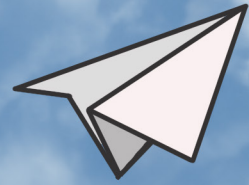




SAPIENCE



IMNU'S ALUMNI NEWSLETTER

B-Coming

CELEBRATING THE JOURNEY

OCTOBER 2021 SILVER JUBILEE EDITION

B-Coming

Becoming signifies the process of evolution. It signifies a journey filled with successes and setbacks, lessons from the past and the aspirations for the future, the determination to be better, to continuously improve and to become the best possible version of one's self!

As the Institute of Management, Nirma University celebrates its Silver Jubilee, it embraces the process of Becoming. While we have not reached our destination yet, we are moving ahead in our journey!

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B-COMING: CELEBRATING THE JOURNEY

Faculty Article by Ms. Deepa Sanghvi
Visiting Faculty: HRM & OB

A popular quote goes like this: “Never stop learning because life never stops teaching”. My professional journey completely resonates with the quote.

My teaching career has been nothing short of transformative to who I am as a person and the values I hold dear. Even today, the 15-year-old version of me is left surprised at the progress I’ve been able to make both personally and professionally. As a shy and soft-spoken individual, I never dreamt of becoming a professor, much less teach large cohorts of students across universities. What started as a stepping stone into the field of teaching HR slowly and steadily turned into a career spanning 18 years in academia. Taking opportunities in my stride helped me expand into different areas of teaching. I vividly recall those days when I was given a new subject to teach. Spending hours reading and researching to be up-to date on the subject was very challenging but motivating. There were moments of stress as juggling between preparing for class, evaluations and managing the home front was not easy. As difficult as the journey has been, it has been immensely rewarding.

Everyone deals with setbacks in some form or another at every stage in their life. As long as you believe that there are actionable solutions to every problem, you are bound to look beyond the issue and move forwards. When I first started teaching MBA students 10 years ago, I felt nervous standing across the classroom as students asked me all kinds of questions. I had two choices then, face the volley of questions or give into my nervousness. I chose the former and today, I am comfortable with interacting with these groups and more determined than ever to take on new courses. I will sheepishly admit that even today I have butterflies in my stomach for a few minutes

for every first session. That excitement and anxiety keep me going!

One of the most beautiful aspects of my teaching journey has been the impact it has had on the way I perceived different cultures, age groups, and varying opinions. As I carve out my course outlines each year, I am better able to connect with myself through my past experiences. With every batch came a new set of outlooks and attitudes which forced me to rethink my ideologies. This helped me become more tolerant of others and open to new ideas. It has also taught me lessons that have played an integral role in how I chose to continue love for teaching and interacting with people from diverse backgrounds.

As teaching pedagogies continue to evolve, I too have learnt by adopting novel methods to communicate concepts and make the classes more engaging. I’m sure the multidisciplinary approach combined with innovations will lead to more enriching experiences within and outside the class. From a simple beginning of using the blackboard to using the screen to teach, it definitely has been an interesting journey!

Looking back, I feel a deep sense of satisfaction and fulfillment. The richness of interactions and the amount of learning cannot be expressed in mere words. The personal rapport that has been developed between the students and me is priceless. What can be more joyful to a Professor than getting that surprise call from an old student or being invited to their wedding!

We all have different journeys and goals set for ourselves but as long as we focus on growing from those achievements and failures, we are subconsciously setting ourselves up for real success. Let’s all strive to be better than we were yesterday on the way to becoming whoever we choose to be!

E + R = O



Faculty Article by Mr. Trilok Sharma Visiting Faculty and Executive Director-Vocamedics

I am a great devotee of Shri Krishn and when I was tired of looking for a competent Guru for myself, I started following Shri Krishn as my Kul-Guru (The Teacher for the Entire Family).

I am an intransigent follower of his one teaching only- what you sow, so shall you reap. Your future will depend upon the choice you make today, and your present is the result of what choice you made in past.

We all have several choices (decisions) in our day-to-day life. One right choice can make our life comfortable and on the contrary, one wrong choice can ruin our life.

In the modern management system, the world has accepted this

teaching but in its fashion. Different people have described it in different ways; but the one very close to my heart is the formula, which I learn from Dr. Robert Resnick, a psychotherapist in Los Angeles. And the formula is: $E+R=O$ (Event + Response = Outcome).

The basic idea is that every outcome we experience in life; whether it is success or failure, wealth or poverty, health or illness, intimacy or estrangement, joy, or frustration; is the result of how we have responded to an earlier event or all the events in our life.

If we don't like the outcomes we are currently get-

ting, there are two basic choices we can make.

We can blame the event (E) for our lack of results (O).

We can instead simply change our responses (R) to the events (E)-the way things are until we get the outcomes (O) we want.

I want to share a real-life example from my own life, which will not only establish the worth of this

idea but will also take you through the darkest street of the journey of my life.

In 2007, myself and one of my best friend decided to start our businesses. We collected our all savings and invested about INR 5-5 Million each in the business of our individual choice. In the

first year, my business was slow, but his business went well, and he made INR 2.5 Million that year. He suggested I join his business, but I refused. The next 2 years, in 2008 and 2009 there was a worldwide recession; that affected our businesses badly, but I was still able to survive somehow but my friend lost all his money and he started taking loans from banks and friends and continued investing in share market. I was thinking to wind up the business immediately but people around me kept encouraging me and funded me to carry on my activities, but how long??

