

Nirma University Institute of Management

Feedback On Design and Review of Syllabus (NAAC point 1.4.1 and 1.4.2)

Contents

- Part - A: Stakeholder Feedback Analysis & Action Taken Report
- Part - B: Filled Feedback Forms by Various Stakeholders (Alumni, Students, Teachers, Employers and Parents)

Part - A

Stakeholder Feedback Analysis & Action Taken Report

Institute of Management, Nirma University

Action Taken Report:

Feedback Received from Stakeholders(Recruiters) on Design and Review of Syllabus

Academic Year 2015-16

S.No.	Feedback	Remarks / Action Taken
1	Focus on fundamentals in Finance needs to significantly improve.	Syllabus of "Financial Statements Analysis" of Term-IV of MBA (Full Time) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016
2	Students need to be thorough with People Management subjects. Six Sigma : Instead of just training certification if they could do some live projects	Credit hours of elective course "Lean Six Sigma" increased from 1.5 credits to credits. Reference of MOM Page no. 7 of AC dated 29/03/2016
3	Students need to be thorough with SAP courses and Analytics.	Elective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2 nd Year students of MBA program Reference of MOM Page no. 3 of AC dated 28/09/16. Specialization of "Business Analytics".introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018
4	More interest on the Banking segment could be more efficient for the students	Elective course "Topics in Corporate Finance" introduced in MBA program; Reference of MOM Page no. 5 of AC dated 28/09/16
5	Students Need to improve on conceptual clarity, communication skills and all round development	Course on Presentation Skills introduced by MOM Page No. 3 of AC dated 29/09/2015



[Handwritten Signature]

Institute of Management, Nirma University

Action Taken Report:

Feedback Received from Stakeholders(Recruiters) on Design and Review of Syllabus

Academic Year 2016-17

S.No.	Feedback	Remarks / Action Taken
1	Students need to be thorough with concepts of finance and capital market	Syllabus of "Financial Statements Analysis" of Term-IV of MBA (Full Time) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016. Syllabus of "Company Accounts" of Semester-II and "Cost and Management Accounting" of Semester-III of BBA-MBA (Five Year Integrated Program) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016. Syllabus of "Indirect Taxation", Management of "Direct and Indirect Taxes" revised; Reference of MOM Page no. 3 and 4 of AC dated 27/09/2017
2	Students need to have conceptual clarity. Also better attitude in terms of enthusiasm, flexibility and energy.	Course on Presentation Skills introduced by MOM Page No. 3 of AC dated 29/09/2015. Enrichment Course on Career Planning and Goal Setting got introduced by MOM Page No. 3 of AC dated 29/06/2015.
3	Students need to improve on Conceptual Clarity and Technical Skills.	Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018.
4	Students need to be thorough with Credit Risk Assessment	Syllabus of "Financial Statements Analysis" of Term-IV of MBA (Full Time) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016, Elective course "Topics in Corporate Finance" introduced in MBA program; Reference of MOM Page no. 5 of AC dated 28/09/16.



[Handwritten Signature]

Institute of Management, Nirma University

Action Taken Report:

Feedback Received from Stakeholders(Recruiters) on Design and Review of Syllabus

Academic Year 2017-18

S.No.	Feedback	Remarks / Action Taken
1	Students need to have info about the co. analytics students should have the working knowledge of the existing tools.	Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018
2	Students need to be thorough with financial knowledge, current affairs and analytical skills.	Elective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2 nd Year students of MBA program; Reference of MOM Page no. 3 of AC dated 28/09/16. Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018. Syllabus of "Financial Statements Analysis" of Term-IV of MBA (Full Time) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016. Elective course "Topics in Corporate Finance" introduced in MBA program; Reference of MOM Page no. 5 of AC dated 28/09/16.
3	They need to be thorough in practical exposure to sales and ethics in business.	Business Ethics got introduced by MOM Page No. 4 of AC dated 29/09/2015



[Handwritten Signature]

Institute of Management, Nirma University

Action Taken Report:

Feedback Received from Stakeholders(Recruiters) on Design and Review of Syllabus

Academic Year 2018-19

S.No.	Feedback	Remarks / Action Taken
1	Conceptual clarity and technical skills. Workshops on inculcating learning agility, how to Need to improve on drive towards win win and performance while keeping the learning curve aloft. Good experience.	Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018. Iective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2nd Year students of MBA program; Reference of MOM Page no. 3 of AC dated 28/09/16. Syllabus of "Financial Statements Analysis" of Term-IV of MBA (Full Time) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016. Elective course "Topics in Corporate Finance" introduced in MBA program; Reference of MOM Page no. 5 of AC dated 28/09/16.
2	Students need to improve in conceptual clarity, technical skills and general business awareness.	Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018. Elective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2nd Year students of MBA program; Reference of MOM Page no. 3 of AC dated 28/09/16.



[Handwritten Signature]

Institute of Management, Nirma University

Feedback Received from Stakeholders (Alumni) on Design and Review of Syllabus

Academic Year 2015-16

S.No.	Feedback	Remarks / Action Taken
1	Be updated about Market intelligence in terms of Business growth plans of the organisation to identify placement opportunities.	The Xquisite team prepares a snapshot of the profile of the companies visiting for campus placements which gives them an insight about the company. Industry experts visit the campus to discuss about industry and sectoral trends in Institute Seminar Series.
2	Visit Linked-in IDs of the concerned person to get more ideas for discussing with the individual's interest areas.	Implemented at Student Placecomm and Kaizen level. The database is also updated with the Linked-in IDs of the contact person of the company.
3	Need to add courses relevant to the Industry demands and trends. Include more interactive cases involving industry problems.	Elective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2 nd Year students of MBA program; Reference of MOM Page no. 3 of AC dated 28/09/16. Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018
4	Focus on soft and technical skills, brush up with certification courses.	Credit hours of elective course "Lean Six Sigma" increased from 1.5 credits to 3 credits. Reference of MOM Page no. 7 of AC dated 29/03/2016
5	Try to get new courses like Digital Marketing, Sports Marketing and Operations in Technology Services.	Digital Marketing is already offered as a compulsory subject in the second year and Sports Marketing is offered as general elective in 1st year.
6	Kindly include COMPULSORY LIVE PROJECTS at least 2 (for two years) minimum 1 month work so that some of the learning goes in.	Students do live projects with industry which gives them exposure into the practical functioning of corporates.
7	Practical understanding of company portfolio across sectors gives a good direction of where to be. Sector specific and within sectors vertical specific sessions should be conducted. More practical subjects such as Bank Management, etc. should be incorporated.	The Xquisite team prepares a snapshot of the profile of the companies visiting for campus placements which gives them an insight about the company It has been noted down and would be reviewed in subsequent curriculum revision.
8	It is the personality development that is helping in my current job. Curriculum and facilities are good but the focus on overall development.	A course on Personality Development is already been offered.
9	More concentrations on domain training like Real Estate and Supply Chain, Production.	Supply Chain Management is already a compulsory subject offered in second year.



