

NIRMA UNIVERSITY
Institute of Commerce
Bachelor of Commerce (Hons.)
[B.Com. (Hons.)]

Semester – I

L	T	P	C
3	1	-	4

Course Code	GE1
Course Title	BUSINESS MATHEMATICS

Course Learning Outcomes (CLO):

At the end of the course, students should be able to:

1. understand basic mathematical concepts and techniques.
2. apply basic mathematical concepts and techniques for solving business problems.

Syllabus

Teaching Hours

Unit I: Basic Arithmetic <ul style="list-style-type: none"> • Simple Interest • Compound Interest • Discounting • Arithmetic Progression & Geometric Progression 	10
Unit II: Set Theory and Applications <ul style="list-style-type: none"> • Introduction to set theory • Functions and mapping • Relations 	7
Unit III: Permutations and Combination <ul style="list-style-type: none"> • Introduction to permutations and combination • Meaning of Permutation and combination • Applications of Permutation and combination 	8
Unit IV: Matrices and Determinants <ul style="list-style-type: none"> • Types of matrices • Algebra of matrices and determinants • Inverse of a matrix • Solving system of equations using inverse method and Cramer's Rule • Business applications 	10

Unit V: Linear Programming <ul style="list-style-type: none">• Formulation of Linear Programming Problems• Graphical Solution to two variable Linear Programming Problems• Solver application using MS Excel	10
---	----

Suggested Readings:

- 1 JK, S. (2014). *Business Mathematics: Theory and Application*. Delhi: Ane Books Pvt. Ltd.
- 2 K, T. (2017). *Business Mathematics*. New Delhi: Pearson Publications.
- 3 KL, S. (2010). *Business Mathematics*. New Delhi: Himalaya Publishing House.
- 4 Padmalochan, H. (2016). *A Textbook of Business Mathematics*. New Delhi: Sultan Chand Publishing .
- 5 Sancheti D C, K. V. (2017). *Business Mathematics*. Delhi: Sultan Chand Publication.

w.e.f. Academic Year 2017-18 and onwards