more likely to trust others, thereby, fostering existing interpersonal ties and are foundational in strengthening bonds and, opportunities for interdependence. Thus, positive emotions influence the social world of an individual in a big way. Interesting right!!! That means you can just use your positive emotions to synergize your ties with others.

Now, you must be wondering about your boss!!! Yes, leader's positive emotions are seminal in cultivating and sustaining positivity at the workplace. For example, research has proven that emotions are infectious, in the sense that leader's positive emotions enhance the positive emotions of co-workers during interaction. Thus, positive

emotions have implications for personal, interpersonal and organizational growth.

Ahhhh...could you sense the odour of emotions through these research findings. Now, you might be wondering that how in today's workplaces which are already emotionally complex and dynamic, can one nurture positive emotions. Again, I will pull your attention to interesting research pieces. Scientific experiments have proven that individuals who do mindfulness (converging your consciousness to the present moment) based reflective exercises (such as meditation) experience more positive emotions. This requires conscious effort from the individual to become aware of one's emotions. Even small acts of kindness at workplace can generate a host of positive emotions (this in turn generates a cycle effect, like, acts of kindness generate positive emotions and, positive emotions in turn make individuals do other-oriented acts). It is found that individuals who actively participate in community development programmes experience positive feelings frequently. As a practitioner, we can take charge of our emotional space in organizations and can shape it to further our psychological and social growth.

I am sure, keeping in view, the numerous benefits of positive emotions and the backing of strong research support, you will take cues from this article to nurture positive emotions at workplace.

Hope you enjoyed it. Happy Reading!!!

RELATIONSHIP BETWEEN STUDENTS AND TEACHERS



ANAND DEO

How should students relate with their teachers? This has always remained an interesting topic for me. It is a relevant question as the relationship often defines the strength of an institution. The strength of relationship differentiates one institute from another. Let us explore this relationship.

In my experience, I have often found that the institutions loose track about the purpose of their existence...which is to educate the students and impart important social values in the process. As a result, the most important stakeholders i.e. students, do not get enough attention. Thus, while classes are conducted and examinations are taken, the students really do not 'learn'.

The millennials are made of a different matter. They have different requirements. It needs to be factored while designing and executing teaching pedagogy.

No longer can we expect a student to sit on a wooden bench for six hours a day and expect him/her to concentrate and learn. Understanding and correcting, that would influence the altered design of the teaching pedagogy...and that ultimately will define the relationship between the teacher and the students.

Should the relationship be that between a Giver (of Knowledge) and Taker (Receiver)?

Should it be like the one between Seller and Buyer/Customer?

Should the relationship be like that between a Consultant and Client?

I feel that in a MBA type of college like ours or for that purpose any educational institution; the Students are the real "Producers". They are the ones who are going to do real productive work later in life.

So, in my opinion, the relationship is more like the one between the guide and producer.

It is the responsibility of the teacher, to make the subject interesting and get students interested in the subject. It only if the students are interested, would they participate actively in the classroom and outside. And it is only when they participate in learning process will they internalize the contents of the course and later use the concepts learnt in producing something worthwhile for society.



They say, 'Health is Wealth' but honestly, how many of us really consider our health as wealth? Our busy yet sedentary lifestyle, coupled with work pressure takes a toll on our health - both physically as well as mentally. Be it at work or at home - the mind is always occupied.

There comes a point when our body tells us enough is enough - now take care of 'ME'. This is the point when one needs to start working on their wellbeing.

I had my moment of truth in July 2016. I was borderline obese and it wasn't a good feeling. Earlier I had made a couple of unsuccessful attempts of working out at the gym but every time, I did not go beyond paying the semi-annual fee! In the past few years, running has become quite popular in India and I too thought of giving it a try. The first time I ran was on August 1, 2016. While putting my shoes on, I was not sure if I'd be able to complete a kilometre, but on that day I ran for 2.07 km in 15 minute and 35 second. The numbers are not important but it was my 'WOW' moment - an incredible feeling!

THE JOY OF RUNNING

DEVANSHU BHATIA
(MBA-FT BATCH 2008-10)

Deputy General Manager at Adani Ports and SEZ

The first run gave me the confidence of making running a habit. In the first month itself, I had completed 40kms of running. Given my past fitness record, it was indeed an achievement. September 2016 was even better - I clocked around 53kms. Before I knew it, running had become an addiction. The important part was that I listened to my body and did not overdo myself which is a common mistake made by many beginners to achieve faster results. It is essential to continuously work upon increasing your endurance and then accordingly, increase your running mileage.

In January 2017 I completed my first 10K run and my love for running increased manifolds. During the run I saw a 60-year-old couple running holding hands, a mother running with her 7-year-old son, a wife encouraging her 'not so fit' husband to run faster. These are the moments that have inspired me and made running such a beautiful experience. Even after participating in more than 10 running events, I still feel the same joy and satisfaction as the first one. In the last 1 year my social recognition has grown thanks to my running posts on social media.

Running not only improves your mental and physical health but it is also one of the best stress busters. It gives you the much needed 'Me Time' which we all crave for, where you can get disconnected with the world and be with yourself - finally. After every run you become a better person.