[Handwritten Signature]

Institute of Management, Nirma University

Feedback Received from Stakeholders (Alumni) on Design and Review of Syllabus

Academic Year 2016-17

S.No.	Feedback	Remarks / Action Taken
1	Need to add topics like Social Media Marketing, Ethics in Finance.	Social Media Marketing and Business Ethics are already offered as compulsory subjects in Term I
2	Try to get new courses like Digital Marketing, Sports Marketing and Operations in Technology Services.	Digital Marketing is already offered as a compulsory subject in the second year and Sports Marketing is offered as general elective in 1st year.
3	Include some sessions on 'Career Counseling' . This can help students understand how to shape their careers once into the job.	Mock Interviews and feedback sessions were conducted to prepared the students to face the campus placement process.
4	Have more industry interactions, send students on small tasks like helping companies to organize walk in interviews, etc. It will help them in the long run.	Students do live projects with industry which gives them exposure into the practical functioning of corporates. Industry visits are also conducted to give them a view of the corporate world.



[Handwritten signature]

Institute of Management, Nirma University

Feedback Received from Stakeholders (Alumni) on Design and Review of Syllabus

Academic Year 2017-18

S.No.	Feedback	Remarks / Action Taken
1	Finance Area: A course on Risk Management should be taught to the students and could also include practical application of Equity Research reports, credit research reports and valuation reports	Elective course "Topics in Corporate Finance" introduced in MBA program; Reference of MOM Page no. 5 of AC dated 28/09/16. Syllabus of "Financial Statements Analysis" of Term-IV of MBA (Full Time) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016.
2	Operations Area: A course on Data Analytics (including tools based on languages like Python, R etc.) can be introduced. Courses on Cloud Computing and Security Management should also be introduced	Elective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2 nd Year students of MBA program; Reference of MOM Page no. 3 of AC dated 28/09/16. Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018
3	Marketing Area: Digital Marketing profile skill set should be a part of the Internet Marketing course or a separate course which would include paid marketing, webinars, website management & positioning, marketing collaterals development, SEO, marketing automation, content writing and partner relationship management. Certifications courses in Marketing Automation tools (like HubSpot, Marketo), Google Analytics and AdWords should be offered. Also, Sales and Business Development course should be more elaborate from Indian context and current industry practices. It should include things like beat plan, ROI, channel partner selection & appointment, net worth & working capital management, collateral & inventory management to name a few. To gain a better understanding, different business models and margin structures should be taught. More concentrations on domain training like Real Estate and Supply Chain, Production.	Markstrat certification course has been introduced for students. Workshop on selling skills are conducted to prepare the students attitudinally for the sales profile, review their development and sharpen their selling skills. Supply Chain Management is already a compulsory subject offered in second year.
4	Practical understanding of company portfolio across sectors gives a good direction of where to be. Sector specific and within sectors vertical specific sessions should be conducted.	The Xquisite team prepares a snapshot of the profile of the companies visiting for campus placements which gives them an insight about the company.



(Handwritten Signature)

Institute of Management, Nirma University

Feedback Received from Stakeholders (Alumni) on Design and Review of Syllabus

Academic Year 2018-19

S. No.	Feedback	Remarks / Action Taken
1	Field experience is necessary for every domain to fill up the gap between the classroom learning and the practical applications of it.	Reinforced through summer projects and live projects.
2	Media Communication and Media Marketing can be introduced. Publicists are looking for students with knowledge and expertise in this domain.	Course on Presentation Skills introduced by MOM Page No. 3 of AC dated 29/09/2015
3	The first week should be focused on helping the students to become focused on what do they want to gain out of their MBA study instead of telling them that need to score marks to complete their course.	Enrichment Course on Career Planning and Goal Setting got introduced by MOM Page No. 3 of AC dated 29/06/2015.
4	The students should be guided before he/she chooses a specialization for the Second year. Moreover, help must be provided before they choose the general as well as the specialization elective subjects.	Enrichment Course on Career Planning and Goal Setting got introduced by MOM Page No. 3 of AC dated 29/06/2015.
5	The Alumni believed the students have less experience and proficiency in Excel, Analytics & Presentation Skills . They opined on making such courses a regular part of the curriculum and that too in early stages.	Course on Presentation Skills introduced by MOM Page No. 3 of AC dated 29/09/2015. Elective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2nd Year students of MBA program; Reference of MOM Page no. 3 of AC dated 28/09/16. Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018
6	Alumni should be contacted to provide live project opportunities to students in the areas of their interest. This will help them know the industry better and at the same time prepare them for the jobs in the same industry.	Institute has been approaching our Alumni for help in providing live projects to students in addition to contributing in placements and we have received a lot of support from them
7	They even suggested that Strategic Management should be offered as a major and minor specialization. Data Analytics was also discussed when the faculties informed the Alumni about the possibility of offering it as a specialization. It received a lot of positive reaction for this offering.	Elective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2 nd Year students of MBA program; Reference of MOM Page no. 3 of AC dated 28/09/16. Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018

Signature



S. No.	Feedback	Remarks / Action Taken
8	A few courses like personal finance and taxation should be included as a mandatory subject in the curriculum as their knowledge will help the students in both the corporate as well as personal scenario.	Syllabus of "Financial Statements Analysis" of Term-IV of MBA (Full Time) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016. Syllabus of "Company Accounts" of Semester-II and "Cost and Management Accounting" of Semester-III of BBA-MBA (Five Year Integrated Program) is revised; Reference of MOM Page no. 7 of AC dated 29/03/2016. Syllabus of "Indirect Taxation", Management of "Direct and Indirect Taxes" revised; Reference of MOM Page no. 3 and 4 of AC dated 27/09/2017
9	Starting with workshops on SAP and SPSS to help with the exposure to practices in the IT sector.	Credit hours of elective course "Lean Six Sigma" increased from 1.5 credits to 3 credits. Reference of MOM Page no. 7 of AC dated 29/03/2016. SPSS is now conducted as VAWS
10	There should be more workshops for the students which they can take -up voluntarily, especially in the fourth trimester. For example, there could be workshops on Data Analytics . These could help with the placements.	Credit hours of elective course "Lean Six Sigma" increased from 1.5 credits to 3 credits. Reference of MOM Page no. 7 of AC dated 29/03/2016
11	General electives like Taxation should be available for all since they could help with every specialization area. There could be a provision made like extending the credit hours for the same.	Syllabus of "Indirect Taxation", Management of "Direct and Indirect Taxes" revised; Reference of MOM Page no. 3 and 4 of AC dated 27/09/2017
12	The students should be given an industrial exposure. There should be an element in the course to interact with somebody in the industry. Such a practice may also provide opportunities for direct placements to the students. ands-on experience is a must for all students.	Students do live projects with industry which gives them exposure into the practical functioning of corporates. Industry visits are also conducted to give them a view of the corporate world.
13	Alumni suggested to include more subjects for Data Analytics and to increase the entrepreneurial spirit among the students.	Elective course "Data Analysis" under Operations Management and Information Technology specialization is introduced for 2 nd Year students of MBA program; Reference of MOM Page no. 3 of AC dated 28/09/16. Specialization of "Business Analytics" introduced in MBA (Full Time); Reference of MOM Page no. 7 of AC dated 20/04/2018



