

PUBLICATION DESIGN

Saee Kerkar



PUBLICATION DESIGN

Saee Kerkar
Batch - 2018

Saee's designed children's books. Children in early childhood are exposed to many things that later influence their decision-making capacity. When appropriate values are planted into their minds, perhaps it will help them to become better human beings. Where there are various aspects that influence kids' minds, the books they read is one of major factors. Therefore, planting in the right kind of values is sort of a challenge for a designer who has to think about each element he puts into the book, because every element has certain emotion and value attached to it. Therefore, taking up this challenge and going on this journey of making story books for children will be a great means through which I can learn a lot of necessary values a designer needs to have.

The book aims for children to understand and learn certain values which are essential for them to live as a good human being. Since at the age of 2 to 8 children grasp knowledge or values faster than adults or teens, if these values are planted into children's minds, they will perhaps serve for a better tomorrow. This book contains a short story which has a moral which suggests not to judge anyone based on their appearance instead suggests them to accept every human being on this planet. Since at this age children enter into their preschool years, when such morals are incorporated into their minds then it is more likely that they will carry forward these learnings.