I was out of money soon and realized that apart

E+R=O

- Event + Response = Outcome
- To often we blame the event or the person for our outcome
- Outcome is a combination of the Event AND our Response to the Event

Response is Behavior
Behavior is a choice!

www.triloksharma.net

from my initial investment, I have created a liability of INR 2.5 Million, which means my loss reached a total of INR 7.5 Million. On the other hand, my friend was in a worse situation, he had lost all his 7.5 Million and had created another liability of INR 5.0 Million.

Soon the debtors made our lives worst. I immediately decided not to increase any more liabilities and winding up the business. I started to plan how to get out of this situation. However, my friend did not have the patience to face the debtors. He was so disappointed and frustrated that one night he committed suicide. This event affected me badly and for one moment I also started thinking like him, but suddenly I recalled the teaching of my Kul-Guru and chose not to follow my friend.

I analyzed the reasons for failure and came to know that my decision about starting a business in that specific city was wrong, hence, no one else but I am responsible for the outcome. Then I was able to respond in a different way to this event and I sold my house which was not a parental property. Repaid all debts and shifted to Qatar

to start from zero again. Today, I have my own house again in India and helping my friend's family as well.

I frequently think, what if I would also have responded to that event in another way?? I am sure, my family would have suffered a lot and they could never forgive me for my mistakes and wrong decisions. But today they are all proud of me and I am also very happy and contented.

In our life and the lives of people we know, we can find many such examples that teach us – the way you respond to the event, the outcome would be according.

Never blame your failure or credit of your success to the circumstances, people, government, or economy. Take 100% responsibility for your life and always remember that “if you don't like your outcomes, change your responses to the events that Take place around you.”

So, start making the right choice today to create a happy tomorrow!!

Respond wisely to every event so the outcome can be the best.



AUTHENTIC, PRESENT, HAPPY

Faculty Article by Ms. Srirupa Banerjee
Visiting Faculty

Life is like a “Bhelpuri”. Lots of flavors bursting in your mouth at the same time. The spice and the sweet, the sour and the savory! A personal favourite just as life is. I love life in general and there is a reason for it. I have cracked the code, so it seems! So here is some wisdom from me to you, please accept it as a bhelpuri on your plate when you are really hungry.

Be Authentic

There are expectations. We set some and the world sets some. If you introspect as you are reading this, you will realise that we live our lives according to that. For example, what do our friends expect? What do our teachers expect? What does our family expect?

To top it all we create an image in our mind of ourselves. This is what we want to show up as, to the world.

This might be the reality or may be far from the reality. The trouble is that if it is too far, we start pretending to reach the expectations, or in other words to be accepted.

In my experience, we do this unconsciously. We don't realize. Later in life, it leads to huge frustration and stress.

The solution: Be authentic. Be in sync with yourself. Trust your own resourcefulness. You know. You always know. Show up as who you exactly are. The world WILL accept you in all your true magnificence.

Be Present

All scriptures talk of living in the present moment. I have heard it since I was a kid. I never

understood in the true sense till I experienced the power of presence. As a coach I have been trained to listen actively during sessions and I have experienced magic. I want all of you to experience the same.

Whatever you do, do it entirely. Be present. Be it studies, sports, extra-curricular activities, listening to a friend pouring his/her heart out, love, whatever else comes to your mind. There is power in presence.

A lot of valuable time is lost in multi-tasking. Breathe, focus and be present in whatever you are doing. COMPLETELY. It will surely change your life.

Be Happy

There is no tomorrow. Really. In the context of being happy, there isn't. There is nothing four years later. There is nothing at the end of anything. The coveted job that you are looking for, the salary hike that you are expecting, the relationship that you want so badly, the life that you want to have after you retire at 40, doesn't exist.

Happiness is today. The feeling you have at this moment. It's a habit that you form. Be happy. Do not mix it up with goals, plans and motivation (sorry for the OB/HR mention!) That you have to do.

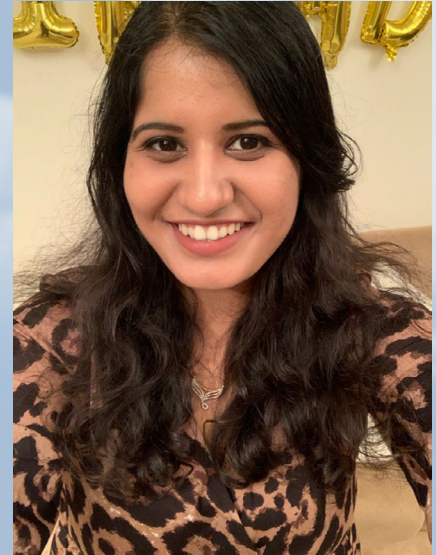
Happiness is the feeling that you are having now. Enjoy now. Don't postpone enjoyment for later. Find reasons to be happy. Bring a smile to others. Serve. Have that ice-cream once in a while. Be naughty. It's ok.

Life is a gift to you. Live it BIG.

