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From the Editor's Desk

We are elated to bring out this new edition of the SPARSH Newsletter. This edition is an eloquent expression of the progress and outstanding achievements that faculty and students at IMNU have to their credit. This magazine is an insignia highlighting a plethora of academic and extracurricular activities that IMNU undertakes to develop great leaders and learners.

The year started with the flagship Management conference of IMNU: NICOM. This provided us with enough zeal to carry out various lecture series and EDPs. Continuing with its legacy the institute secured prominent rankings from various bodies like the Business world, and Education World. Further, to make students more industry-ready, MOU was signed between Axis Bank and IMNU where Axis bank will collaborate for an elective course on Diversity, Equity and Inclusion.

The worthy list of faculty's achievements, publication in quality journals etc. is just the icing on the cake. As you go through the newsletter you will witness how students express their managerial and leadership skills in organizing, collating and executing creative and well-planned events throughout their academic year.

The students and their achievements, yet once again proved that our students want to create a difference in the world. A big difference. The resolve of our students is also evident in the gamut of events organised by various student-led clubs and committees and how they manage tough academic studies along with the demanding work of organising various events.

The sincere efforts put in by the entire team of SPARSH, digital designers, students and IMNU's entire management system in providing the support have played a huge part in making this Newsletter possible.

We hope that you, the readers, enjoy reading it as much as we enjoyed working on it.

We will be back with another edition of the SPARSH soon.
Happy Reading.

Dr Ruchika Sharma

25th Nirma International Conference on Management

NICOM, the Nirma International Conference on Management, was organised by the Institute of Management, Nirma University from Feb 17-19, 2022 on the theme "Strategies for Architecting Sustainable Competitive Excellence: Reimagining the Future". The objective of the conference was to provide a platform for an interactive discussion between academicians and industry veterans on a plethora of topics under a common theme.

A Pre-conference Workshop on Basic Structural Equation Modelling was taken by Dr Vibhash Kumar, Associate Professor, Jindal Global Business school for all IMNU students. The conference was then inaugurated by IMNU dignitaries along with our chief guest Mr Shailesh Pathak, Head of the Special Initiatives, Development Projects at Larsen & Toubro and a Co-head, FICCI National Committee on Infrastructure. The conference had received 80 abstracts and 11 full papers from academicians and practitioners, presenting their research in seventeen concurrent tracks during the three days of the conference. Each Track was chaired by an IMNU faculty and facilitated by members of the NICOM organising committee.

The conference also included a Plenary Session on its 2nd day which was initiated by Ms Nitya Bhalla- Global Product Lead, Data Science, Nielsen IQ. She talked about how COVID has affected various industries, impacting data science to incorporate and digitalize. It was taken over by Mr Deepak Prajapati, Director and Regional Head, Care Ratings. He discussed how corporations are bringing resilience in future by making sustainability reports for environmental and social aspects. It was then furthered by Mr Anindo D. Burman, Ex AVP-HR, Maruti Suzuki. Mr. Anindo discussed that building a culture is one of the most important parts of an organisation to be resilient and sustainable. All the speakers presented their views on Sustainability and resilience in the current business scenario.

Towards the end of the conference, a workshop on Bibliometric Analysis was conducted by Dr Dhaval Maheta, Assistant Professor, Veer Narmad South Gujarat University, Surat. He offered insights on different databases that came into existence, for example, the Impact factor for determining journal quality. The conference concluded with a Valedictory Function wherein the Chief guest was Prof. Manoj Kumar Tiwari, Director, National Institute of Industrial Engineering, Mumbai. He discussed sustainable competitive advantage being a mixture of four components: innovation, operational excellence, customer experience ecosystem, and organisation culture.

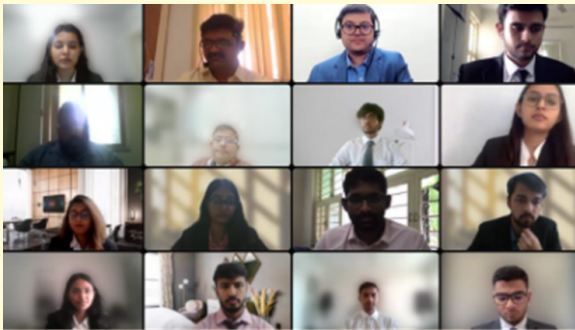
Ranking

- Institute of Management was Ranked as the 14th Best private B-school pan India and overall 29th Best B-School in India in the January 2022 issue of the Business World.
- Institute of Management was Ranked 17th in Top 100 private B-school pan India in May 2022 issue of Education World (EW).