Few tips for beginners:

- Running is NOT racing. Develop your pace gradually.
- Track your runs - it keeps you motivated. Recommended apps - Runkeeper and Nike+ Run Club.
- Work on strengthening your core, it helps in running faster and longer.
- Invest in a good pair of running shoes based on your running style - it helps in preventing injuries.
- Stretch well before and after a run.
- Join a running group in your area - running helps you socialize and meet new people.

So what are you waiting for? Lace up and experience the 'Joy of Running'.

PAUSE, REFLECT & PLAY



ASHISH AGRAWAL
(MBA-FT BATCH 2010-12)

Client Response - West and South
Lead, RMS Nielsen India

A Japanese monk asked his son to prepare the garden. Son very diligently went about the task and completed all the tasks of cutting leaves, cleaning dirt, watering and made garden look neat and clean. The Monk wasn't happy and asked his son to do it again. Son went back and again did a great job. The Monk was still not happy. Son asked, "Father I have done everything I could, everything is impeccable, what have I missed?" Monk goes to a few flower trees and shakes them, golden leaves and flower spreads around the garden, making it look like heaven. He says to his son, "Not only hard work son, but also heart work"

Sometimes we go along the path for a very long time with the perception of doing enough hard work but it is heart work which is needed more in this new changing world. The philosophy of doing only hard work goes follows principle of TGW - Things Go Wrong. Think of a person making the room in a luxury hotel. He follows all the procedures to not make any mistake. But, what the Monk adopted was a philosophy of Things Go Right (TGR), thinking of making things right and not cautious enough to not make TGW.

Shaking things up sometimes is necessary to bring changes to our mind, which behaves like a comatose mind in the routine of a 9 to 5 office goer or 5 to 9 for a business man. Start shaking things, one branch at a time. Try wearing your watch in your right hand for the day during office. You will realize a simple thing like this can cause tremendous uneasiness, but by the end of your business day, you will realize you've broken a few shackles.

Pause and reflection are two sides of a coin. When you will start Pausing, you will start Reflecting.

On personal level, Pause can as easily start writing a diary or meditating as less as for 10 minutes a day or just taking a stroll in the wilderness. If you can't break the habit of your daily routine, you will not be able to break the shackle for a new start.

Your reflection might suggest to make big changes, play boldly to make things right. Any change is scary, but remember any hard thing is hard until you do it.

'Pause, Reflect and Play' makes you give away your safety or luxury of a well-paying field. But remember to grow, Intel has to kill its most profitable chips to bring on new ones. Apple had to kill iPod considering launch of iPhone will make it unnecessary.

Change is constant and it will happen with or without you.

In finance we study about depreciation of entity. We also get depreciated. We fuel our self once during education doing an MBA and thinking about driving with same fuel throughout the life. We ride fast during initial period but as the fuel subsides, we switch off engine and just flow with the existing momentum. We need to Pause - to check fuel status, Reflect - where to re-skill and refuel and Play - to accelerate again and again to ride faster and reach farther.

EARN BEING AN ENTREPRENEUR FIRST



RAHUL PANDEY
(MBA FT BATCH 2015-17)

Senior Business Development Specialist People10 Technologies Inc.

Young Professionals - vibrant, full of ideas and enthusiasm to prove something to the world and I am sure you are finding yourself in the same shoes no matter your age bracket. We all have something with us which keeps us driving towards our goal until the time comes when people don't find themselves engaged enough in the current position and thus shift the focus to Entrepreneurship. With the technology and present infrastructure, I truly believe that whoever begins their Entrepreneurial journey, deserves to win, fair and square.

But, what is worrisome here is the fact that the professionals are stepping into the game because they are disinterested in what they are currently doing instead of being enthusiastic about what they are going to do. Being an entrepreneur shouldn't be an option - it should be a choice. I strongly think that you should adopt Entrepreneurship as an attitude first, then step towards it as a role and lifestyle.

Here are some points which makes me familiar with the word "Entrepreneurship" every time:

MAKE MISTAKES PROUDLY:

We all make mistakes and we should be proud of it because many individuals get comfortable with what they already have and live with peace. Believe me, this peace would one day would be chaos which wouldn't be avoided. So, if you landed on a job which was not what you expected or was prepared for, then be proud that you believed in yourself and you are one step ahead of the yesterday-you. It's because you learnt something, you gained something - an experience.

BE TRUE TO YOURSELF:

Making a mistake is one thing, but accepting what you did that is what matters most.

You'll be smart if you learn from mistakes, otherwise, you will always remain a fool. Be True to yourself.

KEEP THE INNER LEARNER ALIVE:

The one who thinks (s)he knows enough, is not going to survive much longer in this game. Your focus should be to better up yourself day-by-day. Start with all aspects of the business you can access in your organisation, this will be insightful for you to know why and how the business is running. Share your interest to learn more and get yourself involved, you'll be surprised when you look back to at your past self.