A DUMMY-PROOF GUIDE FOR NAVIGATING IN THE CORPORATE WORLD

Alumni Article by Ms. Harinder Kour

Batch 2015-17



If someone was to look at my career trajectory- I am assured, they would be confused. After living in 5 cities and exploring 4 different fields, here's what I have learnt -

Hot skill of the decade - Communication Skills

You may be the brightest person in the room. Maybe no one understands the pattern in numbers half as well as you do. BUT, if you cannot communicate the story in a concise yet clear manner, someone else is getting that seat in your dream college / position in club or committee/ clinching away your well-deserved promotion. Learn how to write effective emails, taglines for PowerPoint slides, catchy LinkedIn posts, etc. Trust me, it is not half as easy as it sounds and is truly an art.

Muft ka funda #1 - Start with your college assignments. When you are sending that assignment email to the professor, please do not write "PFA Assignment". Give a summary of your assignment, write down the key takeaways in your mail body in ~150 words. Some professors might be too busy to read it/ notice it, but it does not matter. This is for you to learn how to communicate effectively.

Network, Network, Network

While I wouldn't call myself an introvert, I have never had the guts to go to networking events – virtual or physical. But if you think that's the only way you can network, allow me to enlighten you. Muft ka funda #2 – Say you are interested in getting into Market Research. Find the top few firms in the world and reach out to mid-level managers

on LinkedIn. Tell them you'd like to chat about what they like/ dislike about their jobs or how to prepare for a career in this field. Build a rapport over time and the next time they are looking to hire someone; you'll pop up in their mind. Trust me, it is not creepy if you do it right.

Always take an extra step, knock on every door

A lot of students get hired by mass recruiters after MBA (I was also one of them). Thereafter, you are assigned to work in a team based on the organization's vacancies and sometimes without taking your skill set into account. In some cases, you might join a workplace you thought was best for you but later realize that it does not align with your aspirations. Instead of restarting your job search, see if there are any internal opportunities you can leverage.

Muft ka funda #3 – Identify someone in the senior management who would relate to your aspirations (may involve breaking the chain of command in most cases). Walk up to them and share that you would like to explore other opportunities. You're a management grad - make a 5-slide presentation with a SWOT analysis of yourself, where you are and where you see yourself in the future & prove to them that you deserve better. Trust me, it'll work.

YOU should manage your career, not your manager

If you are a little unlucky, you might get stuck with a manager who does not understand or relate to your goals. Don't take it personally but it is not his/her job to understand your passion, his/

her job is to get work done. Hence, the onus is on you to create a career you love and can thrive in for the rest of your professional life.

Muft ka funda #4 – If you feel there is friction between you and your manager, ask him/ her if they would be okay to step out to the office mess or bahar wali tapri for a light chat. Once you are out of the formal setting, talk to them openly and clear your differences. If you have a good rapport with your manager, I will still advise you to do this. Whether you respect your manager or not,

that person is responsible for your short-term success. Put your ego aside and prioritise your career. Also, please offer to pay for the chai.

It's a bad day, not a bad life

Whether you're Elon Musk or Darsheel Safari from Taare Zameen Par, everyone has a bad day. Take a deep breath, go out after work, it's okay to let loose, relax, sleep for 16 hours, do whatever works for you. Just, DON'T GIVE UP!



ALUMNI INTERVIEW

with Mr. Rohit Swarup

Founder - Explorra Education Pvt. Ltd.
Batch 1996-98

1. How was your journey of Becoming the person you are today?

The journey has been fun, action packed and enriching, as I have learnt a lot along the way. The journey includes several interesting experiences - aspects of learning from the people, from the organisation and from the unique challenges and opportunities that life presents.

2. How was the journey of Explorra?

Explorra was the project that we envisaged during our time at our college i.e. Nirma, and we launched it straight passing out. We had a lot of expectations from ourselves, and happy to share that I feel we exceeded what we had thought. The kind of ventures, the kind of projects, the kind of growth and more importantly the contribution we have been able to make to our nation - is satisfying. Starting with a small investment, within 5 years, Explorra was nationally ranked first within its domain. It established 125 campuses, supporting 1,00,000+ individuals in the country by giving them meaningful employment and right training. By the Grace of God and hard work of the team we received two national awards for the same !! Yet the Bigger joy for us is that we have been able to contributing to our nation, society and the domain of education.

3. What role did Nirma play in the journey?

The venture started on campus and hence Nirma has played an important role in the journey. The idea of Explorra was conceived during the final year when we had a project based on industries of the future. Immediately after college, I and Tinu started this venture together and our

close friend Ninad joined us as the third partner. The professors and the experts from across the world that taught us provided enriching experiences and left a lasting impact on us. In fact some of them have become an integral part of our organizations. We are still in touch with Dr. Piyush Sinha, Professor Ram Kumar and many more mentor us, as well as contribute to many projects. IMNU gave us the freedom to nurture our entrepreneurial spirit, the right tools for the professional journey, and, humane spirit to be grounded all the time.

4. How do you feel about Nirma completing its 25 years?

It is quite a journey for the institution. It has seen many phases. It has grown from strength to strength over these years and especially during this unique time of the pandemic, it has performed well. Of course there are always going to be unmet expectations, but those expectations keep driving us towards perfection and excellence, and newer heights. What we have been able to achieve is remarkable, but I still dream of our institute being in the top three B schools in the country. The University has progressed quite well and IMNU has always been the jewel in its crown. We have all the right ingredients - resources to take lead in the management fraternity in the country. We have such a rich community of alumni that we can easily contribute to making our institute the top B schools in the country. And thus we have a long way to go!

