

Nirma University, Ahmedabad
(Ph. D Section)

No:NU/Ph.D /MRP/IM/17-18/ 5343

Date: 11/12/2017

To,
Dr Sapna Parashar - Associate Professor
Dr. Sanjay Jain – Associate Professor
Institute of Management,
Nirma University

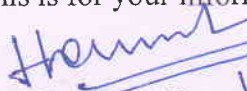
Dear Dr. Parashar & Dr. Jain,

With pleasure I would like to inform you that Director General has approved the financial assistance of Rs. 60,000/- for your minor research project on “**Marcom Practices of retail stores**” on fulfillment of following conditions:

1. Duration of the project is for financial year December – 2017 to 30th November – 2018.
2. The break-up of financial assistance is Rs. 10,000/- (December 2017 to February -2018, * Rs.20,000–March– 2018 to May-2018, *Rs.20,000/- June-2018 to August– 2018, *Rs.10,000/- September – 2018- November – 2018) * Subject to approval of budget of 2018-2019. Total amount of Rs. 60,000/-.
3. For monitoring the progress of the Research Project, it is also required to have progress report at the end of every six months for reimbursement of further financial assistance. The report is to be submitted to the Director General after examination of the same by the committee as constituted under the guidelines
4. The project will not be granted extension under any circumstances. The guidelines of Minor Research Project are attached herewith.

The project should be completed by 30th November – 2018.

This is for your information and further action.


17-1-18
I/c. Director of Research & Innovation

C.C: Director – IMNU / Area Chair Person / Internal Auditor / Chief Account Officer-NU / OS- IMNU