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# KALEIDOSCOPE

NEWSLETTER OF THE ICNU

Jan'20 – Jul'20

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## FROM THE DESK OF DEAN'S OFFICE: PROF (Dr.) UDAI PALIWAL



It's always a pleasure to see the growth of something we love and care about. It brings extreme joy and bliss to present to you the 2nd issue of our newsletter "**KALEIDOSCOPE**" for the academic year 2019-20. Our aim is to produce not only sharp professionals, but also good and worthy citizens of a great country, aiding in its overall progress and development by fueling the flames of passion in them. This publication is taking steps in becoming a regular platform for the students to showcase and enrich their talent and passion within. Throughout the year, the Institute has had many portentous days, however unequivocally, nearing the zenith of success it is destined to achieve. The second issue of the newsletter is alive bathing in the colors of achievement, talent, dignity and enhancement of Institute of Commerce, Nirma University.

I would like to congratulate the **Newsletter Editor – Dr. Sumita Shroff Goyal**, and **Isha Surti** for working hard and giving the latest edition of the Newsletter to the Institute.

## A MESSAGE FROM NEWSLETTER EDITOR: Dr. SUMITA SHROFF GOYAL



It gives me immense satisfaction to present the second issue of the newsletter, '**Kaleidoscope**' for the academic year **2019-20**. This issue vividly brings about a variety of activities and events organized by the Institute for the benefit of the students, and focusses on the achievements, compositions and artworks of our students. The response of the Institute in view of Corona Pandemic has also been captured.

I would like to extend my heartfelt gratitude to our Dean - **Dr. Udai Paliwal**, for his unprecedented support for bringing out the newsletter. I appreciate the efforts of team '**LITWITS**' led by **Isha Surti** for working on this issue. I conjointly place on record my appreciation for **Mr. Piyush Chawla** – student of graphic designing and animations for designing the cover page of newsletter and **Kavya Jain (Sem II)** for the cover page photograph. My sincere thanks are due to our admin support – **Ms. Shweta Trivedi** and **Mr. Parth Jani** for their backend work.

I am sure this issue can reiterate that our field could be a live-wire with its multi-dimensional student strength!

## MESSAGE FROM NEWSLETTER COORDINATOR: ISHA SURTI



"It's the journey and not the destination, that matters in the end."

Learning is the process of constantly ameliorating in an ever changing world. I, throughout my journey of augmenting the second issue of our newsletter, 'Kaleidoscope' has had the unfailing support of **Dean – Prof. (Dr.) Udai Paliwal**, and constant guidance of **Newsletter Editor – Dr. Sumita Shroff Goyal**. They have my wholehearted gratitude for letting me have the opportunity where I could grow and learn individually and together. My deep gratitude to Sumita Ma'am for managing the cover page design and giving this issue its final shape. I also thank the entire LITWITS team for their continuous support.



## LITWITS – THE LITERARY COMMITTEE



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**“All our dreams come true if we have the courage to pursue them.” –**  
**Walt Disney**

*LITWITS- The Literary Committee of Institute of Commerce, Nirma University (ICNU)* is pleased to present the second issue of the edition second of newsletter- “KALEIDOSCOPE.”

It is well said by William Shakespeare, “**It is not in the stars to hold our destiny but in ourselves.**” This newsletter brings out the exceptional work of the stars of ICNU who have took upon themselves to achieve their wonderful destiny. This newsletter promises a delightful read of unique talents by promising artists. This edition also captures the various activities conducted by the Institute.

We would like to extend a special mention to **Mr. Piyush Chawla** – student of Arena Multimedia for the cover page design and **Kavya Jain (Sem II)** for the cover page picture.

The third edition would not have been possible without the support of our Dean **Prof (Dr.) Udai Paliwal** and motivation, ideas, eye for details, and suggestions of our newsletter editor **Dr. Sumita Shroff Goyal** who have put their hearts and souls into this endeavour and have surpassed any personal goals they could have set.



## ELYSIAN 2.0 – BLAST FROM THE PAST

ELYSIAN 2.0, just like the 1st edition of ELYSIAN, brought colors and laurels to the family of ICNU. With many different activities taking place around the institute, it was a feather to ICNU’s cap. It took place on **13th and 14th November, 2019**. The event was organized by the **faculty coordinators Dr. Sumita Shroff Goyal and CS Karishma Butani** with **Zeenat Khan and Monik Patel of Sem VI** as **head coordinators** under the able guidance of **Prof (Dr.) Udai Lal Paliwal – Dean, ICNU**. The inauguration ceremony of ELYSIAN 2.0 scheduled on 13th November, 2019 was inaugurated by **Mr. K.K. Jain, Managing Partner KPMG Baroda and Ahmedabad Region**. The rail of the photos will surely take us back to those two days.



Every committee formed for ELYSIAN 2.0, had an important role to play. Accounting, Decoration, Marketing, Sponsorship, Media and all other committees did their assigned job with professional dexterity to make this event a grand success.

**Media Committee**



**Marketing Committee**



**Accounting Committee**



**Sponsorship Committee**



**Decoration Committee**





## ELYSIAN 2.0 – VARIOUS EVENTS

### CASH CLASH: Virtual Stock Exchange Game



Cash Clash Organizing Committee

The game was divided into 3 rounds in which 20 teams participated with 4 members in each team with participants from all undergraduate courses including technology, management and law. The teams were given different task for



judging their different sets of skill which came in handy while navigating the waters of flash stock trading. It finally ended with the ILNU team (Harsh Kamdar, Abhishek Tripathi, Rishabh Jain, Shubham Gupta) securing the 1st position followed by Karnavati University team (Samarth Pandya, Maheer Nagwadia, Aayen Pandey, Rutin Panchal) with runner up position.

### LOK SABHA- The Debate Competition



It was wonderful to have such knowledgeable chairpersons for this AIPPM committee (All India Political Parties Meet), **Amol Sharma** as speaker from Institute of Law Nirma University and **Aaryan Kadri** as deputy speaker from Pandit Deendayal Petroleum University, Ahmedabad. There were 30 participants discussing and presenting their opinions to pass a motion. Vinamra Malu (Rahul Gandhi) secured High Commendation; Rajat Kapoor (Gajendra Singh) secured Special Mention and Kavya Kanadia (Rajnath Singh).



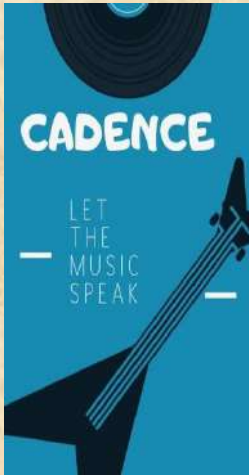
Lok Sabha Organizing Committee



## ELYSIAN 2.0 – VARIOUS EVENTS

### CADENCE– The Music Event

Participants made it possible and made sure to give their best shot for a remarkable and memorable music event and gave opportunity to the hidden talent in the city to showcased it with all the passion and connected everyone with emotions, cheerfulness and wonder. After screening, 16 participants were selected for Solo song, 7 teams were selected for Duet song and 2 teams were selected for Group song. Winner in Solo song was Avalon



Lobo, in Duet was Sakina Lokhandvala and in Group song was Karnavati University.

Cadence Organizing Committee



### DROP A BEAT- The Dance Event



The event was divided into three categories namely: solo, duet and group. The participants belonged to different colleges and universities. All these participants showcased their love for dance in a very beautiful way. The performances were very delightful and brilliant. Before the finale, there was screening round in which each registered participant had to send a video of minimum two minutes of their dance.



After screening 16 participants were selected for Solo Dance, 7 teams were selected for Duet Dance and 2 teams were selected for group dance.



Drop-A-Beat Organizing Committee



## ELYSIAN 2.0 – VARIOUS EVENTS

### RANGSHALA – Theatre Events



The competition was held under four categories: One act play, Monoacting, Mimicry and Stand-Up Comedy. Students from various colleges showcased their talent on the stage. The event was graced by **Mr. Chinmay Singh Tanwar** as judge. The event was a mixture of emotions, entertainment and drama! Someone has rightly said, “Days are not lost when memories are created”. Winners for ONE ACT PLAY were, NIFT MANDALI (RAAVI PAAR) as 1<sup>st</sup> position holder followed by ITNU (DOMESTIC VOILENCE). In **MONO ACTING**, 1<sup>st</sup>



position was secured by **Kabbyashree Dasgupta** (PDPU) followed by **Arghya Samaddar** (ILNU) and **Ira Akbar** (NIFT). In **MIMICRY**, 1<sup>st</sup> position was held by **Ishaan Rawal** (LD College of Engineering)



Rangshala Organizing Committee

followed by **Yash Vora** (ITNU), and in **STAND-UP COMEDY**, winner was **Yash Vora** (ITNU).

### TURNCOAT- The Devil’s Voice

It was a speak-out contest where the participants had to speak both in favour as well as against the motion. It was a riveting event where students from various institutes participated and challenged their opponents over the difference of opinions within themselves. There was a participation of 25 students. The event was

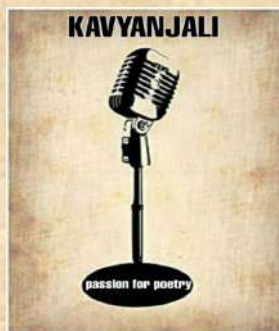


Turncoat Organizing Committee

judged by **Prof. Shreya Chatterji** and **Ms. Mahima Paliwal**. The event was divided into two major rounds. In the end, the judges honored the winners, **Mr. Aditya Dwivedi** (Winner) and **Mr. Chaitanya G. Bansal** (Runner Up) with the winning prizes.



