

18th DOCTORAL CONFERENCE IN MANAGEMENT

ANVESH 2023

(INCLUDING RESEARCH WORKSHOPS AND CLINIC)



MARCH 17 & 18, 2023

**EMERGING FRONTIERS OF
MANAGEMENT RESEARCH**



INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY, AHMEDABAD

ABOUT ANVESH

ANVESH is an annual doctoral conference for scholars in business management research organized by the Institute of Management, Nirma University, India.

Every year, ANVESH aims to bring together doctoral scholars from all over the world on a single platform that includes paper presentations, discussions, research clinics, and workshops. It provides a fertile ground for collaborative work amongst researchers from different institutions.

CONCEPT NOTE

In this background, the theme of the conference, ***“Emerging Frontiers of Management Research”*** focuses on opening new frontiers and avenues for ‘new knowledge’ for the purpose of acquisition and dissemination among relevant stakeholders. Additionally, it intends to play a pivotal role in shaping the economies of the future aided by management research to solve evolving problems. The advent of information technology and data driven techniques has provided fresh impetus and opportunities to equip ourselves with the tools to cater to the research ecosystem. The thematic renaissance during this perilous time is being driven by a latent urge to attain excellence through disruptive thought processes and out-of-the-box innovations in the field of management research. Empowering researchers with these tools and innovative knowledge and our persistence to fight all odds and stay relevant with state of the art research is the key to address the challenges and creating a research ecosystem for overall economic growth.





CONFERENCE HIGHLIGHTS

- Networking with leading academicians.
- Four Research workshops on contemporary themes in quantitative, qualitative and research paper writing from eminent experts.
- Research clinics to facilitate specific feedback on the thesis.
- Panel discussion of eminent journal editors
- Keynote addresses
- Publication opportunity for promising research articles in reputed journals.
- Participation in Research Conference without paper presentation
- Certificate for paper presentation to presenting scholars
- Best Paper Awards

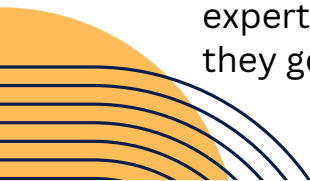
CALL FOR PAPERS

The conference invites papers from the following management disciplines:

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|---------------------------------|----------------------------------|----------------------------------|
| • OB/HRM | • Sustainability | • Information Systems |
| • Public Administration | • Finance and Accounting | • Economics |
| • Marketing | • Entrepreneurship | • International Relations |
| • General Management | • Operations Management | • Public Policy |
| • Leadership | • Business Analytics | • Strategic Management |
| • International Business | • Innovation Management | |
| • Health Management | • Tourism and Hospitality | |

However, the above list is only illustrative; authors are encouraged to submit papers on the issues that they deem relevant to the conference theme.

RESEARCH WORKSHOP AND RESEARCH CLINIC

- A half-day research workshop on a contemporary theme in the field of management research is one of the major attractions for the participants. Every year renowned and eminent speakers are invited to delegate expert talks on selected topics, share their experiences and interact with participants during the workshop.
 - Research clinics are arranged for the participants who are at their advanced stages of research. These clinics help in solving problems faced by research scholars by having one-to-one interaction with domain experts. It assists doctoral students in the pursuit of their research, as they get valuable feedback and suggestions from experts.
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IMPORTANT DATES

- Last date for submission: **February 15, 2023**
- Declaration of acceptance of abstract/paper: **February 17, 2023**
- Early bird registration: **February 10, 2023**
- Registration closes: **February 25, 2023**
- Conference Dates: **March 17–18, 2023**

SUBMISSION GUIDELINES

- Only original and unpublished research works are invited. Any submission which is identical or substantially similar to work already published, under review for conference or publication, will not be considered. Papers with more than **10% plagiarism** will be rejected.
- Kindly submit your work on the below link:
<https://management.nirmauni.ac.in/anvesh-paper-submission/>
- In case you have any queries, Kindly mail us at Anvesh.im@nirmauni.ac.in with the Subject “**Query – Anvesh 2023**”.
- Authors are requested to follow the guideline of the specific journal they are targeting for publishing the article. They may go through the journal page and download their paper format guideline.

MODE OF CONFERENCE

The conference will be held **OFFLINE**. The schedule will be provided to the registered participants through emails.



INAUGURAL SPEAKERS



PROF. ASHUTOSH SHARMA

President, Indian National Science Academy,
Former DST Secretary, Government of India,
Distinguished Professor, IIT Kanpur



DR. ARBINDA MITRA

Distinguished Fellow and former Scientific Secretary,
O/o Principal Scientific Adviser to Govt of India

PUBLICATION OPPORTUNITIES

- International Journal of Emerging Markets (ABDC 'B' Category and Scopus)
- Hospital Topics:- Scopus Indexed by Routledge
- RAUSP Management Journal: Scopus indexed, Emerald Group Publishing Ltd.
- FIIB Business Review (Scopus)
- Contemporary Management Research: Scopus Indexed
- Spanish Journal of Marketing ESIC, Emerald Group Publishing Ltd (Scopus)

**The papers will be processed as per the policies of the respective journals.*

REGISTRATION FEES

Early Bird (on or before February 10, 2023)

- India & SAARC Nations: **INR 2500/-**
- International scholars: **USD 100**

After 10th February 2023:

- India & SAARC Nations: **INR 3000/-**
- International scholars: **USD 100**

****Registration Fee does not include accommodation.***

Please note that the Registration fee includes all the pre-conference workshops also.

REGISTRATION DETAILS

Kindly register yourself on the below link:

https://docs.google.com/forms/d/e/1FAIpQLScm854GUv4vwX_eWW9bTokxH5zbApoKGuqpJeDAEw8-wZW-Eg/viewform?usp=pp_url

*(*Please note that each participant has to register separately. An author can present more than 1 paper after registration.)*

ACCOMMODATION

On Campus, the accommodation charges would be **INR 1500/-** for single occupancy (AC Rooms) and **INR 1000/-** per person per day on twin sharing basis. Charges for accommodation will be on actual basis. Kindly confirm your bookings for on-campus accommodation before February 25, 2023. Payment should be made through NEFT to be drawn in favor of '**IMNU Student Activity Association**', payable at Ahmedabad.

BANK DETAILS

Bank Name : **The Kalupur Commercial Co-operative Bank Ltd**

Branch : **Nirma University, S.G. Highway, Ahmedabad**

Bank A/c No. : **09720180212**

NEFT : IFSC: **KCCB0NRM097** (KCCB Zero NRM Zero Nine seven)

MICR Code : **380126029**

Beneficiary Name: **IMNU Student Activity Association**

Type of Account: **Current Account**

BEST PAPER AWARDS

In addition to the certificate of presentation, papers selected for presentations during the conference will be considered for best paper awards based upon the originality, rigor, and contribution of the research work.

Selected papers will be awarded **INR 15,000/-** and **10,000/-** respectively.

CERTIFICATE

- Certificate of Presentation will be given to only those who have actually presented their work at the conference (Registration is mandatory for the presentation).
- Participation certificates will be given to those who have only participated and not presented any paper in the conference.

PATRONS



DR. ANUP K SINGH

Director General
Nirma University, Ahmedabad, India



DR. SUBIR VERMA

Director, Institute of Management
Nirma University, Ahmedabad, India

CONFERENCE ADVISORY COMMITTEE



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Ahmedabad



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