PURSUE A HOBBY ALONG WITH YOUR JOB:

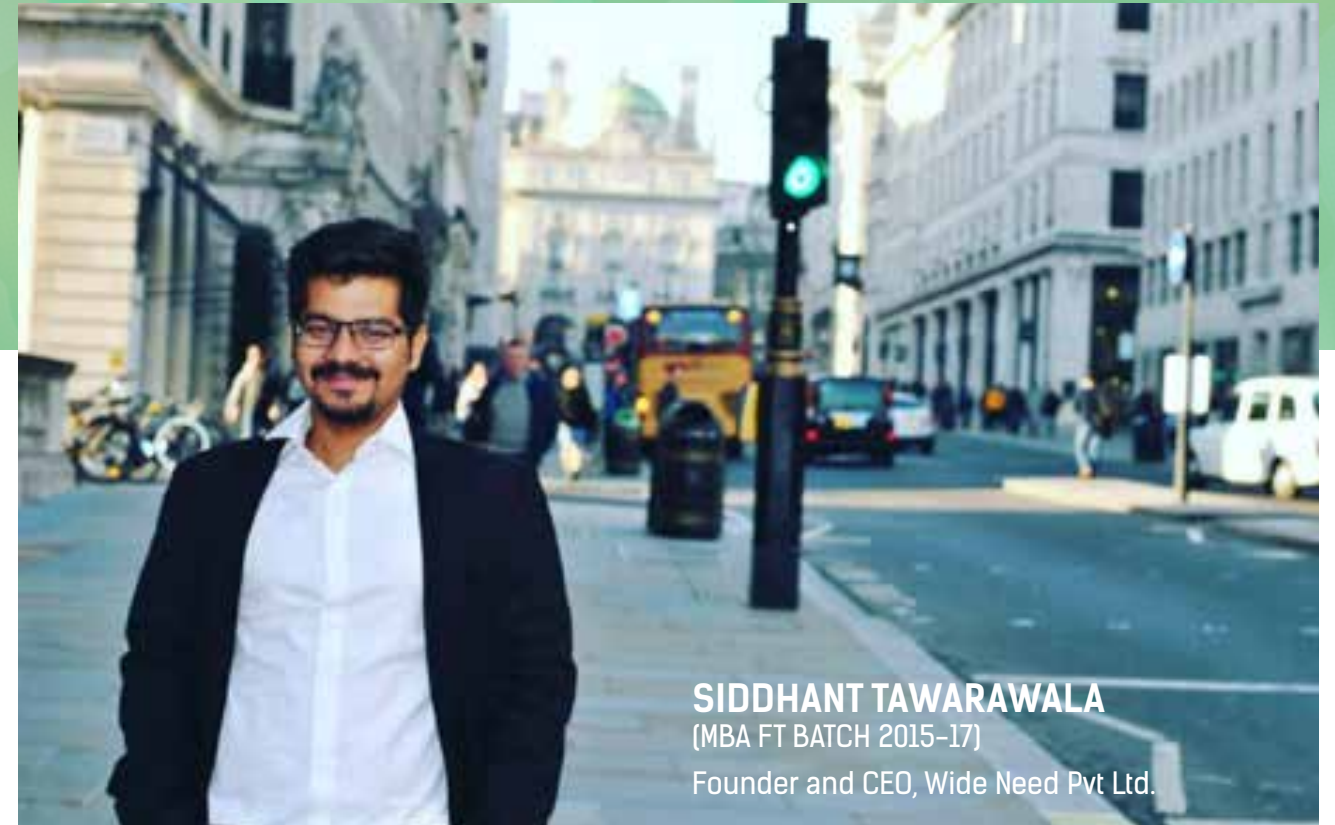
Do something that you love, it could be photography, blogging, running your own YouTube channel or whatever you like. It will give you a mental break from the routine and you will be true to yourself. When you pursue a hobby, you will find the opportunities & problems and solve them on your own. This will help you to improve your focus, manage time, and widen your horizon.

HANDLE THE WORKPLACE WITH YOUR MIND:

The transition from college life to corporate is the most difficult phase. From being a spectator, you now step into the ring. In college, we handle people, our friends, with utmost care and emotion, but now you'll be handling situations and problems in the corporate world. One stroke of emotion and your beloved colleague will snatch away what you worked hard for and truly deserved. So keep your emotions in place when you step into business play.

Bring in the above in practice and you will surely up your game as well as get more clarity on your next career move. Earn what's needed to be an Entrepreneur, only then will others buy what you're selling.

MY DREAM - FROM CONCEPT TO ACTION



SIDDHANT TAWARAWALA
(MBA FT BATCH 2015-17)
Founder and CEO, Wide Need Pvt Ltd.

At the very beginning, when my entrepreneurial journey had just started with Peeschute at its ideation stage, I was extremely geared up and highly motivated to pursue it. After getting things right during the ideation stage which included concept, design and strong business models, it took me a while to get to the market validation stage which was one of my biggest pause during the journey. Reason being, I was seeking external support such as incubation and institutional grants without which it would be much tougher for me. It took almost 15 months to start receiving the support because of the system procrastination at various levels.

These 15 months tested me for my passion, for my dedication and my perseverance. But here's the thing, I stood with patience. I had a self-belief and I wanted to take a chance at the project I had visualized at any cost.

The time finally came when I started receiving the desired support to turn a mere idea into a commercial product. It was time to reenergize and boost up in order to take the unusual path. I took my moment to enjoy the feeling and felt proud for not giving up.

Then came the time to play. In less than a year I had built a company which was valued at 1 million dollars having its presence in 5 countries.

Peeschute has picked up rapidly in the international markets giving us that valuation. Giving yourself a small break definitely works out to bring you out of hard times and then, the sky is the limit.