## ELYSIAN 2.0 – VARIOUS EVENTS



### KAVYANJALI- The Slam Poetry Competition

The competition was divided into 3 rounds, in first round there were 30 participants and in 2<sup>nd</sup> and 3<sup>rd</sup> round there were 10 participants each from all undergraduate colleges. 1<sup>st</sup> round was elimination round in which participants were asked to submit poetry on an online platform.



Ten beautiful poetries were appreciated and their poems were selected. Those submissions were recited in 2<sup>nd</sup> round. 3<sup>rd</sup> round was theme based; theme was 'SHRINGAR RAS'. The winner was **Miss Kabyashree (PDP)** and runner up was **Yash Shukla (ILNU)**.



Kavyanjali Organizing Committee



### MÉLANGE 2.0- The Fashion Show



Melange Organizing Committee

MÉLANGE was an amazing opportunity for all the fashionistas out there to showcase their personality. The event was divided into 2 rounds. The first was the screening round and second was the final ramp walk. After screening, 10 boys and 10 girls were selected. **Mrs. Aditi Thakor**, a filmmaker and **Ms. Tarika Tripathi**, an upcoming actress, both were welcomed by our faculty members to judge the second round. The title of **Mr. Melange** was given to **Shonit Arora (LJIBMA)** and that of **Miss Melange** to **Vanshita Kanjani (ICNU)**, Runner ups were **Nilkanth Andani (ICNU)** and **Mansi Kataria (ICNU)**.





## ELYSIAN 2.0 – VARIOUS EVENTS

### FELICIA- The Fine Arts Event



Felicia Organizing Committee

Felicia was an event exclusively for the people willing to showcase their talents in the arts arena. It had pencil sketching, face painting, t-shirt painting and best out of waste competitions. The event received 20 participants from different colleges. Learning management and various aspects of an event altogether was a good experience. Winners for Best out



of Waste were **1<sup>st</sup> position Soumya Jain (IMNU)** followed by Mishri Gandhi (ICNU). In **Pencil Sketching**, 1<sup>st</sup> position was grabbed by **Prathamesh Nernekar (CEPT)**, 2<sup>nd</sup> position was secured by Kashish Agarwal (IMNU) followed by **Charmi Raiyani (ICNU)**. In **T-shirt Painting**, the winner was **Charmi Raiyani (ICNU)**.

### PLAN-O-PITCH- The Business Plan Competition



“Good business is nine parts execution for every one-part strategy” – Tim Berry. The game was divided into 2 rounds in which 8 teams participated with 3 to 5 members in each team with participants from all under graduates courses including technology, management, pharmacy and others. The first round was elimination round. In second round, all the teams had to present their plans through power-point presentations followed by a question answer round. **1<sup>st</sup> position** was held by **The Invincible (IPNU)** and **2<sup>nd</sup> position** was held by **Team Ride (IMNU)**.



Plan-O-Pitch Organizing Committee





## EDM NIGHT FEATURING DJ PAROMA

Electrifying! Thrilling! Exhilarating!

The gala fest concluded with a scintillating EDM night on **14th November, 2019** wherein DJ Paroma performed live for the first time in Nirma University Campus at Dome Ground. The night saw a meteoric rise in energies of the students when the Celeb DJ Paroma spread the magic with her music. 1000+ students were part of this exhilarating night.



## LIFE AT ICNU: A TESTIMONIAL

Disha Sodani (Sem VI)

Life at ICNU is a perfect blend of happiness and hardships. ICNU provides a plenty of opportunities to become a better version of oneself. This place has its own charm: be it people or campus, everything at this place steals heart.

Institute of Commerce not only provides theoretical knowledge but also teaches us, how to implement it practically. Its tight schedule teaches and prepares one to get easily adjusted with the corporate life. The institute organises various events that includes, cultural, literary and fine arts event (ELYSIAN), sports event (KURUKSHETRA), social event (ATULYA), co-curricular events which include seminars, guest lectures, NLCAC etc. It organises of industrial visits to give realistic experience to its students. All the events are being organized by the students under the mentorship of faculty, which provide student a wonderful opportunity to learn by performing under the guidance of teachers. The best way to reap the maximum benefits of these 3 years is to strike a balance between learning inside the classroom and outside the classroom. The University provides with various facilities like well-stocked library, gymnasium, club activities and much more. Timely mentorship by the faculties and their continuous support in all additional qualification courses like ACCA, NISM, Tally, CIMA prepare us for the corporate world. The Dean's never ending support and dedication towards making each student better at every stage is praiseworthy.

It feels extremely lucky to be a part of the place which provides an opportunity to grow oneself every day. Words are powerless to express my gratitude to ICNU for improvising my life in all the aspects.



## SPORTS ACHIEVEMENTS

Our students are laced with sportsmanship spirit and they showcase it at all possible opportunities within the campus and outside the campus. The performance of students at University Sports Festival is presented in this section.

NAME OF STUDENT	EVENT	SEMESTER	MEDAL
Dhruv Detroja	100 Mt Race	V	Gold
	200 Mt Race		Silver
	Long Jump		Gold
Dhruvil Savalia	Discuss Throw	III	Gold
	Shot Put – Boys		Silver
Arjun Jadeja	Javelin Throw	I	Silver
Aditya Dwivedi	1500 Mt Race – Boys	I	Gold
	800 Mt Race – Boys		Silver
Vanshita Kanjani	400 Mt Race – Girls	I	Gold
	Shot Put – Girls		Silver

TEAM EVENT PERFORMANCES				
S.N.	GAMES	POSITION / MEDAL	NAME OF TEAM MEMBERS	SEMESTER
1	Relay Race – 4 X 100 Mts	Runner Up (Silver)	Raj Gondaliya	III
			Dhruv Detroja	V
			Monik Patel	V
			Iliyaz Basha	I
2	Kho -Kho - boys	Runner up (Silver)	Dhruv Detroja(C)	V
			Raj Gondaliya (V-C)	III
			Monik Patel	V
			Iliyaz Basha	I
			Avaneesh Sengal	I
			Vishesh Khandelwal	V
			Yash Rajpurohit	V
			Sarthak Jain	V
			Arjun Jadeja	I
			Kartik Vijayvargiya	I
			Bhavya Jhanwar	III
Nikhil Patil	III			
3	Tug of war -girls	Runner up (Silver)	Zeenat Khan (C)	V
			Vanshita Kanjani (V-C)	I
			Disha Sodani	V
			Kakoli Jain	V
			Leesa Mour	I
			Amisha Gupta	III
			Isha Surti	III
			Fanny Rathi	III
			Kanika Gakhreja	V
Zeenat Khan (C)	V			



TEAM EVENT PERFORMANCES				
S.N.	GAMES	POSITION / MEDAL	NAME OF TEAM MEMBERS	SEMESTER
4	Basketball -boys	Runner up (Silver)	Harsh Tripathi (C)	V
			Samarth Agrawal (V-C)	I
			Aditya Dwivedi	I
			Sumit Jadeja	I
			Pratham Khandelwal	I
			Tanay Khandelwal	I
			Prince Parekh	I
			Arjun Jadeja	I
			Mohit Ranka	I
			Priyam Gandhi	V
			Bhavya Jhavar	III
			Aadish Ajmera	V
5	Kabaddi- boys	Winner (Gold)	Yash Rajpurohit(C)	V
			Nikhil Patil(V-C)	III
			Vishesh Khandekwal	V
			Deepak Panwar	III
			Dhruvil Savalia	III
			Dhruv Mavani	III
			Pushpak Patil	III
			Dhruv Detroja	V
			Rohan Parsove	III
			Raj Gondaliya	III
			Kartik Vijayvargiya	I
			Illyaz Basha	I
6	Table Tennis Mix Doubles	Runner up (Silver)	Aditya Pahwa	I
			Nitya Chaudhari	I

### GUEST SESSIONS ON CAREER PROSPECTS

Back-to-back guest sessions were organized on 12th February 2020 with respected dignitaries from the coaching institutes 'Endeavour' – Mr. Ujjwal Nagar; from 'IMS' - Mr. Amol and Ms. Ayushi Jhaveri from 'Ivy Prep' for the students of B.Com. (Hons.)

As the students took their seats in the dimmed hall, the speakers promised various tid-bits of knowledge as takeaways and spoke passionately about their institutes and the various courses available for higher studies.

Apart from representing their organizations, the speakers also discussed various career opportunities and future prospects with the future commerce graduates. Conducting an interactive session with questions posed to the students' multiple times, the speakers not only fulfilled their purpose of raising awareness, but also succeeded in piquing the students' interests and providing a key to various overlooked doors.



