



NIRMAYAN ENTREPRENEUR





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NIRMAYAN ENTREPRENEUR



Dr. Karsanbhai K. Patel

President
The Visionary Behind
Nirma University



Institute of Management, Nirma University has a rich tradition of great achievements since its inception. I acknowledge and appreciate each stakeholder who has stood by it and contributed positively to its journey of twenty five years.

Over these years, I have been heartened by the vitality and energy of the place, the high quality of faculty and students and their commitment to exploring different management fields with a zeal unparalleled.

Its endeavours have paid high dividends and the Institute has become a frontrunner in providing high-quality education that is reaffirmed by the accreditation bodies, like SAQS, NAAC and NBA. The Institute has continuously motivated the students to excel in studies and to contribute to the society. Further, it has encouraged the faculty to conduct high-quality research and to make an impact on the academics. Together faculty and students have used their knowledge for the betterment of humankind. With each passing year, we are committed to provide the best in the field of management to our students and we expect its impact to keep growing in the ways we have not yet imagined.

My sincere wishes to everyone involved in its success story. I hope we keep moving forward and making this world a wonderful place to live in with innovations and inventions. Let us work together in unison, each doing his part joyously, to make the institute's light shine in the coming years, even more resplendently.

A Journey of Entrepreneurship



Dr. Subir Verma
Director,
Institute of Management,
Nirma University

The Institute of Management was set up with a vision of shaping a better future for mankind by developing effective and socially responsible individuals and organizations. In India and indeed across the world, more than 80% of firms are promoted, managed and controlled by Family and owner-entrepreneurs with substantial share in employment, output and technology led development of the country. It is for this reason that in 2003, we curated the Post Graduate Programme in Family Business and Entrepreneurship. The Programme was positioned around nurturing business leaders on four distinctive pillars: engaged, empowered, ethical and entrepreneurial.

Today, when the Institute has reached the significant milestone of 25 years, it is an occasion to celebrate and to appreciate. Our students over the years have achieved great heights and have worked ceaselessly to influence the society and humanity. We have entered a new age of business world where the corporate landscape has started rewarding those who think out of the box; have courage to break norms; pioneer new and novel products and services; and above all have the creativity and the capability to create and deliver value. I am proud to say that we have many successful and reputed entrepreneur alumni who have been nurtured here and attained great heights in their lives.

This coffee table book is dedicated to all those owner-entrepreneur alumni who have been instrumental in creating wealth, generating employment and driving innovation for human convenience, societal needs and welfare, and national development. The stories in this book are an amalgamation of experiences, advices and insights from these alumni. It has been put together with the fervent hope that it will serve as an inspiration for budding entrepreneurs and the student community and become a beacon for the future.

As we celebrate the extraordinary feats and transformative success stories of our entrepreneur-alumni, we would like to express our sincere appreciation to all those who have made it possible—management, faculty, staff, parents and family of our students and above all the student themselves. We salute their efforts as we look forward to many more extraordinary feats and incredible achievements. On this silver jubilee, let us all come together and rededicate ourselves to strive ceaselessly to create a better person, society, nation and the world.

Alumni Entrepreneurs Story



Manish Mehrishi

Batch: 1996-98

Organization: Popp Advertising, Evergreen Media

Manish Mehrishi is the owner of Popp Advertising, an advertising firm and a partner in Evergreen Media having media properties across Gujarat. Manish completed his MBA from Nirma University in 1998 and started his career as a sales and marketing consultant of Madhur Foods & Tirupati Oils. As the years passed, he ventured into the advertising and media sector with a vision to create impact visibility. Today he and his team members are brand builders – experts in big thinking, creative ideas, and innovative solutions. They help clients identify, ideate, and solve their marketing needs and challenges. A few of the brands they have served are Tirupati oil, Vimal Oil, Nokia, Friends TMT, PNB, IBA, and many more. Their Advertising Campaigns are “Mouthful of Happiness, Healthful. Badalte Raho, Swasth Raho – Vimal Oil”, “Balanced oil – Tirupati Oil”, “Bade Desh Ka Bada Bank – PNB”, “Life got so Easy – Doorstep Banking” and many more.

Mr. Manish believes that his learnings from the course and business case studies helped him a lot in marketing as a concept through skills like decision making, problem-solving, leadership, and many more. He is fond of reading books and likes to mingle with friends.

Mr. Tinu Sukhadia is a technology entrepreneur, researcher, and innovator at heart. He started his first tech venture at the age of 15, gathering more than 27 years of experience in the IT space. Have founded start-ups in the fields of Neuroscience, Healthcare Tech, Artificial Intelligence, E-learning, and Human-Computer Interaction Technologies. Built clientele in the USA, UK, India, Norway, Germany, UAE, France, Italy, Australia, Singapore, China, Panama, etc. ranging from Healthcare & Pharma, Defence & Aerospace to Universities and Research Institutions.

After completing his MBA from Nirma University, he pursued PGDIT from Manipal Institute of technology. He got certified in Neuroimaging, Neuroscience from Johns Hopkins University. Currently, he is pursuing his Ph.D. in "Impact of Artificial Intelligence in Healthcare". He conceptualized, designed, and consulted for India's First Private Software Technology Park and Start-up Incubator. Currently, he is co-founder and CEO of AIFU.TECH -AI & Future Tech Community, Co-founder of Gain Research, Managing Director of Inverion Technologies Private Limited. In addition to this, he is managing director of Xplora interactive limited as well as founder and partner of Xplora Design Skool. His hobbies and interests lie in astronomy, birding, digital audio, AI-driven Urban Hydroponics, etc.



Tinu Sukhadia

Batch: 1996-98

Organization: Inverion Technologies
Private Limited



Chaplot Thakur

Batch: 1996-98

Organization: Bapu
Marbles Private Limited

Mr. Chaplot Thakur is the owner of Bapu, Marble Private Limited headquartered in Rajasthan. After completing his management studies at Nirma University, he joined his family business in the year 1998. With the hard work and unending efforts, the company made its reputation as a trusted Manufacturer, Exporter, and Supplier of Indian Marble, Imported Marble, Indian & Imported Granites, White Marble Slabs, etc. They possess a sound production unit equipped with high technology and tools. Currently, he manages about 200 employees and adds value to an organization in different ways.

Mr. Chaplot believes that Nirma University played a crucial role by making him efficient with various skills such as problem-solving, marketing, decision making, leadership, etc. that he applied in his business to make it successful. He is fond of watching YouTube and loves to read and gain knowledge in various domains.



Rohit Swarup

Batch: 1996-98

Organization: Explorra Education Pvt. Ltd.

Explorra was the project that Mr. Rohit and Mr. Tinu envisaged during their time at Institute of Management Nirma University, and they launched it straight after passing out. Starting with a small investment, within 5 years, Explorra was nationally ranked first within its domain. It established 125 campuses, supporting 1,00,000+ individuals in the country by giving them apt training and meaningful employment.

Explorra School of Design and Technology is India's Premier Design, Digital Media & Emerging Technology education organisation. An ISO 9001:2000 Company present at numerous Campuses in India, Canada, UK & China.

Explorra received the prestigious 'Shiksha Bharti Puraskar' for training and providing meaningful employment to 100000+ students over the last two decades, and, 'Indian Leadership award for Education Excellence' for excellent curriculum and courses apt for 21st Century Needs.

Explorra offers range of International & National Bachelors, UG/PG Diploma programs with partner institutions in UK, Canada, Malaysia, in the domain of Digital Media Design, Creative Multimedia Technology, BCA Design, and, Emerging technologies etc.

Collaborations with Red River College, Canada, City of Glasgow College, UK, Lincoln University, Malaysia, Chitrakatha – National Institute of Design, 3D Systems-US Institute of 3D Technology and Dr. BabaSaheb Ambedkar Open University enrich the offerings.

Explorra in partnership with IIT Kanpur has taken up the mission of creating employment and adding value to the corporate sector in the domain of Emerging Technologies (AI, ML, Big Data, Data Analytics, Additive Manufacturing etc.)

Explorra Consulting : Pioneered the design lead innovation in corporates, and start up movement in India. Explorra offers meaningful perspectives to education, research and professional development. IRF pioneered the design thinking revolution in India in 2008 through programs for K12, Higher Educating & Corporate programs.

The foundation is led through a consortium of forward looking educationists and professionals having diverse expertise through rich experience. The team offers specialised inputs to academia and industry in innovation thinking, design pedagogy and management skills. The Foundation engages with the universities, corporates and government agencies for programs, workshops and consulting projects of strategic and tactical involvement. Explorra Consulting serves global clients based in India, China, Europe, Australia and USA.

Explorra K12 Education : Aims at address the 21st Century educational needs. Genesis of Explorra K12 Education was a result of extensive global research of over a decade by eminent academician from across the world.

Currently Explorra is impacting the lives of 100000+ students, teachers & professionals annually, through range of in school & independent campuses in India, China, USA & Canada. Educational programmes : Global 100 Children Incubator, Curriculum & Mentor, After School programme, Do it Yourself Kits for teachers & parents, Workshops, and, Independent Campuses (i297).

Taral Jhaveri

Batch: 1997-99

Organization: Rohan Polymers

After graduating from IMNU, Mr. Taral joined his family business in Textile Raw materials trading, and in the year 2000, diversified into Polymer's trading. Rohan Polymers is engaged in Wholesale Trade of excellent quality range of ABS Plastic Granules, Polycarbonate Granules, Polyoxymethylene Granules and holds distributorship with 2-3 companies. It has an average workforce of around 40 employees and is one of the leading distributors of polyamide in the Gujarat region.

Mr. Taral believes in trying to go for bigger things in life and not settling for anything that doesn't challenge you enough. He also advises budding entrepreneurs to venture into newer and untapped industries.

Vikram Gupta is the CEO and founder of Strategyk Consilium. After completing his MBA from Nirma University he worked at various reputed companies such as TMI Network, Synapse India, The lighthouse, LG Soft India. In 2018 he started Strategyk Consilium which provides consulting services in corporate, personal, and educational sectors. He is also a visiting faculty at the National Institute of Fashion Technology. He has also authored two significant books namely “Messages in a Bottle: From my generation to the future ones” and “The Innovator's Code”.

He believes that various guest lectures and corporate case studies during the program provided him with an industry perspective. He suggests that students should be easily adaptable and should unlearn things to learn new things and should not confine themselves into any one specific domain.