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'LIFE AFTER CAMPUS' MANAGERIAL MISMATCH



IFFAT SHAIKH
(BATCH 2016-18)

Management Trainee, TATA AIG General Insurance Co.

I feel privileged to have been placed in an organization which is considered one amongst the most ethical and employee-centric group of companies and my experience here absolutely aligns with that image. But remember, organizations are nothing but hollow structures invigorated by its people. I believe I must be God's favorite potato to be blessed with wise and patient bosses, both during my internship and currently on my job. It's a combination so rare that I've hardly found people like that even in these two organizations. But, once you start working, your superior is not the only one you closely work with. There's a hoard of processes that you need to do, a prescribed department or channel facilitating it, and a herd of people therein that you hence need to deal with.

Time flies, but turkeys don't. And unfortunately, neither do humans:

Now half of that quote was said by Barack Obama. The latter half was Iffat Shaikh.

The culture of the company does make a difference on the organizational behavior, but employees in the end, are distinct humans with a unique set of thoughts, reactions and varying levels of self-importance. That's the most polite way of saying, there are always going to be laggards! Be it a multinational company, or a petty group assignment.

This also brings me to a very important point that organizations are infested with flaws. And I would write in molten gold if I could, but keeping it as original as reality; here it is, in black ink: The bigger the organization, the higher the efficiency gap.

In my humble opinion, a quarter is enough to understand the insides of an organization, provided you actively take interest in everything that's happening around you and strike the right "Why's" at the right opportunities. You will at least be thorough with one full cycle of business, and all the processes therein.

Be real, not rebellious:

If there's something wrong with the system, stand up and tell the relevant people about it. You can actually stir the insides of the system not matter how junior you are. There'll be times when people will laugh at you for making unreasonable demands. Tell yourself that history was never made by reasonable

people. It is okay to feel uneasy about inefficiencies in your organization. In fact, there's a problem if you don't. Because then, you are a part of it.

Be fascinated by problems:

The day you don't receive a problem at work, you've stopped progressing. The moment things start becoming tough, tell yourself you're on the right path. You can't have a "problem-solving role" without problems.

Never stop thinking about what interests you:

I have always been inclined towards finance, and deeply fascinated by how money changes the game if used rightly. I also pursued my major specialization therein. However, I am currently working on a managerial role with primarily B2B Sales and Distribution functions in the Motor Insurance Channel. But I never failed to put the finance in the sales.

I'd just like to reiterate that you may not start with your dream profile or desired company or expected salary. But remember, you'll get there! You just have to dream big (people will tell you what you're aspiring to do has never happened, "It doesn't work that way" and all the Wakandans with "We don't do that here" banners) and I'd still suggest, listen to everyone. Absorb what makes you more realistically motivated towards your aim. Walk the odds. Run fast and fail faster. Get up stronger and question the status quo. And most importantly, learn from all the managerial mismatches that you stumble upon through your way!



YASH RATHI
(IMBA BATCH 2013-18)

HR, Ford Motor Company

There are multiple causes to stress – Rate of change, pace of modern living, family situations, lack of social support, individual dispositions and organizational related causes. These factors put excessive psychological / physical demands on us depending upon how we choose to look at them. We all might have, at some point or the other, found ourselves in such situations. However, bouncing back from that point is very important. Our physical & psychological Wellness is our own responsibility.

YOU'RE THE CAPTAIN OF YOUR SHIP!

So here are a few coping tips which can be easily implemented:

- Take time out daily for some physical exercise. Even if it is 15 minutes, make sure you make it a part of your daily routine.
- Do expressive writing. Penning down your thoughts and feelings regularly enhances overall wellbeing
- Clear your mind of all the thoughts and Meditate! It's difficult to begin with but easily sustainable in the long run, if practiced regularly.
- Manage antecedents and consequences of your own behavior
- Form close relations with empathetic co-workers & colleagues who are good listeners and confidence builders.

Remember – "It's not the load that breaks you down, it's the way you carry it. It all depends on you. You are the captain of your ship & master of your fate"

"Stress" has become a common buzzword these days. Every other person whom you meet says – "I'm under stress". It seems like people are picking it up like an addiction – similar to that of smoking or drinking.

So while I was working on developing a training module around stress & resilience, someone asked me – "What is stress according to you"? I asked back – "You want to know the version that books present or my version"? "Well, both!", he said.

So, going by the definition of the books "Stress is body's reaction to any change that requires an adjustment or response" Whereas practically if you see "Stress is the complexity with which we see or perceive things. We have hard wired ourselves to make simple things complicated. This ultimately puts us in a state where our body starts reacting adversely and ultimately gives out warning signs."

Not all stress is bad. Eustress (Positive Stress) helps us stay motivated, work towards goals and feel good about life. We experience Eustress as frequently as the negative stress. However negative stress gets more focus considering the adverse effects it puts up eventually!



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THE ALUMNI DAY 2018

The homecoming event of 2018, the Alumni Day of IMNU, was conducted by Kaizen Committee on 6th October, 2018. The theme was 'Sands of Time'.

The event marked the presence of more than 180 alumni visiting their Alma Mater. Mr. Mahesh Joshi, Chief Executive and Director at Larsen and Toubro, was the chief guest for the event. Being an Alumnus of erstwhile Institute of Management, Nirma University, he chose to speak on the topic 'Student @Nirma to author @Oxford'.