[Handwritten signature]

Part - B

Filled Feedback Forms by Various Stakeholders

(Alumni, Students, Teachers, Employers and Parents)

Note: It is not compulsory for students to disclose their identity while giving the feedback



COMPANY NAME:

I&R CONSULTING

MBA (FT) Placement Season 2015

Batch of 2014-2016

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
Head - Corporate Relations
Institute of Management
Nirma University
Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered
①	Chauhan Singh Roca	SA	
②	Devshara Padhiyar	SA	

Probable date of joining of the students shall NOT be later than _____

Regards,

Name: Satish

Designation: Sr. HR Associate

Organisation: Tier Analytics

Signature: [Signature]

Date: 27/11/2015

Institute of Management

Nirma University

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied					Highly Unsatisfactory				
10	9	8	7	6	5	4	3	2	1
			✓						

Could you please highlight the prominent elements for improvement of the process?

~~Knowledge~~ phase transition → moving from steps to steps should be seamless

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
	✓			

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance			✓		
Analytical Skills	✓				
Communication Skills		✓			
Work Experience					✓
Academic Background			✓		
Extracurricular Performance			✓		
Drive to achieve		✓			
Self Confidence		✓			

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

None

a) Commerce
d) Science

b) Arts

e) If any other, please specify:

c) Engineering [Branch _____]

5. Please suggest course(s) that you require students to be thorough with?

- Excel

- Statistics

6. Do you think an MBA with experience should be given preference at the time of placement?

a) Yes

b) Uncertain

c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8	7	<i>6</i>	5	4	3	2	1
----	---	---	---	----------	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	<i>6</i>
B	Technical Skills (Ability to use tools & technologies)	<i>4</i>
C	General Business Awareness	<i>4</i>
D	Communication Skills (Language & effectiveness in conveying ideas)	<i>6</i>
E	All-round Development	<i>6</i>
F	Attitude (Enthusiasm, Flexibility & Energy)	<i>7</i>

9. Additional observations or suggestions that you would like to share with us:-

Thank You



COMPANY NAME:

HDFC LTD.

MBA (FT) Placement Season 2015

Batch of 2014-2016

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
Head - Corporate Relations
Institute of Management
Nirma University
Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered
1	ASHISH BAGRECHA	MANAGEMENT TRAINEE	₹ *
2	TANUJ CHOWDHARY	— do —	
3	SARANSH SAXENA	— do —	
4	GAYATRI GUPTA	— do —	

The final shortlisting and CTC shall be confirmed by 04-DEC-15.


Probable date of joining of the students shall NOT be later than _____

Regards,

Name: SUNIL CHAKRABORTY

Designation: SR. MANAGER

Organisation: NDFC LIMITED

Signature: 

Date: 04/Dec/15

Institute of Management

Nirma University

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied										Highly Unsatisfactory	
10	9	8	7	6	5	4	3	2	1		

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
	✓			

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance		✓			
Analytical Skills		✓			
Communication Skills	✓				
Work Experience				✓	
Academic Background			✓		
Extracurricular Performance			✓		
Drive to achieve	✓				
Self Confidence	✓				

If any other, please specify:-

None.

4. What **academic background** do you prefer for your organization? (You may tick more than one)

- a) Commerce ✓
 b) Arts
 c) Engineering [Branch _____]
 d) Science ✓
 e) If any other, please specify:

5. Please suggest course(s) that you require students to be thorough with?

→ Banking - Basics about Business, Regulation, Market dynamics and trends.

6. Do you think an MBA with experience should be given preference at the time of placement?

- a) Yes
 b) Uncertain ✓
 c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High **Low**

10	9	8	7 ✓	6	5	4	3	2	1
----	---	---	-----	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	6
B	Technical Skills (Ability to use tools & technologies)	7
C	General Business Awareness	7
D	Communication Skills (Language & effectiveness in conveying ideas)	8
E	All-round Development	7
F	Attitude (Enthusiasm, Flexibility & Energy)	6

9. Additional observations or suggestions that you would like to share with us:-

None

Thank You



COMPANY NAME:

WIPRO

MBA (FT) Placement Season 2015

Batch of 2014-2016

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
 Head - Corporate Relations
 Institute of Management
 Nirma University
 Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered
1	SUKRUTI SHAH	Business Analyst	
2	TANUSHI BAJAJ	Business Analyst	
3	ANOOB AWASTHI	Business Analyst	
4	GAURAV AGARWAL	Business Analyst	
5	ROOPAL AGARWAL	Business Analyst	
6	PARVA SHRIVASTAVA	Business Analyst	
7.	TRISHIT GEHLOT	" (CAS)	
8.	Namrata Bajaj	" (CAS)	
9.	Sudeepa Pradhan	" (CAS)	
10.	Palash Agarwal	" (CAS)	
11	Panhu Patel	" (CAS)	
12	VAMSHI CHALLAPALLI	Business Analyst (ECM)	
13	ABHINAV KRISHNA	Business Analyst (ECM)	
14.	ABHINAV PRAKASH	Business Analyst (ECM)	

Probable date of joining of the students shall NOT be later than JUNE/ JULY - 2016

Regards,

Name: Anshu Anand Anand Nishu

Designation: HR

Organisation: WIPRO TECHNOLOGIES

Signature

Date: 16/10/2015

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied	Highly Unsatisfactory
10 9 8 7 6 5 4	3 2 1

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
✓				

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance		✓			
Analytical Skills			✓		
Communication Skills		✓			
Work Experience				✓	
Academic Background		✓			
Extracurricular Performance		✓			
Drive to achieve	✓				
Self Confidence		✓			

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

- a) Commerce b) Arts c) Engineering [Branch _____]
 d) Science e) If any other, please specify:
-

5. Please suggest course(s) that you require students to be thorough with?

6. Do you think an MBA with experience should be given preference at the time of placement?

- a) Yes b) Uncertain c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8	7	6	5	4	3	2	1
----	---	---	---	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	7
B	Technical Skills (Ability to use tools & technologies)	7
C	General Business Awareness	7
D	Communication Skills (Language & effectiveness in conveying ideas)	7
E	All-round Development	7
F	Attitude (Enthusiasm, flexibility & Energy)	7

9. Additional observations or suggestions that you would like to share with us:-

Looking for work experience candidates with IT background, more on content s with good communication skills. This year we have observed, students are less with work experience.