Vikram Gupta

Batch: 1998-00

Organization: Strategyk Consilium



**Rajesh
Kishanpuriya**

Batch: 1998-00

Organization:
Ideazfirst Marketing
Services Pvt Ltd &
Ideazfirst Technologies
Pvt Ltd

He is the Founder & CEO of Ideazfirst Marketing Services Pvt Ltd & Ideazfirst Technologies Pvt Ltd and serves on its Board of Directors. He is also the managing trustee of the philanthropy and social cause initiative - Save Cows India Charitable Trust. Team Ideazfirst has delivered 2500+ marketing projects for more than 300 blue-chip clients under his leadership. Before founding Ideazfirst, Mr. Rajesh was the Project Manager at Tata Interactive Systems managing UK e-learning projects. He has recently authored a booklet titled "How to reduce stress and increase bliss in your life?". He is also a member of the Indian Chamber of Commerce (ICC), Hotel and Restaurant Association of Eastern India (HRAEI), Confederation of Indian Industry (CII), Advertising Club, Kolkata, Public Relations Society of India, Kolkata, and National Entrepreneurship Network (NEN). While his tenure at the Institute of Management, Nirma University, he won the best student paper award for his research on "E-Consultancy – The next step after e-business and e-commerce" in the year 2000. The paper was published by Tata McGraw Hill as a part of the Conference.



Debasis Sahoo

Batch: 1998-00

Organization: Playbook Consultancy Pvt Ltd (PBC)

Debasis Sahoo— is the managing director at Playbook Consultancy. It is an Information Technology & Services company based out of Bhubaneswar, Odisha. The organization started as a “Consulting Only” company, providing a wide range of advisory & technology services across Marketing & Sales. In 2014, the company launched its SaaS-based Loyalty Marketing solutions - Hi-Fidelity Loyalty Engine & Zip Tickets, a web-based CRM / Ticketing engine for managing customer, channel, and employee loyalty programs. The platform and its various modules are easy to implement, are cost-effective, and work on the web, on mobiles (through apps and SMS), and offline (no internet) mode. The platform since then has grown to be both an engine to manage large loyalty programs to a “White Label” plug-and-play loyalty engine that is being used by agencies that cannot implement their software solutions. They have developed and deployed mobile & tablet-based applications for smart sales force automation modules that allow organizations to be able to monitor/track and manage sales teams and information flow from the field and back. Playbook Consultancy Pvt Ltd is now focusing on building a sustainable mobility platform in Bhubaneswar, as a franchisee of Yulu Bikes, a leader in mobility in India.



Mr. Ketan Patel

Batch: 1998-01

Organisation: Arbuda Plastochem Pvt Ltd.

Mr. Ketan Patel started his business in the year of 1998, while he was pursuing MBA at Nirma University. He established Arbuda Plastochem Pvt Ltd with a vision to “provide best quality dyes to customers and win their confidence and build a business on customer's satisfaction.” Arbuda Plastochem Pvt. Ltd. is into the manufacturing and export of dyestuff. Its products include solvent dye, Acid dyes, and food colors. Mr. Ketan believes in offering quality products to its customers and continuously expanding the company's product range, capacity, and customer base to seek sustainable growth.

Mr. Ketan feels that management studies help in broadening the horizon and enabling one to think differently. This helps the entrepreneur to continuously improve one's business and seek business opportunities.

Ms. Anjali Gulati is the founder of People Konnect. She started People Konnect with a small seed fund of Rs. 10,000, borrowed from her husband. Since then there has been no looking back, from a work-from-home venture to an organization operating out of 3 locations in India, People Konnect has come a long way. People Konnect began as a recruitment service provider in October 2009 intending to provide best-in-class search solutions across levels and sectors for the clients. Over time, they have built a capability for headhunting and dedicated searches, through Korner Office.

In their endeavor to become a complete HR Solutions provider, they launched Learning & Development vertical, Extra Mile, and have successfully started working on assignments in the Employee Engagement, Internal Communications, and Organization Effectiveness space.

Since the organization constitutes a majority of returning-to-career women, they are passionate about encouraging women to get back. They believe in Enabling Inclusive Ecosystems for women across sectors and life stages through innovative, workable, and sustainable strategies and solutions. The organization sees itself as a robust go-to partner for all Corporates who are keen to work on a real and meaningful Inclusion journey.

Ms. Anjali has over 18 years of experience in HR. Started her career with GSPL in Gujarat, worked with Reliance Communications, Bhopal. Then moved to Mumbai with Tata Teleservices, her last corporate job was with ICICI Bank, and she owes a lot to that organization. Today she is a mompreneur, mother of 2, and a wife to a very supportive husband. Life is indeed 24/7, but I love the way my life has turned out - with the challenges, my work, my kids, and I wouldn't have it any other way.



Anjali Gulati

Batch: 1999-01

Organization:
People Konnect



Vishal Thakkar

Batch: 1999-01

Organization:
Tridha Advisors Pvt Ltd.

Vishal Thakkar is the founder of Tridha Advisors. It was set up in August 2013 by three experienced professionals with a combined experience of 40 years in investment banking, corporate finance, and private equity. Tridha aims to cater to the underserved market for quality advice and execution of venture capital/ private equity/ project finance mandates. Tridha (Tri+Dha) services clients with a balance of three functions: Head, Heart, and Hand, translating to Strategy, Relationship, and Execution respectively. With a presence in Ahmedabad, Surat, and Mumbai, Tridha at present caters to clients in and around Gujarat.



Sunit Patel

Batch: 1999-2002

Organization: Sunflex

Mr. Patel graduated in the year of 2002. Currently, he is a Managing Director at Sunflex Recycling Pvt. Ltd. Sun-flex Rubber has been the leading innovator in the manufacturing of rubber tiles for over 29 years. It manufactures a wide variety of products including rubber tiles, interlocking rubber tiles, SBR homogeneous rubber tiles, EPDM rubber granules, EPDM rubber tiles, rubber pavers, crumb rubber granules, activated crumb rubber, micronized rubber powder, and ballistic rubber products. The products are approved by ASTM and EN standards. The products are exported to 18+ countries.

His learnings from the MBA course have enabled him to understand the business environment and adapt to it to gain a competitive edge. Mr. Patel believes in continuous innovations and improvement and bringing changes in the organization to keep up with



Vaibhav Kathju

Batch: 2000-02

Organisation: Mahila Money

Mr. Kathju is a double graduate, with an MBA degree from IMNU and IE Business School, Madrid. He has 20+ years of experience in the BFSI sector and has worked with well-renowned companies like HDFC, TransUnion CIBIL, Deutsche Bank, DBS, ICICI, Religare, etc. Mr. Kathju has been included in the Top 100 Most Influential BFSI Leaders. Before Covid, 50,000+ insurance policies were sold by his channel per day. He has dedicatedly worked for solving Data asymmetry problems by mapping 35 Crore Indians on Bureau with Insurance companies to enhance the customers' serviceability.

Mr. Vaibhav co-founded Mahila Money in the year 2020. Mahila Money offers digital banking services for women and enables them to connect with other members by offering a community platform to share ideas. Its services include digital accounts, loans on its merit, protection plans, and more. It also provides videos and stories that help members access financial products.

Mr. Mohit Mangal is the MD & CEO of IQue ideas. It is a foundation for Youth Awareness, which is a Section-8, Not-for-Profit Organisation that is devoted to creating awareness amongst the youth on relevant, contemporary, and topical issues of the day, Career Awareness being one of those.

The organization has delivered career awareness workshops, design and use Self-Assessment tools for school and college students, and offered guidance to more than 1,00,000 students each year along with its team.

Mr. Mohit has more than 17 years of experience and is a successful and well-known motivational speaker and career counsellor. Along with his team, he has delivered more than 1500 Talks and has helped more than 5,00,000 students identify their right path forward. He has also worked with professionals, who need help in identifying and fine-tuning their Career Goals at different points in their professional life to attain even higher goals.



Mohit Mangal

Batch: 2001-03

Organization:
iQues Ideas Pvt Ltd.



Abhijit Junagade

Batch: 2002-04

Organization:
Winjit Technologies Pvt.
Ltd.

Mr. Abhijit Junagade is the founder of Winjit Technologies Pvt. Ltd. Winjit specializes in designing strategic, state-of-the-art, AI-first approach solutions to all business problems. With more than 15 years of undertaking technical challenges and building robust AI solutions, Winjit establishes meaningful and ingenious strategies, maps curative solutions to help stand out within the automation industry. Winjit helps to design and develop agile solutions that range from IoT solutions to a wide range of multiple artificial intelligence-based platforms strategically crafted to your requirements. Through the wide range of experiences that Winjit has incurred over the years, it has become one of India's major tech authorities in the field of artificial intelligence and automation.

Winjit's Industrial IoT Product, IoTSense was recognized as '10 most promising Industrial IoT solutions provider' by CIO Insider. Winjit's Automated Machine Learning Product, PredictSense was recognized as '10 most recommended artificial intelligence solutions provider' by CIO Insider. Winjit was honored with the best banking app award for a successful implementation of Mobile Banking Application with FinTech and Customer-Centric Features for one of the top banks in India.



Anjan Shah

Batch: 2002-04

Organization: Dewas Metal Sections Ltd.

Mr. Anjan Shah, an alumnus from the batch of 2002-2004 is now having 15 Years+ exposure in the engineering industry and currently acting as Executive Director of Dewas Metal Section Ltd (DMSL) spearheading the Business & dealing with macro issues that affect the company profitability and longevity. He is a second-generation entrepreneur and has an eye for detailing and is known for providing innovative solutions for complex requirements.

Although not from an Engineer Background Anjan is known for his acumen for his detailed knowledge that he has gathered on machines/ tooling and helped grow the company from one manufacturing unit in Dewas (M.P.) to 2 additional manufacturing units in Pune (MH) and Ranipet (TN).

His personal belief in doing business with integrity, sincerity & transparency has helped DMSL to grow many folds and under his leadership, the company has seen innovation and up gradation in adapting new advanced machinery. He has a vivid interest in Economy, Stock Markets, and Efficiency Optimization. He believes in investing in the right people and achieving company goals through team efforts. He is an advocate and motivator of continuous improvement both in business and in person.

Currently, the Company is clocking 200+ Crores of turnover while fulfilling requirements for industries like Automobile, Railways, Solar, Textile, Elevator, Construction, Power Generation, General Engineering supplying a range of various Steel Sections. It is one of the most reputed and oldest companies in the Cold Roll Forming industry having maximum clientele as multinationals or large Indian corporates. The company caters to its clients not only pan India but across the globe into various continents too.

Anjan is also acting as a director in a sister concern Dewas Techno Products which is into storage system solutions with the brand name of Giraffe. He is also an active member of the Association of Industries, Dewas and is currently acting as a Joint Secretary.