Rank	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	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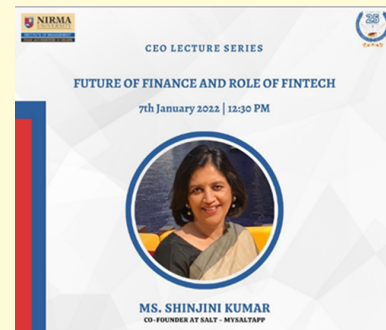
CEO Lecture Series & Institute Lecture Series

Kaizen organised an interactive session on the topic “The Discipline of Investing” by Mr. Gautam Baid, CFA, Founder of Stellar Wealth Partners, a SEBI-registered Research Analyst firm and small case manager for investors in the Indian Stock Market on February 28, 2022. He is also the founding creator of Chapter, a curation-based learning platform. The session briefed students to stay focused on the process of intelligent investing and evaluate stock prices.



Online Session from Mr. Gautam Baid

The Institute of Management, Nirma University was overwhelmed to have Ms. Shinjini Kumar, Co-Founder, SALT- mysaltapp as a part of the CEO Lecture Series on January 7, 2022 to share her insights on the topic, "Future of Finance and Role of Fintech." Possessing immense knowledge in the field of strategy formulation, Ms. Kumar aims at making fintech a more equitable and approachable sector through her experience in the industry.



Ms. Shinjini Kumar, Co-Founder, SALT - mysaltapp



Vichar Vinimay

Sr no.	Name of the Faculty	Topic of Paper Presented	Date of Presentation
1	Ms. Priya (DPM Student)	Vulnerability and Precarity in the World of Work: A Literature Survey	January 13 ,2022
2	Prof. Shashank Thanki	An investigation on lean-green implementation practices in Indian SMEs using analytical hierarchy process (AHP) approach	January 20 ,2022
3	Prof Hardik Shah	Power of Words': Impact, Concerns, and Application of Nonviolent Communication Training	January 27 ,2022
4	Prof. Samik Shome	Effectiveness of MGNREGA in Five Districts of Central Gujarat and its Impact on Quality of Life	January 29 ,2022
5	Prof. Pradeep Kautish	Human Values, Sustainability Orientation, and Intentions: A SDG Perspective towards Branded Organic Products	February 5, 2022
6	Prof. Chetan Jhaveri	Industry 4.0: Challenges and Opportunities in the emerging economy	February 24, 2022
7	Prof. Ashwini Awasthi	Behavioural consequences of verbally expressed and unexpressed customer rage emotions	March 02 , 2022
8	Prof. Nityesh Bhatt	Exploring ICT Usage in (Management) Education	March 05 ,2022
9	Ms Neha Devchandani (DPM Student)	Startup Ventures and Involvement of Human Resources	March 24,2022

Developments at IMNU

MOU Signing Ceremony with Axis Bank

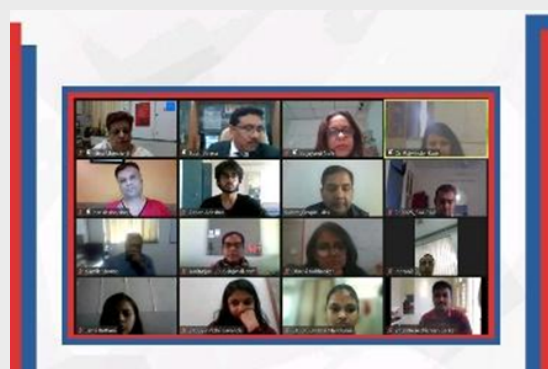
The Institute of Management, Nirma University, organised the MoU signing ceremony of the elective course on Diversity, Equity and Inclusion (DEI) in collaboration with Axis Bank on March 16, 2022.

Dr. Subir Verma, Director, Institute of Management, Nirma University welcomed the dignitaries of the session. The initiative was discussed in detail by Ms. Vaijayanti Naik, GM HR, Axis Bank. Further the roles and responsibilities as outlined in the MoU were highlighted by Dr. Nina Muncherji, Head, OB Area, Institute of Management, Nirma University.