## ICNU SHINES

NUZEAL – the flagship event of Nirma University takes place every year to bring out the talents of individuals who are a part of university including faculty and staff members and students. **Dr. Sumita Shroff Goyal – the cultural coordinator** coordinated the participation from the Institute. As a result, students and faculty members of ICNU enthusiastically participated and achieved different positions in different events. The details are presented below-

EVENT	CATEGORY	POSITION	NAME OF STUDENTS	SEMESTER
Dance	Group Dance	Runner Up	Saloni Chaturvedi	VI
			Zeenat Khan	VI
			Muskan Chandak	VI
			Rajnandani Rajpurohit	IV
			Ishika Garg	IV
			Suhani Bansal	II
			Jahnvi Gour	II
			Vanshita Kanjani	II
			Illiya Basha	II
Singing	Group Singing	Winners	Priyam Gandhi	VI
			Sangam Suthar	VI
			Drashti Shah	VI
			Jaini Thakkar	VI
			Suniti Bajpai	IV
			Rahul Krishnani	II
Literary	Debate	Winners	Aashna Basotia	VI
			Vanshika Varlani	VI
Fine-Arts	Collage Making	Runner Up	Saumya Dalwani	IV
			Rupali Hinduja	II
	Mehndi	Runner Up	Kanchi Maheshwari	II
	<b>Mehndi – Faculty Category</b>	<b>Winner</b>	<b>Dr. Nisha Chaddha</b>	<b>Faculty</b>
Personality Contest		<b>Ms. Nirma 2020</b>	Vanshita Kanjani	II









**KHAAN PAAN EVENT:** The team from ICNU got third position in Khaan Paan event organised by Women Development Cell on Women's Day – March 8, 2020. The team members are:

**Kanika Gakhreja – Sem VI**

**Nishant Juneja – Sem VI**

**Henil Bhatt – Sem VI**

**Nehal Maheshwari – Sem II**



**RAMZAT – Hardi Patel – Sem II** won runner up position in Ramzat 2019 in best female performance category.



**CONCOURSE: THE MANAGEMENT FEST**

– **Aashna Basotia and Vanshika Varlani (Students of Sem VI)** participated and won the Case Analysis Competition at the Management Fest of Amrut Mody School of Management, Ahmedabad University.

### YOUTH FOUNDATION

One of the students of ICNU – Dhruv Thakkar of Sem VI is doing prominent work along with his friends and family members is running an NGO named Youth Foundation. Youth Foundation 2020 began with the motto of helping the poor when two friends felt the need to do something for the people on the footpaths during a blanket drive in December 2019.

The organisation, once established, conducted many food, blanket, cloth and mask drives and introduced a unique concept wherein people celebrate their birthdays with the poor



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## NATIONAL SERVICE SCHEME @ THE ICNU

A seven days special NSS camp was organized from 10th December 2019 to 16th December 2019 by the **Institute of Commerce, Nirma University in Kavitha** - the adopted village of the institute under the aegis of National Service Scheme initiated by the central government of India.

The NSS volunteers inaugurated the 7 days Special NSS Camp on 10th December, 2019 and were accompanied by NSS Coordinators – **Dr. Nitin Kishore Saxena** and **CS Karishma Butani**. The faculties gave orientation of the camp where students visited the Gaushala in the village. The female NSS volunteers performed a Nukkad Natak on the theme of sex education, marital abuse and self-defense in front of all the women and girls of all ages of Kavitha. Post their performance, they taught self-defense techniques to the young girls and distributed free sanitary napkins to all the women. The male volunteers were busy building a sewerage channel to direct the waste water towards the rainwater harvesting point.

The students of Kavitha School were taught dancing, singing and poem recitation to promote the Gujarati folk culture. The volunteers also conducted a signature campaign for spreading awareness about Swachhta Abhiyan. To promote the Fit India Movement initiated by the government of India, the NSS volunteers organized sports competitions to keep the students active and healthy. They also whitewashed the school walls and transformed a dumping area into a small garden outside the school premises. The male volunteers also performed a special activity where they took an oath along with other villagers on the 125th centenary anniversary of Babasaheb Ambedkar in the Gram Sabha of Kavitha.

The NSS volunteers organized the mega Annual Day of Cultural, Literary and Sports activities in which Students of class 6th to 8th participated with full enthusiasm and made the function successful. The volunteers collectively cleaned the gaushala and decorated the place with lights and painted the sitting area of where they were staying for the period of being in Kavitha.

The NSS student volunteers focused upon primary issues like women empowerment, women's safety, cleanliness, sex education, marital abuse, self-defense, and employment generation, overall development of Kavitha's school students,

and awareness about govt. benefits for villagers. The camp was a great success but as they say, only 1% done. There's much more to be done to improve the condition of the village in the coming years. The volunteers took with them many lessons and lifetime experiences from the camp.





## PROFESSIONAL ETHICS IN ACCOUNTING BY DR. SHYAM SUNDER

Institute of Commerce welcomed the esteemed guest of honor on 8th January, 2019 on campus from Yale School of Management. **Dr. Shyam Sunder** is the James L. Frank Professor of Accounting, Economics, and Finance at the Yale School of Management and Professor in the Department of Economics. He is a renowned accounting theorist and experimental economist.

Sir was welcomed with a bouquet by **Dean – Prof. Udai Paliwal**. Being a pioneer in the fields of experimental finance and experimental macroeconomics, he addressed the students on the theme of Financial Reporting and Accounting. Dr. Sunder had not conducted a mere seminar on the challenges and solutions of Financial Reporting rather had an interactive session with the students as well as faculty members. The students certainly had a lot to take back from the session as it was quite informative and thought provoking discussion. He was felicitated for sparing his valuable time.



## SELF DEFENCE WORKSHOP

Self-defence is not just a set of techniques; it's a state of mind, and it begins with the belief that you are worth defending.

A self-defence workshop was conducted on 21st January, 2020 by the institute level Women Development Cell, Nirma University under the supervision of Institute coordinator, **Dr. Avani Shah** and **Mayuri Jain** as student coordinator. WDC invited Mrs. Anjana Nimavat, Chief-warden, and District commandant, Gujarat Civil Defence – Gandhinagar; Mr Uttkarsh Gupta, EDI, Officer Commanding Reserve Services and Civil Defence Instruction, Gandhinagar and Mr Vikas Kumar Rajgonr, Warden, Gujarat Civil Defence Gandhinagar to guide the girls of the ICNU.

Useful techniques were taught in the workshop such as keeping pepper-spray, calling Abhayam at 181 or registering at Police Heart and Grannes. There were various demonstrations on how to be safe while travelling in cabs, auto-rickshaw, or general buses like the details of the vehicle such as vehicle number, route you are travelling through, colour of vehicle, etc. They shared information regarding some special numbers such as 108 for medical, police and fire, 1095 for traffic helpline, 1091 for police heart and 1098 for child abuse can be dialled at any time 24x7 in need of emergency. These numbers

The officers also informed about the 'SHE TEAM' which was on floor in 2019 Navaratri which works as the safety net for the women.



## NCC CADETS OF ICNU

**Vanshita Kanjani** and **Charmi Raiyyani** – students of Semester II represented ICNU at the Republic Day Parade of University on January 26, 2020. The Institute takes pride in them!



## 'DESI CULT' - IMPERSONATING ETHNICITY

Ethnic day not only means wearing traditional attires but also envisaging a world held together by its roots- a world that respects heritage, civilization, art and culture. To celebrate the same enthusiasm towards our culture, the students of ICNU celebrated Ethnic Day on 21st January 2020. The program was organised under the guidance of faculty coordinator **CS Karishma Butani** with **Harshita Agrawal** and **Yash Rajpurohit** of Sem VI (**Former Mr. and Ms. Ethnic**) as Head Coordinators.

The event kickstarted by welcoming the faculties with tilak, a rich Indian tradition and seeking the blessing of Goddess Saraswati post which the female students delivered an enthralling dance performance. **Rahul Krishnani (Sem II)** gave a melodious performance to spread the ethnic vibes in the surroundings. Different events planned for the students were Antakshari, Fireless Cooking and Mr and Ms Ethnic.

Ten pair of students participated in the **Mr and Ms Ethnic** contest wherein, **Nilkanth Andani** and **Vanshita Kanjani** won the title of Mr and Ms Ethnic 2020. The attraction for the program was Antakshari of the ICNU students and faculties hosted by "TARANG" - The Music Club of ICNU. **Team 10** headed by **Prof. Ashutosh Pandey** won the competition.

The competition that filled the tummies with yummy tastes was the Fireless Cooking Competition. The winner of this competition were divided in three categories; first was for **Best Food** which was given to **Nehal Maheshwari and team**, next was for **Best Stall** which was given to **Vasu Upadhyay and team** and last but not the least, the winner for **Taste of the day** which was tied up to **Mansi Kataria and team & Aditya Pahwa and team**.



## SEMINAR ON NIRYAT BANDHU BY ICNU



ICNU organised a seminar on "Niryat Bandhu" in collaboration with DGFT, Ministry of Commerce, Ahmedabad Regional Office on January 11, 2020. **Mr. Anil Kumar Choudhary** –Additional Directorate General of Foreign Trade (Indian Trade Service, 1986 batch) addressed the students. **Mr. Rohit Soni**- Deputy Directorate General of Foreign Trade, DGFT Ahmedabad (Indian Trade Service, 2013 batch) discussed the various aspects regarding the export and import business in India.



## Report on GSTV: I AM FM

February is called the month of budget in the Indian history. And this year too, every responsible civilian of the nation was extremely excited for the most awaited yearly financial act by the government to be presented on February 1, 2020.

The youth is considered as the most enthusiastic segment of the population and the watch dog of our society to be the most imperative participant engaged in channelizing the thoughts of the youth. Media provides a platform to every individual to share their opinion so that it can be conveyed to the policy-makers. The similar opportunity was provided to our students on January 24, 2020 to present their views on expectations from coming budget to be televised on January 31, 2020 by GSTV on its one of the evening shows **I AM FM**.

Faculty coordinators – **Dr. Sumita Shroff Goyal** and **CS Karishma Butani** along with nine students – **Pankaj Sharma, Jemin Desai, Harsh Gupta, Dwit Bhavsar, Harsh Tripathi, Salony Bafna, Vanshika Varlani, Vishesh Khandelwal, Namisha Binaykiya** presented their views on the coming budget. The faculties presided a different panel comprising fellows from educational backgrounds. Simultaneously, the students involved a discussion in a separate panel providing their outlooks from the Budget. Various areas of apprehensions were being proposed by our students like augmenting the deductions, increasing allocations for domestic security, impetus on practical learning, pushing the exemption limit, etc. The proceedings were telecasted on January 27, 2020 and January 31, 2020 respectively.



