

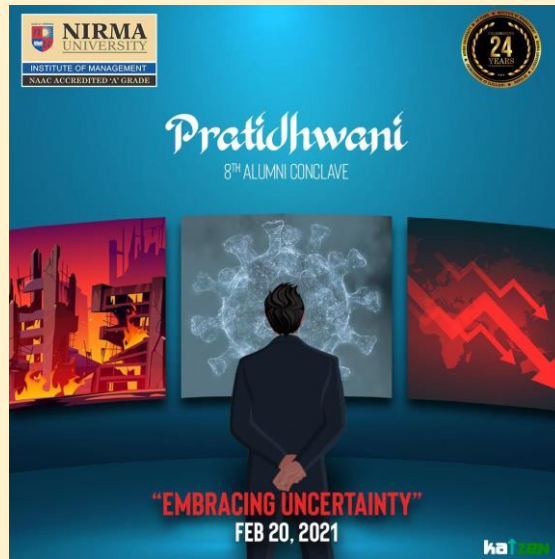
# Pratidhwani 2021

## THEME : EMBRACING UNCERTAINTIES

Humans abhor uncertainty, and will do just about anything to avoid it, even choosing a known bad outcome over an unknown but possibly good one. Intolerance for uncertainty puts people at greater risk for ailments such as depression and obsessive-compulsive disorder. We take it as a given that uncertainty is always bad and, conversely, that certitude is always good. Uncertainty should not hobble us, because in the right form and in the right amount, it's actually a great pleasure.

The first thing about embracing uncertainty is that it takes time. When faced with uncertainty in life we often find it incredibly painful and rush to resolve it as quickly as possible. During the time of uncertainty, we need to refrain from acting however tempting it may be to do so. When we take time to embrace uncertainty, we are deliberately avoiding our usual instincts to avoid fear and suffering and, instead, determining to turn towards them, to lean into them, to really understand them. This will unfold the critical dimension of that growth, and one that is often overlooked is the effective management of uncertainty that eventually leads to success.

Life is filled with uncertainties and some things are just out of our control. While we may like it or not, uncertainty is an inevitable part of our lives. It may be over employment, finances, health, or economic issues, but one must overcome them and rise above the tides. While focusing on the present, learning to accept changes and challenging the need for certainty, we should prepare ourselves for every outcome, whether in our favor or against. **Embracing uncertainties gives us life lessons and strength to conquer any adversity 'as this too shall pass'**



**Kaizen, the Alumni Committee of the Management Nirma Pratidhwani 2021.** The

**Relations Institute of University** organized conclave commenced

at 9:00 am on the 20th February 2021. The theme for this year was **Embracing Uncertainty**. This year, the conclave was conducted virtually on the WebEx platform and around 220 students attended the conclave. Our esteemed Alumni speakers gave their insights on ways of how to embrace the uncertain days and pave the path towards the ocean of opportunities. Nine speakers from 5 different domains (Banking and Finance, Marketing and Sales, Human Resource, Entrepreneurship, Information, and Technology) participated.

# Pratishwani

8<sup>TH</sup> ALUMNI CONCLAVE

## THEME: EMBRACING UNCERTAINTY

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**AASHIL MODI**  
Managing Director,  
Dimensions 360