The DEI Course will help in building the confidence of the students and understanding the importance of Diversity and Inclusion in today's generation. The session ended with the virtual signing of the MoU of the Course.



Dignitaries for the ceremony



Online session



Ms. Vaijayanti Naik, GM HR, Axis Bank

Faculty Awards & Achievements

- Prof. Poonam Chhaniwal, received the First Prize for a case study titled "Leadership Coaching: Coaching for Performance in Family Business" at National Case Study Summit: Vocal for Local organized by Indian Society for Training and Development, Anand in collaboration with Vitthal Udhyanagar Industries Association during January 22-23, 2022.

Papers Published in International Journals/Magazines

- Prof. Nikunj Patel & Prof. Bhavesh Patel research paper titled "Integration of stock markets using autoregressive distributed lag bounds test approach" has been published in the Global Business and Economics Review, Vol. 26, Issue 1, 2022, ISSN 1097-4954 (print), pp. 37-64. The journal is indexed in Scopus and ABDC 'C'.
- Harchandani, P. and Shome, S. (2022) Tourism in COVID-19 Pandemic: Consequences and the Way Forward, Economic Studies (Ikonomicheski Izsledvania), 31 (1): 38-57, January. ISSN Number: 0205-3292.
- Prof. Shashank Thanki research paper titled "An ICT-based solid waste management system for smart cities: a case of municipality in India" co-authored with Rutvij H. Jhaveri, Prerak S. Shah, Neel N. Patel, Dhruvil M. Patel, Akash Kumar Bhoi, Jitendra Bhatia has been published in International Journal Ad Hoc and Ubiquitous Computing, 2021, Vol.No. 38 (1/2/3), pp 158-171, Online ISSN: 1743-8233. The Journal is abstracted and indexed in Journal Citation Reports (Clarivate Analytics), Scopus (Elsevier), Science Citation Index Expanded (Clarivate Analytics), Impact Factor: 0.654.

Papers Published in International Journals/Magazines

- Prof. Ritesh Patel research paper titled "Market Integration and Portfolio Diversification Benefits: A Study of Selected Developed, Emerging, and Frontier Markets" has been published in Journal of Commerce and Accounting Research, Vol. 11, Issue 1, January 2022, pp 58-68, ISSN 2277-2146. (online and print). The journal is ranked in the ABDC 'C' category.
- Shah, H. and Shome, S. (2022) Organisational Development through Business Innovations: Guest Editorial, International Journal of Intelligent Enterprise, 9(1): 1-5, January. (Publisher: Inderscience Publication). ISSN Number: 1745-3232.
- Prof. Pradeep Kautish book chapter titled "The effect of consumer values on engagement and behavioral intent: Moderating role of age" co-authored with Prof. Linda D. Hollebeek, Prof. Arpita Khare, and Prof. Raouf Ahmed Rather has been published in an edited book volume "Managing Disruptions in Business: Causes, Conflicts, and Control", Edited by Prof. Rajagopal and Prof. Ramesh Behl, January 2022, pp. 263-289, ISBN 978-3-030-79708-9 (Hardcover), ISBN 978-3-030-79709-6 (eBook). The book is WoS and Scopus Indexed, Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth, Palgrave Macmillan, Cham, A Springer Group Publishing Company, Switzerland AG.
- Prof. Ritesh Patel research paper titled "A bibliometric review of financial market integration literature" co-authored with Prof. John W. Goodell, Prof. Marco Ercole Oriani, Prof. Andrea Paltrinieri and Prof. Larisa Yarovaya have been published in International Review of Financial Analysis, Vol. 80, March 2022, ISSN 1057-5219 (online and print). The journal is ranked in ABDC - 'A' Category, ABS - Level 3 and Anvur - 'A' Category. The Journal is indexed in WoS, SCIE and Scopus with Impact Factor (2021) of 5.373, Elsevier Limited.
- Prof. Pradeep Kautish research paper titled "Do export diversification and stock market development drive carbon intensity? The role of renewable energy solutions in top carbon emitter countries" co-authored with Prof. Rui Zhang, Prof. Rajesh Sharma, and Prof. Zhixiong Tan has been published in Renewable Energy, Vol. 185, pp. 1318-1328, 2022, ISSN 0960-1481 (online and print). The journal is WoS, SCIE and Scopus Indexed, Impact Factor 8.001, Elsevier Limited.
- Prof. Balakrishnan Unny & Prof. Nityesh Bhatt research paper titled "A Meta-Analysis of Privacy: Ethical and Security Aspects of Facial Recognition Systems" has been published in International Journal of Information Security and Privacy (IJISP), Vol.16, Issue 1, pp.1-22. The journal is indexed in Scopus, ABDC 'C' and Web of Science.
- Prof. Nikunj Patel research paper titled "The impact of economic growth, trade openness and manufacturing on CO2 emissions in India: an autoregressive distributed lag (ARDL) bounds test approach" co-authored with Yaswanth Karedla and Rohit Mishra (students of IMNU) has been published in Journal of Economics, Finance and Administrative Science, Vol. 26, Issue 52, ISSN 2218-0648 (online and print), pp.376-389. <https://doi.org/10.1108/JEFAS-05-2021-0057>. The journal is indexed in SciELO Citation (Web of Science) and Scopus ranked with the cite score of 2.4.
- Prof. Pradeep Kautish research paper titled "Investigating the moderating role of AI-enabled services on flow and awe experience" co-authored with Prof. Arpita Khare has been published in International Journal of Information Management, Vol. 66, 102519, pp. 1-20, 2022, ISSN 0268-4012 (print), ISSN 1873-4707 (online). The journal is WoS, SCIE, ABDC A*, Scopus Indexed and Impact Factor 14.098, Elsevier Limited.