## VISIT TO IIM

The Institute of Commerce (Nirma University) organized a visit to IIM Ahmedabad's incubation centre on Friday, March 6, 2020 as a part of its external open classroom of Entrepreneurship for its students of batch 2017-2020.

Around 54 students were part of this external classroom session and were accompanied by the faculty – **Mr. Ashustosh Pandey** to CIIE where **Mr Shashi Gupta**, Associate Vice President, Regional

Incubation and his team introduced our students to various concepts of Innovation in the practical world and how their incubation centre aids to the birth of new startups.





## DEBATE SOCIETY

**"It is better to debate a question without settling it than to settle a question without debating it..."** As the words of Joseph Joubert rang in the hall, **Prof. Udai Paliwal** inaugurated the debate society managed by LITWITS - the Literary Committee of the ICNU coordinated by **Dr. Sumita Shroff Goyal**.

The event kickstarted with the welcome speech by the **Dean, Prof. Udai Paliwal** in the presence of several faculty members and the first year students. The inaugural soon took a turn for the interesting as an open debate was surprisingly announced on the topic **'Everyone Should Be Vegetarian'** to the delight of the students. As the faculty members, the debate moderators and the students began

voicing their varied opinions on the pros and cons of adopting a vegan diet as opposed to a mixed intake of vegetarian and animal - based consumables; new perspectives emerged and multiple facets of the problem were discussed.

Points were agreed upon and refuted as intelligently as they were raised, and in the din of overlapping noises; several students found their voices and the courage to speak their minds. As the debate concluded to great reluctance of the students and staff members alike, there was a sense of satisfaction and a hunger for more; signaling an exciting journey for the fledgling society. This shall be continued every working Saturday to enhance the debating skills of the existing debaters within the ICNU.



## RECENT DEVELOPMENTS OF CAPITAL MARKETS IN IFSC

An honorary lecture on recent developments of capital markets in IFSC on Thursday – February 27, 2020 was organized by the Institute at IMNU Auditorium. The lecture was delivered by **Mr V. Balasubramaniam**, founding Managing Director and Chief Executive Officer of India International Exchange IFSC Ltd. (India INX). India INX is the first International Exchange from India in GIFT City, Gujarat. Speaking on the occasion **Mr Bala** emphasized that the establishment of India's first IFSC at GIFT City Gujarat shows that the stance of India towards capital markets is changing. In the past decade India relied on tax heavens like Mauritius to attract capital investments, now with the establishment of IFSC in India, our economy would attract capital investment through IFSCs. **Mr. Bala** familiarized the participants with the capital market concepts like FDI, FPI, Masala Bonds *etc.* and the role they play in the functioning of capital markets. A total of 150 students from Sem II, IV and VI of B. Com (H) attended the event. The session was also attended by the Dean, and faculty members of the Institute of Commerce.





## NATIONAL LEVEL CASE ANALYSIS COMPETITION

Institute of Commerce organized a National Level Case Analysis Competition (NLCAC) 2020 on 31 January 2020 organized in association with The Indian Society for Training & Development (ISTD) - Ahmedabad Chapter.

120 students of different universities such as IIT Gwalior, IIS Jaipur, Christ Lavasa, Karnavati, P. P. Savani College, PDU, DAVV Indore, Kachchh University, Prestige University - Indore, R K Patni College-Kishangarh, Mewar Girls College, VNSGU, BRCM College of Business Administration, CU Shah College, Amrut Mody School of Management, GLS University, ICAI- Ahmedabad Chapter, Nirma University etc.

It was a team based event consisting of 2 participants in a team. The event was divided into 3 rounds of which Round 1 was online round and the participants who qualified this round were called for Round 2 and 3 which were held On Campus at Nirma University.

The theme of the competition was Businesses Balancing Social and Economic Strings. The case was provided to the participants 48 hours before the competition. The winning teams were from Nirma University and Amrut Mody School of Management. The winners received trophies, certificates and cash prizes. The competition was organized under the supervision of **CS Karishma Butani** and **Prof. Udai Paliwal**.



## INDUSTRIAL VISIT TO AAMCHI MUMBAI

In order to facilitate Industry-Academia interface and with the aim to provide students with greater exposure the Institute of Commerce, Nirma University organized an Industrial visit for third year students of B.Com (Hons.). A total of 39 students along with the faculty coordinator **CS Karishma Butani** and **Dr. Nitin Kishore Saxena** went for an educational visit to the Financial Capital of India, Mumbai on 17th and 18th of February, 2020. The purpose of the visit was to gain practical knowledge of the major financial institutes of the country.

Apart from the educational learning the students were also given the opportunity to experience the culture of the State and visit the major tourist attractions of the city. The students also visited the leather industries, pottery, making of soap, colour dying, recycling of plastic, and houses in slums of Dharavi. This was followed by a seminar at the Bombay Stock Exchange where students acquired knowledge about stock exchanges, its process & procedures and products traded on it. The seminar enabled students to expand their knowledge on capital markets. The trip ended with an informative visit to the Reserve Bank of India Museum.





## PANEL DISCUSSION ON 'THE IMPORTANCE OF MOTHER TONGUE'

On the occasion of International Mother Language Day, ICNU celebrated the significance and glory of Mother Tongue by conducting a panel discussion among the sophomores of the institute. The discussion was convened by **Dr. Avani Shah** on 20th February, 2020.

The pivotal topic was 'The Vitality of Mother Tongue' on which the discussion flowed like a meaningful conversation and deduced some forgotten yet necessary values of our mother tongue. The students opined their views and made some pressing statements on how we are forgetting our Indian languages and inclining more towards the western tongue by marking English as the superior than all.

The fruitful discussion went on for around 30 minutes' post which the students concluded with a statement that, 'Having command on our mother tongue is not a necessity, but our responsibility.'

The students felt extremely privileged in exploring the centre physically and dwelling more about the facilities offered by the centre to start ups. This visit not only provided our students with an open environment for learning but also made them mirror the practical world outside.



## ATULYA



Udgam came up with the mega event of the club, 'Atulya' on 29th February, 2020. The event got many kind hearted people under one roof. It had Shri RSPD ji from Iskon Association who represented

Akshay Patra, Ahmedabad. The event witnessed warm personalities from Seva Cafe, Ahmedabad. Also, it had Uday Bhai, the famous 'Autowala' in Ahmedabad. Their prime motive is to spread love and happiness amongst everyone. Atulya was organized for all the kids to whom Udgam has served in the past. Children from Visamo NGO, Tragad School, and Prakash School were called in the University for spending some quality time with each other as well as with the volunteers. Several games were organized for them and the event ended with Lunch at Back Lawn.





## UDGAM – THE SOCIAL CLUB

### CHRISTMAS CELEBRATION



The Udgam members spent time with unprivileged kids and celebrated Christmas with lots of fun, dance, food followed by houseie and a game of General Knowledge to make the meeting interactive and fruitful.



### HAPPINESS DRIVE



“Be the change you wish to see in the world “. Keeping this in mind, Udgam organized the Happiness Drive on 10th February, 2020 under Ghatlodiya Bridge to bring happiness in the lives of needy and poor kids and spread love to those innocent hearts. Seeing the smile on those faces was the best gift the students of Udgam received in exchange of a little pinch of happiness and a lot of love.

### FOOD DISTRIBUTION DRIVE



Team Udgam organized a Food Distribution Drive behind Nirma University on the occasion of Republic Day. The team decided to pay tribute to its nation by serving those who need it. They



distributed food to the deprived people of slum areas and spent time with the kids by means of games.

### BLANKET DISTRIBUTION DRIVE

As a part of charitable Udgam distributed blankets on the roadside in the chilly by volunteers were Drive-in Vaishnodevi Circle, drive ensured that the help need which has been the since its inception.



activities, the members of to the poor people sleeping winters. The areas covered road, Science City, Usmanpura and Adalaj. This reaches out to everyone in principal motive of Udgam



## CORONA PANDEMIC: RESPONSE OF ICNU

ICNU is committed to its mission of delivering top class education. The Covid-19 pandemic has led to lockdown in all states and therefore the classroom teaching could not be made possible. A brief gist of initiatives taken by the Institute is presented here:

**ACADEMIC CONTINUITY THROUGH ONLINE TEACHING-** In order to ensure that there is no loss of teaching-learning, the faculty of ICNU shifted their teaching and evaluation to online mode. The various platforms like Google Classroom, Google Meet, Cisco Webex, Google Drive, Email Communication, Google Forms, Whatsapp and Zoom were used extensively by faculty members to conduct mentoring sessions, online lectures, assessment and evaluation including group project presentations, quizzes, and, assignments in lieu of class tests. These platforms were also used for the purpose of resolving various queries of the students. The motivational messages as well as preventive measures considering the Covid-19 pandemic were also shared with the students.

The time-table of online lectures was circulated to the students and accordingly faculty engaged their sessions with an objective to ensure 100% syllabus completion along with blended learning. Online resources, videos, power-point presentations, study-notes were shared with the students for additional and supplemental reading.