Thank You



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

COMPANY NAME:

JP MORGAN CHASE & CO.

MBA (FT) Placement Season 2016

Batch of 2015-2017

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
Head - Corporate Relations
Institute of Management
Nirma University
Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation -	CTC Offered

Probable date of joining of the students shall NOT be later than _____

Regards,

Name: *Shamin Bhalhena*

Designation: *V.P.*

Organisation: *JPMorgan*

Institute of Management

Signature: *S Bhalhena*

Date: *5/10/16*

Nirma University

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied					Highly Unsatisfactory				
10	9	8	7	6	5	4	3	2	1
			✓						

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
	✓			

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance		✓			
Analytical Skills		✓			
Communication Skills		✓			
Work Experience			✓		
Academic Background			✓		
Extracurricular Performance		✓			
Drive to achieve		✓			
Self Confidence			✓		

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

a) Commerce
d) Science

b) Arts

e) If any other, please specify:

c) Engineering [Branch _____]

5. Please suggest course(s) that you require students to be thorough with?

Concepts of finance and capital market

6. Do you think an MBA with experience should be given preference at the time of placement?

a) Yes

b) Uncertain

c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	<input checked="" type="checkbox"/> 8	7	6	5	4	3	2	1
----	---	---------------------------------------	---	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	8
B	Technical Skills (Ability to use tools & technologies)	7
C	General Business Awareness	6
D	Communication Skills (Language & effectiveness in conveying ideas)	7
E	All-round Development	7
F	Attitude (Enthusiasm, Flexibility & Energy)	8

9. Additional observations or suggestions that you would like to share with us:-

Thank You



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

COMPANY NAME: .

HEIDELBERG CEMENT

MBA (FT) Placement Season 2016

Batch of 2015-2017

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
 Head - Corporate Relations
 Institute of Management
 Nirma University
 Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered (₹)
1.	Abhishek Jaini	M-T-Sales	700,000
2.	Divyanshu Sharma	M-T-Sales	700,000
3	Naveen Aggarwal	M-T-Sales	700,000
4.	Shubham Kumar	M-T-Sales	700,000
5.	Sumeet Suraria.	M-T. Sales	700,000

Probable date of joining of the students shall NOT be later than 3. 7. 17

Regards,

Name: Roopam Khanna

Designation: Director - HR

Signature: [Signature]

Organisation: Heidelberg Cement India.

Date:

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied	Highly Unsatisfactory
10	1

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
✓				

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance			✓		
Analytical Skills		✓			
Communication Skills		✓			
Work Experience			✓		
Academic Background			✓		
Extracurricular Performance	✓				
Drive to achieve	✓				
Self Confidence	✓				

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

- a) Commerce b) Arts c) Engineering [Branch _____]
 d) Science e) If any other, please specify:
-

5. Please suggest course(s) that you require students to be thorough with?

6. Do you think an MBA with experience should be given preference at the time of placement?

- a) Yes b) Uncertain c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8 <input checked="" type="checkbox"/>	7	6	5	4	3	2	1
----	---	---------------------------------------	---	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	
B	Technical Skills (Ability to use tools & technologies)	
C	General Business Awareness	
D	Communication Skills (Language & effectiveness in conveying ideas)	
E	All-round Development	
F	Attitude (Enthusiasm, Flexibility & Energy)	

9. Additional observations or suggestions that you would like to share with us:-

Thank You



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

COMPANY NAME:

BAJAJ AUTO LTD.

MBA (FT) Placement Season 2016

Batch of 2015-2017

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
Head - Corporate Relations
Institute of Management
Nirma University
Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation .	CTC Offered
01.	AMRITH CHOUGH	MGMT. TRAINEE	
02.	DEBDATTA RATHA	MGMT. TRAINEE	

Probable date of joining of the students shall NOT be later than JULY - 2017

Regards,

Name: PRASHANT GATKAL

Designation: MANAGER - HR

Signature: 

Organisation: BAJAJ AUTO LTD.

Date: 12.12.2016

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied								Highly Unsatisfactory		
10	9	8	7	6	5	4	3	2	1	

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
✓				

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance	✓				
Analytical Skills					
Communication Skills		✓			
Work Experience			✓		
Academic Background	✓				
Extracurricular Performance					
Drive to achieve		✓			
Self Confidence					

any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

a) Commerce
d) Science

b) Arts

c) Engineering [Branch _____]

e) If any other, please specify:

5. Please suggest course(s) that you require students to be thorough with?

6. Do you think an MBA with experience should be given preference at the time of placement?

a) Yes

b) Uncertain

c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

Exp @ 2 years.

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8	7	6	5	4	3	2	1
----	---	---	---	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	7
B	Technical Skills (Ability to use tools & technologies)	7
C	General Business Awareness	8
D	Communication Skills (Language & effectiveness in conveying ideas)	8
E	All-round Development	8
F	Attitude (Enthusiasm, Flexibility & Energy)	8

9. Additional observations or suggestions that you would like to share with us:-

Thank You



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

COMPANY NAME:

Dell Inc

MBA (FT) Placement Season 2017

Batch of 2016-2018

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
Head - Corporate Relations
Institute of Management
Nirma University
Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered
1	Visharad K.A	ISR	10 LPA
2	Kutubkhan F.J	ISR	10 LPA
3	Nehal Parwal	ISR	10 LPA
4	Snehil Chhabra	ISR	10 LPA
5	Aziz Chhatrivala	ISR	10 LPA

Probable date of joining of the students shall NOT be later than JUNE 2018

Regards,

Name: Soumya Uchil

Designation: HR

Organisation: DELL

Signature: Soumya S. Uchil

Date: 25/10/2017

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied					Highly Unsatisfactory				
10	9	8	7 ✓	6	5	4	3	2	1

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
	✓			

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance	✓				
Analytical Skills			✓		
Communication Skills		✓			
Work Experience			✓		
Academic Background	✓				
Extracurricular Performance			✓		
Drive to achieve		✓			
Self Confidence		✓			

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

a) Commerce

b) Arts

c) Engineering [Branch _____]

d) Science

e) If any other, please specify:

ACE

5. Please suggest course(s) that you require students to be thorough with?

6. Do you think an MBA with experience should be given preference at the time of placement?

a) Yes

b) Uncertain

c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8	7	<input checked="" type="checkbox"/> 6	5	4	3	2	1
----	---	---	---	---------------------------------------	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	5
B	Technical Skills (Ability to use tools & technologies)	6
C	General Business Awareness	7
D	Communication Skills (Language & effectiveness in conveying ideas)	7
E	All-round Development	7
F	Attitude (Enthusiasm, Flexibility & Energy)	7

9. Additional observations or suggestions that you would like to share with us:-

- Communication skills
- "

Thank You

ent



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

COMPANY NAME: .