Books Published

No.	Name of Author	Month & Year of Publication	Title of Chapter	Title of Book	ISSN / ISBN	International / National
1	Nina Muncherji	January 2022	—	Re-imagining Management Education in the 21st Century: The Way ahead	978-93-54353-70-3	International
2.	Pradeep Kautish, Linda D. Hollebeek, Arpita Khare and Raouf Ahmed Rather	January 2022	The effect of consumer values on engagement and behavioral intent: Moderating role of age	Managing Disruptions in Business: Causes, Conflicts, and Control	978-3-30-79708-9	International



Students' Achievements

- Mr. Suraj Bulchandani from Institute of Management had participated in the Event named –“ BIZMEME , A d2c competition ". It was conducted in the online mode from February 25-27, 2022. There were a total 87 Participants. Mr. Suraj Bulchandani was a runner up of the event.
- Mr. Anupam Gogoi, Mr.Sahil Mathur, Mr.Ravi Kant Singh from Institute of Management had participated in the competition named Avahan - PR 10 National Competition as a team named Rocket. The event was conducted in the annual Perspective Richter event of IMNU in Online mode on March 1, 2022 Mr. Anupam Gogoi, Mr.Sahil Mathur, Mr.Ravi Kant were the runners up in the event.



Mr. Suraj Bulchandani

- Mr. Ashutosh Sureka and Mr. Chinmay Soni from Institute of Management had participated as a team named FinStars in the Competition – “Arthvaad” . It was a National level economics debate competition on topics of monetary and fiscal policies hosted by IIM Shillong on March 7, 2022. Total of 182 Teams Participated with 2 members in each team. It was an online event .Mr. Ashutosh Sureka and Mr. Chinmay Soni stood 2nd in the competition.



Mr. Chinmay Soni



Mr. Ashutosh Sureka

- Mr. Parv Jain from Institute of Management had participated in the Event named – “Call the shots by SP jain”. It was conducted online from February 11-13, 2022 .There were a total 115 participants . Mr Parv Jain stood 1st in the competition.



Certificate of Appreciation to Mr. Parv Jain

Cultural Events

Invictus

Perspective Richter 10, the annual cultural management fest of IMNU was organized from February 25-27, 2022. All the events of this fest were held virtually in light of the Pandemic.

It was a 3 day extensive online celebration of National level Managerial and Cultural events. There were 20+ events, workshops, interactive sessions with renowned speakers and evening sessions with poets, singers, comedians and Illusionists. The event witnessed an overwhelming crowd of 7000+ students from around 150 top B-schools.