Pavan Jagdish Shah

Batch: 2002-05

Organization: Family business - Multiple Verticals

Mr. Pavan graduated from IMNU in the year of 2005. He is currently a partner in a group of businesses that include Equity and Commodity, Event Management, Electrical Panel Manufacturing, and Cosmetics. In his post-graduation, he did his majors in Finance which has helped him to understand the financial nitty gritty of the business and align it strategically with the business goals. He currently manages a workforce of 35 people. His cosmetic business was awarded Best Cosmetic Clinic in 2019-2020 while his event management was awarded the Best Wedding Planner in 2019-2020.

Mr. Pavan believes in continuously updating the business and exploring new markets. When asked about his advice for current batches, he said, “Be focused, set a goal, and achieve it”. Mr. Pavan is also a state-level tennis player.

Mr. Bhatt established ZealousWeb Technologies in 2003. ZealousWeb Technologies is a global Digital Agency delivering digital transformation solutions to help businesses multiply their growth and experience consistency. From Web Design & Development to Digital Marketing, Branding, and IT Consulting; it offers solutions to position businesses for success. Since the inception of the Company, Mr. Bhatt has expanded the business in over 66 countries in the last 18-years. Currently, they are working on building digital transformation systems based on data science, IT, and Develops.

Mr. Bhatt has received the prestigious Brahm Gaurav award for International Business in January 2020. He is also an international speaker and has attended various conferences. He believes that his education in Nirma has taught him to strategize his ideas and implement those effectively to achieve the business goals. He also developed networking skills while working on different projects. His journey in IMNU has helped him become a better manager, a risk-taking entrepreneur, and a responsible leader.

When asked what would be his message to the current batches, he replied, “For a fulfilling life, you must have a purpose and should work passionately towards it. Take one step at a time, and you will see the progress you make every day towards your goals. Remember, life is unpredictable, so don't postpone living it. Have goals, but have fun too.”



Kandarp Bhatt

Batch: 2002-05

Organisation:
ZealousWeb Technologies
Pvt. Ltd.



Alpesh Patel

Batch: 2002-05

Organization:
Knack Packaging Pvt. Ltd.

Mr. Alpesh Patel is the founder and director of Knack. It was established in the year 1993, in Ahmedabad - Gujarat, and was engaged in manufacturing PP woven bags and Fabrics. With its dedicated production, the company has earned a name in the Domestic as well as international arena and now caters to a plethora of clients in countries like the U.S.A., U.K, U.A.E., Spain, Chile, South Africa, Zimbabwe, Sudan, Nigeria, etc. In 2006 Knack introduced a new Product, Multicolour Printed BOPP laminated PP woven bags and today Knack Group has become a global player. Shortly Knack Packaging foresees more and more countries coming under its ever-widening umbrella through its increasing network system. They have introduced a new product, Pinch Bottom Bags, for which we are pioneers in the industry and country. They are the first in India, second in Asia, and seventh across the world in introducing Pinch Bottom Bags. It is specialized packaging, there is no stitching in the bags and it is constructed and closed only through sealing which makes it very unique. There are 6 side branding advantages in it which are also new to the market. It is considered one of the most premium packages in the world. Knack Packaging Pvt. Ltd. is now a BRCGS food-grade packaging material certified company with an A grade.

Today, Knack is a prominent vendor in the field producing more than 4 Lac quality bags per day, but that is not our final destination. They want to keep growing, improving, and expanding our capabilities.

By maintaining close control over every process, with virtually every packaging service operated in-house. This is a significant point of difference and a valuable advantage for our clients. Implicit in our culture is strict adherence to GMP (Good Manufacturing Practice) throughout our operation. Clients can be confident that their packaging is manufactured under stringent quality and procedural guidelines. Every staff member receives supervised training in best practice processes.

Mr. Alpesh Patel loves nature and is an avid observer and student of it. The most important lesson he learned from nature is that you have to keep growing to be truly alive. A seed becomes a tree but that is not its final destination. The tree bears fruits and those fruits, in turn, give many more seeds which will become many trees and those trees will form a jungle.



Nishant Shah

Batch: 2004-06

Organization:
Jayantilal Premchand Private Limited

Mr. Nishant Shah heads a venture based in Ahmedabad. His company Jayantilal Premchand Private Limited is in the manufacturing and trading of cotton, yarn, and chemicals. He manages different segments in this venture and manages about 200 employees. The business is over 100 years old. After completing his MBA at Nirma University he joined his business in 2006 and added value to its business in various forms.

He believes that the MBA program provided him efficiency and deep knowledge about various management domains like marketing, finance, etc. His hobbies are playing outdoor games and reading books.



Neeraj Purohit

Batch: 2004-06

Organization: Hotel Meera

Mr. Neeraj, 2006 batch alumni, joined his family business in Raipur, Chhattisgarh. He is currently the owner of Hotel Meera, established in the year 1979.

Hotel Meera is committed to providing exceptional service and excellent value to its guests. It represents a mélange of the old and the new, the classical and the contemporary, unmatched service and comfort. It is in the hospitality business for over 4 decades. From cosy well-furnished rooms to fully equipped Meeting Lounge and lavish buffet spreads, Hotel Meera lays great emphasis on providing a wholesome experience to the esteemed guests. Hotel Meera has been ranked among the top 30 hotels in Raipur. It has been felicitated with the OYO Star performer award, Go MMT Best Hotel Award, Holiday IQ Award, among others.

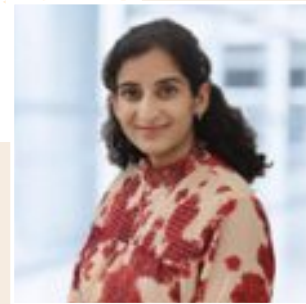
Mr. Neeraj likes to spend his leisure time reading, holidaying, travelling and meditating. When asked what would be his message to the current batch, he replied, “Just follow your heart and great things will happen!”

Ms. Nidhi Vishnoi is the founder, director of Irizpro Learning Solutions, an online training and development firm for individuals, students, corporates and educational institutions. Irizpro is approximately 3 years into business now. At Irizpro, the focus is always quality and learning. To achieve this objective, all Irizpro online classes are live, instructor-led, while the recording of the same is also provided to learners so that they can revisit the classroom learning at their convenience. Apart from this, hands-on projects, 360-degree assessments and 100% placement support are also provided to each and every learner.

Today, the organization is working with renowned clients and a large number of learners who trust them to take their careers ahead. The organization is also working on an innovative learning product that can help track student engagement and also improve the same. It will be heavily AI focussed on imparting real-time effective learning.

As an entrepreneur, she would credit the entire business spirit to her Alma Mater – IMNU, and all her professors and teachers. MBA programme here gave her a vision about business which would not have been possible otherwise.

For the current and all future batches, she'd like to mention, that never close yourself towards learning new things and be consistent in your efforts, always! If you're late in achieving something, it can still be forgiven, but, if you stop trying, that's unforgivable!



Nidhi Vishnoi

Batch: 2004-06

Organization:
Irizpro Learning Solutions



Sujani Doshi

Batch: 2004-06

Organization:
Ahmedabad Metal &
Alloys

Ms. Sujani Doshi is the Co-founder of Ahmedabad Metal and alloys. She passed out of Nirma in the year 2006. She worked in the corporate world for a few years but eventually she and her husband started their own business - Ahmedabad Metal & Alloys. Ahmedabad Metal & Alloys was incorporated in 2010 and is one of the leading suppliers and importers of Ferro Alloys & Recycling Metal Scrap based out of Ahmedabad, Gujarat. The firm believes in benchmark product quality and ethical business practice. Building on these values, Ahmedabad Metal & Alloys, has become the supplier of choice for many mild steels and stainless-steel manufacturers based in Gujarat. Currently, It is into importing alloys and recycling scrap from more than 10 countries from Asia to North America. With the persistent efforts, the organization is in the process to start the company operations in Singapore & the USA this year.

Sujani is an avid traveller and enthusiastic about adventure sports. Her advice to the current batch would be to enjoy what you do and do what you enjoy.

She believes in her favourite quote “ You can change what you do, but you can't change what you want”



Hemant Nitsure

Batch: 2004-06

Organization: DirectusHR Services

Mr. Hemant Nitsure always had a dream of starting his own business which could contribute not only to his personal goals but could also help others (fellow entrepreneurs & possibly society at large) in chasing their dreams as well. That's how DirectusHR was born.

Between stints as Corporate HR at world-class MNCs in leadership roles, he spent 7+ years as a founding member of a strategic HR consulting firm. He has demonstrated ability in building HR from the ground up on both operational and strategic levels and experience directing HR execution teams to ensure smooth implementation of end-to-end HR operations and strategic initiatives.

About DirectusHR Consulting Services:

The Latin word *directus* means "simple" or "straightforward". This has largely been the company's attitude on Human Resource Management for the past few years. They believe that HR management is essentially an art and science of interacting with people in order to maximise efficiency.

DirectusHR's mission is to make HR stand for "Happy Resources". And they hope that their final contribution to their clients is "Happiness Simplified" as a result of their business-driven thinking, simple-to-use processes, and execution-driven emphasis.



Mukesh Vyas

Batch: 2004-06

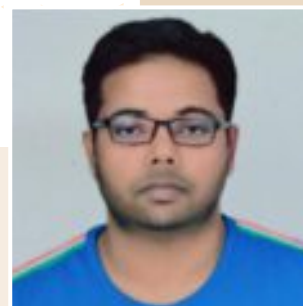
Organization: WAE Consultancy Services

Mr. Mukesh Vyas is the founder and director of WAE Consultancy Services. WAE Consultancy Services helps in providing Inbound and outbound training in areas of corporate and educational institutions, staffing and recruitment services. It also helps in HR Outsourcing, Career counselling, Psychometric Testing, image consultancy etc. Mukesh Vyas is a start-up enthusiast currently running 3 Organizations and 3 years of entrepreneurial experience after working for 11 years in the Manufacturing, Marketing and IT Services Sector.

His last full-time Corporate Assignment was with Infosys Limited as Program Manager for Global On-Line Support Project for more than 10 countries. He has worked for British Telecom and Vodafone during his stint at Infosys for Telecom Projects.

Apart from this he is also an active thought leader and his papers have been published in many National/International Journals. He has been a part of many National/International Conferences. He has experience working in all areas across the SDLC: Pre-Sales, Requirement and Feasibility Analysis, Design, Development, Testing & Support.