A faculty interaction session was arranged which helped in enhancing the alumni relations. A curriculum review workshop was arranged to review the syllabi of the Full-Time MBA course and the Family Business MBA course to improve the learning process of the students. The alumni interacted with the current students in 'Expert se Pooch' session. This was followed by General Body meeting and Board meeting.

In the evening session, 'AI-Inc', The Annual Alumni Magazine was unveiled on the onset by our very own Alums. This year, the theme for the same was 'Wind Beneath My Wings'.

Further, the night orchestrated entertainment in the form of a mesmerizing dance performance by the kids of 'Nirmaan'. Music and Dance performances of by Club Fiesta which pumped the adrenaline through the audience. Chehre the Dramatics Club of IMNU presented a play "Soch" based on the delusional mind of an author, a vision he sees of his own creation.

The night was filled by the nostalgic memories of the college days revived by a fun-filled football match. To truly conclude the day of homecoming on a high note, there was a Karaoke Night and a Cricket match organized.

This annual event was indeed the highlight of the last quarter of the year, 2018.



POST THIS A FUN EVENT 'ACTION REPLAY' WAS ORGANIZED BY THE BELOVED DR. NINA MUNCHERJI.

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ALUMNI CITY MEETS 2018



The Alumni Meet is a formal medium to keep the alumni informed about the various events and happenings in the institute throughout the year and thus strengthen the Alumni-Institute relations. It is a perfect reunion of the alumni as well as introduction of new alums (recent pass outs) to join the legacy. In the meet, the Alumni discuss about the various initiatives, which can be incorporated, in order to ensure holistic development of the students.



This year, the Alumni city meet was held on 15th December 2018, across three cities – Mumbai, Bengaluru and Delhi NCR which saw the presence of close to 100 alumni. The focus was on how the Institute could expand its reach to the alumni and how the alumni could help the institute to make the students more industry- driven. A common point of discussion across all cities that the students should be provided with more certification courses and to include more subjects for Data Analytics. There was a suggestion that engagement should be increased between the recent alumni and the current students of the institute which will enable ease of information flow and avoid communication barriers. This will enable the students to connect with the alumni more easily. Alumni having worked or currently working in the companies coming for placements should be allowed to sit as a part of the welcoming committee in the process was suggested. It was also suggested more sessions to be conducted by the alumni in the institute for the students to bring them up-to-date with the latest developments in the industry. An interest form was filled by the Alumni to know their willingness to engage in various activities like Admission Panel, Mentorship Programs,

Conclaves and Placement activities. Another major point of discussion was about the new SAQS Accreditation granted to Institute of Management, Nirma University and the various benefits it could give the institute. It being the gateway for international affiliations and for further EQS Accreditation in the future. The meet came to an end with an informal chat show organized for the alumni. It involved questions from their days in the institute to their current career trajectories. The session was interactive with the Alumni reminiscing about their days of the past with fun incidents with the faculties and room-mates. It also allowed for discussion on topics such as maintaining a good work-life balance and dealing with the stresses of continuing with an IT job or initiating a start-up. A video, 'Life at IMNU', was also played leaving the alumni emotional and nostalgic.

The alumni have always been an integral part of the institute and will continue to be for the years to come. The institute stands by its commitment to cater to the needs of alumni and the alumni ensures their institute's integrity over all the platforms. Both look forward to enhance and strengthen their bond with each other, for the present as well as the future.



NIRMAAN

“LIFE IS ALL ABOUT SHARING YOUR HAPPINESS WITH OTHERS.
THE MORE WE SHARE, THE MORE WE HAVE”



The members of NIRMAAN live by this motto and bring about a change in the lives of underprivileged children. NIRMAAN was started in 2009 and it has organized several charitable activities such as clothes distribution drives and free health check-ups for NIRMA students. We, at Nirmaan, make sure that we become rich with all the memories that we create being a part of the lives of these kids. In our small beautiful world we study, learn, play, celebrate and cherish the small moments of life! From organising their performance in the Talent Night to celebrating festivals such as Rakshabandhan and Janmashtami with them, NIRMAAN leaves no stone unturned in making sure the children are involved in all the major events of IMNU. To bring joy in

the lives of these children and to strengthen their hope of living better lives is our main aim. In this small world of ours, we help our kids understand the basics of life, teach them school subjects like Science, Mathematics and English, inculcate good habits in them, celebrate occasions and do a lot more!

The students of IMNU also play a major role in NIRMAAN's success by participating in all the fund-raising activities of NIRMAAN. NIRMAAN gives students a chance to do something for the kids which gives a feeling of immense satisfaction. Above all, NIRMAAN gives every student an opportunity to give back to the society and leave an impact.



WHAT'S UP @ IMNU

LET'S TAKE A LOOK AT
THE VARIOUS ACTIVITIES
ORGANIZED AT THE INSTITUTE
OVER THE PAST YEAR.