Online session



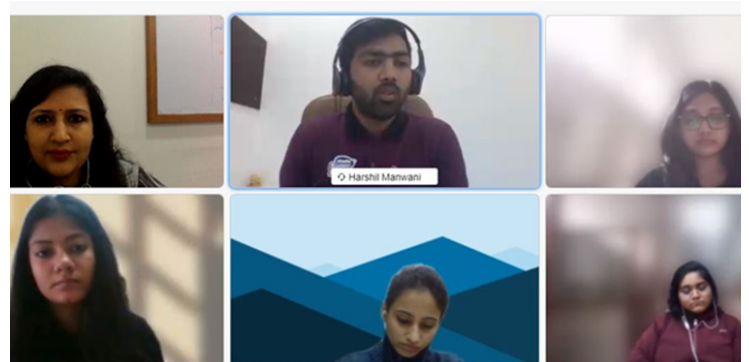
Ms. Sonal Goel (IAS)





Vichar Vinimay : Alumni Panel Discussion

The Vichar Vinimay session on January 1, 2022 was facilitated by Swayam, the Entrepreneurship Club of the Institute of Management in collaboration with the Strategy and Entrepreneurship Area. Alumni of the institute Mr. Harshil Manvani and Mr. Manvendra Singh Shekhawat were invited to share dilemma that they had faced with their company. Their case study was then discussed among the faculties to better understand how entrepreneurs actually solve a problem they face.



Online discussion in the session

Cultural Events

Memories Are Precious

A moment lasts all for a second, but the memory lives on forever. Keeping this in mind the Expressions Club of IMNU conducted an online event "Memories Are Precious" on February 12, 2022 in which they collected all the best moments of the senior batch. An Instagram page was made exclusively for the MBA batch 2020-22 and IMBA Batch of 2017-2022 in which they have posted for every student of the respective batches. Some stories, some funny banter, nicknames and hashtags to define them.



Snapshot of Instagram page

Filmy Akhada

Filmy Akhada was conducted by Drama Club- Institute of Management on February 05, 2022 in online mode. There were 3 rounds in which there were a total of 159 participants, 53 teams with 3 members in each team.

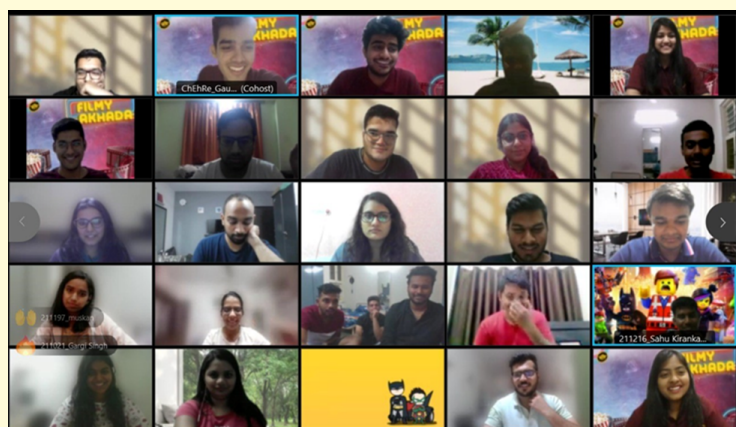
First round – "Bhool Bhulaiya" It was a quiz round which was also an elimination round. It was conducted through a Google form. The quiz consisted of movie related images and a crossword.

Second round – "Suno Gaur Se Nirma Walo" It was a buzzer round. There was music or dialogue played. The teams had to press the buzzer and the team which pressed the buzzer first was given a chance to answer.

Third round – "Movie ki Saudebaazi" was competitive bidding based on an acting/narrating theme. Each team had to bid a number of movies that they can guess within a given time. One member of each team was given a list of movie names, the member had to narrate the movie plots and the other members had to guess the movie name within the bided time.