**STUDENT MENTORING IN CORONA 19 PANDEMIC-** ICNU values the student – mentor relationship. Generally, there are two rounds of mentoring with the students each semester in order to understand the difficulties that a student might be facing and attempt to resolve the same. However, due to lockdown the second round of mentoring could not be completed on personal basis. Hence, the faculty mentors introduced Google forms and circulated it to all their mentees. The mentees were motivated to share their difficulties which may range from exam related to studies related to career choice to personal problems. The faculty mentors also formed a Whatsapp group of their mentees so that they can address their difficulty on real time basis. The students were counselled telephonically relating to their difficulties. Moreover, students were motivated by sharing some interesting motivational video-links. The students were further mentored to stay at home and support in breaking the chain of Covid-19 pandemic spread.

**THE INTERNSHIP TURNED INTO AN ASSIGNMENT-** The corporate internship is a regular feature of the course B.Com (Hons.) of ICNU. The students are required to undergo compulsory four to six-weeks training with a corporate after completion of semester IV. Year after year, students have been appointed by renowned companies who give them exposure to real life working situation. The students are required to undergo a four-week training with a corporate of their choice. However, due to the present lockdown scenario on account of Covid-19 pandemic, the institute decided to turn this internship into an assignment so that the students are not exposed to risks of the pandemic by interning in the organizations.

The students are assigned faculty mentors who are mentoring students on the assignments.

Along with corporate internship, the students are also required to undergo social internships after the completion of their semester II. Due to present lockdown scenario, the social internships are also converted into assignment.

**ICNU EMPLOYEES CONTRIBUTE ONE-DAY SALARY TO CM FUND –** All the faculty and staff members of ICNU have contributed their one-day salary to CM Fund to support the government for their relief activities during Covid-19 pandemic.



# CORONA PANDEMIC: CREATIVITY OF ICNU STUDENTS

PRIYANKA RATHI – SEM II

By: Priyanka Rathi



KANCHI MAHESHWARI – SEM IV



## ESSAYS ON THE CORONA WARRIORS OF GUJARAT

**Muskan Chandak (Sem VI)**

Feels so unreal to believe that there are some people who are ready to risk their lives for saving some other lives. It feels so terrible to even have a thought of stepping out of the house amidst this critical situation. The corona virus has got everyone under its shelter but there are few brave hearts who've accepted the challenge to serve the country with their utmost sense of responsibility and dedication towards the society. The doctors, nurses, sanitation workers, police officials, home guards, delivery boys, administrators and media- who have been helping in reaching out with the message of government on how to carry on with lives in such a difficult time. Can't thank them enough for all that they are doing. The respect has gone up for all the fighters out there.

Hats off to their spirit and kindness! They are not only fulfilling their duty but also are proving to be the real heroes. Much power to all such heroes who are setting examples for the posterity. They will be remembered forever for their good deeds. The media is trying to go mainstream by showing valid and fair news. It is focusing on the news related to all the aspects of Covid19. All the warriors are doing the role of a 'BAE' i.e., before anyone else. They are not confined to their profession, but are showering their skills at the time when the world needs them the most. They are not stepping back and staying home but are working for the good sake of the human life. The police force is strictly adhering to the regulations laid down by the government. Kudos to their efforts and determination.

The farmers are sweating day and night for making the food supplies available despite the lockdown situation and financial crunch. They are also a warrior in disguise who are prioritizing serving than self-quarantine. Various NGO's and individuals are arranging food supplies for the underprivileged segment of the society who are not able to get one-time meal because of the joblessness. They are getting upvotes for their altruism and spirit of humanity. They are running short of funds and need help from the ones who can provide it and who has the ability of such contributions.

**Shriya Ratnawat (Sem VI)**

Coronavirus pandemic, apart from the virus itself, has also brought loneliness, homelessness and violence with it. At such a time, there are people in the state rising to lead the community work, bring support and serve the people selflessly in different ways they can. These brave hearts are our true Corona Warriors. The first case of the COVID-19 pandemic was reported on 30th January 2020 in India whereas the first two cases of the COVID-19 pandemic were confirmed in Gujarat on 19th March 2020 from Rajkot and Surat.

While we all are praying and thanking God for keeping us healthy, we must not forget to express our gratitude towards all corona warriors, particularly doctors, nurses and hospital staff. During this challenging situation in the state, our doctors and nurses are working around the clock treating COVID-19 patients and spreading awareness. In the process, they are putting their health at risk for us. They are also being hurled abuses by their neighbours for being in contact with infected people and putting others' lives in danger. A lot of them have been ousted from their respective colonies as a safety measure. Nevertheless, they are determined to save as many lives as possible and help the country contain the pandemic. A salute to these corona warriors epitomizing humanity in challenging times.

As situations worsened in Gujarat, there are people in our state (apart from medical staff and police) who took a lead, drove changes and contributed to community welfare. Some of them are:

- Committee members of Orchid Whitefield in Makarba made it mandatory for its residents to declare their travel history and began submitting the same to the AMC from Mar 20 to help AMC and government arrest spread of the virus.
- MG Motor India donated a dedicated Hector ambulance for COVID-19 patients to the state of Gujarat.



- Gujarat Government also shared its success story with Ministry of Ayush regarding 6000 People in Quarantine benefiting from Ayurvedic Kadha.
- Sabarmati Central Jail prisoners in Gujarat's Ahmedabad made face masks for the corona warriors in the state and started manufacturing personal protective equipment. They have made more than 50,000 masks and had got a fresh order from the Ahmedabad Municipal Corporation for another 50,000 masks.
- A nurse of Rajkot railway hospital is making face shield which covers the whole face since the masks available in the market leave the eyes open which can lead to infection. She makes face shield after duty hours to provide it to the people who are working as corona warriors outside the hospital.

These corona warriors display humanity at its best. This list is not comprehensive and we know there are many such warriors out there making an impact in our state. We salute all the corona warriors- doctors, nurses, sanitation workers, police, home guards, delivery boys and media, in Gujarat who are writing a new chapter in humanity during these unprecedented times of a pandemic.

## कोरोना वायरस – एक जंग

Saumya Dalwani (Sem IV)

सबसे पहले मैं उन लोगों का अभिनन्दन करना चाहूंगी जो अपनी जान को संकट में डालकर, कोरोना वायरस से लड़ रहे हैं, और अब तक इस महामारी के विरुद्ध खड़े हैं, पूरे विश्वास और धैर्य के साथ। आज के समय में यह लोग भगवान् का रूप हैं। भारत के ग्रंथों में सेवा को सबसे श्रेष्ठ मना जाता है, और इनकी सेवा को नाम देने के लिए शब्द ही नहीं हैं। जितनी विनम्रता से इनकी तारीफ करो उतना ही काम है।

भारत में गर्मी का मौसम चल रहा है और इतनी गर्मी में ही यह चिकित्सक पीपीई सूट पहनकर दिन रात इस देश को बचाने का काम करते हैं। यह चिकित्सक अपनी जान की, खाने पीने की, और अपने परिवार की भी परवाह न करके, दूसरों की जान बचाने में लगे हैं। जो लोग दूसरे देशों में फंस गए थे, भारत की विद्यार्थी जो चीन में फंस गए थे, उन सब लोगों को भारत में वापस लेकर आने वाले कप्तानों और पायलटों के प्रति यह देश बहुत आभारी है। भारत के किसानों का मैं धन्यवाद करती हूँ जो हर साल फसल उगाते हैं और पुरे देश की भूख मिटाते हैं, परन्तु इस बार सैकड़ों किसानों ने अधिक फसल का उत्पादन किया है और बहुत सारे ज़रूरतमंद लोगों तक पहुँचा है वो भी काम दामों में। भारत के सैनिकों जो आज भी बिना किसी वायरस के दर से, सीमा पे लड़ने के लिए खड़े हैं। भारत की एक सो तीस करोड़ की आबादी में से रोज़ नए लोग भलाई और परोपकारी के रास्ते में निकल चलते हैं। भारत में गरीब लोग बहुत हैं और उनपे यह कोरोना वायरस की महामारी बहुत भारी पड़ सकती थी। पर धन्यवाद करना चाहूंगी उन परोपकारियों का जो हर दिन उन गरीबों को खाने पीना का और पैसों का उपलब्ध करवाते हैं। धन्यवाद उन फर्मासिस्ट और दुकानदारों को भी बोलना चाहूंगी जो हमे दवाइयाँ और जीवन की साधारण आवश्यकताएं पंहुचा रहे हैं। इतनी कड़ी धूप में खड़ी रहने वाली पुलिस के हम आभारी है, जो नियंत्रण सुबह शाम लोगों को नियमों का पालन करने का आदेश दे रही है, और न पालने वाले दुष्ट लोगों को शमझाने का और सबक सिखाने का काम कर रही है। शुक्रगुजर है उन क्रमचाइयों को जो आज भी देश की साफ़ सफ़ाई में जुटे हुए हैं। इंसान अपनी ज़िन्दगी में गलती करता है और कानून के नियमों के आधारित जेल जाता। परन्तु यह खुशी की बात है, उन कैदियों के लिए भी और भारत के लिए भी, कि ऐसे लोग जेल में अंदर बंद होकर भी मास्क बनाकर देश के हित के लिए अपनी सहायत दे पा रहे हैं। इस समय में, जो भी संस्थाएं और सरकारी संगठन मदद दे रहे हैं, और भारत सरकार का जो भी सहाय और उपकार बानी रही है, और मोदीजी को बहुत बहुत धन्यवाद। माखनलाल चतुर्वेदी की एक कविता है, ' पुष्प की अभिलाषा ' जिसमे एक पुष्प अपने आप को सैनिकों के पथ पर न्योछावर करना भाग्यशाली समझता है। इस समय में, एक पुष्प की यही इच्छा रहेगी, यही अभिलाषा बन चुकी है की उसे माला में बांध कर इन कोरोना के विरुद्ध लड़ने वाले वीरों के पुरे आदर के साथ उनके गले में पहनाया जाए। मेरे लिए भी बहुत भाग्यशाली और गर्व की बात होगी अगर मैं इन वीरों के साथ काम अथवा उनकी मदद कर पाऊँगी। अगर ये महामारी खतम होने पर कभी भी मैं अगर उनके परिवार से मिलती हूँ तोह अपने आप को भाग्यशाली से काम नहीं मानूंगी। मैं इन्हीं शब्दों की साथ अपनी वाणी को विराम देती है। कोरोना के विरो की जय ! जय हिन्द!