YEAR IN REVIEW



ANVESHAN BY XQUIZIT



ADVAIYA BY STUDENT WELFARE COMMITTEE



BRANDWIZER BY NICHE CLUB



MSP ORIENTATION



OPEN MIC - SUNDOWN ORGANISED BY KARWAAN



DWAND BY KARWAAN CLUB



APRATIM BY CULTURAL COMMITTEE



AVIGHNA CHATURTHI BY CULTURAL COMMITTEE



LECTURE SERIES



MAHADAAAN BY ROTORACT CLUB



COMICKALA BY SUMANTRA CLUB



FRIENDSHIPS DAY



INDEPENDENCE DAY



LIFESIZE BY STUDENT WELFARE COMMITTEE



UTKRISHTA - MANAGEMENT CONCLAVE



E-INSIGHT BY SWAYAM CLUB



IGNUS BY CLIQUE



MONETRIX BY FINESSE CLUB

CONCLAVES 2018-19



UTKRISHTA HR CONCLAVE

The theme for the first plenary session was “Sustainable Development Goals”. The first address of the session was delivered by Mr. Avinash Chaturvedi (Ex. Director of NTPC). He stated that days are gone when organisations used to focus on mere profit maximization- now even the biggest of the organisations need to become more conscious of how they function and how they impact both our environment and society.

Mr. Himanshu Periwal (VP- Growth, Ixigo.com) gave his valuable insights on the use of AI to enhance the productivity of services provided by the automotive industry. He shared his views on innovations in the travel industry. He concluded his session by discussing the evolution of better jobs and intelligent work for affected jobs.

The final address of the HR Conclave was delivered by Ms. Ragini Rao, (Head-HR Business Partner, Space Matrix). She discussed the centrality of staying pertinent, genuine and adaptable in any affiliation. Further, she explained the game plan of Space Matrix – the market impacts, the improvement and how within structure needs to endlessly progress to engage further advancement and changes.

UTKRISHTA FINANCE CONCLAVE

The first speaker Mr. Satyashankar Mahapatra (Sr. V.P. - Risk & Analytics, Barclays Investment bank) gave insights on how ESG (Environmental, Social and Governance) is creating job opportunities in the field of finance. He talked about ‘Inventive budgetary items for economic advancement.’

The speakers for the second plenary session for the day were Mr. Nalin Bansal (Head Rupay- NCMC & NFS, National payments corporation of India) who shared his views on the evolution of payments and explained the payment pyramid. He also discussed how the innovations have influenced the associations in this unique world.

Mr. Gaurav Perti (Co-Chief Executive officer- 1 Pay) shared his valuable insights on entrepreneurship and on the vision of what the future beholds. He examined how essential data is nowadays and how associations are using it with the true objective of personalization.

Mr. Paresh Gupta (Founder and CEO (GCEC), Brand Ambassador Rajasthan Government Youth and Sports activities, Brand Ambassador Rajasthan Tax Practitioners Association) said, “World is about competencies today.” In support of his comment he stated: “Success is what you think it is, and to become what you want, you should know what you want.”

UTKRISHTA OPERATION CONCLAVE

Captain Anil Kishore Singh (CEO - Inland waterways, Adani Logistics Ltd.) talked about Sustainable goals set by the UN and 4 goals that apply to inland waterways. He explained about the creative degrees of progress in the field of coordination and transportation identifying with inland courses. Authority Anil Kishore Singh also included upon Adani Logistics Limited’s envisioned exercises along these huge national channels.

Commencing the next address, Mr. Varun Chugh, (Master Black Belt & Innovation Leader, Novartis) spoke about how anticipating the customer need better and the speed required to adapt the changes are the two key factors for achieving success in the current market scenario. He explained about the unmistakable market types and how to tap them in an unforeseen manner.



PRATIDHWANI THE ALUMNI CONCLAVE

Kaizen- The Alumni Relations Committee of Institute of Management, Nirma University organized Pratidhwani- the Alumni Conclave to celebrate the contributions of its Alumni in various fields across the industries. The theme of the conclave was ‘Construct, Destruct and Reconstruct’. The 6th Alumni Conclave inaugurated by Dr. M. Mallikarjun, Director IMNU was divided into six panel sessions consisting of IT and Consulting, Finance, Entrepreneurship, Marketing, HR and Operations.

The IT and Consulting panel was graced by Mr. Maneesh Sharma, Senior Solution Manager, IBM India Pvt Ltd and Mr. Chintan Mehta, Associate Director, KPMG India. The panel discussed how in India, AI has been leveraged largely for predictive data analysis by E-commerce companies, government & aviation. Streaming & accelerating the process to deliver contextually accurate insights is now possible, and the ability to generate robust insights which were not possible earlier. The panel ended with a discussion on different points of adoption for different companies in the implementation and impact of emerging technologies.

The Finance Panel was graced by Mr. Rituraj Saxena, Executive Vice

President, Yes Bank Ltd. Mr. Saxena talked about why companies embrace the path of destruction and re-creation and to what extent they do so. He discussed the era of new age banking which includes instant account opening, account usage, commercial banking, loan application, international trade transactions, transaction processing, money transfer, international remittances, customer interaction, regulatory & compliances. He also talked about the various personalities an individual leading a team can be- Visionary, Creator, Manager, Destroyer, and the stages at which they are all important in their own right.