Developer Group

MBA (FT) Placement Season 2017

Batch of 2016-2018

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
Head - Corporate Relations
Institute of Management
Nirma University
Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered

Probable date of joining of the students shall NOT be later than _____

Regards,

Name:

Designation:

Signature: _____

Organisation:

Date: _____

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied					Highly Unsatisfactory				
10	9	8	7	6	5	4	3	2	1
	✓								

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
✓				

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance	✓				
Analytical Skills	✓				
Communication Skills	✓				
Work Experience	✓				
Academic Background	✓				
Extracurricular Performance	✓				
Drive to achieve	✓				
Self Confidence	✓				

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

a) Commerce

b) Arts

c) Engineering [Branch _____]

d) Science

e) If any other, please specify:

ALL

5. Please suggest course(s) that you require students to be thorough with?

6. Do you think an MBA with experience should be given preference at the time of placement?

a) Yes

b) Uncertain

c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8	7	6	5	4	3	2	1
----	---	---	---	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	8
B	Technical Skills (Ability to use tools & technologies)	7
C	General Business Awareness	7
D	Communication Skills (Language & effectiveness in conveying ideas)	7
E	All-round Development	8
F	Attitude (Enthusiasm, Flexibility & Energy)	8

9. Additional observations or suggestions that you would like to share with us:-

Students need to be groomed a little more for placements like more workshops on resume building and GD & PE skills.

Thank You

ocument



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

COMPANY NAME:

Infosys Ltd.

MBA (FT) Placement Season 2017

Batch of 2016-2018

Institute of Management

Nirma University

Ahmedabad

Confidential document

Mr. Indranil Banerji
 Head - Corporate Relations
 Institute of Management
 Nirma University
 Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered
ORC	Nitish Gautam		
	Shruti Dassani		
	Mayank Khatri		
	Gurkirat Kaur		
	Nidhi Agarwal		
	Ritika Gupta		
	Prateek Sharma		
	Akshay Bhinge		
EAS	Rachita Bhargava		
	Ashish Sharma		
	Deepak Ruchandani		
	Harshita Badyal		
	Om Bajaj		
	Namrata Shah		
MFG	Simanta Bora		
	Pratul Batra		
	Ankit Agarwal		
FSA	Himanshu Amin		
	Harsh VijayWargiya		
	Apurva Patil		
	Kalyani Gadkari		

	<u>HOLD CASES</u>		
	DHAVAL SHAH -	SELECTED	
	SHANTANU HEMANTRAAJ	VINOD	

Probable date of joining of the students shall NOT be later than WILL INFORM

Regards,

Name: SALONI DHAGE

Designation: SENIOR ASSOCIATE LEAD -
TALENT ACQUISITION

Organisation: INFOSYS LTD.

Signature: Dhage

Date: 2/NOV/17

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied									Highly Unsatisfactory
10	9	8	7	6	5	4	3	2	1

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
✓				

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance		✓			
Analytical Skills			✓		
Communication Skills		✓			
Work Experience			✓		
Academic Background			✓		
Extracurricular Performance		✓			
Drive to achieve			✓		
Self Confidence		✓			

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

- a) Commerce b) Arts c) Engineering [Branch _____]
 d) Science e) If any other, please specify:

ALL, NO SPECIFIC BACKGROUND

5. Please suggest course(s) that you require students to be thorough with?

6. Do you think an MBA with experience should be given preference at the time of placement?

- a) Yes b) Uncertain c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

depends on the unit & role

7. How much weightage is given to summer project during final placement selection?

High

Low

10 9 8 7 6 5 4 3 2 1

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	7
B	Technical Skills (Ability to use tools & technologies)	7
C	General Business Awareness	7
D	Communication Skills (Language & effectiveness in conveying ideas)	8
E	All-round Development	8
F	Attitude (Enthusiasm, Flexibility & Energy)	9

9. Additional observations or suggestions that you would like to share with us:-

Thank You



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE

COMPANY NAME:

Novartis

MBA Placement Season 2018

Batch of 17-19 / 14-19

Institute of Management

Nirma University

Ahmedabad



Confidential document

Mr. Indranil Banerji
 Head - Corporate Relations
 Institute of Management
 Nirma University
 Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered
1	MRUDUL KULKARNI	PROCESS EXPERT / FINANCIAL ANALYST	9.74L

Probable date of joining of the students shall NOT be later than as per the Campus timeline and process.
 Remarks if any _____

Name: SHIKHARR SOOD

Designation: TAS- TL

Organisation: NOVARTIS

Signature: Shikharr Sood

Date: 28/9/18

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied	Highly Unsatisfactory
10 9 8 7 6 5 4	3 2 1

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
	✓			

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance		✓			
Analytical-Skills			✓		
Communication Skills		✓			
Work Experience			✓		
Academic Background		✓			
Extracurricular Performance			✓		
Drive to achieve			✓		
Self Confidence			✓		

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

a) Commerce
 d) Science

b) Arts

c) Engineering [Branch _____]

e) If any other, please specify:

5. Please suggest course(s) that you require students to be thorough with?

6. Do you think an MBA with experience should be given preference at the time of placement?

a) Yes

b) Uncertain

c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8	<input checked="" type="checkbox"/> 7	6	5	4	3	2	1
----	---	---	---------------------------------------	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	7
B	Technical Skills (Ability to use tools & technologies)	6
C	General Business Awareness	7
D	Communication Skills (Language & effectiveness in conveying ideas)	7
E	All-round Development	6
F	Attitude (Enthusiasm, Flexibility & Energy)	7

9. Any certification / workshops which can help students to improve their skill sets in their chosen sector.

10. Additional observations or suggestions that you would like to share with us:-

Thank You



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE

COMPANY NAME:

CRISIL

MBA Placement Season 2018

Batch of 17-19 / 14-19

Institute of Management

Nirma University

Ahmedabad



Associate Member

Mr. Indranil Banerji
 Head - Corporate Relations
 Institute of Management
 Nirma University
 Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered
1	Ayushi Mangal	} Management } Trainees	
2	Satadeep Ghosh.		
3	P. Swanuj Nathan		
4	Pooja Kella		
5	Monali Gupta		
6	Isha Shah.		