Poster Design - Filmy Akhada



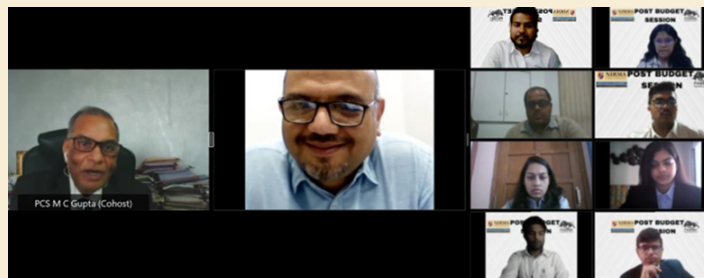
Online event - Filmy Akhada



Social Events

Nirma Trading League

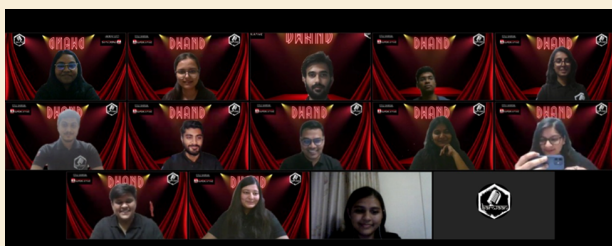
The event was conducted by the Finesse club from the Institute of Management from February 7-11, 2022. A total of 145 students participated in the event. NTL was a portfolio management competition. All the participants were given virtual money of 10,00,000 at the start on stockgro. Participants could do real-time trading in equity and maximize their profit. Top 3 participants with the maximum portfolio return were declared as the winners. A total of 10,000 were rewarded among the daily winners and the final winners. Thanks to the sponsors- Stockgro and Honey's café. In a 5 day competition, the top 3 winning places of everyday won coupons worth 1000, 450, and 250. On the final day, along with the stockgro coupon 700, 500 and 300 worth vouchers were awarded to the top 3 places respectively.



Nirma Trading League Session

Dwand

"Debate" was conducted by Karwaan Club from the Institute of Management. The event was conducted from February 14-16, 2022. A total of 27 students participated in the event. Dwand is a genre of public speaking in which one is required to collect the information, scrutinise the same and establish the position in a subtle way. Each team consists of 2 members. The debate was conducted in both Hindi and English languages on separate days.



Debate Session

Invictus

The flagship event of Khelnayak is a tournament which puts to test the unity and strength of each team through various sports like Cricket, Tennis, Basketball, Volleyball, Badminton, Tug of War and Table Tennis. It was organised from March 21-25, 2022. The total participation was 180 students.

Crickshetra

The Cricket tournament, with an IPL style format was organised from April 29, 2022 to May 2, 2022, where an auction was arranged to form the teams. It fostered the sporting spirit of the game and polished the managerial skill of the students. A total of 90 participants participated in the tournament.

Technolympics

An e-sport event with a plethora of games like Valorant, BGMI , online chess, sports quiz etc. Total of 300 participants participated in the event. Other events conducted by the committee include Ice-breaker and Shangharsh. The event was organised from February 24-25, 2022.

Club Fiesta

The Music and Dance Club of IMNU had organised Carnival 2022, a two day flagship event. The workshop was held on March 31, 2022. The event observed an exciting participation from the crowd who were eager to learn about Bollywood Bhangra. Professionals from Wave Dance Academy came to train the participants. The concert was conducted on April 1, 2022. Creative Fuss and Sulphur Snow Band visited the campus to deliver an outstanding performance to mark the end of Carnival 2022. The melodies and harmonies lifted the performance to an entirely new level. It had a powerful end.

Bhangra workshop with 100 participants was organised on day one and around 400 participants attended the concert on day two.



Carnival 2022 Night



Carnival 2022 Workshop

"Nirmataalks"- Coffee with Corporates

HRM Chapter was conducted by Karwaan Club from the Institute of Management on February 21, 2022. A total of 18 students participated in the event. The event was structured as interview-cum-extempore. A topic was given to the participant on the spot, on which they spoke for 2 minutes. The questions panel was interacting with the participants at any given time between or after the Extempore to steer/stress them in order to induce an environment where the participants are on their toes. The activity was aimed at helping the students practice stress interviews. These Nirma talks were dedicated to MBA-HRM batch students.



Nirmataalks Online Session

Nirma Foosball League (NFL)

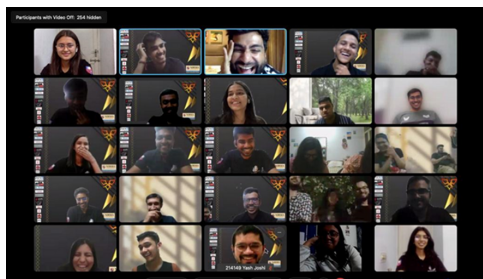
The event was conducted by the Expressions club of Institute of Management on March 20&21, 2022. It was an intra-institute event. It was structured to have students participate in teams of 6 and compete in a classic game of human-sized Foosball. It drew a large crowd who enthusiastically cheered on the competitors, creating a thrilling and enjoyable atmosphere. The structure was set up in front of H1 parking and this two-day event had a reward for the winner and runner-up. The first round was in Round-Robin format and 8 teams advanced to round 2 i.e. Quarter Finals, 4 to semifinals, and 2 to the finals. Total of 144 students from the batch of MBA 2021-23 and IMBA 2018-23 participated in the event.