The Entrepreneurship Panel’s discussion was kicked off by Mr. Siddhant Tawarawala, Founder & CEO, Wide Need Pvt Ltd. Discussing how an idea is turned into a venture, he said that the basics of a good office are a good team, difference in validation and assumption, product market fit, having a business model, mentoring and networking, raising funds, and building customers. He ended his discussion by advising the students to follow Shark Tank, which is a great resource for aspiring entrepreneurs. The next speaker of the Entrepreneurship Panel, Mr. Raj Joisar, Vishal Engineers & Galvanizers Pvt Ltd, mentioned that

following their passion is the least important thing for an entrepreneur. Entrepreneurs need to be perseverant, as not everything can be learnt externally. The third speaker of the panel was Ms. Shikha Shah, Founder, Fibre Labs & Co-Founder, Brew Sight LLP. She discussed the 3 bases of disruption- new creation, effective replacement, and a new way of doing something.

For the Marketing Panel, Mr. Debjyoti Sinha (MBA-FT 2003-05), Group Manager- International Business, Royal Enfield, started the session by advising the students to challenge status quos, and to ensure that we don’t just follow what has always been done

The HR Panel consisted of Ms. Prerna P Kapoor, Director, Proeves, Mr. Rathin Sengupta, Head of Personnel- Physical Research Laboratory & Mr. Hemant Nitsure, Founder & CEO, Directus HR Services.

The Operations panel was the final round of Alumni Conclave 2019. The guest speaker was Mr. Nishith Modi, Director, Ronson Group. He spoke about how processes can be made efficient by the using the simplest of ideas.

UTKRISHTA IT CONCLAVE

The inaugural address was given by Mr. Nagdev Bindiganavale, (Co-Founder-Centre for Transformational Leadership, TISSAA). He began the session by examining social drivers and business and individual responses in Evolving Business Models. He explained why brands are responding by exploding characteristics. He discussed how business models are being derived by social factors and individual responses.

Ms. Mehjabeen Taj Alam (Head-IT, Muthoot Homefin, Ind. Ltd.) talked about different technologies like Blockchain, cloud computing & Internet of things and how it affects the future.

Mr. Nitin Nair (GM-connected cars, Nissan Motor corporation) spoke about gradual development towards autonomous cars.



UTKRISHTA MARKETING CONCLAVE

The first speaker was Mr. Pankaj Kumar (V.P. - Commercial, GHCL). He spoke about how companies are no more bounded by traditional boundaries. Mr. Kumar discussed how associations are no progressively bound by customary cut-off points.

The second speaker of day 2, Mr. Pavan Singh (Marketing Head - Core dairy products, Deputy General Manager (Marketing) GCMMF Limited (AMUL)) talked about how to overcome boundaries which limit the functioning of the business. He also talked about how the innovation in technology has led to the development of new ways to overcome the boundaries.

Mr. Amit Chhabra (Sr. G.M - OEM Business Development, Shell India Lubricants) provided students with an insight into the world of marketing along with all personal challenges that a marketer face. Mr. Chhabra also guided students on how to overcome these problems with the help of managerial tactics and out of the box thought process.



THE ALUMNI BOARD

SR. NO.	NAME	DESIGNATION
1	Dr. M. Mallikarjun	President
2	Prof. Harismita Trivedi	Vice President
3	Mr. Indranil Banerji	Secretary
4	Mr. Neeraj Arora	Joint Secretary
5	Mr. Birju Ambani	Board Member
6	Prof. Parag Rijwani	Board Member
7	Prof. Sameer Pingle	Board Member
8	Prof. Mahesh K. C.	Board Member
9	Prof. Sanjay Jain	Board Member
10	Prof. Samik Shome	Board Member
11	Prof. Meeta Munshi	Board Member
12	Prof. Nityesh Bhatt	Board Member
13	Prof. Nina Muncherji	Board Member
14	Prof. P. K. Yadav	Board Member
15	Prof. Sameer Pingle	Board Member
16	Prof. Hardik Shah	Board Member
17	Mr. Pramesh Parikh, Vice President, Anand Rathi	Alumni Board Member
18	Mr. Sharad Kumar, COO - Liability Banking, Fincare Small Finance Bank	Alumni Board Member
19	Mr. Vaibhav Kathju, Head - Emerging Alliances, HDFC Life	Alumni Board Member
20	Mr. Prabhat Vijh, Retail Head, SBI Life Insurance	Alumni Board Member (Treasurer-Incoming)
21	Mr. Alpesh Patel, Director, Knack Packaging Pvt. Ltd.	Alumni Board Member
22	Mr. Anay Mashruwala, Partner, Head Marketing & Quality Control, Venus EngineeringWorks	Alumni Board Member
23	Ms Akanksha Gandotra, Associate Lead, Talent Acquisition, Infosys Ltd.	Alumni Board Member
24	Mr. Rohit Swarup	Alumni Board Member & Treasurer (Outgoing)
25	Mr. Vishal Thakkar	Alumni Board Member
26	Mr. Arnav Sharma	Alumni Board Member
27	Mr. Ankit Machhar	Alumni Board Member
28	Ms. Prerrna Kapoor	Alumni Board Member
29	Ms Deepika Bhatia	Invitee
30	Mr. Digant Mandavia	Assistant Registrar

FACULTY TESTIMONIALS



MONALI CHATTERJEE

Dear Alumni,

It is extremely heartening and rewarding to meet the alumni of IMNU. With every passing year after graduating from the Institute, you have scaled new heights, explored new avenues and eventually become the torchbearers of humanity. Many of you have successfully set new benchmarks for the new batch of our students to follow, making a great difference to the society and improving the lives of people around you. I am humbled by your dauntless efforts and take pride in your commendable achievements.