5. What was your favourite spot on campus?

We were the first batch and we hardly had any

campus building !! So places like under the tree or near the tea stall or in the bus on the way to college or the informal sitting area near the director cabin were our go to places. In the first year we studied in a small school, on the outskirts of the city. We were present at the Bhoomipoojan of our institute. There was no hostel, hence we had to travel by the bus to the city, which gave us a chance to interact while travelling and even try and solve cases !! Then the library came up and it became our new hang out spot, in fact I still clearly remember that the kind of books we got – we can compete with anyone in the country on that front !!

So during our time, I feel it was more about the people we connected with than the systems, place or the infrastructure.

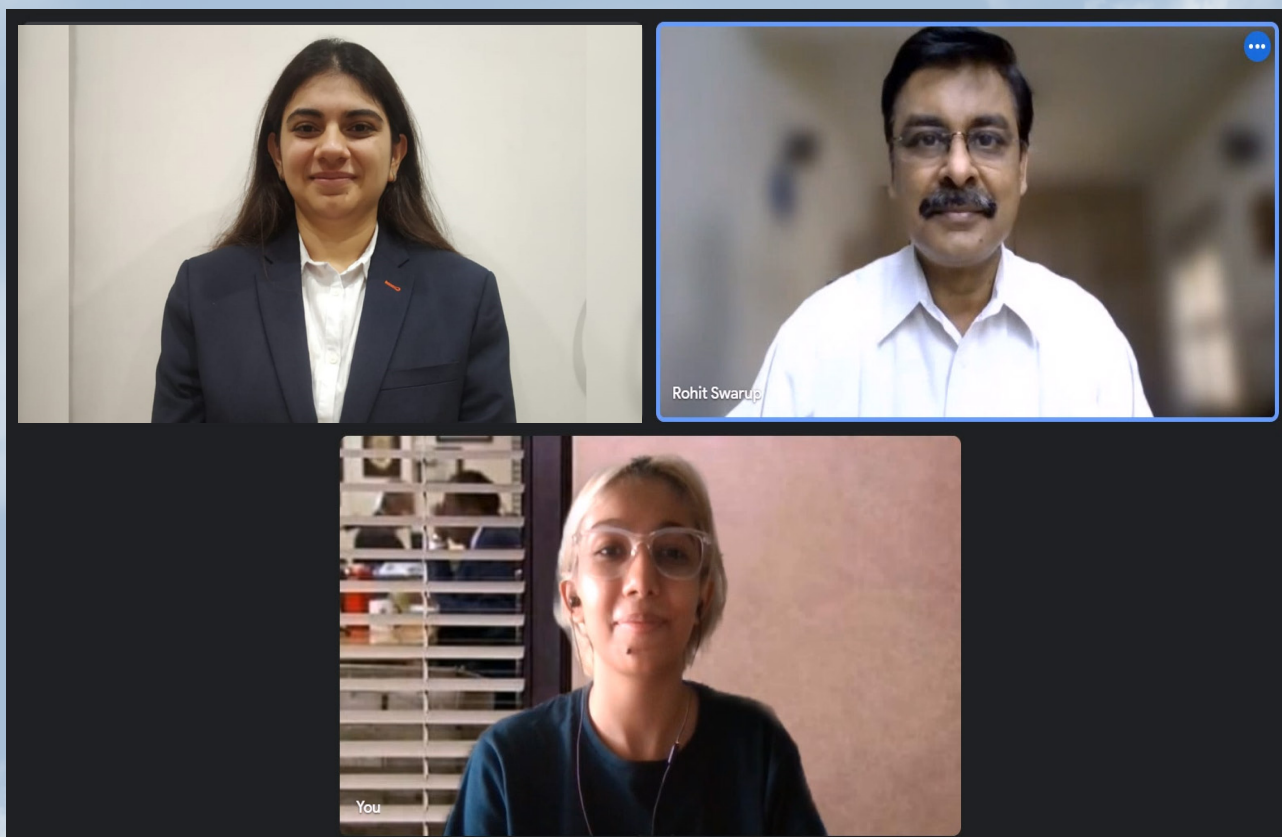
The Director Shri Omprakash. K. Gupta - we used to fondly call him OK Ji, used to meet us at anytime and anywhere and we could discuss anything under the sun with him. This informal culture, compassion, an enterprising spirit – and a thorough professional academic approach with very high expected standard of performance made us who we are!!!

6. What would be your message for the institute?

With the kind of resources and the legacy we have, we should be in the top 3 institutes in the country. Nothing but our own thoughts & beliefs can stop us!

7. What would be your message for the students?

In the contemporary time of innovation, emerging technology and changing global – local landscapes, students should dwell upon new opportunities and take advantage of the phenomenal learning platform that the institute provides them along with the freedom to explore new domains and opportunities; to interact with alumni and experts from the industries so as to contribute through original ideas and ventures. Students need to leverage these opportunities – dream big, yet keeping in mind the fundamentals ‘One who must fly one day should first learn to stand and walk’. The two years at IMNU nurtures and equips us with all the right ingredients to fly one day!