Probable date of joining of the students shall NOT be later than _____

Remarks if any _____

Name: Bhavesh Kulkarni

Designation: HR Exec.

Organisation: CRISIL

Signature: 

Date: 27/9/18

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied					Highly Unsatisfactory				
10	9	8	7	6	5	4	3	2	1
✓									

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
	✓			

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance			✓		
Analytical Skills		✓			
Communication Skills		✓			
Work Experience				✓	
Academic Background			✓		
Extracurricular Performance			✓		
Drive to achieve			✓		
Self Confidence		✓			

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

a) Commerce
d) Science

b) Arts
e) If any other, please specify:

c) Engineering [Branch _____]

5. Please suggest course(s) that you require students to be thorough with?

CFA, Technology Platforms

6. Do you think an MBA with experience should be given preference at the time of placement?

a) Yes

b) Uncertain

c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8	<input checked="" type="checkbox"/> 7	6	5	4	3	2	1
----	---	---	---------------------------------------	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	8
B	Technical Skills (Ability to use tools & technologies)	7
C	General Business Awareness	7
D	Communication Skills (Language & effectiveness in conveying ideas)	8
E	All-round Development	7
F	Attitude (Enthusiasm, Flexibility & Energy)	8

9. Any certification / workshops which can help students to improve their skill sets in their chosen sector.

CFA

10. Additional observations or suggestions that you would like to share with us:-

Thank You



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE

COMPANY NAME:

Zomato

MBA (FT) Placement Season 2018

Batch of 2017-19

Institute of Management

Nirma University

Ahmedabad



Mr. Indranil Banerji
Head - Corporate Relations
Institute of Management
Nirma University
Ahmedabad

Dear Mr. Banerji,

We are pleased to inform you that subsequent to our selection process at IMNU campus, the following students have been selected to join our organization.

Sl. No.	Name of the Student	Designation	CTC Offered
1	Ayush Agaswal	SM/AM	7.2PA
2	Aneha Agaswal	"	"
3	Riya Kamlesh Shah	"	"
4	Kopal Jain	"	"
5	Meet Vipul Shah	"	"
6	Ojas Yadav	"	"
7	Ani Hemant Joshi	"	"
8	Sayani Sandhu	"	"
9	Dhruva Madan	"	"

Probable date of joining of the students shall NOT be later than _____

Remarks if any _____

Name: SAUMYA ANAND

Designation: [Signature] (Senior Associate - Recruitments)

Signature: [Signature]

Organisation: ZOMATO

Date: 19th Nov 2018

FEEDBACK FORM

Dear Recruiter,

We thank you for giving us an opportunity to receive you at our campus. We look forward to growing this relation in the future as well. In order to enhance your experience the Placement Office would like to have your feedback about the placement process. Thank you for sparing your valuable time and giving us your well-meaning suggestions, which would help us improve the placement process.

1. On a scale of 10 how would you rate your **Overall Experience** about the placement process followed by our Institute? (Please tick on the Scale)

Highly Satisfied					Highly Unsatisfactory				
10	9	8	7	6	5	4	3	2	1

Could you please highlight the prominent elements for improvement of the process?

2. How did you find the Institute's **Infrastructure**? (Please tick one)

Excellent	Very Good	Good	Average	Poor
	✓			

3. What are the criteria for short-listing of a student? Rate the following in terms of priority giving 5 to the most important & 1 to the least: (Please tick)

Criteria	5	4	3	2	1
Academic Performance		✓			
Analytical Skills		✓			
Communication Skills	✓				
Work Experience			✓		
Academic Background			✓		
Extracurricular Performance			✓		
Drive to achieve	✓				
Self Confidence	✓				

If any other, please specify:-

4. What **academic background** do you prefer for your organization? (You may tick more than one)

a) Commerce

b) Arts

c) Engineering [Branch _____]

d) Science

e) If any other, please specify:

5. Please suggest course(s) that you require students to be thorough with?

Sales management.

6. Do you think an MBA with experience should be given preference at the time of placement?

a) Yes

b) Uncertain

c) No

If yes, what kind of experience is desirable (considering your organization) & what should be the duration of experience?

7. How much weightage is given to summer project during final placement selection?

High

Low

10	9	8	7	6	5	4	3	2	1
----	---	---	---	---	---	---	---	---	---

8. Rate the students, on an average, on the following dimensions on a scale of 1-10 (10 being highest):

Sr.No	Dimension	Rating
A	Conceptual Clarity	8
B	Technical Skills (Ability to use tools & technologies)	8
C	General Business Awareness	8
D	Communication Skills (Language & effectiveness in conveying ideas)	9
E	All-round Development	8
F	Attitude (Enthusiasm, Flexibility & Energy)	10

9. Any certification / workshops which can help students to improve their skill sets in their chosen sector.

As they sat for sales roles, maybe some workshops on sales pitching can give them an understanding of the work.

10. Additional observations or suggestions that you would like to share with us:-

Thank You

**Institute of Management
Nirma University**

ALUMNI FEEDBACK FORM

We shall be thankful to and appreciate you, if you can spare some of your valuable time to fill up this feedback form and give us your valuable suggestions for further improvement of the Institute. Your valuable inputs will be of great use to improve the quality of our academic programs and enhance the credibility of the Institute. Hence your feedback on Institute will help us to improve our approach in Academics.

Name of the Alumni SAIV KIRAN NATH

Degree [✓] MBA (FT) MBA (FB&E) MBA (PT)

Passing Year 2004

Professional Details

Organization Name Apollo health & Lifestyle

Designation Business HR Head

Joined Year 2015

Dear Alumni,
Please give your overall assessment of our Institute academics. Please rate us on following criterion :
1- Unsatisfactory (UN), 2- Satisfactory (S), 3- Fair (F), 4- Good (G), 5- Very Good (VG)

Sr.	Details	VG	G	F	S	UN
1	Admission Procedure	✓				
2	Fee structure	✓				
3	Environment		✓			
4	Infrastructure & Lab facilities	✓				
5	Faculty		✓			
6	Project Guidance		✓			
7	Quality of support material	✓				
8	Training & Placement	✓				
9	Library	✓				
10	Canteen Facilities	✓				
11	Hostel Facilities	✓				
12	Overall Rating of the University	✓				
13	Alumni Association/ Network of Old Friends			✓		

Please suggest any skills you want out Institute should focus on for grooming of students. All of your suggestions are welcome.