Mr. Ritesh Srivastava is the founder of a film production company called Globe Trotter Films. His wife Pooja, who is a film director, started this venture with him in 2015 and over the past 6 years, they have produced more than 100 TV/digital commercials for brands like Tata Sky, Medimix, VLCC, Shemaroo, Glance with Femina to name a few. It has been an exciting journey for them with something new to do every day and hopefully, they will touch the magical figure of 500 films soon. According to him, Professor Sushil Bahl at Nirma played a big role in the way he thinks while creating a communication. He produced the first food shot based film for the first time in India back in 2012. He loves travelling and enjoys playing badminton. His message for the current batches is, “You have two options, do what you love or love what you do.”



Ritesh Srivastava

Batch: 2004-06

Organization:
Globe Trotter Films

Satyam Goenka

Batch: 2004-06

Organization:
Shubh Auto

After graduating from IMNU, Mr. Satyam was recruited by Marubeni Corporation. He always had an inclination towards the manufacturing industry, and after working for Marubeni for 5 years, he started with the production of flyash bricks. He then took up dealerships for TVS Motor's for Two and Three-Wheelers 9 years ago, and for Piaggio Vehicles in the year 2020.

With an employee strength of over 80, his dealership has received multiple awards over the years. The organization became the number one dealer in sales, networking and service for three-wheelers in India in the year 2017.

HR management, Operations, and Marketing are all subjects that are still very relevant and have definitely contributed to how he conducts his business. He is currently working on developing an app that will facilitate pick up, drop, and will keep customers updated about their vehicles that have come in for servicing.

He is extremely grateful to IMNU for teaching him the skills and knowledge necessary for navigating through the corporate and business world.



Jagrit Gupta & Vivek Rathore

Batch: 2005-07

Organization: Subhe

Mr. Jagrit Gupta and Mr. Vivek Rathore are the founders of Subhe E-learning. Subhe is one of the first online learning platforms teaching in-demand technical skills in Indian local languages. It aims to empower Indian students (especially from tier-2, 3 colleges) to start earning by making them job-ready. Every year more than 50 Lakh students' complete graduation, but unfortunately over 80% of them stay unemployed! Outdated curriculum, faculty lacking industry experience and non-engaging teaching methodology are some of the key reasons for this gap. Subhe is solving this problem by providing job-profile based training programs, created and delivered by industry experts. Students work on practical projects, get formal placement training and build a strong portfolio. At the end of the program, every student gets an assured internship which helps them to enter the industry with confidence.

Subhe's vision is to empower the youth of our country to earn a better livelihood by learning the skills of their interest. It aims to create an E-learning platform offering the highest number of placements in India.



Gaurav Panchal

Batch: 2005-07

Organization: 3 Steps Ahead Technology

Mr. Gaurav Panchal is the Founder and CEO of 3 steps Ahead technology. It was his passion to start his own venture that led him to start with 3 step Ahead technology. It is a web development company based in India, that has successfully fulfilled website design, website development, graphics design, mobile app development and technology consultancy services for more than 9 years. The company has a full-time development team to successfully run a project and provide ongoing support after launch (as needed). It specializes in developing and designing websites using: + PHP & MySQL + Drupal CMS + Wordpress + Codeigniter + Joomla + Prestashop + osCommerce + HTML5 and CSS3 + Adobe Photoshop (Web and Graphic Design, Print Media). It provides dedicated resources for full-time/part-time work based on the project specifications. Apart from that Mr. Gaurav loves photography and designing.

Mr. Anay Mashruwala is the Partner, Head of Marketing and Quality control at M/s. Venus Engineering Works. It is one of the oldest and the most trusted Industrial Valves Manufacturer in India. The company has been manufacturing Industrial Valves Since 1969. M/s. Venus Engineering Works have 3 generations of experience of continuously innovating and coming out with new and better-designed products to give longer life and better services to the customers. They have a history of 25 years of Zero Complain on the Quality front from their clients. The concept behind the business is that of providing the customers with Valves that are able to serve their needs to the fullest for a long period of time rather than just sticking to the specifications. The organisation is a very “Agile Knowledge Driven” company which has a reputation of taking up technically complex and demanding “first of the kind” projects and delivering the same to the requirements of the customers on time.



Anay Mashruwala

Batch: 2006-08

Organization:
M/s. Venus Engineering
Works



Akanksha Bumb

Batch: 2007-09

Organization:
F5 Escapes

Ms. Akanksha Bumb is the Co-Founder and COO of F5 Escapes. F5 Escapes is a travel company with its ethos rooted in community and a vision to redefine the way women travel in India. F5 Escapes came into being in 2013. After the horrible rape case of Nirbhaya in December 2012, India was seen as the rape capital of the world. Tourism - foreign and domestic - was on a downslide, and the image that it is an unsafe country for women was being cemented.

F5 Escapes does not wear rose-tinted glasses and is not denying the safety issues women face while travelling - in India or elsewhere. F5 Escapes bring a solution to the problem. It Empowers, Educates and Engages all stakeholders - travellers, hosts, guides, service providers, local communities - to create a safe, meaningful and locally beneficial model of travel to explore this beautiful and diverse country of ours.

F5 Escapes has been the Winner - Indian Startup Innovation Camp 2019 conducted by World Tourism Forum Lucerne under Community Category and Semi-Finalist - Positive Business Project 2016 by Ross School of Business, University of Michigan. It was also selected to be a part of the first cohort of Goldman Sachs – 10000 Women Programme, which happened at IIM Bangalore as a part of their NSRCEL initiative.

Apart from the amazing entrepreneurial journey, she loves writing, reading and watching series. Being a dessert lover, she loves cooking desserts and implementing DIYS with her husband (making soaps, preserves, fruit wines, bread & cleaning stuff).



Ankit Shrimali

Batch- 2007-09

Organization- Growth Focus FinCon LLP

Mr. Ankit Shrimali is a 2007-09 batch, MBA graduate. After graduating from IMNU in 2009, he started off as a Relationship Manager in the Corporate banking segment of IDBI Bank. Thereafter, in the year 2013, he switched to Axis Bank as a Credit Analyst. He then worked as an Associate Relationship Manager at IndusInd Bank.

Then, in the year 2017, he turned into an entrepreneur by becoming a Founder partner at Growth Focus FinCon LLP. The main business activity of this LLP is providing services auxiliary to financial intermediation.



Sanjay Thakkar

Batch: 2008-10

Organization: Mithi Overseas Pvt. Ltd.

Mr. Sanjay Thakkar is the director of Mithi Overseas Pvt. Ltd. which is the flagship company of MITHI group incorporated in the year 2000 as a Merchant Exporter firm. They started initially with clients from Gulf countries basically UAE. Now they have clientele spread across the globe in more than 15 countries. They have a number of reputed clients which involves Adani Wilmar, Gokul etc. The following are the enterprises under MITHI Group- Mithi Overseas Pvt. Ltd, Auxillium Arcade Pvt. Ltd., Soleos Mithi Solar LLP, (JV with German Company Soleos), Om Cineplex (Naren Enterprise), J.V. Estate Agency.

Arpit Agarwal is our alumnus from the batch of 2009-2010 and is currently the Managing Director of Vinworld Healthcare Private Ltd, a pharmaceutical company.

The organization is a part of Vinayak Group which was started in the year 2000 by his father Mr. Kishandas Agarwal and is one of the leading trading houses based in Ahmedabad, Gujarat.

Vinayak Group started as an indenting agent for industrial raw materials like Soda Ash, caustic lye flakes, sodium bicarbonate, etc, and gradually expanded the trading line of business with their past mining experience for more than 15 years in Odisha with the supply of Minerals like chrome ore, silica sand, limestone, bentonite, etc to the industries like Glass, Cement, steel, Paper, etc.

In the year 2010 after Mr. Arpit Agarwal finished his MBA Post graduation from NIRMA, he took a step forward and initiated trading of Pharmaceutical raw material API, Excipients, and Intermediates starting with the domestic market. Today they are representing as the distributor for renowned manufacturers in India who are into manufacturing API & intermediates. Further, he took the initiative to import raw materials from countries like China, Europe, etc., he further planned to market his own products which were manufactured in one of the best facilities in Gujarat on a Loan License. Today they have a presence pan India and have built relationships with renowned companies both domestic and international and have also developed strong exports of their products to many countries.

As a part of further backward integration expansion, they are coming up with their own state of the art manufacturing facility near Dahej (Gujarat).

The group has the vision to build a strong foundation not only in terms of business but also customer relationships and satisfaction. They have an effective distribution network nationwide and have possessed the right manpower. The organization strives for knowledge and adapts to changing environments.



Arpit Agarwal

Batch: 2009-2011

Organization:
Vinworld Healthcare Pvt.
Ltd.



Aashil Modi

Batch: 2009-11

Organization:
Dimensions 360

Mr. Aashil Modi is an Executive Director at Dimensions 360. He is responsible for Dimensions 360 agility to deliver optimal strategy Marketing solutions to its brands.

Dimensions 360 is an integrated marketing communications company having its foot in four disciplines (Strategic and Creative Brand Building, Brand Promotion, Digital and Experiential Marketing). The team is a perfect concoction of veterans from the industry and young dynamic professionals making them highly potent. The company's clients, (whom they call partners) are armed to the teeth to face any challenge with their support. The company looks at any marketing challenge with a 360-degree perspective and provides solutions that are often clutter-breaking.



Harshal Gohil

Batch: 2009-11

Organization: Learning Delight

Harshal Gohil is the owner of Learning Delight, which is an education technology start-up focused on education upliftment by integrating technologies in Rural and Semi-urban areas of India. Learning delight is a venture which makes learning at school fun and easy for children. At learning delight, all curriculum-based textbooks are transformed into animated, digitized content which is imparted to children through LED screen installations within classrooms. Hence, the entire teaching and learning process is made interactive and fun, a win-win for both the teachers and students.

Learning Delight has engaged in an endeavour to simplify the learning process through the use of technology which will revolutionize the way children are taught in schools – by digitizing all content and making it a lot more interesting. So, be it Mathematics, Science, Social Studies or Languages, learning at school now can be a delightful experience through the incorporation of animation, riddles, puzzles, and stories – all certified by the state's education boards. Learning Delight has reached an important milestone of digitizing 10,000 rural schools in India this year. Over the last few years, learning delight has received a lot of requests from individual donors who want to support their initiative. Learning delight has just launched a new campaign targeting an additional 5,000 rural schools in India. So far, Learning Delight has impacted the education systems of over 10,000 schools in rural and semi-urban areas of Gujarat.



Tapas Gupta

Batch: 2010-12

Organization:
SparesHub (Irradium Automobiles Pvt. Ltd.)