MEANING IN MUNDANE

Student Article by Ms. Ayushi Thakkar

Batch 2021-23

A Greek poet (Konstantinos Kavafis) once said:

“New lands you will not find, you will not find other seas, The City will follow you, you will roam the same streets.”

Have you ever felt frustrated about not achieving your goals? Have you ever felt worthless when standing in the middle of a gathering with your peers and raising a glass to their success?

A few years ago, I was in the exact same place. Despite the fact that I had my dreams and goals etched in my head, success eluded me. I recall waking up at 6 a.m., straightening my shirt collar, rushing to catch the office bus, stalling at my desk, sneaking out to the terrace for a coffee break with my coworkers, returning home, and dozing off while watching Netflix. Getting up the next morning and repeating the same process. I was afraid of becoming one of the corporate robots, and I was hoping for a pivotal moment in my life. While yearning for that Zen moment, I decided to break free from the confines of professional life and discover a new perspective, as well as fulfill a lifelong dream of traveling.

While the majority of us wait for that magical moment in our lives when we are suddenly transported to our new self, it does not happen to the majority of us, and we spend our entire lives hoping for that miraculous turning point. As I was waiting for that same thing, I explored myself into various transactions of daily life.

While I write this, I'm transporting myself back to the first time I was inspired or felt like my true

self, which was when I traveled solo across India. During the first 36 hours of inexpensive bus travel, I felt completely disconnected. There was nothing spectacular about that moment, yet I felt more like myself. All the mundane landscapes in Rajasthan's deserts, Mount Abu's sinking sunset, Mussoorie's regular waterfall, Dehradun's hills, conversations with people of Haridwar about their fascinating religious experiences, streets of Ooty and Mysore, in the middle of Kerala's backwaters, all these moments and I feel abnormally associated with the still landscapes.

After traveling around India, I was compelled to discover more about perspectives of people of all races and cultures, and as a result, I began traveling worldwide at the age of 22. I was anticipating a rush of newness, but I was able to communicate easily with individuals from Thailand, Indonesia, the United States, France, and Malaysia who spoke different languages. I began to observe individuals from different cultures and environments. The only thing they had in common was their expressions at rush hour at work in a restaurant, bakery, or when they were running late for work and sighing with relief when they returned home.

Regardless of where you go or how many individuals you meet, the story remains the same. Across all the states in India and abroad, I've always seen

a man clinging onto the yellow bus strap, procrastinating and lost in thoughts. A mother carrying her child, a boss yelling at his coworkers, a child focused in licking his ice cream, and a family laughing across the table over dinner. All of these strangers felt eerily familiar to me. Our Rajma was their French beans, and our “Maa ke haath ki roti” was their tortilla. How could I feel related to everyone when they appeared to be strangers to me, I wondered?

Our everyday routines bind us to the world

around us, and that’s the only answer. When it comes to changing your life, there isn’t always a magical moment. I stood on the top of the Eiffel Tower and yet discovered my calling on the roof of my office back home. Looking back, I realize that all of these experiences, when they occurred in real time, did not appear that significant and felt extremely regular, much like gravity. All of these encounters have contributed to a shift in my perception on a normal, boring life. I now find myself unexpectedly inspired from the things that did not matter and are still ordinary.

TO EVOLVE IS HUMAN

Student Article by Ms. Srishti Singh

Batch 2021-23



To err is human, they say.

Let human history be the witness, erring is how we've taught ourselves everything we know. So, even though the proverb holds a different context, it does lend some undeniable innateness. We err, we learn, we grow.

That said, commenting on a bigger picture is easy, thanks to the microscopic personal stake we hold in it. But are individual parts so different from the whole? Or is there a strand of a common human experience interlacing all our lives into one framework?

Passing through life, we collect bits and pieces of experiences that cushion our journey. Some of them are good and some of them are bad, but all of them are useful. I'll tell you why. The more experience you have, the less likely you are to be blindsided. As we make our way to future aspirations, the bad experiences leave behind an inherent residue of failures and lessons. And as spiritually pompous as it sounds, the only self-sustaining way to make the best out of these remnants is to inculcate the attitude that has the mettle of birthing phoenixes out of ashes and fuelling everything Bitter to Better.

But how do we do that? What's the first step in the Evolution rulebook? There's a very thin line between interpreting a pursuit gone south as setback and writing it off as fate, and that line is called fortitude. Plans go wrong. Ideas crash. We give it our all and it still doesn't work out. But

these scoops of mistakes are not the ink blots that we make them out to be. They add to our intuition, they help us bolster future efforts, and they make sure we know better. More than that, they are what makes us, us. So, yes, to err is human. But so is taking mistakes in a stride, persisting through setbacks, growing through adversities, and holding out that sliver of hope that sees us through hard times and to better days.

Enduring. Evolving. Becoming.

After all, what are we if not the sum of our experiences?

As different as we believe ourselves to be from other people, and as varied as we think our stories are from those of others, these distinctions only hold on a superficial level. Deep down, we're more alike than not and our shared desire of be on the path of constant improvement only adds to the list. But there is an answer to this, a personal microscopic observation of evolution as a whole, the mantra that paves the road to individual betterment. Better put in the apt words on the widely-acclaimed novelist Brandon Sanderson, the quote goes – "It is not only the steps forward that we must accept. It is the stumbles. The trials. The knowledge that we will fail. That we will hurt those around us. But if we stop, if we accept the person we are when we fall, the journey ends. That failure becomes our destination. To love the journey is to accept no such end. I have found, through painful experience, that the most important step a person can take is always the next one."

