



Institute of  
Management Technology  
Ghaziabad, Delhi NCR



# Driving Marketing Excellence through Experiences in Emerging Economies

## EMCB 2019

### Best Paper Award

This is to certify that

Subrat Sahu

has received Best Paper Award (First) for paper

Adoption of Mobile Technology in Emergency Medical Services:  
Theoretical Review & A Conceptual Framework.

at the conference held at Institute of Management Technology, Ghaziabad  
On January 6-8, 2019

Naresh Malhotra

Group Institute of Technology,  
Ghaziabad

Abhishek

IMT, Ghaziabad  
INDIA

Bikramjit Rishi

IMT, Ghaziabad  
INDIA

Harvinder Singh

IMT, Ghaziabad  
INDIA

Sapna Popli

IMT, Ghaziabad  
INDIA