Mr. Tapas Gupta was a part of the Alumni Relations Team at the Institute of Management, Nirma University. He worked with Crisil Ltd. for ten months in the corporate rating division. Presently, he is the Co-founder and CEO of SparesHub, building the start-up and managing its complete operations.

SparesHub.com is the best automotive aftermarket e-commerce site in India. It specialises in automobile aftermarket brands from around the world. It's a one-stop shop for all car's spare parts and accessories with the widest collection and best variety. They provide the greatest aftermarket spare parts from reputable brands such as Bosch, Monroe, LUK, INA, Talbros, Lumax, Delphi, Valeo, Minda, and others. Their offices are currently located in Mumbai, Bangalore, Pune, and Hyderabad.

Mr. Arijit graduated in Btech and did his MBA with specialization in Marketing. He had special interests in subjects such as Integrated Marketing communication, service marketing, retail marketing, bank management etc. He worked as a technical support associate at Dell International services and has a vast experience as a territory sales manager at Tata Motors where he has served in several verticals such SCV Cargo, I&LCV and M&HCV Cargo. Later along with Mr. Tapas he cofounded SparesHub.com.

Trust SparesHub.com offer the best and highest variety of automobiles spare parts. So, whether the car is a Maruti, Hyundai, Tata, Mahindra, Skoda, Volkswagen, Honda, Fiat or any other, Spares hub provide the best spare parts for your car. The organization have taken care to bring the widest collection of spare parts and accessories for the car on their online marketplace.



Arijit Chakraborty

Batch: 2010-12

Organization: SparesHub



Mehul Lalwani

Batch: 2010-12

Organization:
Scope Infrastructure &
Lalwani Lease Finance
Ltd' (NBFC)

The mantra of “Start small but think Biggest” made it easy to explore success. In a very short span of his entrepreneurial journey he understood vertical expansion is the key to achieve success. Hence starting his career with family business he added values to the current running NBFC taking it to heights by doubling the current turnover of business with expansion, more over this Non-banking finance company named as Lalwani Lease Finance Ltd located in Ahmedabad has now expanded its offices around all the major cities in Gujarat state and plans more in near future into specializing in leasing and giving loans for buying heavy commercial vehicles and investing in new ventures too.

The story doesn't stop here, he has also started a new vertical from finance to Real estate developers owning it single handedly making a record construction of around 1.75 lakhs sq feet around the city being in ultra luxurious, luxurious and affordable housing. Not only being Economically sound and accountable, he also keeps a balance in Social, commercial and philanthropic life by taking up the role of Chairman of Executive board of “Digvijay Lions Foundation” where he manages the trust which helps patients and their relatives to get accommodation in the city while they get their treatment. The cost of rooms start from mere Rs.40.00 per day, operating with 250+ room facilities and many other ancillary services too.

"Think big and work hard, so that you can still think BIGGER” is what he believes in. Nirma has played an important role in developing his raw talent into a distinct entrepreneur. Those business laws, business clinics, learnings and role plays were all above traditional teaching techniques which made a significant transformation.



Nishant Rajendra Kakhani

Batch: 2010-12

Organization: Fracia - The Urban Farm

Mr. Nishant is the founder of Fracia - The Urban Farm. It is a modern farming company with values representing the 21st century. It aims to introduce modern farming technologies like hydroponics to create modern solutions like sustainable urban farming, organic and pesticide-free produce, farm to table harvest model, and local cultivation to maintain freshness and nutritional density.

Hydroponics which is a water-based farming process where the harvest can directly get its required nutrition from the water instead of soil. This soil free form of farming eliminates the need for pesticides and other additions which have a degrading effect on the consumer's biology. Hydroponics enables the most efficient use of available farm land and is a form of urban farming which is able to feed entire communities with freshly harvest local produce instead of produce preserved and transported over a large distance. It uses unique farming practices which are more suited to the current times to offer high-quality products which also conform to the environmental and sustainability needs of today.



Amal Gandhi

Batch- 2010-12

Organization- Gandhi Corporation

After graduating as an alumnus of the MBA-FB&E batch of 2010-2012, Mr. Amal Gandhi joined and took forward his grandfather's business, Gandhi Corporation. The company has more than 65 years of excellence in offering a diversified range of services like event management, exhibitions, weddings, hospitality, facility management and pre-engineered building among others. Gandhi Corporation has organized some of the most prominent events like Vibrant Gujarat, Vibrant Navratri, African Development Bank events, Namaste Trump events, Sea Plane Event at the Statue of Unity and has hosted almost all the Prime Minister events in the past 25 years.

Gandhi Corporation has won several prestigious awards such as Event and Entertainment Management award, Exhibition Excellence award, WOW Awards Asia, Grand Indian Wedding awards and the Best of India Records for the largest green carpet area covered. Mr. Amal has also started two companies on his own- Gandhi Process and Gandhi Energy.

Rakesh Ranchhodbhai is the owner and director of Millennium Tiles. Millennium has a long history of providing high-quality products and excellent customer service. Committed to bringing a revolution in design and architecture, they are one of the world's leading vitrified tile manufacturers, based in Morbi, India. Millennium Tiles is ready to take on the market for floor tiles. The company has its presence in 85+ countries worldwide. Its products include: Ceramic Tiles, Porcelain Tiles, PGVT & GVT Tiles. They have introduced a wide range of captivating and contemporary design and colours, keeping in mind the Indian customer's preference for style and look. Millennium floor tiles have a superior polishing and nanotechnology equipped unit to provide a better after-fit finish.

During his time with Nirma, Mr. Rakesh Koradiya was involved in various activities and events like playing cricket and volleyball. His aim is to take his company to new heights in the ceramic sector by making it more organised and planned, as well as to utilise the same brand name in a variety of businesses to create a pure diversified conglomerate business entity.



**Rakesh
Ranchhodbhai
Koradiya**

Batch: 2010-12

Organization:
Millennium Tiles



**Amitkumar
Devrambhai Rudani**

Batch: 2010-12

Organization:
Foundwell India

FOUNDWELL MINECHEM is a company in the field of Bentonite Mining, processing, and supply of Bentonite for the domestic and international market for the last 2 decades. Foundwell is considered to be the most reputed source for this product in various foundry belts in India. Presently it is processing about 75,000 M.T/Annum. The company holds very good mines having rich deposits of Sodium as well as Calcium based Bentonite in the Kutch belt.

Amitkumar is an Experienced Business Owner with a demonstrated history of working in the minerals industry namely drilling, paints, coatings, cosmetic, pharmaceuticals, animal feed, etc.,. Mr. Amit is a strong and skilful entrepreneur, currently working as the HOD-Marketing at Foundwell Minechem. He has specialized domain knowledge and expertise in analytics, operations management, supply chain management, mineral processing and mining. Mr. Amit loves playing Volleyball since his college days in IMNU.



Mitesh Jain

Batch: 2010-12

Organization: Unity Creations

Mr. Mitesh Jain is the Owner of Unity Creations. Unity creations is the manufacturer of exclusive fancy jacquard fabrics for sarees, garments, and men/women ethnic wear. The Business was started around 26 Years ago. New Ventures, Parent Venture Suksha Textile Manufacturing. Customer Satisfaction 300 Customer Base 300 Retail Customer Stores Main Travelling.



Hely Gadhecha

Batch: 2010-2013

Organization: Synvestment

Established in 2017, "Synvestment- a systematic way to invest", founded by Hely Gadhecha is the go-to place for anyone seeking investment solutions. Be it comprehensive financial planning, portfolio management, tax planning or existing portfolio restructuring based on changes in market conditions.

Being a certified Investment Advisor, Hely Gadhecha aims to spread financial literacy to the youth and women of this country. She has been recognized as "Women Leaders to look up to in 2021" for a leading Global Magazine Passion Vista for spreading financial awareness amongst women and youth of the country.

Synvestment consists of a wide array of financial products like Mutual Funds, Equities, Bonds, Insurance, Guaranteed Income Products and Portfolio Management Services catering to different combinations of goals and risk appetites. Synvestment believes in a solution based approach exactly suited to the individual's profile. Synvestment actively manages the portfolio of clients on an active basis so clients can focus on their priorities and make sure their short and long term goals are achieved.

Hely loves to travel as she feels that travelling broadens her horizons, gives her new ideas and inspiration. Apart from that she loves Dancing, listening to music, going out for a drive, spending time with family, and meeting friends.

Mr. Jitendra Chandraprakash Lakhwani is a proud alumnus of Institute of management, Nirma University. He has done his graduation in B.E. in Information Science & Engineering. He pursued his post-graduation in MBA with a major specialisation in Marketing from IMNU. He initiated his corporate career as a Sales Consultant at Winjit Technologies Pvt Ltd. Later, his diligence promoted him to the position of Business Development Manager. He also worked as Business Development Manager at OYO, where he was responsible for driving profitability, account management, inventory management, cross-selling and new property acquisitions. To fulfil his dream of entrepreneurship, he co-founded Mantras2Success Consultants in Ahmedabad. The company imparts training to the professionals in arenas of resume building, career counselling, recruitment process outsourcing, training, recruitment, etc. Ultimately, the company's vision is to bridge the gap between the skill sets of the candidates and the standards of the industries.



**Jitendra
Chandraprakash
Lakhwani**

Batch: 2011-13

Organization:
Mantras2Success
Consultants



Dhaval Gajjar

Batch: 2011-13

Organization:
Satyam Industries

Mr Dhaval Gajjar is the owner of Satyam Industries and Glansubi Industries which are manufacturers and service providers of the metal sheets. Some of their main customers include Johnson Controls-Hitachi, Sharda Motors, Tata Vendor Park, Symphony metal air cooler, Still Mech etc. Mr. Gajjar believes that the MBA course has enabled him to analyse the market dynamics to identify new opportunities and make businesses agile and adaptable with help of technology. As India has a very volatile market environment, Mr.Gajjar believes that it is very important to identify the right strategies for the businesses and implement them.

Apart from business, Mr Gajjar has a keen interest in farming and likes to spend his free time with nature.



Ankit Ganatra

Batch: 2011-13

Organisation: Shrego

Mr Ganatra graduated in the year 2011-13 and joined his family business of groundnuts and peanuts processing. While Shree Gopal Agri was well established in Jetpur and Saurashtra, he expanded it in Ahmedabad by establishing a new processing facility and redesigning the brand as Shrego Peanuts. He adapted with the changing times and re-engineered the processes with advanced technology. He introduced various flavoured peanuts, brought innovations in the packet design and increased the brand outreach through effective digital marketing.