Suggestions:

Relevance of curriculum in your Job:

In HR 3 subjects were of paramount importance. - Job evaluation/compensation, Industrial Relations, OB.

It would be good to make it mandatory to have atleast one industry veteran (currently employed) to take a few hours ^{feature.}

Need any change in curriculum and syllabi:

Curriculum was comprehensive. We need to increase the session taken by people currently working in a corporate environment for specific subjects so that current applications of subjects may be appreciated.

Improvements in teaching and learning Process:

More industry exposure is necessary. Not necessarily a summer internship, but as a short stint. This should be similar to the TSS model.

Have you learned the basic concept through your Project?

My project was more technical and analytics based. It stined to use ~~my~~ statistical models to prove relationship between Superior & Subordinates and the inherent biases

Any other suggestions/comments:

Include some sessions on 'Career Counseling'. This can help students understand how to shape their careers once into the job. Overall it was a highly gratifying experience to study at NIMU. This place is going to be a part of my life forever and I am truly proud of it. The warm relationship with the professors is a great treasure



Atash

Signature



Institute of Management
Nirma University

ALUMNI FEEDBACK FORM

We shall be thankful to and appreciate you, if you can spare some of your valuable time to fill up this feedback form and give us your valuable suggestions for further improvement of the Institute. Your valuable inputs will be of great use to improve the quality of our academic programs and enhance the credibility of the Institute. Hence your feedback on Institute will help us to improve our approach in Academics.

Name of the Alumni	Hrishikesh Deshmukh		
Degree [✓]	MBA (FT) ✓	MBA (FB&E)	MBA (PT)
Passing Year	2006		
Professional Details			
Organization Name	iNautix a BNY Mellon co.		
Designation	VP - manager Business analysis.		
Joined Year	2014.		

Dear Alumni,

Please give your overall assessment of our Institute academics. Please rate us on following criterion :
 1- Unsatisfactory(UN), 2- Satisfactory(S), 3- Fair(F), 4- Good(G), 5- Very Good(VG)

Sr.	Details	VG	G	F	S	UN
1	Admission Procedure					
2	Fee structure			✓		
3	Environment				✓	
4	Infrastructure & Lab facilities		✓			
5	Faculty			✓		
6	Project Guidance					
7	Quality of support material					
8	Training & Placement					
9	Library		✓			
10	Canteen Facilities				✓	
11	Hostel Facilities		✓			
12	Overall Rating of the University			✓		
13	Alumni Association/ Network of Old Friends		✓			

Please suggest any skills you want out Institute should focus on for grooming of students. All of your suggestions are welcome.



Suggestions:

Relevance of curriculum in your Job:

I changed the fields after leaving the college but I still think that if I had taken finance subject it would have helped.

Need any change in curriculum and syllabi:

Need to add topics like social media marketing, ethics in finance.

Improvements in teaching and learning Process:

Have you learned the basic concept through your Project?

Yes I thing projects in ~~retail~~ retail marketing & service mktg too helped me during my sales stint

Any other suggestions/comments:

have more industry interactions send students on small tasks like helping companies to organise walk in interviews etc. It will help them in the long run.




Signature

Alumni Day 2018



INSTITUTE OF MANAGEMENT
NIRMA UNIVERSITY

"ALUMNI FEEDBACK FORM"

We appreciate and thank you for sparing your time to fill up this feedback form and give your valuable suggestions for further improvement of the Institute. Your inputs would be important to improve the quality of our academic programs and enhance the credibility of the Institute our approach in Academics.

Name of Alumni :	VINOD VIDHANI		
Programme [v]	MBA FT/ FB/ PT / EDP/ I-MBA	Batch :	2011-13
Professional Details			
Organization Name :	RIGHT REALTY		
Designation :	CO-FOUNDER		
City :	AHMEDABAD		

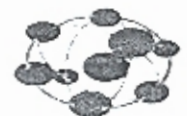
On a scale of (1-5), kindly rate the below mentioned parameters of the institute: (1 is low and 5 is high).

Sr.	Details	1	2	3	4	5
1	Admission Criteria					✓
2	Fee structure					✓
3	Environment				✓	
4	Infrastructure					✓
5	Faculty					✓
6	Project Guidance				✓	
7	Quality of reading material					✓
8	Training & Placement support				✓	
9	Library facilities					✓
10	Canteen facilities					✓
11	Hostel facilities					✓
12	Overall Rating of the Institute					✓
13	Alumni activities / Network of Old Friends				✓	

Apart from the above mentioned parameters, we would greatly appreciate your valuable suggestions on any of the sectors that we should focus on in order to achieve overall grooming of our students.



- 83j -



EFMD

Associate Member

Suggestions:

- Relevance of present curriculum in the Job / Sector :

More subjects focused on start-ups - (Tech, Fintech, HR et al)

- Need any change in curriculum and syllabi : (refer curriculum)

More Industry connect related activities - visits, real-time & a close interaction with alumni discussing day-to-day challenges at work environment

- Improvements in teaching and learning Process:

- How important are certification courses in terms of employability (Please suggest some certification programs pertaining to the sector / field you are serving).

PMP certification (for experienced professionals)
Six Sigma

- Any other suggestions to improve alumni outreach activities and overall quality of the Programme:

Date:

Signature of Alumni

Address: Sarkhej-Gandhinagar Highway, Ahmedabad 382 481, INDIA, Ph.: +91-02717-241900/01/02/03/04 Fax: +91-02717-241916



Associate Member

Alumni Day 2018



INSTITUTE OF MANAGEMENT
NIRMA UNIVERSITY

"ALUMNI FEEDBACK FORM"

We appreciate and thank you for sparing your time to fill up this feedback form and give your valuable suggestions for further improvement of the Institute. Your inputs would be important to improve the quality of our academic programs and enhance the credibility of the Institute our approach in Academics.

Name of Alumni :	Ira Kalra		
Programme [v]	MBA FT/ FB/ PT / EDP/ I-MBA	Batch :	2016-18

Professional Details

Organization Name :	Hindustan Unilever Limited
Designation :	Management Trainee - finance
City :	Mumbai

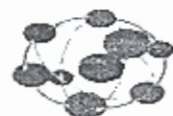
On a scale of (1-5), kindly rate the below mentioned parameters of the institute: (1 is low and 5 is high).

