NIRMA UNIVERSITY
Communication Design Programme
Bachelor of Design, Department of Design
Year II, Semester III

L	T	P	C
		3	2

Course Code	**DSK215**
Course Title	**Illustration Design I**
Credits	2
Teaching hours:	45 hours

Course Learning Outcomes (CLO):

At the end of the course students will be:

1. Skilled to create illustrations in different styles and genres
2. Use Illustration design skills to communicate ideas and concepts creatively and effectively

Syllabus:

The course will introduce learners to various illustration and rendering techniques. The course will include different illustration styles, exploration of different mediums through relevant hands-on assignments.

- Study of the works of well-known illustrators
- Illustration for industry specific requirements from development of concept to execution
- Creation of conceptual solutions in a variety of media, including but not limited to: pencil, ink, water colour media, acrylics, oils, markers, pastels, charcoal on paper or collage
- Exploration of Illustration series like graphic novels/comic book/storyboards etc.
- Illustration for social/marketing communication

Suggested Readings:

1. *Digital Storytelling: A Creator's Guide to Interactive Entertainment,* Carolyn Handler Miller
2. *Creative Illustration,* Andrew Loomis
3. *Anatomy and Drawing,* Victor Perard
4. *Illustration: A Theoretical and Contextual Perspective,* Alan Male

w.e.f. Academic year _2018 and onwards
Key: L= Lecture, T= Tutorial, P= Practical, C= Credit