

# 10<sup>th</sup> Pratidhwani – The Alumni Conclave

## 1) Theme Document.

### **The Alchemy of Change**

The theme focuses on the transformation from Gen X to Gen Z.

Gen X talks about our senior generation who started working when we were kids, and Gen Z, on the other hand, is us who are brought up with technological advancement with every moving year. The theme will give the opportunity to Alumni to share their rich experiences and how the transitions and changes in the world helped them become divergent as well as high-value individuals. Each and every change challenged them to keep upgrading their knowledge and skills to maintain their position in the market. It is a good opportunity for the Alumni to share those challenges with some tips.

The theme in general talks about changes in corporate culture and the transition with new technologies coming in, rise of the AI, and global digitalization. Students will learn important lessons on adaptability, attitude, and hidden secrets of the corporate. The theme will teach the students how to become better at seizing the occasion.

### **Sub-Themes**

- **Leadership Transformation-** The transformation in the leaders since the evolution from Gen X to Gen Z. The qualities, the skills, the competencies required then and today. The kind of leaders required today, the changes leaders from gen X are required to make to cope.
- **Evolution of Blue Sky-** Blue Sky Thinking is a phrase used to describe extremely creative problem-solving and innovative new ideas.
- **Digital Transformation:** In the era of everything turning from offline to digital, the corporates and even our personal lives have seen a major transformation.

We are inviting some of the most prominent Alumni who are in leadership positions this year. It would be an offline event where students will get a wealth of experience soaking-up lessons and erudition of the Alumni that have helped them achieve the level they have today

## 2) Identification of Alumni

We identified and invited 9 prominent alumni from different verticals (i.e, Marketing, Finance, Operations, HR, and Entrepreneurship) to come and share their knowledge and experience with the students to enlighten them with required information and make them aware about the current market trends.

## 3) Speaker details with pictures

The poster is for the 'Pratihwani 10th Alumni Conclave' with the theme 'THE ALCHEMY OF CHANGE'. It features a 26th anniversary logo, the NIRMA University logo, and a list of nine speakers with their photos and titles. The speakers are arranged in a 3x3 grid. The text on the poster describes the theme's focus on the transformation from Gen X to Gen Z.

**26 YEARS**

**Pratihwani**  
10<sup>TH</sup> ALUMNI CONCLAVE  
THE ALCHEMY OF CHANGE

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**NIRMA UNIVERSITY**  
INSTITUTE OF MANAGEMENT  
NAAC ACCREDITED 'A+' GRADE

 Mr. Yatish Mehrishi CEO Mirchi	 Mr. Vishal Chopra CGO Hiver	 Mr. Keyur Jathal Executive Director Ishan Technologies
 Ms. Apoorva Chawla Head of Talent, Learning and Policies SIL	 Ms. Pranjal Dixit Senior Associate Lead Infosys	 Mr. Rituraj Saxena President & Vertical Head Yes Bank
 Mr. Himank Sharma Director CRISIL Ratings	 Mr. Jyotil Mankand Director & Business Head - Cloud Ingram Micro	 Mr. Suvodeep Mukherjee Sr. General Manager TUV Sud South Asia Pvt Ltd

**kaizen**

#### 4) Format of the event

The event started with the introduction of this year's Pratidhwani theme that is 'The Alchemy of Change' which was followed by Dr. Subir Verma, Director of IMNU address to the audience.

#### Inaugural and AI-Inc Launch:

**Inaugural by Mr. Jyotil Mankad:** Jyotil sir started as inaugural speaker of Pratidhwani 10.0 where numerous students were eagerly joined to take the knowledge from our prestigious Alumni. Mr. Jyotil sir presented on a topic "Success is the product of daily habits- not once in a lifetime transformation" It covered topics like; Steps of Digital Transformation and knowledge regarding it and gave the international examples of Uber, Air bnb, Mera, and Amazon. How digitalization helped these companies to improvise the entire process. Mr. Jyotil gave detailed information regarding how these companies evolved using the digital transformation.



**Unveiling of the AI-Inc Magazine:** On the occasion of Pratidhwani, team Kaizen launched the AI-Inc magazine on theme 'Connecting the epicenter'. Director sir unveiled the magazine, with present Alumni and the Kaizen AI-Inc team.



**Mr. Vishal Chopra:** Vishal sir started as second speaker of Pratidhwani 10.0 where numerous students eagerly joined to take the knowledge from our prestigious Alumni. Mr. Vishal sir presented on a topic "topic" In the Q&A session, students asked their queries related to digital marketing, and SAAS, which were answered by Mr. Vishal Chopra sufficiently.



**Keyur Jathal:** The agenda of Mr. Jathal's session was 'changes in the business ecosystem' where Mr. Jathal briefed the audience about the new technologies he has integrated in his business and how shifts in business environment, skills required and leadership styles have happened over the years.



**Ms. Pranjal Dixit:** Miss Dixit talked in length about the transformations in technologies, trends, and leaders that have happened in the HR domain over the years. Miss Dixit delivered rich knowledge to the students about such changes.



**Lunch break:**

Lunch was arranged for all the guest speakers and faculties in the Back Foyer.

**Suvodeep Mukherjee:** Mr. Mukherjee shared some really important lessons for the GEN X and GEN Z. He talked about the key actions an enterprise and professionals can take to move ahead and become successful in their lives.





## Valedictory and Finance Panel:

**Finance Panel session:** Mr Rituraj Saxena and Mr Himank Sharma, the panel session was moderated by Prof. Parag Rijwani where he asked a series of questions with the help of the present students and collected rich responses from our Alumni panel members. It was an engaging session and students learned a lot from it. Pratidhwani ended with a photograph of Dr Subir verma with all the present alumni and the Kaizen team.



**Kaizen Committee Team Members:**