# AWARENESS CAMPAIGN BY ICNU NSS UNIT





## QUIZZING CHAMPIONSHIP

The Institute of Commerce, Nirma University (ICNU) organized “QUIZZING CHAMPIONSHIP - A National Level Online Quiz Competition” on Sunday –May 10, 2020 for the students appearing/who have appeared in HSC (10+2) during the academic year 2019-20 with an objective of stirring students during this tough time, the world is going through.

It was one phase online competition where the participants were assessed on their knowledge in Current Affairs, English Language and Comprehension, Numeracy Skills and Commerce and Business through 100 Multiple Choice Questions (MCQs). 1200 students from across the nation and few from gulf countries registered themselves for the competition, of which 850 participants appeared for the competition. Winners were graced with cash prizes and e-certificates, the details of which are as follows:

Rank	Name	School	Winning Prize
1	Ananya Mathur	Tagore International School, New Delhi	Rs. 5000 + Certificate
2	Sounit Karttikay	Mayoor School, Ajmer	Rs. 3000 + Certificate
3	Varun Chaturvedi	DPS Gandhinagar, Ahmedabad	Rs. 2000 + Certificate

Moreover, the participation e-certificate was also provided to the participants who registered for the competition. 20 participants who performed extra-ordinarily well but were not able to reach top 3 positions were awarded cash prize worth Rs. 500 & an e-certificate of achievement.

## NATIONAL LEVEL WEBINAR – MAY 27, 2020

The Institute of Commerce organised its first national webinar on the topic “Digitisation for building business continuity and resilience during and after Covid-19” on May 27, 2020 with Mr Nehal Vora, MD & CEO, Central Depository Services (India) Limited (CDSL) as the expert. The proceedings of the webinar were inaugurated with the heartfelt welcome address to the guest and participants by Prof Udai Paliwal, Dean, Institute of Commerce, Nirma University followed by the guest speaker’s speech.

184 participants belonging to different states of the country including north-eastern states were present during the webinar. A good number of entries were also received from the countries like Mauritius, South Africa, Namibia, Rwanda and Netherlands.

Mr. Vora in his session highlighted the role of digitization for the business world and how it is giving the benefits not only to the business entities but also to the individuals. He addressed the pros and cons of Digitisation in Indian Capital Markets and explained the role and working of CDSL through a well-constructed powerpoint presentation. In the end, Mr. Vora shared his experiences at CDSL and answered the questions of participants with utmost sincerity. The session ended with formal vote of thanks by CS Karishma Butani.

**NIRMA UNIVERSITY**  
INSTITUTE OF COMMERCE  
NIRMA UNIVERSITY (ICNU), AHMEDABAD  
Presents  
**A National Level Webinar on**  
"Digitalisation for building business continuity and resilience during and after Covid-19"

Companies such as COVID-19 cause huge disruption to businesses, be it small, medium or large. Businesses that are resilient and dynamic could survive the storm. But those that are rigid or slow in responding to change suffer the blow. This national level webinar presented by Mr. Nehal Vora, MD & CEO, CDSL, focuses on digitalization as it has evolved over the past few years, as well as incorporation of digitalization during Covid-19 and its impact on business resilience and continuity. He should also address the pros and cons of digitalization in Indian Capital Markets and role of CDSL.

About the webinar:

**WEDNESDAY, MAY 27**  
11:00 am - 12:00 noon  
REGISTER TO PARTICIPATE:  
<https://forms.gle/pj2znQYRJEHdus>

**KEY SPEAKER:**

**Mr Nehal Vora**  
MD & CEO  
Central Depository Services (India) Limited (CDSL)

About the Speaker:  
Mr. Nehal Vora holds MMS Finance from SVKM's NMIMS, Mumbai. Before joining CDSL, he had 23 years of regulatory experience at SEBI, BSE and DSP Merrill Lynch Ltd.

**Moderator,**  
**Dr Udai Paliwal**  
Dean, ICNU

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**NIRMA UNIVERSITY**  
INSTITUTE OF COMMERCE  
NIRMA UNIVERSITY, AHMEDABAD  
WELCOMES  
**Mr Nehal Vora**  
MD & CEO of Central Depository Services (India) limited (CDSL)  
for  
A National Level Webinar  
on  
"Digitisation for building business continuity and resilience during and after Covid-19"

**Wednesday, May 27, 2020**  
11:00 am-12:00 noon



## INTERNATIONAL WEBINAR

The Institute of Commerce, Nirma University (ICNU) organised its first ever international webinar on the topic “Accounting Education and Accounting Profession: Post COVID 19” on Saturday, June 06, 2020 from 05.30 to 07.00 pm. The Institute welcomed the esteemed guest of honors **Prof Rajendra P. Srivastava** and **Prof Jaco P. Fouche**. Dr Rajendra is a Professor Emeritus of Accounting & Information Systems, School of Business, *University of Kansas*, Lawrence, USA and Dr Jaco is a Professor of Accounting & Finance, *North West University*, South Africa.



**NIRMA UNIVERSITY**  
INSTITUTE OF COMMERCE  
NAAC ACCREDITED 'A' GRADE

**INSTITUTE OF COMMERCE  
NIRMA UNIVERSITY**

*International Webinar  
on  
Accounting Education and Accounting Profession: Post COVID 19*

**Prof Rajendra P. Srivastava**  
Professor Emeritus of Accounting & Information Systems,  
School of Business, University of Kansas, Lawrence, USA

**Prof Jaco P. Fouche**  
Professor of Accounting & Finance  
North West University, South Africa

**Prof Udai L. Paliwal**  
Dean, Institute of Commerce  
Nirma University, Ahmedabad, India

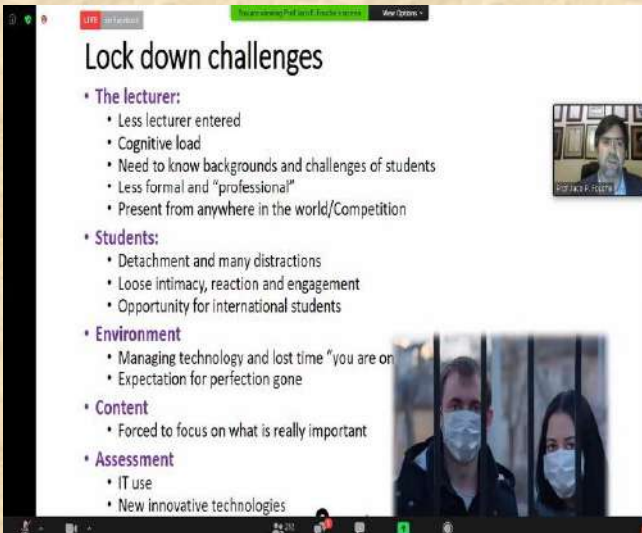
**Day & Date : Saturday, 06 June 2020**

**Time : 17.30 to 19.00 (IST)**

Around 250 participants from all over the country and abroad registered for the webinar, of which 232 participants were present during the webinar conducted through zoom webinar mode in dignified presence of prominent faculties and UG/PG/PhD students across the country and abroad.

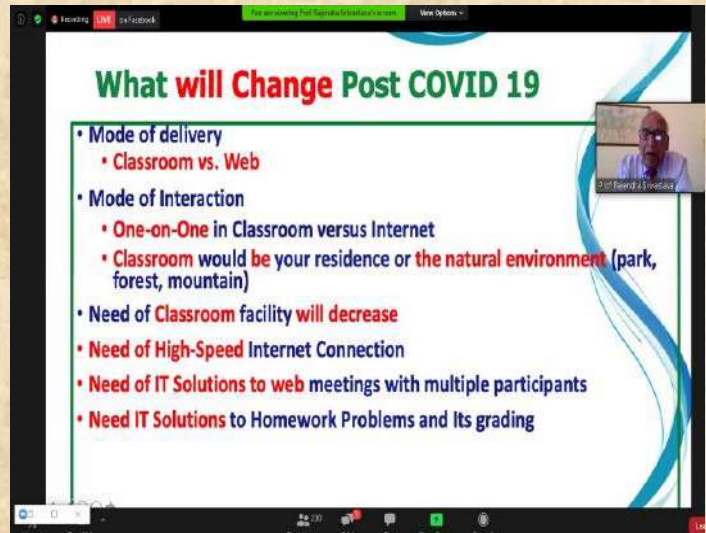
The proceedings of the webinar were inaugurated with the warm welcome address to the guest and participants by **Prof Udai Paliwal**, Dean, Institute of Commerce, Nirma University followed by the guest speakers' speeches and views on the webinar by **Prof G. Soral**.

Prof Rajendra and Prof Jaco in their sessions highlighted about the effect of COVID 19 on accounting education and profession. According to the speakers, the continuation of this pandemic could result in an even broader economic downturn which could have a prolonged negative impact on an entity's financial results. Many companies are being forced to address the impact on their businesses, including accounting and financial reporting implications. Prof Rajendra and Prof Jaco resolved the queries and answered the questions of participants with utmost sincerity. The session with formal vote of thanks by **CS Karishma Butani**.