Nirma Foosball League

Perspective Richter 10

It was organised by The Cultural Committee of Institute of Management from February 25-27, 2022. It was a 3 day extensive online celebration of National level Managerial and Cultural events. It had 20+ events, workshops, interactive sessions with renowned speakers and also had evening sessions with poets, singers, comedians and Illusionists. The event witnessed an overwhelming crowd of 7000+ students from around 150 top B-schools.



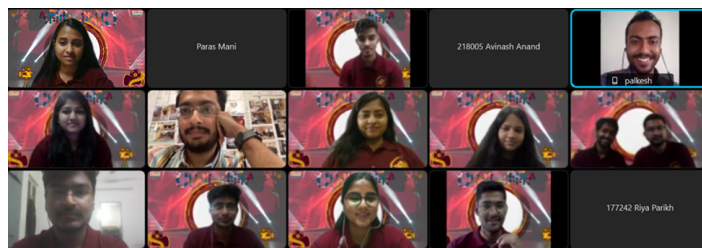
An interactive session in Perspective Richter 10

Let's Nacho

The event was organised by Ritayan – The Music and Dance Club of BBA on February 24, 2022 at the Institute of Management. A total of 15 students participated in this event. Participants have to submit a video clip ranging between 1.5 to 3 minutes of them dancing to a song of their choice, based on anyone rasa of their liking. Any and all styles are welcome and the song can be in any language. The Rasa chosen had to be specified in the video in the beginning. Dance performances were reviewed and shortlisted by the judges. These acts were put into the limelight by having their performance live streamed on the day of the event, and the winners were declared.

Chal-Chitra

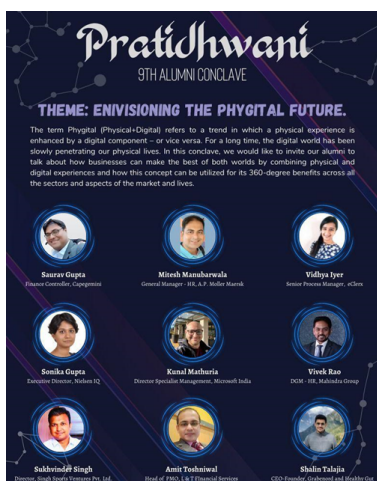
Conducted by Chehre, the Drama club of Institute of Management on February 26, 2022 on an online platform. Chal-Chitra is a national level dramatic competition for B-schools and a part of Perspective Richter, Annual fest of Institute of Management, Nirma University with various theatrical elements. It includes narrating a story through a reel of pictures, using dramatic reading and outstanding monologue skills to create an atmosphere of a live theatre performance that leaves a powerful impact on the audience.



Enthusiastic Participation in Chal-Chitra

Pratidhwani

Kaizen- The Alumni Relations Committee hosted, PRATIDHWANI, the 9th alumni conclave on March 26, 2022, which was a virtual conference in the form of a panel discussion on the theme "Envisioning the PhyGital future". Distinguished alumni with experience in diverse fields such as IT, Finance, Entrepreneurship, Marketing and Sales, and HR were the eminent speakers for the event. They imparted their knowledge and valuable insights in the form of lectures, addressed to the students gathered.



Pratidhwani List of Eminent Speakers



Envisioning the Phygital Future

Alumni General Body Meet - Ahmedabad

The Institute of Manangement, Nirma University held an Alumni Interaction on June 27, 2022. It was a honour to host Mr.Siddhant Tawarawala as a distinguished guest speaker for Alumni Interaction with the batch. Mr. Siddhant Tawarawala, Founder and CEO of Peeschute, addressed audience on the theme, "Proof of First Fundraising" and Share with the audience his knowledge and experience in the domain. Mr Milind Sarwate, Founder and CEO of Trophic Wellness Pvt Ltd, spoke on the "How Selling Techniques Can Be Improved" and discussed key insights and experience in the domain.

Mr Vaibhav Kathju, Co-Founder, Mahila Money, spoke on the "Life after MBA" .



