Semester III Identity Design I

Sakshi Suthar 19BDC034 2019-2023

Monogram Design











The monogram has been designed to depict the trait **graceful** for Gitika Joshi. It depicts the physical characteristic of displaying pretty agility. The simple element such as the dot helps us identify the letter "j". The delicate and curved forms portray a sense of elegance. The tyepface chosen for the wordmark is Amigh-Regular.is elegant and is combined with a sense of quality and class to suit the trait. It is heavy and thus is readable at smaller sizes also. The combination mark is in vertical lock-up. Bright purple hue used here is a feminine, graceful, elegant color that has long been associated with refined, wealthy women.

Stationary Design



To Recipient Name Vice President Incorporation

Date

Dear Recipient Name

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Regards (Signature)

- 81408 16736 ©
- 19bdc011@nirmauni.ac.in (e)
- 17-Shreenath Bunglows (a)
 Opposite Yash Complex
 Gotri Road, Vadodara 391101
- www.gitikajdanceacademy.com W



sakshi suthar

Waltz Instructor

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Double sided visiting card



Sakshi Suthar Waltz Instructor

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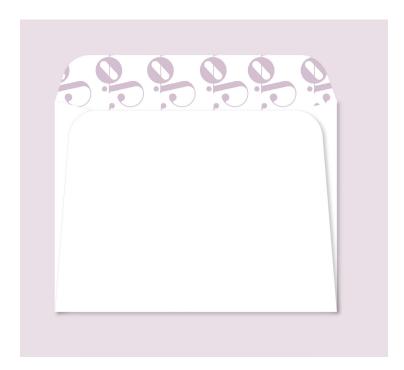
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Collateral Design







