



MDP Calendar-2022-23



Nurturing Leaders, Influencing Society

Management Development Programme 2022-23

Sr. No.	Name of the Programme/Topic	Programme Leader	Date	Duration	Who Should Attend	Fees	Mode
Area: Finance							
1	Project Risk Analysis	Prof. Ritesh Patel	June 17-18, 2022	02 days	Senior and Middle Level Executives and Entrepreneurs	10000 + Tax	ONLINE
2	Finance for Non-Finance Executives	Prof. Tirthank Shah / Prof. Aditya Sharma	June 28-30, 2022	03 days	Middle Level Executives and Entrepreneurs	14000 + Tax	ONLINE
3	Working Capital Management	Prof. Ritesh Patel	July 15-17, 2022	03 days	Senior and Middle Level Executives and Entrepreneurs	14000 + Tax	ONLINE
4	Accounting for Non-Finance Executives	Prof. Bhavesh Patel / Prof. Tejas Modi	November 17-19, 2022	03 days	Senior and Middle Level Executives and Entrepreneurs	14000 + Tax	ONLINE
Area: HRM							
5	Team Working and Leadership : Orchestrating Organizational Effectiveness	Dr. Nina Muncherji & Dr. Subir Verma	August 4-6, 2022	03 days	Managers	15000 + Tax	ONLINE
6	Art of Interviewing	Prof. Harismita Trivedi and Dr. Hardik Shah	August 19-20, 2022	02 days	Managers, Team Leaders and Recruitment Specia	Rs. 11,000 + Tax (Non Residential) Rs .14, 000 + Tax (Residential)	OFFLINE
7	Emotional Intelligence and Leadership	Dr. Subir Verma & Dr. Nina Muncherji	September 15-16, 2022	02 days	Managers	15000 + Tax	ONLINE
8	Fundamentals of Labour Laws for Managers	Prof. Poonam Chhaniwal	September 20-22, 2022	03 days	HR Aspirants, HR Executives, Young HR Managers	Rs. 14,000 + Tax (Online) Rs. 15,000 + Tax (Non Residential) Rs .18, 000 + Tax (Residential)	ONLINE/ OFFLINE
9	Managerial Effectiveness	Dr. Subir Verma & Dr. Nina Muncherji	October 13-15, 2022	03 days	Managers	15000 + Tax	ONLINE
10	HR Analytics	Prof. Rajwinder Kaur	October 20-22, 2022	3 days	HR Aspirants, HR Executives, HR Managers	Rs. 14,000 + Tax (Online) Rs. 15,000 + Tax (Non Residential) Rs .18, 000 + Tax (Residential)	ONLINE/ OFFLINE
11	Managing Changes	Dr. Subir Verma & Dr. Nina Muncherji	December 9-10, 2022	02 days	Managers	15000 + Tax	ONLINE
12	Leadership for Women	Dr. Subir Verma & Dr. Nina Muncherji	January 5-6, 2023	02 days	Managers	20000 + Tax	OFFLINE
13	Learning Psychometric Tools in HRD and OD	Dr. Hardik Shah	January 20-21, 2023	02 days	Junior, Middle Level Executives and Entrepreneurs	7500 + Tax	ONLINE
14	Negotiating to Win - Win	Dr. Subir Verma & Dr. Nina Muncherji	January 24-25, 2023	02 days	Managers	15000 + Tax	ONLINE
15	Appreciative Coaching for Performance Excellence	Dr. Hardik Shah & Prof. Harismita Trivedi	February 17-18, 2023	02 days	Managers Across Levels, Aspiring Leaders and Coaches, OD Specialists, Faculty Members, Budding Entrepreneurs	Rs. 11,000 + Tax (Non Residential) Rs .14, 000 + Tax (Residential)	OFFLINE

Management Development Programme 2022-23

Sr. No.	Name of the Programme/Topic	Programme Leader	Date	Duration	Who Should Attend	Fees	Mode
Area: Marketing							
16	Corporate Entrepreneurship	Prof. Rajesh Kikani / Dr. Mayank Bhatia	July 08, 2022	01 day	Senior and Middle Level Executives and Entrepreneurs	10000 + Tax	OFFLINE
17	Customer Centric Strategies for Business Growth	Prof. Tripurasundari Joshi	August 20, 2022	01 day	Middle Level Executives and Entrepreneurs	5000 + Tax	ONLINE
18	Customer Value and Competitive Advantage	Dr. Sapna Parashar	December 1-2, 2022	02 days	Senior and Middle Level Executives and Entrepreneurs	10000 + Tax	ONLINE
19	Digital and Social Media Marketing	Dr. Tejas Shah	December 2 - 4 2022	03 days	Senior and Middle Level Executives and Entrepreneurs	15000 + Tax (Non Residential)	OFFLINE
20	Sustainability Oriented Marketing	Prof. Pradeep Kautish	December 19, 2022	01 Day	Junior, Middle Level Executives and Entrepreneurs	Rs. 6000 + Tax (Non Residential) Rs. 7500 + Tax (Residential)	OFFLINE
21	Marketing for Everyone	Prof. Himanshu Chauhan, Prof. Prabhat Yadav	December 22, 2022	01 day	Junior, Middle Level Executives and Entrepreneurs	5000 + Tax	ONLINE
22	Sales Negotiation and Objection Handling	Dr. Mayank Bhatia	January 19-20, 2023	02 days	Junior, Middle Level Executives and Entrepreneurs	11,000 + Tax (Non-Residential) 14000+ Tax (Residential)	OFFLINE
23	Brand Management for Everyone	Dr. Sanjay Jain	February 04, 2023	01 day	Junior, Middle Level Executives and Entrepreneurs	10,000 + Tax	OFFLINE
24	Marketing Simulation	Ashwini Awasthi, Sanjay Jain, Jayesh Aagja	February 13-16, 2023	04 days	Senior and Middle Level Executives and Entrepreneurs	75,000 + Tax	OFFLINE
25	Channel Management	Dr. Sandip Trada	March 4, 2023	01 day	Junior, Middle Level Executives and Entrepreneurs	5000 + Tax	ONLINE
26	Customer Experience Management	Dr. Jayesh Aagja	April 26, 2023	01 day	Junior, Middle Level Executives and Entrepreneurs	7000 + Tax	ONLINE

MDP Chairperson(s)

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For more informations

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