Mr. Siddhant Tawarawala



Mr. Milind Sarwate

Alumni Interaction Session- Induction Series

The Institute of Management, Nirma University held an Alumni Interaction Session during the Induction Series of new MBA batch. The Institute was delighted to have on board esteemed Alumni Mr. Sapan Oza, Regional Manager, TCS, who has over 20 years of rich experience in business development, Mr. Sukhvinder Singh, Director, Singh Sports Ventures Pvt Ltd, Mr. Anay Mashruwala, CEO, M/S Venus Engineering Works and Ms. Anoli Shah, Director, Stalwart. They spoke to students about their journey in IMNU and further guided the students on how to prepare themselves for a better career ahead.



Hyderabad City Meet



Mumbai City Meet



Delhi City Meet

2022 Alumni City Meet – Chapter 1

Kaizen- The Alumni Relations Committee of Institute of Management organized 2022 Alumni City Meet - Chapter 1 on July 16, 2022. It was a great platform for all alumni to catch up with their good old times as the alumni interacted with their peers and faculties and revived the unbreakable bonds of friendship.



Bengaluru Alumni City Meet



Library Events

Ahmedabad's Birthday Celebration (Feb 21- 26, 2022)

IMNU Library celebrated Ahmedabad's 611th birthday. We created a Virtual Book exhibition in Ahmedabad. IMNU Library held 2 online quiz competitions under the topic 'Do You Know Ahmedabad?' on 23th February and 'Who Am I?' and 'Guess the Emoji Area Name' were held on 24th February. It saw participation of all students, faculty, and staff. The winner were presented with chocolates.



Ahmedabad Birthday celebration

International Women's Day (March 07 -11, 2022)

IMNU Library celebrated International Women's Day. A Virtual Display of book on women empowerment was placed. A photo booth was also setup for celebration. It was attended by all of Nirma University's students, faculty, and staff.



Library Celebration of International Women's Day

Gujarat Sthapna Divas (May 01-07, 2022)

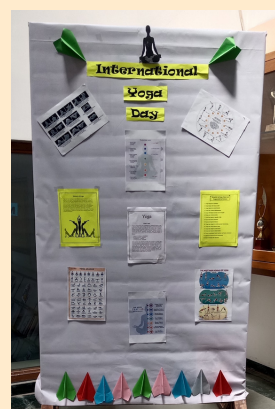
IMNU Library celebrated Gujarat Foundation Day from May 1-7, 2022. Library displayed virtual books related to Gujarat and conducted an online quiz competition. All the staff, faculties and students participated in it; chocolate, pens and book marks were given to the winners.



Gujarat Sthapna Divas Celebration

International Yoga Day (June 21-26, 2022)

IMNU Library celebrated International Yoga Day from June 21-26, 2022, in which a virtual display of yoga related books was placed along with a display of charts and pictures on yoga.



Celebration of International Women's Day in IMNU Library

Vichar Vinimay Presentation Schedule

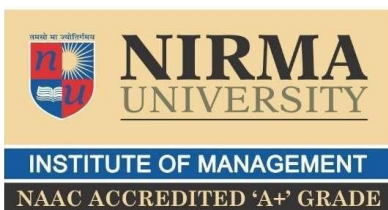
No.	Presenter 1	Presenter 2	Date of the Event
1	Prof. Bhavesh Patel		July 07, 2022
2	Prof. Bhajanlal		July 14, 2022
3	Prof. Meeta Munshi		July 16, 2022
4	Prof. Mahesh K C		July 30, 2022
5	Prof. Sanjay Jain		August 20, 2022
6	Prof. Parag Rijwani	Anuja Ajayprakash Gupta	September 17, 2022
7	Prof. Tripurasundari Joshi	Renuka Kumawat	October 01, 2022
8	Prof. Jayesh Aagja	Priya Harchandani	November 05, 2022
9	Prof. Sapna Parashar	Dimple Devanand Bhojwani	November 19, 2022



The Forthcoming Events

No.	Event	Date of the Event
1	Induction Programme IMBA (MBA - first year)	July 11-16 ,2022
2	Session on Investment Banking by PlaceComm	July 16,2022
3	Ice breaking tournament by Sportz Comm	August 04-06 ,2022
4	Cultural Extravaganza	August 08, 2022
5	Premiere Eve by Chehre Club	August 09, 2022
6	Library Week Celebration	August 08-12, 2022
7	Brandwizer by Niche	August 29-30, 2022
8	Management Conclave	September 02-03, 2022
9	Hindi Pakhdanda by Library IMNU	September 12-17, 2022





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