Mr. Ganatra believes in continuous improvement and innovation. He tries to explore new products with unique flavours through which he can create more value for his customers. He states that his learning from the institute has helped him think strategically and analytically to identify the various opportunities in the market. It taught him to adapt a structured approach and establish efficient processes so as to make maximum utilisation of resources



Suhani Jain & Digviraj Singh Gehlot

Batch: 2011-13

Organization: Scooby's: The Dog Resort

"Scooby's: The Dog Resort" has been the dream venture of Suhani Singh and Digviraj Singh Gehlot. "Scooby's" main goal is to cater to the needs of Dog parents in the city. They provide a luxury boarding facility for dogs along with other services like picnics and birthday parties. The idea of this venture was driven mainly by immense passion, and the belief that every dog deserves a holiday and a physical and mental stimulation is must for a happy and healthy pet. Every detail was well researched and thought through, and the rest they learned out of experience.

Ms. Suhani did various short courses and volunteered with various Animal Help Organizations. Everything put together gave birth to this Haven for Dogs! – Scooby's: The Dog Resort.

Shitij Jain resides in Udaipur and his organisation is a 40-year-old establishment under the name of Wartal Enterprises. They provide a wide range of filler solutions for numerous applications. His organisation has now grown from a single grinding unit to a total of 5 units with a production capacity of 200 MTS per day. During his time at Nirma, he got exposure to various attributes of running a business and also got more confident in the way he carries himself as the course was designed for a holistic development of a student. After completing the course he joined his family business immediately. He has been able to incorporate automatization of some systems which were earlier manual in nature and he is continuously trying to get more technologically advanced incorporations at his plant. During his leisure time he enjoys long bike rides and loves to travel. Console gaming is another thing which he likes to do in his spare time.

His message for the current batch is that they should try and grasp as much as they can from the faculties which have vast experience and they should try and incorporate whatever they learn, as much as they can in their business or start-up. They must also enjoy their college days to the fullest as this time won't come back again.



Shitij Jain

Batch: 2012-14

Organization:
Wartal Enterprises



Pratik Parekh

Batch: 2012-14

Organization:
Squiboo Infomedia
Private Limited

Squiboo is a technology start up in the field of outdoor advertising. 'Squiboo.in' is a B2B marketplace for brands and advertisers who want to advertise their products on outdoor media like hoardings, billboards, kiosks and in-transit media like bus, train, malls. They plan and book their advertising campaign with a single click without contacting many agencies and mediators, and also offer best rates.

They are a DIPP start-up India approved company. They are also incubated at I-Hub (Government of Gujarat) incubator. They have on-board clients like Burger King, Audi, GLS University. They have innovated the whole process of OOH media buying online which was not possible before and are constantly upgrading it to make it better.

Mr. Pratik likes to cook, travel and play Card games. While he is also interested in knowing about new technologies and businesses.



Nishit Devendrabhai Patel

Batch: 2012-14

Organization: Laxmi Protein Products Pvt. Ltd.

Laxmi Protein Products Pvt Ltd is a family operated business that was established in 1959. When he joined, the organization was dealing in only one product that is Toor Dal (Yellow split lentils). Since then, it has made steady progress by diversifying its product portfolio into various products of Pulses, dals, Healthy super Foods and Flours. It has also thrived and improved its presence in international markets in the last few years. It is now “1 Star Export House”. Laxmi Protein Products Pvt Ltd have achieved this milestone in a very short period of time. The company went through a big transition period where they launched their e-commerce platforms “laxmidals.com, Amazon and Flipkart” that gave national recognition to the business. Increasing brand recognition did also bring in another challenge of fulfilling the client's and customer's demands. To overcome this challenge, the organization set up a goal of increasing productivity and efficiency. In the last two years the organization was able to maximize production which was achieved by adding advanced machines and increase efficiency by automation which thus helped the company during the Covid-19 situation.

Mr. Nishit has dedicated himself to the company since his graduation and the results are quite clear. He strives to maintain a good work life balance. During his leisure time he indulges himself into reading books as it helps to keep him motivated and find new ways to grow and develop. Starting his career journey through NIRMA University has paid high dividends in a very short period of time. Hands-on practical knowledge gave him a great advantage in transforming from a student to an Entrepreneur.



Akash Bhandari

Batch: 2012-14

Organization: Akash Developers Private Ltd.

Mr. Akash is the Managing Director at Akash Developers Private Ltd, a real estate company based in Madhya Pradesh. The company currently runs six to seven projects in different districts in the state of Madhya Pradesh and is in the phase of launching five to six projects this year.

Mr. Mayank is the Co- founder of JumboTiger.com Mayank Pokharna built SimplyGuest Coliving over the last 5 years. It remained bootstrapped. They served over 2000 tenants. SimplyGuest core was always its technology and that's what led to JumboTiger. Jumbo Tiger is a collaborative Property Management Software to help manage customers' rental properties (Co-living, traditional, retail & residential) efficiently with real-time technology, on-the-go decision making, smart calendar, automation, payments, maintenance, onboarding, inspections, and a lot more. It's integrated all-in-one software to help customers solve their property management needs. It is used by landlords, property managers, co-living, and student living companies.



Mayank Pokharna

Batch: 2013-15

Organization: Jumbo Tiger



Shikha Shah

Batch: 2013-16

Organization: AltMat

Ms. Shikha Shah is our BBA Alumni from the Batch of 2013-16. She has been part of various activities and societies during her tenure with Nirma. She has an incredible entrepreneurial journey. AltMat is an Alternative Materials company building Materials of the Future. The company transforms agriculture waste into natural fibers and yarns - and calls them ALT materials-Materials that balance performance and sustainability.

Textiles immensely damage the environment. For instance, polyester is plastic. Fashion wants to shift to better materials, but choosing between environment and economics has been an either-or choice, but with Alt More use material, science and sustainable proprietary technologies, the company transform the waste of plants like Hemp Seed Oil, Pineapple, Kenaf, Nettle, Banana, Industrial Hemp, etc. into natural bast fibers and yarns.



Rutwa Vijaybhai Shah

Batch: 2014-16

Organisation: Stallion Laboratories Pvt. Ltd.

Mr. Rutwa Vijaybhai Shah graduated from the Institute of Management Nirma University in 2016. Before his MBA, he did his bachelor's in Pharmacy from LJ Institute of Pharmacy, Ahmedabad. Currently, he is the Chief Executive Officer at Stallion Laboratories Pvt. Ltd. Stallion Laboratories was incorporated in 1988 as an integrated private sector Pharmaceutical Formulation Manufacturer. Stallion Laboratories Pvt. Ltd. has acquired an unmatched record of managing niche products in formulations with a WHO GMP approved production facility and GLP qualified stringent quality controls. Stallion Laboratories has established a wide network of distribution in the Indian market as well as on the international Arena with strategic alliances in the major Pharma markets viz. South Latin America, Africa, South East Asia, CIS region & Francophone countries.

While doing his MBA, Mr. Rutwa started his career in Stallion Laboratories as a regular employee with regular pay and a regular work life. His father, who was the owner of the company, made him work with other employees. With this, he gained a lot of knowledge about the manufacturing plant and the distribution network. After gaining two years of experience in the ground level of the business, he was sent to Africa to learn more about the business. For the next five years, he traveled across many Latin countries and got hands-on experience in the field.

After gaining all the experience from being a regular employee, Mr. Rutwa was promoted as the CEO of the company and he has been leading the company since then. Mr. Rutwa believes, to run a successful business the employers must know their employees first.



Shalin Naresh Talajia

Batch: 2014-16

Organization: Grabenord

Mr. Shalin Talajia, graduated in 2016 as a very perspicacious and diligent alum. Working in Geo Fresh Organic enabled him to gather vast knowledge in the marketing arena, especially in domains of product development, pricing and distribution. He managed to make the brand visible in the domestic market and cross borders and be accepted in big retail giants like 'Trader Joe's' in the USA. The knowledge gained in the initial years of job, inspired him to start his own venture, “GRABENORD”, which is an Ahmedabad based company. Grabenord is the first business organization exploring B2C commerce in the vegan segment of the food product sector.

The vision of the venture is to offer products that can nourish life with nutrition. Initially, company launched dairy products but market opportunities enabled it to adopt the competitive advantage of offering the vegan products like plant-based sauces and healthy pasta, and probiotic drinks like organic apple cider vinegar, kombucha, kefir, Tepache, Kvaas, which are sugar free drinks good for gut health. Initially, the operations of the company included marketing and distribution of the products to the top-notch companies like Tata and also offering private labels. Today Grabenord has its presence in cities like Ahmedabad, Baroda, Mumbai, Chennai, Hyderabad, and Delhi. Internationally, the brand is available in New Zealand. In the year 2020, company started its own brand with a core focus on health. Currently the brand enjoys presence nation-wide. He is an inspiration for the future entrepreneurs and teaches work-life balance through his love for football and fitness. He is passionate to make a difference in the lives of other people and his consistent improvement has aided him to make significant changes. He inspires others to be persistent enough to work hard on dreams and let results pay off at the right moment. Times can be tough but once one gets a breakthrough with their persistence, growth is going to be exponential. One will make a mark. Always be a learner in life in order to make it blissful.

Mr. Divya Manojbhai Patel graduated from the Institute of Management Nirma University in 2016. He joined Divya Global Pvt. Ltd as a sales manager in the manufacturing division. Divya Global Pvt. Ltd began their journey into the world of textile processing and manufacturing way back in 1944 with the setting up of the Group Company, Rani Sati Cotton Mills. As a family business, they kept expanding their business operations by setting up their subsidiary company, DIVYA GLOBAL in 1984. They later ventured into the fabric and bed linen export trade in 1992 to deliver consistent high-standard quality products. Their service categories include In house Designing, Fabric Dyeing, Printing, Finishing, and Stitching.



**Divya Manojbhai
Patel**

Batch: 2014-16

Organisation:
Divya Global Pvt. Ltd



**Aakash
Arvind Shah**

Batch: 2014-2016

Organization:
Shree Laxmi Malls

Mr. Aakash Arvind Shah joined his family business in the year 2016, which was started in the late 1950's. He has always focused on continuous improvement and he always looks for new ideas and opportunities. He believes in offering high quality products to its customers and continuously expanding the company's product range and capacity without compromising on customers' experience. Moreover, he is also working hard on expanding their customer base to seek sustainable growth.

Mr. Aakash Arvind Shah feels that management studies helps in directing you in the right path in-order to achieve your ambition. It also helps you in doing and thinking from various angles. He's also an athlete, he loves playing soccer and cricket in his leisure period.