GURUVANDANAM

FIRST OFFLINE EVENT OF THE BATCH 2020-22

To acknowledge, appreciate and celebrate the immense contribution of our teachers in our personal and professional life, The Cultural Committee organized this batch's first offline event Gurus Vandanam in the IMNU Auditorium. The event included Saraswati Vandana, Director's Address, Cake Cutting, some fun games with the faculties and an amazing performance by Club Fiesta.



SILVER JUBILEE CELEBRATION



Entry Decor

The Institute of Management, Nirma University was established in the year 1996. It has completed 25 glorious years of success and imparting world-class knowledge to students. The institute celebrated the silver jubilee with faculties, alumni, students and the staff, on 24th September 2021. The celebration was an amalgamation of both the online and offline events.

The auspicious day started with an online event. The Event started with a cinematic glimpse of Nirma University followed by insightful welcome addresses by the Institute Director, Dr.

Subir Verma and the Director General, Dr. Anup K Singh. After the welcoming ceremonies, an intelligent and profound lecture by Mr. Suresh Narayan, Chairman & MD, Nestle India Ltd. was organized for the students of the institute. The online event came to an end by a vote of thanks imparted by Dr. Sapna Parashar, the silver jubilee celebrations coordinator. After a short tea break, the lighting of the lamp took place, signifying the start of offline event of the foundation day celebration.



Other Decor



General Body Meeting

The event started with opening remarks by Dr. Subir Verma (Director, IMNU) followed by an address by Shri K.K. Patel (VP, Nirma University). The theme of the event was 'Reminiscence', justifying the silver jubilee occasion. Professors and the management faculties gave speeches on different aspects of the theme viz. "Reminiscence – the beginning" by Prof. Nina Muncherji followed by Prof. M. Mallikarjun talking on "Reminiscence – Early days". Shri G.R Nair talked on "Reminiscence – History & Evolution" followed by a talk on "Reminiscence – Consolidation & Growth" by Dr. Anup K Singh. It was followed by two experience sharing speeches, given by Mr. Mahesh Solanki (OS, IMNU) and an Alumni, followed by felicitation ceremony. Release of souvenir and Coffee table book was carried out by the director and the guests. Coffee table book is a special edition which encompasses entrepreneurial journey of different alumni of the institute. The first session was



Photo Credits: WMCCC

concluded by a Vote of thanks which was imparted by Dr. Sapna Parashar followed by the National Anthem.

After lunch, there was Alumni General Body Meet – Ahmedabad Chapter where alumni and the faculties gathered around to talk regarding the management aspects. It is one of the important and essential events for both the alumni and the management body of the institute.

After the GBM, we had a cultural event organized by The Cultural Committee named as 'Extravaganza – A Cultural Potpourri'. Whole event included performances by the various clubs and committees of IMNU such as Fiesta, Chehre, and different sections. A beautiful cocktail of dance, music and drama delighted the guests, faculties and alumni and created a wonderful end for silver jubilee celebration! The event was followed by High tea, marking the end of the silver jubilee celebration.



Team Kaizen

COFFEE TABLE BOOK

Institute of Management, Nirma University has attained a milestone of glorious 25 years.

As part of which Kaizen released the first edition of “The Coffee table book”.

This book exhibits the rich entrepreneurial

experience of IMNU’s Alumni base by integrating their diverse thoughts and perspectives on a single platform.

The pages of ‘The coffee Table Book’ encapsulate the strong and everlasting connection between our alumni fraternity and the institute and also provides a glimpse of the entrepreneurial

achievements of our esteemed alumni who are acing their careers.

As the common saying goes, “If opportunity doesn’t knock, build a door”. Our Alumni are real-life examples who have broken through the glass ceiling and established themselves in the entrepreneurial world. Their success stories are

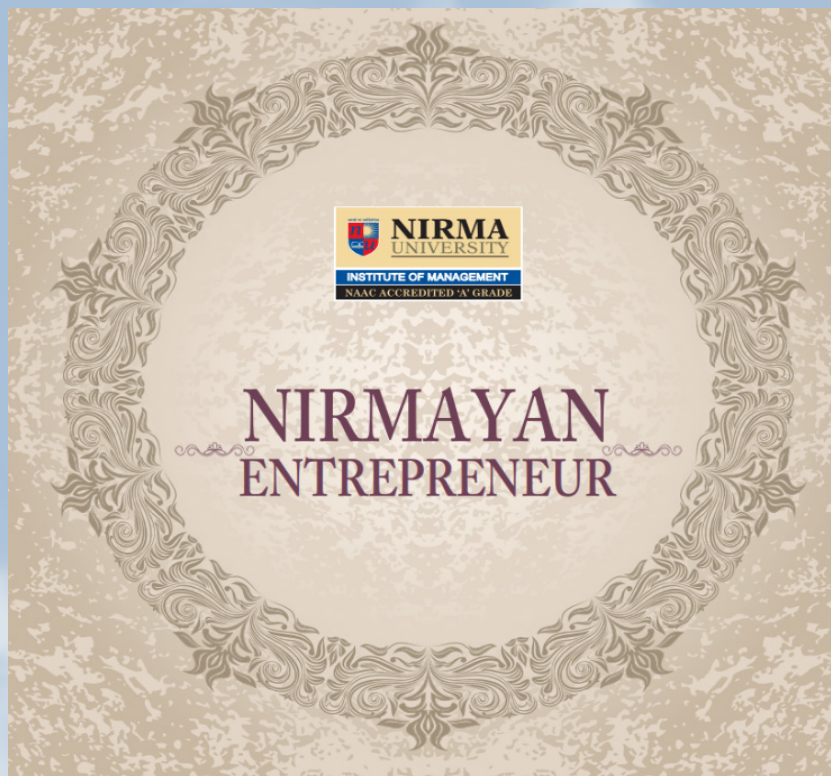
an inspiration for all the students to help them achieve their dreams.