**Lock down challenges**

- **The lecturer:**
  - Less lecturer entered
  - Cognitive load
  - Need to know backgrounds and challenges of students
  - Less formal and "professional"
  - Present from anywhere in the world/Competition
- **Students:**
  - Detachment and many distractions
  - Loose intimacy, reaction and engagement
  - Opportunity for international students
- **Environment**
  - Managing technology and lost time "you are on"
  - Expectation for perfection gone
- **Content**
  - Forced to focus on what is really important
- **Assessment**
  - IT use
  - New innovative technologies



**What will Change Post COVID 19**

- **Mode of delivery**
  - **Classroom vs. Web**
- **Mode of Interaction**
  - **One-on-One in Classroom versus Internet**
  - **Classroom would be your residence or the natural environment (park, forest, mountain)**
- **Need of Classroom facility will decrease**
- **Need of High-Speed Internet Connection**
- **Need of IT Solutions to web meetings with multiple participants**
- **Need IT Solutions to Homework Problems and Its grading**



## NATIONAL WEBINAR on WORLD ENVIRONMENT DAY– JUNE 05, 2020

The NSS Unit of ICNU, organized a national level webinar on the occasion of World Environment Day –June 05, 2020 on the topic “Environmental Protection: Post COVID 19 Strategy and Public Participation” with Shri Shyam Sundar Paliwal – Sarpanch of Piplantri village, Rajasthan as the speaker for the session. He shared his perspectives towards a sustainable environment by letting all the panellists and attendees know his strategies. More than 120 participants from all over India participated in this webinar. At the end of the session, participants asked the questions from the speaker and also appreciate his vision and work. Dr. Nitin Kishore Saxena, Programme Officer, NSS-ICNU delivered formal vote of thanks.



## WEBINAR on DIGITALISATION FOR EDUCATION AND BUSINESSES

A webinar on “Digitalization for Education and Businesses” was organised by Institute of Commerce on Monday – June 15, 2020. **Dr. Tejas Shah, Assistant Professor, Institute of Management, Nirma University (IMNU)** was the speaker in the webinar and the event was moderated by **Prof Ashutosh Pandey, Assistant Professor, Institute of Commerce, Nirma University (ICNU)**.

The speaker discussed the usage of social media and other e-learning platforms for education and demonstrated the functioning of an online learning management platform Google Classroom. Also, how digitalisation impacts the existing business was the central theme of the discussion. The speaker further demonstrated the social media marketing tools and search engine optimisation techniques. The webinar ended with a Q & A round in which the faculty members and students actively participated. A total of around 70 members, including students and faculty members were present in the webinar.





## PLACEMENTS (BATCH 2017-20)

The Institute of Commerce, Nirma University in association with KPMG conducted a 5-day CAMPUS to CORPORATE workshop for the graduating batch of B. Com (Hons.) 2019 which had mock interviews based on the applications and resumes submitted by the students. All the 58 students from the graduating batch participated in the workshop. This workshop conducted in the two phases first phase was for two days for initial information about the industries conducted on 8th and 9th October 2019. Second phase was for three days from 7th to 9th November, 2019 In this duration the experts elucidated on the interview skills through activities and enlightened students on the significance of behavioural skills – a pre-requisite for a successful career. The topics covered discussion on skills such as Orientation to Business Functions, Professional Grooming, Data Analysis and Management, Proficiency in MS Excel communication, goal setting and planning, decision making, interpersonal skills, listening skills, problem solving, teamwork, organizational skills, values & ethics, Email, and Telephone Etiquettes etc.



A total of twenty-one students of graduating batch of ICNU have been placed in companies of repute. The companies who hired in last placement session continued to participate in the current academic session as well. The details are presented here:



**Aashna Basotia** is placed in **KPMG** as RC GRCS in **Ahmedabad** with a package of **₹3.33 lacs**



**Aditya Kalra** is placed in **Neilsen** as Data Processing Analyst in **Vadodara** with a package of **₹3 lacs**.



**Anjali Binrajka** is placed in **Go Digit** as Digit Executive Trainee in **Ahmedabad** with a package of **₹3.5 lacs**



**Avinash Tripathi** is placed in **HR Jhonson** as Graduate Sales Trainee in **Raipur** with a package of **₹4.27 lacs**.





**Divya Patidar** is placed in **Neilsen** as Data Processing Analyst in **Vadodara** with a package of **3 lacs**.



**Dwit Bhavsar** is placed in **S&P Global** as Data Reseacher 1 in **Ahmedabad** with a package of **₹3 lacs**.



**Harsh Gupta** is placed in **KPMG** as RC GRCS in **Ahmedabad** with a package of **3.33 lacs**.



**Harshita Agrawal** is placed in **Go Digit** as Digit Executive Trainee in **Ahmedabad** with a package of **3.5 lacs**.



**Kanika Gakhreja** is placed in **HR Jhonson** as Graduate Sales Trainee in **Jaipur** with a package of **4.27 lacs**.



**Maitri Kikani** is placed in **Neilsen** as Data Processing Analyst in **Vadodara** with a package of **3 lacs**.



**Mimansha Kaushik** is placed in **neilsen** as Data Processing Analyst in **Vadodara** with a package of **3 lacs**.



**Muskan Chandak** is placed in **Federal Bank** as Associate in Non Officer Cadre with a package of **4.25 lacs**.



**Namisha Binaykiya** placed in **KPMG** as RC GRCS in **Ahmedabad** with a package of **3.33 lacs**.



**Pankaj Kumar Sharma** is placed in **Neilson** as Data Processing Analyst in **Vadodara** with a package of **3 lacs**.



**Salony Bafna** is placed in **Tresvista** as Analyst CFO Office Services in **Pune** with a package of **4.88 lacs**.



**Sangam Suthar** is placed in **Federal Bank** as Associate in Non Officer Cadre with a package of **4.25 lacs**.



**Sarthak Jain** is placed in **Go Digit** as Digit Executive Analyst in **Ahmedabad** with a package of **3 lacs**.



**Shriya Ratnawat** is placed in **Go Digit** as Digit Executive Trainee in **Ahmedabad** with a package of **3.5 lacs**.



**Vaidanshi Nema** is placed in **S&P Global** as Data Researcher 1 in **Ahmedabad** with a package of **3.3 lacs**.



**Yash Goyal** is placed in **Go Digit** as Digit Executive Trainee in **Ahmedabad** with a package of **3.5 lacs**.

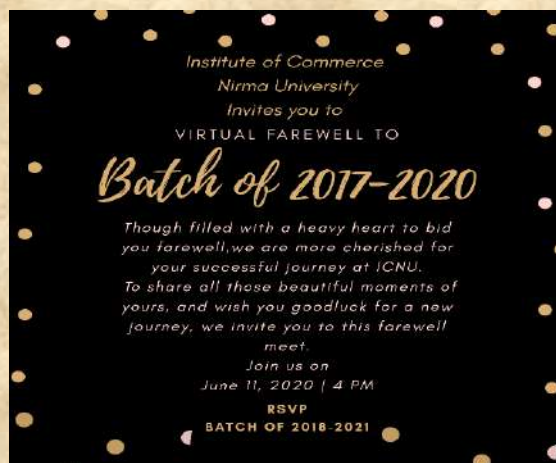


**Zeenat Khan** is placed in **HR Jhonson** as Graduate Sales Trainee in **Indore** with a package of **4.27lacs**.



## VIRTUAL FAREWELL TO CLASS OF 2020

The sophomores' batch under the sheer guidance of Prof. Ashutosh Pandey and C.S. Karishma Butani, head coordinated by the 2nd year students, Kanchi Maheshwari and Amisha Gupta organised a Virtual Farewell for the batch of 2017-2020 through an online video conferencing platform on 11th June 2020 from 4 to 6 pm. More than 100 members attended the farewell including the permanent as well as visiting faculty members. The celebration started with the welcoming of all the students and faculties by the host Namrata Varmora from 2nd year. It was followed by Saraswati Vandana and then the Prof. Udai Paliwal, Dean ICNU and all the faculty members gave their best wishes to the graduating batch.



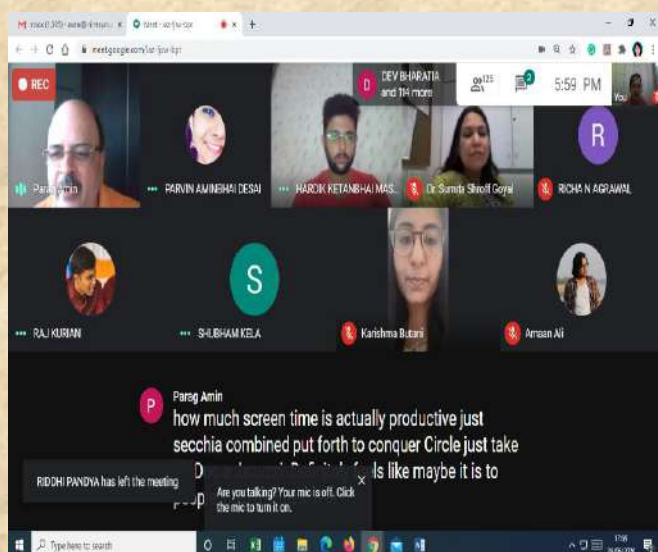
Later, Isha Surti from 2nd year recited a heart touching poem along with a message on behalf of the 2nd year students. The moment got emotional when Disha Sodani and Vanshika Varlani presented their poetry on the occasion of Farewell. The students from 2nd year presented a memory video summarising the journey of graduating students at Institute of Commerce and beautiful moments of their college life. The meet concluded with a vote of thanks, proposed by Muskan Manvar.