**AKANSHA GANDOTRA**  
Strategic & Communication Lead  
Udaan.com



**DIVYA SHAH**  
IT Problem Manager,  
BNP Paribas Personal Finance  
England, UK



**JITENDRA CHANDRAPRAKASH  
LAKHWANI**  
Co-Founder & CEO,  
Mantras2Success Consultants



**OMKAR JOSHI**  
Chief Creative Officer, Garage Worldwide  
Head of Digital, Famous Innovations



**SAURABH KASAT**  
CFO, Dairy Classic Ice-creams Pvt. Ltd.



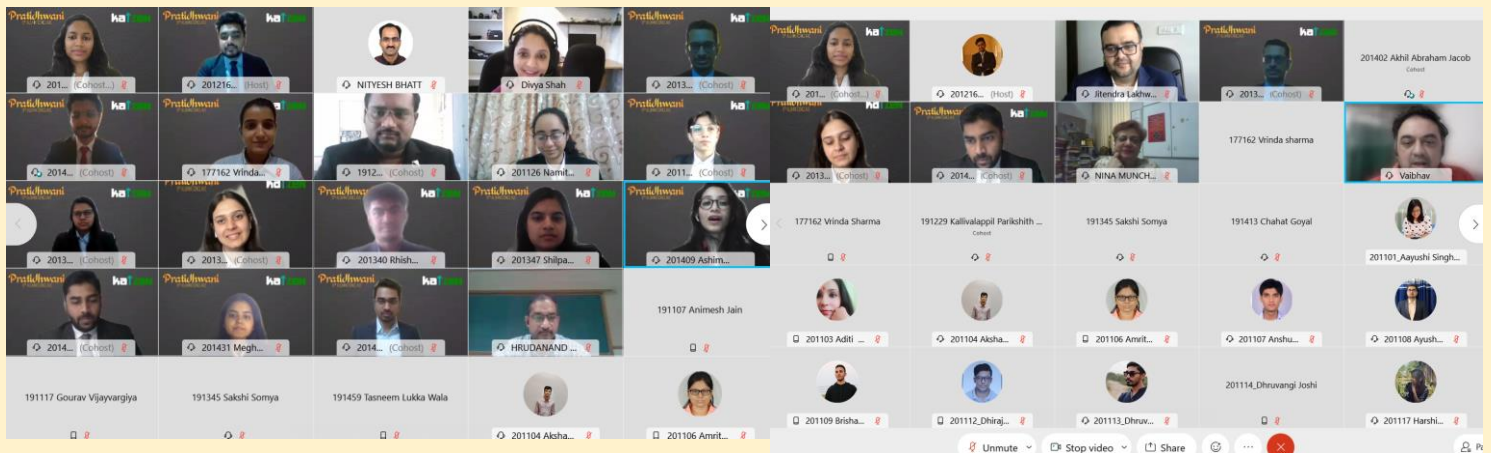
**VAIBHAV KATHJU**  
Co-Founder, Sherocs Money



**VARUN SINHA**  
Asst. Vice President, ZipLoan.in



**YASH RATHI**  
Learning and Organisation Development  
Specialist, Ford India Private Limited



The first speaker was **Ms. Akansha Gandotra** from HR domain. She is the **Strategic and Communications Lead at Udaan.com** and is an alumna of Integrated MBA program, batch of 2013-2018. She spoke about how the uncertainty came as a blessing in disguise, especially in the HR industry. She also emphasized the virtual recruiting challenges, application tracking systems, and how the uncertainty transformed employee recruitment.



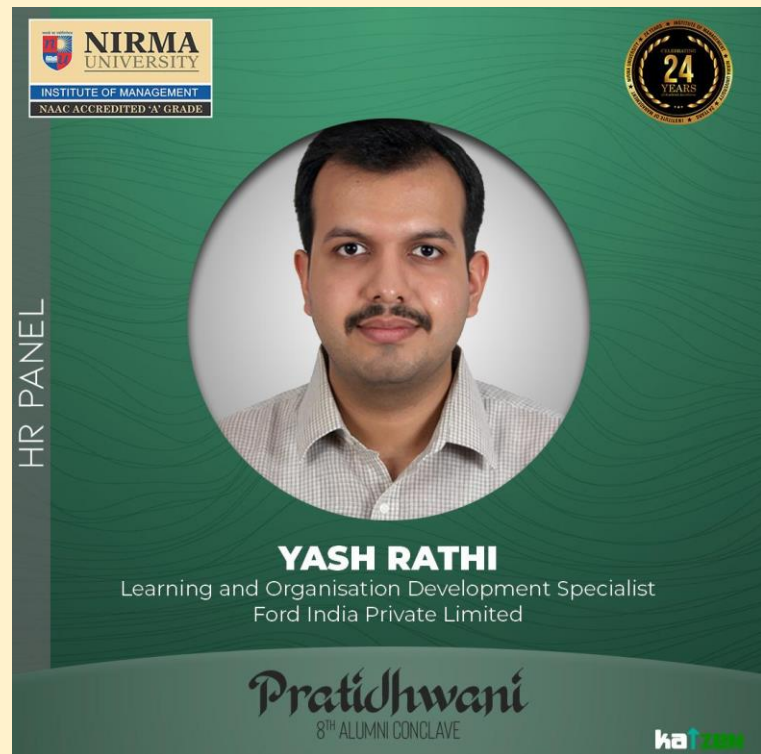
A promotional graphic for Akansha Gandotra. It features a circular portrait of her on a green background. The background includes the NIRMA University logo (Institute of Management, NAAC Accredited 'A' Grade) and a 24 Years anniversary seal. The text 'HR PANEL' is written vertically on the left. Below the portrait, her name and title are listed. At the bottom, the event name 'Pratidhwani 8th Alumni Conclave' and the 'ka' logo are visible.

HR PANEL

**AKANSHA GANDOTRA**  
Strategic & Communication Lead  
Udaan.com

Pratidhwani  
8<sup>TH</sup> ALUMNI CONCLAVE

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A promotional graphic for Yash Rathi. It features a circular portrait of him on a green background. The background includes the NIRMA University logo (Institute of Management, NAAC Accredited 'A' Grade) and a 24 Years anniversary seal. The text 'HR PANEL' is written vertically on the left. Below the portrait, his name and title are listed. At the bottom, the event name 'Pratidhwani 8th Alumni Conclave' and the 'ka' logo are visible.