Yash Hadwani

Batch: 2014-16

Organisation: JEI Bearings

Mr. Yash Hadwani is the Owner of JEI Bearings, a leading manufacturer and exporter of machine bearings and bearing components in India. The company was established in 1999 in the city of Rajkot. It manufactures various types of bearings like cylindrical, spherical, taper, ball, thrust, etc. It has been producing high-class and customized automotive components for various clients across the globe for the past two decades.

Initially, the company functioned as a single manufacturing unit without any functional divisions. Mr. Yash introduced departmentalization in the organization to achieve specialization and increase performance. The company has received various certifications; IATF and ISO for its premium quality. The company has also been recognized as the Star Performer in the West Region by EEPC India. Currently, the company has approximately 70 employees and is growing at a rate of 10% - 12%.

Mr. Yash believes that his learnings from the MBA program have helped him gain extensive knowledge about business management. His knowledge helped him identify various market opportunities and lead his organization on the path of growth and development.



Vijendra Chaudhary

Batch: 2014-16

Organization: Phutro Fashion

Mr. Vijay Chaudhary is the co-owner of Phutro Fashion, a wholesale garment manufacturing and exporting company. After completing his masters, Mr. Chaudhary joined his father's business, Pushkar Ganesh Cotton Club Export Pvt Ltd. With his knowledge, dedication, and hard work, he expanded the business by participating in International Garment Fairs organized in countries like Japan, Tokyo, and Russia. Gradually he introduced a new brand, Phutro Fashion to further develop his business. Currently, he manages 200 employees.

Mr. Chaudhary believes that his learnings from the course and the corporate case studies helped him develop a problem-solving approach. His advice to the current batches would be to gain as much knowledge as possible and make the most out of the opportunities presented to them.

Mr. Parth Virani is the co-owner of Virani Industries LLP: a one-stop solution for sticker papers. He joined the business directly after graduating in the year 2014-16. Mr. Virani believes that the MBA course in Family Business and Entrepreneurship helped him gain practical exposure.

Mr. Parth joined Virani Industries Limited when it was in the growth phase. With his understanding of the new market trends, Mr. Parth introduced cashless transactions and digitalization in the organization. His significant contribution helped the company achieve the highest sales in the west region in the year 2017. Today Virani Industries is one of the top players in labeling products and offers services like strip gumming, full gumming, cutting packaging, and job work printing.



Parth Virani

Batch: 2014-16

Organization:
Virani Industries



Radhika Patel

Batch: 2015-2017

Organization:
West-Coast
Pharmaceutical
Works Ltd.

Ms. Radhika Patel is Head of Quality at West-Coast Pharmaceutical Works Ltd., a fast-growing Indian Pharmaceutical and Nutraceutical Company with a vision of making lives healthier. West-Coast Pharmaceuticals Works Limited is a global pharmaceutical company. It manufactures Pharmaceutical finished formulations, Dietary Supplements & Cosmeceutical Products. The company offers pharmaceuticals in a wide range of dosage forms, including capsules, tablets, ointments, liquids & creams. The plant is approved by WHO-GMP, NAFDAC-Nigeria, PPB Kenya & MOH-Zambia. It also manufactures Disinfectant Products. (All hospital disinfectant products), Medicated Soaps, Food Supplements/ Nutraceuticals products, Veterinary products, Sustained-release drugs, Ready Premix, Herbal Products, OTC category products.

Ms. Radhika has freelanced as a writer in industry magazines as well as lecturing on topics related to the industry.



Ankit Prajapati

Batch: 2015-17

Organisation: Ramdoot Trading Co.

Mr. Prajapati is involved in his family business and he is very proud of his family business. They are engaged in a wholesale business in which beans and pulses are the major products. In addition, The Entrepreneurship Program that he chose for building his career helped him a lot in managing all the activities in his business such as how to organize the business layers, supply chain management, etc. The major challenge after the completion of the course was the age gap but over a period of time he was able to manage it with the help of his father. As he is into the wholesale business, therefore there is no need to innovate anything. The only way to sustain in the market is to create goodwill for the company. His organisation was able to meet the demand of pulses in Gujarat even in the lockdown times and is still efficient in delivering it in the present times without any problem, so this in itself is an achievement for his organisation. There is no need to improve or innovate their product as the product is natural. For their future, they are aiming for a fully automated pulses milling production. His hobbies and interests include editing like VFX, Video Editing, Photo Editing, etc. He also loves acting and he does that in his leisure time.

His message for the current batch is that, "Don't take yourself (or your career) too seriously. Plenty of brilliant people started out in jobs they hated, or took paths that weren't right at the beginning of their careers. Professional development is no longer linear, and trust that with hard work and a dedication to figuring out what you want to do with your life, you, too, will be OK!!"



Raunak Agarwal

Batch: 2015-17

Organization: Agarwal Tube Company

Mr. Raunak Agarwal's organization deals in trading and fabrication of iron and steel products. They have been in the business for more than 30 years now. A proud NIRMAite, his major learnings from the course was time management and networking.

Over the years, he has contributed in expanding the scale of operations of the organization. In his leisure time, he makes portrait art and travels places.

Mr. Raunak insists the batch should interact with a lot of people and develop genuine contacts. He said, "Make your work your duty and you will avoid disappointment which arises out of expectations."

Mr. Saurav Gupta's organisation is into manufacturing of domestic and industrial fans based out of Hyderabad and Varanasi. They hold an experience of more than 30 years. He reminisces the case studies especially in the subjects of organizational behavior, Human Resource Management and says that they taught him the dynamics of how an organization runs and how the people are managed etc.

He contributed towards his organization by expanding the business horizontally, and started a new line of cooler motors and other types of fans.

He got a firm established under his name, revamped the whole brand image and is still working towards his goals despite the setbacks caused by the pandemic. He is working on other kinds of motors and fans which have a good demand in the market.

He is inclined towards a spiritual lifestyle; he likes to observe people and their behaviors and understand them. He also likes to travel, explore nature, read books, novels, watch web series, spend time with close friends and loves to experiment in life!

His message to the batch is to focus on building good relationships with friends. He emphasizes that when in class one should focus on the core topic and think about the applicability of the concept to a business or real life. He believes it is important not just to surrender to the teachings of the professor but to question them with different views and opinions. He says, "Having a good qualitative debate is way better than an A+ on your mark sheet!"



Saurav Gupta

Batch: 2015-17

Organization:
Basai Industries



**Siddhant
Tawarawala**

Batch: 2015-17

Organization:
Peeschute

Mr. Siddhant Tawarawala is the CEO of Peeschute. Peeschute is an innovative and patented unisex pocket toilet which can be used to urinate when attending the nature's call is difficult. It turns into solid immediately. No leak, No odor, No Mess.

Peeschute is environment – friendly product which instantly solidifies human urine and turns it into odour free non-liquid state to ensure high standards of hygiene. Especially designed for those who find accessing toilets difficult, and anyone who can't access clean toilets.

With a strong belief that women employment in rural areas can boost the Indian economy Peeschute continuously engages in providing maximum training and employment opportunities to rural women in India having a 60:40 gender ratio, women being the majority.

Peeschute has been among the 56 top start-ups selected under the Centre for Augmenting War with Covid 19 Health Crisis(SAWACH) by the Department of Science and technology. Peeschute had been in the top 26 selected start-ups under Atmanirbhar India Innovation Challenge held by NITI AAYOG.



Umang kumar Patel

Batch: 2015-17

Organization: FLEXIBOND

Mr. Umang Kumar Patel has been associated with Flexibond since 2015. FLEXIBOND is a leading aluminum composite panel manufacturing brand. Since its inception in 2002, it has been ruling the industry with its innovative products like PVC/WPC foam board, WPC solid doors, WPC solid door frames, and solid acrylic surfaces. The organization is proud to stand on the pillars of hard-earned goodwill. FLEXIBOND has created a rich legacy for itself with an avant-garde product line that has distinctive products used for interior, exterior, facade, furniture, signage, and many other applications. These products are highly appreciated and recommended as they stand for their bankable features and salient product properties.



Tarang Dholariya

Batch: 2015-17

Organization: Ghanshyam Trading Company

The name of Mr. Dholariya's organization is Ghanshyam Trading Company. They are involved in the trading of PVC pipes and fittings (distributor of Prince Piping System). He has learned many concepts during the program, for example, in his company, he added new products and areas for sales expansion, provided better and timely delivery for achieving maximum customer satisfaction, and retaining customers. For further expansion, he is looking forward to making contracts with some big brands and increasing his area of operation to acquire more customers.

His message for the current batch is to try and visit as many businesses as they can during the program which will help them in making some good contacts (especially with the senior and experienced people) which will further help them in the future.

Mr. Uditkumar Sejpal is involved in the automotive and lubricants industry. The program helped in the overall development and gaining HR skills to navigate through his business. His organization is in the top 10 distributors in the country.

He enjoys playing sports and reading books in his free time. He would like the batch to enjoy studies and learn things that can be implemented in the business world.



Uditkumar Sejpal

Batch: 2015-17

Organization:
Rinki Fuels, IOC Petrol
Pump



Parita Galani

Batch: 2015-2017

Ms. Galani is running a handcrafted gifting and decor business under the brand name of Parita Galani, founded in 2017. Initially, she was running it from her home, selling online via Instagram and in the local community. Eventually, her business flourished and now she has her private studio. Her company is into the business of handcrafted and personalized gifting. Their products are unique which makes gifting an ecstatic experience. Her company has crafted more than 1000 different items in the form of birthday, anniversary, corporate, wedding and gratitude gifting favors and they ship them worldwide.

Her MBA with a specialization in entrepreneurship has helped her a lot. She worked on her start-up idea which she had presented at the time of her degree with some changes. Drafting and working on the idea under the guidance of her professors helped her a lot.

Specific mention of elective subjects like Social Entrepreneurship and Rural Marketing in her college years inspired her to start a range of products crafted by skilled women artisans of Saurashtra (Gujarat), and 80% of the proceeds go directly to the artists. She, therefore, expressed her deepest gratitude to her respective subject professors Mr. Satish Nair and Ms. Meeta Munshi, and mentioned that the learnings from the subjects were the only reason for her to start that line of products, which now have become a huge hit. As a part of the plan, they are expanding at a rapid pace especially into corporate gifts and hampers by collaborating with various companies and introducing more products into their handcrafted product line.

She loves to travel, read and craft beautiful things and enjoys gardening as well as Zumba. Her message for the current batch is that “If you have specific ideas in mind, please start working on it right now and you will be able to know its feasibility and what all you need to do to make it successful with the help of your mentors. So, work smartly, creatively, passionately and there is nothing that you will not be able to achieve.”