## WEBINAR on MINDING THE MIND

A webinar on "MINDING THE MIND" was organised by Institute of Commerce on Monday – June 24, 2020. Dr. Parag Amin, Dean - Marketing, SEISCOMS - Mumbai, NLP Practitioner and Life Coach was the keynote speaker in the webinar. Prof Udai Lal Paliwal – Dean ICNU introduced to the theme and need for the webinar and welcomed the keynote speaker and the participants. The event was moderated by Dr. Sumita Shroff Goyal and Dr. Avani Shah, Assistant Professor, Institute of Commerce, Nirma University (ICNU).

The speaker discussed why it is important to mind the mind through various examples and a lot of interaction. Sir demonstrated various mindfulness techniques for the benefit of the participants. Sir illustrated various internal and external techniques for mind management. The webinar was very interactive with Q & A and various activities by the speaker. The webinar ended with a formal vote of thanks. A total of around 140 members, including students and faculty members were present in the webinar.

A promotional poster for a webinar titled "MINDING THE MIND". The poster features the Nirma University logo and text: "24th June 2020 Wednesday 5 to 6:30 pm Platform - Google Meet". It lists the speaker as Prof. Parag Amin, Certified Life Coach and NLP Practitioner, Dean - Marketing, SEISCOMS - Mumbai. The poster also includes social media handles for @NirmaUniCom and nirma\_commerce, and a QR code for the webinar. The text "E-certificates shall be provided to all participants" is at the bottom.





## कॉलेज के पल हम सबको याद आएंगे.....

Disha Sodani and Vanshika Varlani

कॉलेज के पल हम सबको याद आएंगे,  
जो कभी हमें हसाएं, रुलाएं या कभी तो बहुत गहरी सोच में  
छोड़ जाएंगे ।।

यादों में हमारी फ्री टाइम के ऑल टाइम एवरग्रीन कोर्स होंगे,  
हित द चौक वित्त प्लास्टिक बॉल जैसे सरफिरे इनोवेशंस होंगे,  
वह कॉरिडोर में भागते इवेंट संभालते दोस्त होंगे,  
लेक्चर अटेंड करते कुछ साथी होंगे,  
तो कुछ गट्टा का बॉर्नविटा पीते-पीते पराठों पर अटके होंगे,  
क्लास में इनके साथी कहते होंगे- "अरे सर बस 2 मिनट यह सारे  
वॉशरूम से बस आते ही होंगे",  
SEE से 1 दिन पहले के अटेंडेंस असाइनमेंट होंगे, एग्जाम टाइम  
लेट नाइट ऑन कोल लेक्चर भी होंगे,  
और सबसे important एग्जाम्स के बाद वह राहत की सांस लेते  
प्यारे चेहरे होंगे ।।

हमारा यह सफर सुनहरा ना होता, अगर हमारे टीचर्स का इसमें  
दोस्ती सा गहरा साथ ना होता ।।

**Dean sir** की सरलता ने हम सबका दिल जीता,  
और इन्हीं के **support** से **ICNU** कभी ना पीछे रहता ।

**अवनी मैम** से हम सबसे पहले मिले, और बस यही दुआ करते  
हैं कि ऐसी फैकेल्टी सबको मिले ।।

**सुमिता मैम** की बात निराली, जिन्होंने हर छोटे बड़े  
CULTURAL EVENTS की कमान बखूबी संभाली, और इन्होंने  
शायद मुझे परफेक्शन की आदत सी है डाली ।।

**नितिन सर** ने NSS के जरिए एक परिवार सा जोड़ा, इन्हीं ने  
ICNU को थोड़ा स्पोर्ट्स की तरफ भी मोड़ा,

**आशुतोष सर** ने हर subject ko इतना interesting बनाया है,  
Real life case studies से हमारा मिलाप करवाया है

**अंजनी सर** से हम इसी सेमेस्टर में मिले और ग्रीन बोर्ड से सबसे  
ज्यादा हम इन्हीं से पढ़े, दुख है हमें, कि तंग भी हमने ही हैं ज्यादा  
किया, पर उन्होंने कभी भी इसके चलते अपने माथे पर शिकन  
तक ना आने दिया ।

**ईशू मैम** हमारी teacher दोस्त ज़्यादा है, हर छोटी बड़ी  
Problem से हमें इन्होंने ही बहार निकला है

**करिश्मा मैम** ने हमेशा दिया हमारा साथ है Mumbai trip  
हो या NSS के camp मै कड़ी धूप मै हमेशा हमें दिखा  
है एक बड़ी बहन का रूप

**निषा मैम** के frank nature ने हम सब को हंसाया है,  
उनकी डांट खाने मैं भी एक अलग ही मज़ा आया है

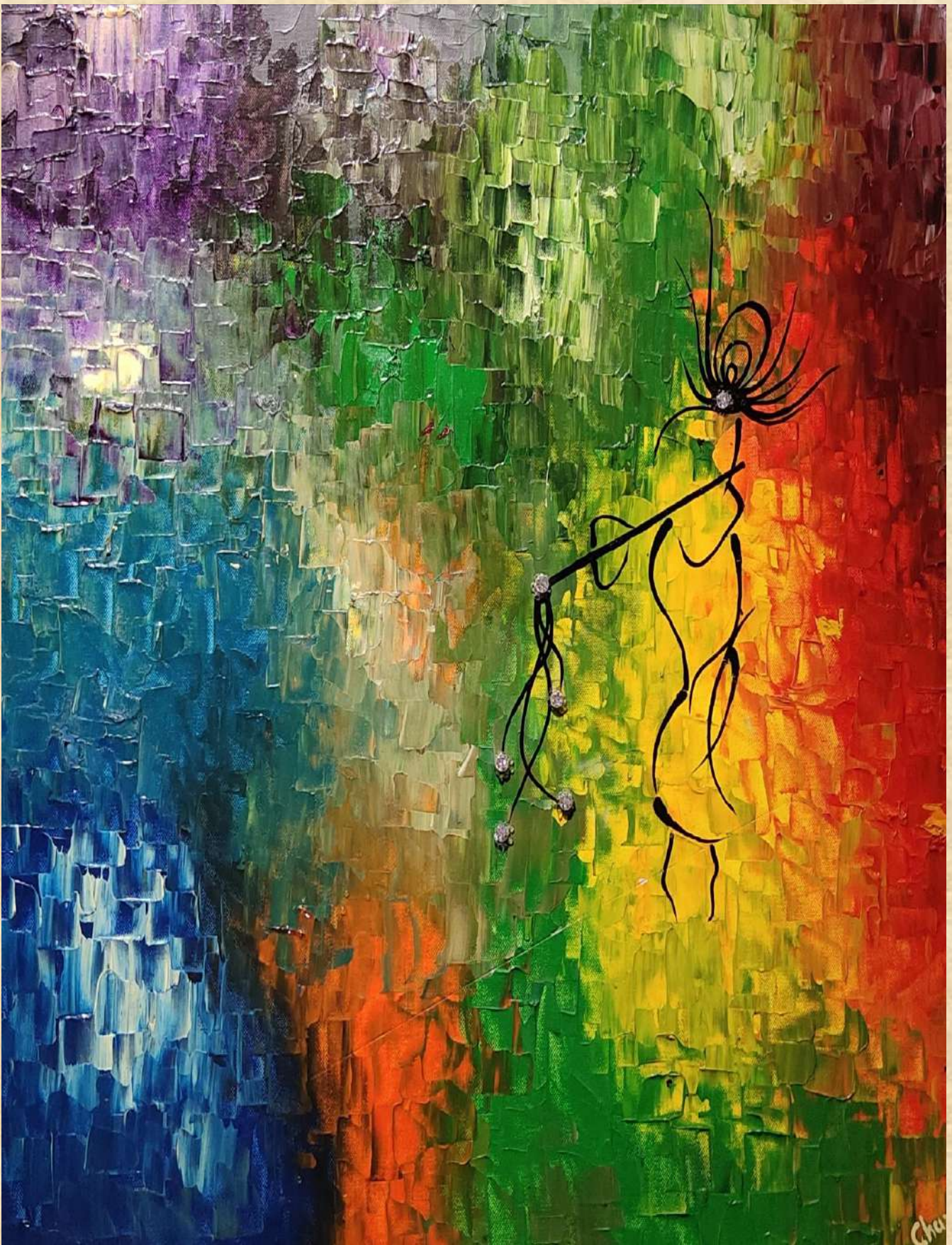
**पार्थभाई और श्वेताबेन** रहे हमेशा हमारे साथ हैं,  
जब इन दोनों का साथ हो तो EVENT में घबराने की क्या  
बात है?

अगली यादों का भण्डार लिए हम आते है जूनियर्स पे, मिल  
बांट कर जो खुशियां मनाते थे,  
वो हमको बहुत सताते भी थे,  
पर बात जब दूसरे **institute** के बच्चों,  
के साथ कॉम्पिटिशन की होती थी,  
तब वो हमारे साथ हमेशा खड़े नजर आते थे

किस मुंह से आपका करें शुक्रिया  
जूनियर्स तुमने हमें इतना प्यारा **VIRTUAL FAREWELL**  
जो दिया!

कौन कहता है Batch 17-20 is the unluckiest,  
Because, we have experienced everything the  
bestest!





By – Charmi Raiyyani (Sem- II)

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