I wish you every success that the future has in store for you and a fruitful association with the Institute lifelong.

Thanking you.

TRIPURASUNDARI JOSHI

A warm hello to all the IMNU alumni!

I'm delighted to once again reconnect through this medium. I know you must be all engaged with your lives; chasing your aspirations and also facing the challenges that arise on the way.

The homecoming time of the year- the Alumni Day- is fast approaching. Looking forward to meeting you all in person to celebrate your achievements and encourage you to greater milestones.

Having graduated from students to alumni status, you are uniquely positioned to play an active mentoring role to the current students- your juniors. They look up to you for inspiration and guidance. As faculty we welcome and cherish every contribution you can make to help them build their future.

Your experience sharing during alumni meets either on campus or off campus are valuable for us in keeping track of the ever changing expectations from the industry.

My best wishes are always with you.

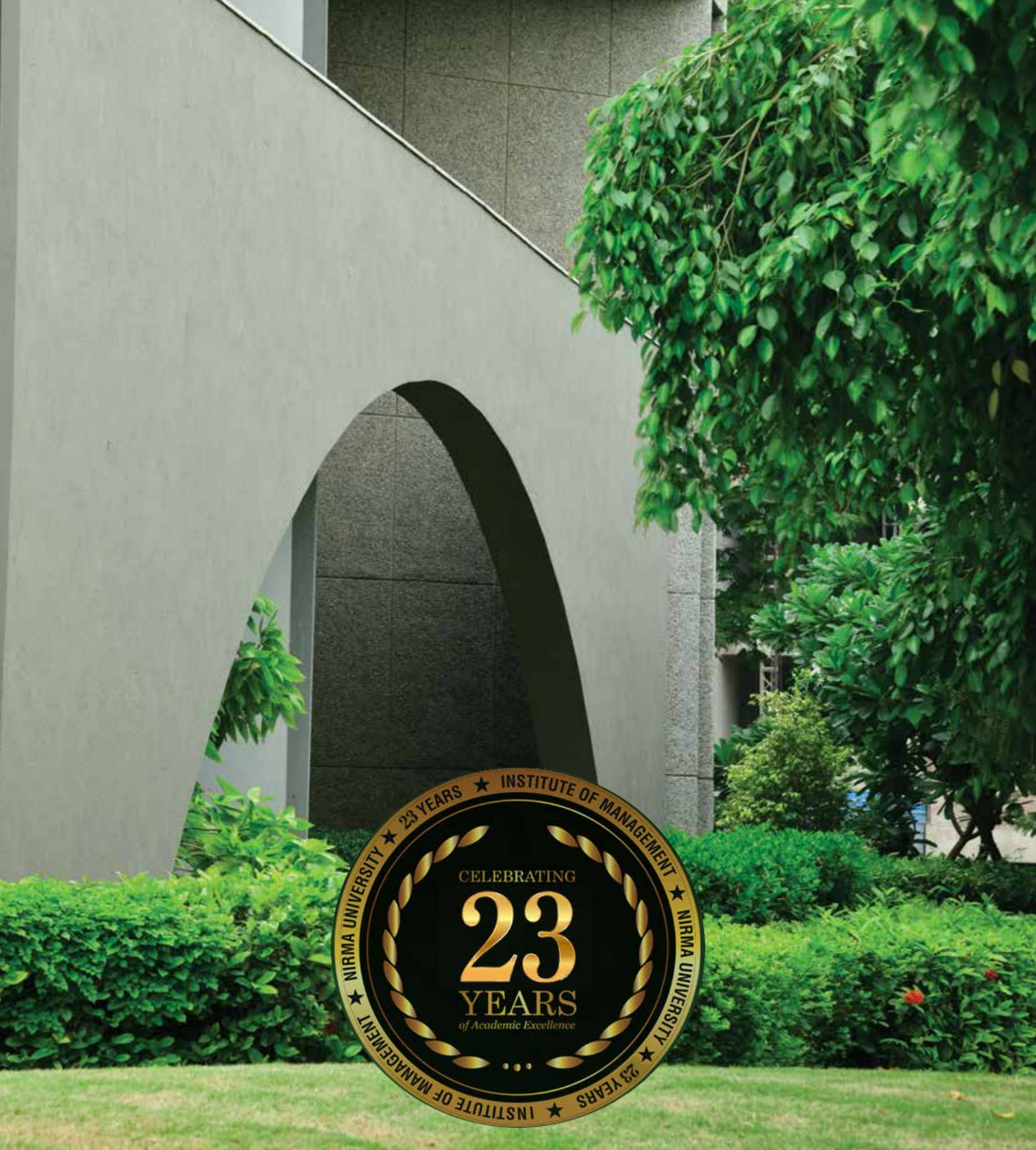
INDRANIL BANERJI

As our institute grows ahead and beyond, into the skies, it is a source of immense warmth and pleasure to look back in time and into our foundations, our Alumni, and connect to you through this medium.

The heights you've touched in your lives are proof of the strong roots you set in the ground and have always been an inspiration to the present and future of this college. We're proud you stand strong to our motto of building quality managers.



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