HR PANEL

**YASH RATHI**  
Learning and Organisation Development Specialist  
Ford India Private Limited

Pratidhwani  
8<sup>TH</sup> ALUMNI CONCLAVE

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The second speaker for the HR Panel was **Mr. Yash Rathi**. He is our alumnus of the Integrated MBA Programme from the batch of 2013-2018. He is the **COE Learning and Organizational Development Specialist at Ford India Pvt. Ltd.** He addressed all the students with a lot of enthusiasm and gave tips for managing teams during these uncertain times.

**Mr. Varun Sinha**, our alumnus from the batch of 2008-2010, was the first speaker for the marketing panel. He is the **Assistant Vice President at Ziploan.in**. He emphasized the basics of lending and communication strategies. He concluded with a beautiful quote by Margaret Drabble “*When nothing is sure, everything is possible*”.

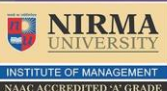


MARKETING & SALES PANEL




**VARUN SINHA**  
Asst. Vice President, ZipLoan.in

Pratidhwani  
8<sup>TH</sup> ALUMNI CONGLAVE





MARKETING & SALES PANEL



**OMKAR JOSHI**  
Chief Creative Officer, Garage Worldwide  
Head of Digital, Famous Innovations

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8<sup>TH</sup> ALUMNI CONGLAVE



**Mr. Omkar Joshi** was our second speaker for the marketing panel. He is the **Chief Creative Officer at Garage worldwide and Head of Digital, Famous innovations**. He is an alumnus from the batch of 2009-2011. He focused on the challenges faced in the advertising industry. He also enlightened the students with the latest marketing tools.

**Mr. Saurabh Kasat** was the speaker of the Banking and finance Panel. He is the **CFO of Dairy Classic Ice- Creams Pvt. Ltd.** He is our Alumnus from the batch of 2004-2006. Mr. Kasat Focused on cash flow management during these uncertain times. He also mentioned the diverse impact on the Ice-cream sector, it being one of the worst affected- as the entire peak summer season was lost due to COVID-19.



**SAURABH KASAT**  
CFO, Dairy Classic Ice-creams Pvt. Ltd.

**Pratidhwani**  
8<sup>TH</sup> ALUMNI CONCLAVE

**ka1.com**

BANKING & FINANCE PANEL



**VAIBHAV KATHJU**  
Co-Founder, Sheroes Money

**Pratidhwani**  
8<sup>TH</sup> ALUMNI CONCLAVE

**ka1.com**

BANKING & FINANCE PANEL

Our second speaker for the Banking and finance panel was **Mr. Vaibhav Kathju**, is an alumnus from the batch of 2000-2002. He is the **Co-Founder of Sheroes Money**. Mr. Kathju focused on how taking new initiatives can have a huge significance for the organizations.

**Mr. Aashil Modi** is the **Managing Director at Dimensions 360** and he is our alumnus of the FB&E Programme from the batch of 2009-2011. He was the speaker for the Entrepreneurship panel. He focused on measures to tackle these uncertain times.



ENTREPRENEURSHIP PANEL

**NIRMA UNIVERSITY**  
INSTITUTE OF MANAGEMENT  
NAAC ACCREDITED 'A' GRADE

24 YEARS



**AASHIL MODI**  
Managing Director, Dimensions 360

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kaT 2024



ENTREPRENEURSHIP PANEL

**NIRMA UNIVERSITY**  
INSTITUTE OF MANAGEMENT  
NAAC ACCREDITED 'A' GRADE

24 YEARS



**JITENDRA CHANDRAPRAKASH LAKHWANI**  
Co-Founder & CEO,  
Mantras2Success Consultants

*Pratidhwani*  
8<sup>TH</sup> ALUMNI CONCLAVE

kaT 2024

Our second speaker for the entrepreneurship panel was **Mr. Jitendra Chandraprakash Lakhwani**. He is our alumnus from the batch of 2011-2013. He is the **Co-Founder and CEO at Mantra2 success Consultants**. He gave insights on how one can adapt even during difficult times by optimizing costs, embracing technology, training, and focusing on the key areas. He also gave a lot of insights and tips for the students on how to make the most of these 2 years.

**NIRMA UNIVERSITY**  
INSTITUTE OF MANAGEMENT  
NAAC ACCREDITED 'A' GRADE

24 YEARS

IT PANEL

**DIVYA SHAH**  
IT Problem Manager, BNP Paribas Personal Finance  
England, UK

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Our last speaker for the conclave was Ms. **Divya Shah** from the IT panel. She is working as an Incident and IT problem manager at **BNP, Paribas Personal Finance, England, UK**. She is our alumna from the batch of 1996-1998. She shared her own life experiences, and shared various examples on how the IT sector has become so significant in these times.