The journey of entrepreneurship is full of challenges. One witness all kinds of experiences during this path of their lives. Hard work, passion,

willpower, and the willingness to adapt are the ingredients to become a perfect entrepreneur. They not only attain a standard in society for themselves but also work for the overall growth of mankind. We at the institute of management

Nirma University value all the entrepreneurs that have made a mark in society and we also encourage more of such budding talents at our organization.

The book is for all those unconventional change-makers who walk the extra mile for the progress of humanity.



CEO LECTURE SERIES

Institute of Management is celebrating 2021 as their Silver Jubilee Year. As a part of the celebration, it has been organizing the CEO Lecture Series as one of the signature events. CEOs of various well renowned organizations are invited from different industry domains to share their experiences, knowledge and industry insights with the students to make them corporate ready.

CEO LECTURE SERIES
DEMYSTIFYING AI
What does it take to drive AI within the organization?
06:00 PM
3rd September 2021

MR. SRIKANTH VELAMAKANNI
Co-Founder, Group Chief Executive & Executive Vice
Chairman, Fractal Analytics

CEO LECTURE SERIES
**EMERGING GAMING APPLICATIONS
TOUCHING UPON AI/ML AND BLOCKCHAIN**
04:40 PM
9th September 2021

MR. BHARAT PATEL
Co-Founder and Director, Yudiz Solutions Pvt. Ltd.
Along with his team members -
Mr. Pankit Chapla, Mr. Hiten Dodiya, and Mr. Prateek Tiwari

CEO LECTURE SERIES
02:00 PM
13th September, 2021

MR. BHUPENDRA SURI
CEO, Creamline Dairy Products Ltd.
(Godrej Group)

CEO LECTURE SERIES
AS A PART OF SILVER JUBILEE CELEBRATIONS
Stand out in the Crowd at Work "10" POWER
HABITS That helps in Making Lasting Impressions
12:30 PM
21st September 2021

MR. SUBIR PALIT
Country Head, Greenply Industries Limited

CEO LECTURE SERIES
AS A PART OF SILVER JUBILEE CELEBRATIONS
Future of Start-Ups in India
12:00 PM
22nd September 2021

MR. MANOJ KOHLI
Country Head, SoftBank India

CEO LECTURE SERIES
AS A PART OF SILVER JUBILEE CELEBRATIONS
10:00 AM
24th September 2021

MR. SURESH NARAYANAN
Chairman & Managing Director,
Nestle India Limited

CEO LECTURE SERIES
**EVOLUTION OF FINTECH ACROSS THE GLOBE AND
HOW IT IS CHANGING SME LANDSCAPE IN INDIA**
02:15 PM
9th October 2021

MR. AKSHAT SAXENA
Co-founder, ePayLater



AVIGHNA CHATURTHI

Ganesh Chaturthi marks the anniversary of Ganesha's arrival from Kailash Parvat. The Cultural Committee organised the entire festival at IMNU. The festival began with the sthapanana of Ganesh Murti which was followed by an aarti. The aarti was conducted for 5 consecutive days (10th-14th September) in which each section took the lead of conducting the aarti. The festival was celebrated with dhol, laddoos and gulal.

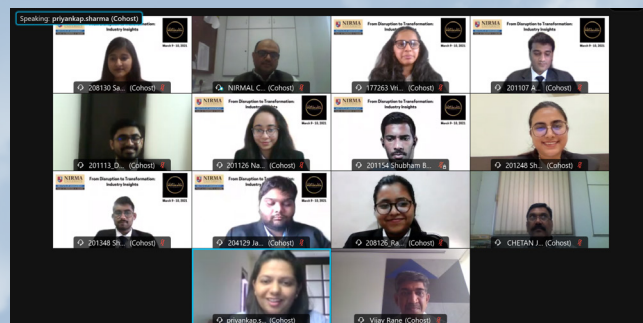


Photo Courtesy: Heet Gandhi

UTKRISHTA 2021

Utkrishta 2021, the Management Conclave of Institute of Management, Nirma University, was organized by five prominent clubs of IMNU namely: Imprintz – the HR Club, Niche – the Marketing Club, Clique- the IT Club, Optimus – the Operations Club and Finesse – the Finance Club of IMNU. The Management Conclave was a two-day event conducted on the 9th and 10th of March 2021 on the theme, “From Disruption To Transformation: Industry Insights”.

Utkrishta is an annual event structured around a contemporary theme each year where industry leaders, representing various different organizations and disciplines within management, are



invited to share their experiences with the management students of the university.