Sr.	Details	1	2	3	4	5
1	Admission Criteria				✓	
2	Fee structure				✓	
3	Environment				✓	
4	Infrastructure					✓
5	Faculty				✓	
6	Project Guidance			✓		
7	Quality of reading material				✓	
8	Training & Placement support				✓	
9	Library facilities			✓		
10	Canteen facilities			✓		
11	Hostel facilities			✓		
12	Overall Rating of the Institute			✓		
13	Alumni activities / Network of Old Friends					✓

Apart from the above mentioned parameters, we would greatly appreciate your valuable suggestions on any of the sectors that we should focus on in order to achieve overall grooming of our students.



- 83N -



EFMD

Associate Member

Suggestions:

- Relevance of present curriculum in the Job / Sector :

Retail Marketing & Rural Marketing courses are helping to connect with the corporate world specially in FMCG & marketing domain ; FSA is useful for finance analytics profile specially working for competitor profiles

- Need any change in curriculum and syllabi : (refer curriculum)

✓ Valuation course should be given more relevance & shifted to term IV because that's the minimum knowledge company expects from a finance major student.
✓ Excel ^{course} should be made mandatory for all students

- Improvements in teaching and learning Process:

- How important are certification courses in terms of employability (Please suggest some certification programs pertaining to the sector / field you are serving).

Excel Basic & Professional courses are very important irrespective of sector / field / subject / domain since the era is moving towards digitalization & AI, data analytics.

- Any other suggestions to improve alumni outreach activities and overall quality of the Programme:

Date: 06/10/2016


Signature of Alumni

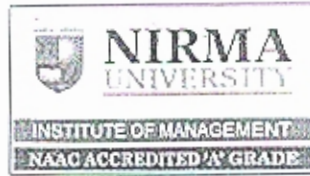
Address: Sarkhej-Gandhinagar Highway, Ahmedabad 382 481, INDIA, Ph.: +91-02717-241900/01/02/03/04 Fax: +91-02717-241916



EFMD

Associate Member

Alumni Day 2018



INSTITUTE OF MANAGEMENT
NIRMA UNIVERSITY

"ALUMNI FEEDBACK FORM"

We appreciate and thank you for sparing your time to fill up this feedback form and give your valuable suggestions for further improvement of the Institute. Your inputs would be important to improve the quality of our academic programs and enhance the credibility of the Institute our approach in Academics.

Name of Alumni :	AMBIKA VISWANATHAN		
Programme [v]	MBA <input checked="" type="checkbox"/> / FB/ PT / EDP/ I-MBA	Batch :	2015-17
Professional Details			
Organization Name :	was employed with Wipro Technologies		
Designation :	Business Analyst		
City :	Mumbai		

On a scale of (1-5), kindly rate the below mentioned parameters of the institute: (1 is low and 5 is high).

Sr.	Details	1	2	3	4	5
1	Admission Criteria					
2	Fee structure					
3	Environment					
4	Infrastructure					
5	Faculty					
6	Project Guidance					
7	Quality of reading material					
8	Training & Placement support					
9	Library facilities					
10	Canteen facilities					
11	Hostel facilities					
12	Overall Rating of the Institute					
13	Alumni activities / Network of Old Friends					

Apart from the above mentioned parameters, we would greatly appreciate your valuable suggestions on any of the sectors that we should focus on in order to achieve overall grooming of our students.



- 83d -



EFMD

Associate Member

Suggestions:

- Relevance of present curriculum in the Job / Sector :

→ Swayam's Entrepreneurship activity to open a stall for 3 days
→ Financial Statement Analysis Assignment by Parag Sir
→ Index Valuation & Research with Nikunj Sir
→ Paper Presentation in NCOM

- Need any change in curriculum and syllabi : (refer curriculum)

→ More Role play activities
→ Introduce more public speaking activities.
→ More Debates & Elocution

- Improvements in teaching and learning Process:

→ Encourage students to participate in competitions both within Nirma, outside colleges.

- How important are certification courses in terms of employability (Please suggest some certification programs pertaining to the sector / field you are serving).

Very Important.
Form a group for certification courses among students & alumni Eg: CFA, FRM, Excel

- Any other suggestions to improve alumni outreach activities and overall quality of the Programme:

→ More meets & encourage participation through social media

Date:


Signature of Alumni

Address: Sarkhej-Gandhinagar Highway, Ahmedabad 382 481, INDIA, Ph.: +91-02717-241900/01/02/03/04 Fax: +91-02717-241916



EFMD
Associate Member



INSTITUTE OF MANAGEMENT
NIRMA UNIVERSITY

"ALUMNI FEEDBACK FORM"

We appreciate and thank you for sparing your time to fill up this feedback form and give your valuable suggestions for further improvement of the Institute. Your inputs would be important to improve the quality of our academic programs and enhance the credibility of the Institute our approach in Academics.

Name of Alumni :	CHANDRASEKHAR DESIREDDY		
Programme [v]	MBA FT/ FB/ PT / EDP/ I-MBA	Batch :	2006-08
Professional Details			
Organization Name :	SMARTSHIFT BY MAHINDRA		
Designation :	CITY MANAGER		
City :	AHMEDABAD		

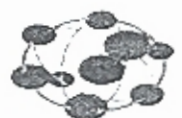
On a scale of (1-5), kindly rate the below mentioned parameters of the institute: (1 is low and 5 is high).

Sr.	Details	1	2	3	4	5
1	Admission Criteria					
2	Fee structure					
3	Environment					
4	Infrastructure					
5	Faculty				✓	
6	Project Guidance					
7	Quality of reading material					
8	Training & Placement support					
9	Library facilities					
10	Canteen facilities					
11	Hostel facilities					
12	Overall Rating of the Institute					
13	Alumni activities / Network of Old Friends		✓			

Apart from the above mentioned parameters, we would greatly appreciate your valuable suggestions on any of the sectors that we should focus on in order to achieve overall grooming of our students.



- 830 -



EFMD

Associate Member

Suggestions:

- Relevance of present curriculum in the Job / Sector :

- Need any change in curriculum and syllabi : (refer curriculum)

Need industry interaction / projects on a ~~regular~~ regular basis.

All courses need to finish with an industry project.

- Improvements in teaching and learning Process:

Learning goals, need ~~ex~~

- How important are certification courses in terms of employability (Please suggest some certification programs pertaining to the sector / field you are serving).

ERP - SAP / Dynamics / Salesforce / Excl (A)

Finance - general Credit terms / financial
• competence /

- Any other suggestions to improve alumni outreach activities and overall quality of the Programme:

Follow-up required whenever PPV, Alumni meet
& other activities take place.

All courses need to have industry int

Date: 06/10/18.


Signature of Alumni

Address: Sarkhej-Gandhinagar Highway, Ahmedabad 382 481, INDIA, Ph.: +91-02717-241900/01/02/03/04 Fax: +91-02717-241916



FFMD

Associate Member