Khevana Dixit

Batch: 2015-17

Organization: Manglam Consultancy Services

Manglam Consultancy Services is a Civil Engineering Material Testing Laboratory approved by NABL. They test and provide results for various parameters of construction materials such as bricks, sand, cement, soil, etc. It has about eight branches across Gujarat and two more in Goa and Udaipur respectively.

She takes immense pride in saying that she has been able to apply a lot of her learnings from Nirma to her business. From making concrete HR modules to developing strategies for B2B Marketing, getting a Standard Operating Procedure in place, and including a more flexible environment across all their branches are a few examples that she mentioned.

Manglam Consultancy Services is currently working on the Bullet Train Project. They have also had the privilege to be a part of the Statue of Unity Project, the DFCC Project, etc.

One thing that sets their organization apart from the competitors is the use of the latest technology. They are equipped with the latest technology including Ground Penetrating Radar, The Falling Weight Deflectometer, Dynamic Pile Load Test Equipment, fully automatic Triaxial, to name a few.

She has always been a bookworm, reading all that she could get hands-on (except Sci-Fi, not a fan!)

Other than that, she has a blog where she pens down her poems and other writing pieces (www.khevana.blogspot.com).

Recently, she has also started gardening. Her message for the current batch is:

“Have all the fun while you can. These are the years for discovering yourself, knowing what you like and what you dislike, and running towards your passion. Despite what people say, you can do both: work and follow your passion”.



Mihir Choksi

Batch: 2015-17

Organization:
Damodardas Mohandas Choksi Jewellers

Mr. Mihir Choksi is the owner of the Damodardas Mohandas Choksi Jewelers based in Baroda. Mr. Choksi completed his graduation in 2017 and directly joined the family business. The course helped him to become sensitive towards customers' needs and understand the market demand. Through his knowledge of the same, he introduced a new product line of light weight jewelry. It helped the business to grow and capture a new market segment. Currently, Mr. Choksi manages a workforce of 15 employees.

Mr. Karan Vangani is the owner of Karan Enterprises that trades in Home Appliances and Machinery. He began his entrepreneurial journey directly after completing his graduation. He launched a new line of products, hand tools, and power tools to expand his business and attract more customers. Currently, he is managing a team of 12 employees and has achieved a sales growth of 10% to 12% last year with a turnover of 3 Crores. He plans to build a digital platform for being more accessible to his customers and keeping up with the trend of e-commerce.

His advice to the current generation is to be persistent and develop a never-giving-up attitude. He believes that one should keep on trying new things and exploring new opportunities, at the end of the day, something would work out and that would be the turning point.



Karan Vangani

Batch: 2016-18

Organization:
Karan Enterprises



Manvendra Singh Shekhawat

Batch: 2016-18

Organization:
GTPL Hathway Pvt. Ltd.

Mr. Manvendra Singh Shekhawat started his journey from a small dhaba in Jaipur, enlarging into the infrastructure, mining, and hospitality industry. Having delivered one of the finest mall buildings in Jaipur and being a key player in road construction and toll agency is a thing of pride.

He believes that the program helped him prepare himself for the real world. In the hospitality sector, he believes in treating the guests like family. He has Asia's Finest Boutique Hotel under him.

In his leisure time, he finds himself playing badminton, reading about new trends coming in the market, listening to old songs, and meeting & learning from new people!

He hopes that the students enjoy every moment of the college and make the best out of all the opportunities. Personal and professional growth should be the main focus!



Adarsh Kumar

Batch: 2016-18

Organization:
M/S Siddhivinayak Construction

After completing his MBA in Family Business and Entrepreneurship from IMNU, Mr. Adarsh joined his family business. M/s Siddhivinayak is a government construction business and has undertaken around 12 government projects across three states- Jharkhand, Bihar, and Odisha.

During his leisure time, Mr. Adarsh likes playing cricket and listening to some good music.



Aakash Bansal

Batch: 2016-18

Organisation:
North West Tobacco Pvt. Ltd.

North West Tobacco Pvt. Ltd. is a 28 years old cigarette manufacturing company. Mr. Bansal joined the company directly after completing his education in the year 2018. Mr. Bansal aspired to create an agile organization that could quickly adapt to the changing trends in the market. Hence, he applied the concept of forward and backward integration and established a new manufacturing plant to gain greater control over the supply chain. To satisfy customers' needs, he introduced a menthol-flavored cigarette with a new technology of filter and switch.

The organization has been thriving under his leadership and he currently manages more than 700 employees.

Mr. Aman Jain joined his family business of manufacturing Kota Flooring Stones shortly after his graduation. He spent some time observing the business processes and analyzing them. After getting an in-depth understanding of the current scenario, he started identifying new opportunities to expand the business. Gradually, he introduced new product variants, i.e. Kota tiles to attract new customers and develop the business. He is also planning to launch a website for his organization and strengthen its marketing plan. Currently, he is managing 25-30 employees.

Through his experience, Mr. Aman has learned that it is extremely important to develop analytical thinking to evaluate the market conditions and adapt to the changing dynamics. His advice to the current batch would be to keep working hard and keep your focus on the goal.



Aman Jain

Batch: 2016-18

Organization:
Aman Industries



Vinaysheel Pande

Batch: 2016-2018

Organization:
Jay Papers & Shrijee
Papers Mills Pvt Ltd.

Mr. Vinaysheel Pandey is the owner of Jay Paper and the director of Shrijee Papers Mills Pvt Ltd. It is a leading manufacturer of quality absorbent Kraft paper located near Ahmedabad. The plant is a fully automated one, equipped with all the latest technologies and machinery procured from leading suppliers. The main motto of the organization is to provide customer satisfaction via quality of the product.



Devarsh Shah

Batch: 2016-19

Organization:
Director at Rajen Auto Spare Parts Pvt. Ltd.

Mr. Devarsh Shah is the director of Rajen Auto Spare Parts Pvt Ltd. It was set up in the year 2003 under the leadership of Mr. Rajen Shah. The firm is an authorized distributor for spare parts of Tata Motors Commercial Vehicles for the state of Gujarat. It deals in the full range of commercial vehicles which include, MHCV, ILCV, Bus, and SLCV. The management of the firm has experience of over 40 years in the spare parts business and is a diversified automobile group. The firm's branches are situated across the state of Gujarat, which includes its Headquarters at Ahmedabad with Branches at Mehsana, Rajkot, and Gandhidham.



Abhi Patel

Batch: 2017 - 19

Organisation: Robofunlab

Mr. Abhi Patel is the Director of RoboFun Lab. RoboFun Lab is an EdTech company that provides an environment to experiment with new technologies and concepts in fun & hands-on learning. It aspires to provide skill development to the young minds through transforming the learning process of CS-STEM (Computer Science – Science, Technology, Engineering & Maths) from conventional to hands-on through the use of Robotics, Machine Learning, and Artificial Intelligence. They have designed customized curriculums for various education boards (GSEB, CBSE, ICSE & IB) based on the 4C structure (Connect–Construct–Contemplate–Continue). The organization was selected in the Top 10 Best Start-ups by Radio Mirchi in February 2021.

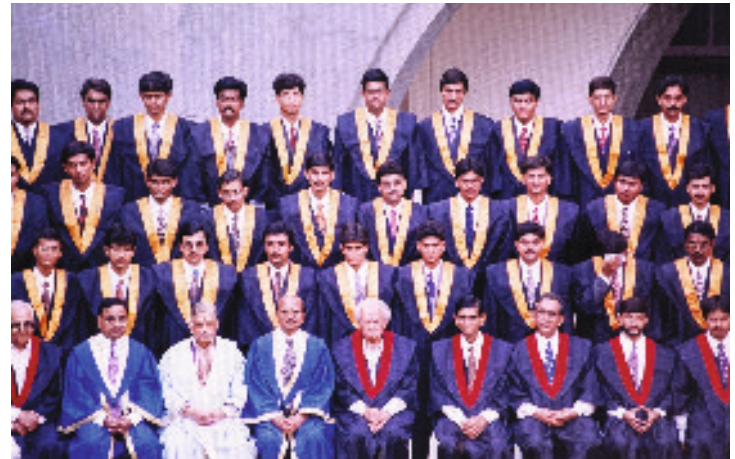
Mr. Abhi Patel is the youngest in the team and is very passionate about providing hands-on learning to young students to revolutionize their learning experience. Being a programmer himself, he takes a keen interest in designing various programs for the platform. He also plays a significant role in developing the marketing strategies for the organization. His vision is to build a global platform for Indian students.

When asked to share a few words of wisdom for the current batch, he emphasized the importance of case studies and focusing on understanding the strategies adopted by successful organizations. He believes that theoretical knowledge is useless if it is not applied effectively in practical concepts. Hence it is extremely important to focus on gaining practical exposure and being aware of the best case practices in the market.



Down the Memory Lane Convocation (1998-2020)

Convocation - 1998



Convocation - 1999



Convocation - 2000



Convocation - 2001



Convocation - 2002

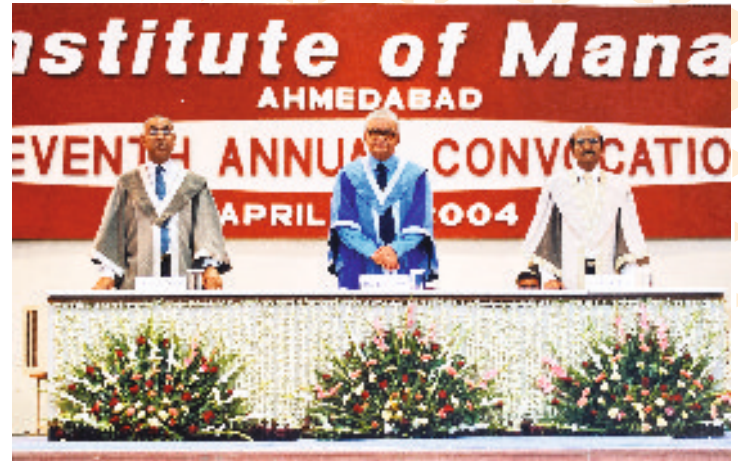




Convocation - 2003



Convocation - 2004



Convocation - 2005





Convocation - 2006





Convocation - 2007





Convocation - 2008





Convocation - 2009





Convocation - 2010





Convocation - 2011









Convocation - 2012









Convocation - 2013





Convocation - 2014





Convocation - 2015





Convocation - 2016













Convocation - 2017













Convocation - 2018













Convocation - 2019

















Convocation - 2020









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