This year, 17 speakers spoke on the four sub-themes that were identified under the umbrella of technological disruption, namely:

1. Future of Work
2. Exploiting Digital Disruption
3. Managing in a VUCA World
4. Surviving in a Dynamic World



WEBINAR BY NiCHE

NiCHE hosted a webinar with Mr. Jitendra Chouksey – the founder of Fittr. The accidental entrepreneur and the quintessential fitness enthusiast shared his experience on how from a few people on a WhatsApp group, he has now successfully built a healthy community with over 8,50,000 members. We are grateful for all the profound insights he gave. It gave us a sneak peek into the dynamic world of business and how one should always look at a problem as a challenge. As future managers,

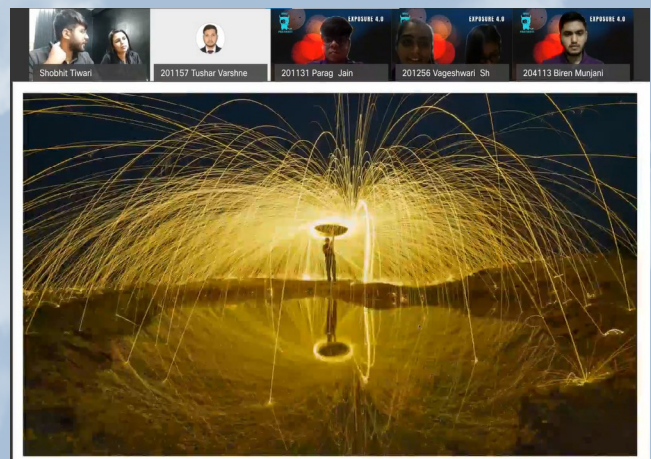
his story reminded us just how important a customer’s needs and wants are to a business. From his story of how he became an accidental entrepreneur, how such minds think, and what can help our dynamic students to achieve their career aspirations, to how COVID’19 has impacted the fitness industry and overall business scenario, sir shared his unique experiences and valuable knowledge with our students.

EXPOSURE

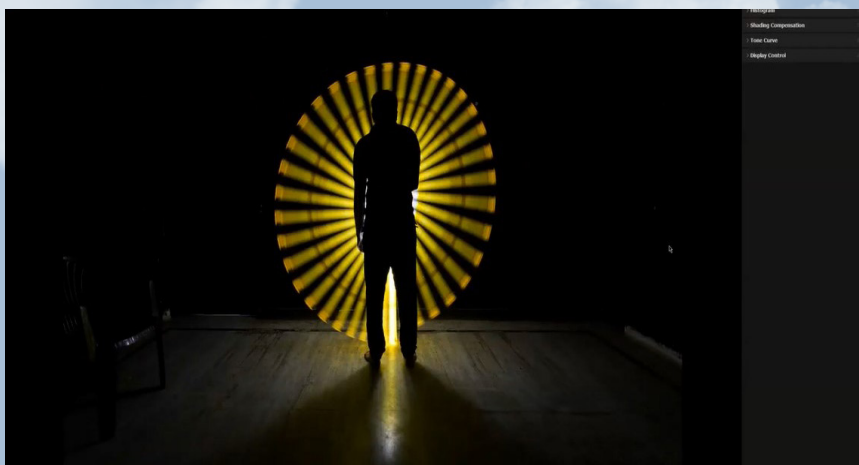
EXPOSURE is an intra-institute photography workshop conducted by PRATIKRITI-The Photography Club of IMNU in order to offer knowledge to all the photography enthusiasts of IMNU.

EXPOSURE 4.0 had Mr. Shobhit Tiwari- a passionate photographer, a Guinness world record holder & and amazing light painting artist with his wife Mrs. Suhasini Tiwari to conduct an online workshop on the theme “Light painting”.

The participants could learn making light trails,



highlighting parts of an image, crazy spiral effects and some real fun secrets of light painting in this special 2-hours workshop.



CAMPUS CAPTURES

The campus of Nirma University is indeed very beautiful the scenic beauty of nature, chirping of birds, sweet fragrance of flowers and most importantly the presence of students, without students the campus felt lifeless but now with the completion of glorious 25 years, life is back on the campus.

All these years campus has witnessed numerous stories of friends, festivals, celebrations, farewells and whatnot. Every corner of the campus recites a different story of the glorious journey of 25 years, with this section we try to give a virtual tour of the campus to our readers.



Photo Courtesy: Manas Palkar



Photo Courtesy: Akhil Abraham Jacob



Photo Courtesy: Akhil Abraham Jacob

CAMPUS CAPTURES



Photo Courtesy: Hamza Tohfafarosh



Photo Courtesy: Manas Palkar



Photo Courtesy: Manas Palkar



Photo Courtesy: Manas Palkar

THANK YOU

from
Team Sapience



Anjali Manek



Chinmay Jain



Harshita Bansal



Harshita Premchandani



Hitendra Prasad Singh



Pakhee Jain



Shilpa Chhipa

To be in touch with the current happening at IMNU and to stay connected with us, kindly register yourself on AlmaConnect

Register by scanning below QR code



or Visit

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We look forward to your contribution to the next edition!
For any queries/suggestions write to us at
kaizen.im@nirmauni.ac.in

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