NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT
NAAC ACCREDITED 'A+' GRADE

Batch 2023-25

Student's Information Handbook
Volume - II
Batch 2023-25

- **MBA**
- **MBA** (Human Resource Management)
- **MBA** (Family Business & Entrepreneurship)
- **MBA Phase of Integrated B Tech** (Computer Science Engineering)- **MBA**
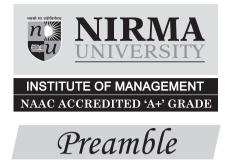- **MBA Phase of Integrated BBA-MBA**

प्रार्थना

या कुन्देन्दु तुषारहार धवला या शुभ्र वस्त्रावृता ।
या वीणा वर दण्ड मण्डितकरा या श्वेत पद्मासना ॥
या ब्रह्माच्युत शंकर प्रभृतिभिः देवैः सदा वन्दिता ।
सा मां पातु सरस्वती भगवती निःशेष जाड्यापहा ॥

श्लोक अर्थ – *जो विद्या की देवी भगवती सरस्वती कुन्द के फूल, चन्द्रमा, हिमराशि और मती के हार की तरह धवल वर्ण की हैं और जो श्वेत वस्त्र धारण करती हैं, जिनके हाथ में वीणा-दण्ड शोभायमान है, जिन्होंने श्वेत कमलों पर आसन ग्रहण किया है तथा ब्रह्मा, विष्णु एवं शंकर आदि देवताओं द्वारा जो सदा पूजित हैं, वही सम्पूर्ण जड़ता और अज्ञान को दूर कर देने वाली माँ सरस्वती हमारी रक्षा करें ।*

Meaning - Salutations to Devi Saraswati, Who is pure white like Jasmine, with the coolness of Moon, brightness of Snow and shine like the garland of Pearls; and Who is covered with pure white garments, Whose hands are adorned with Veena (a stringed musical instrument) and the boon-giving staff; and Who is seated on pure white Lotus, Who is always adored by Lord Brahma, Lord Acyuta (Lord Vishnu), Lord Shankara and other Devas, O Goddess Saraswati, please protect me and remove my ignorance completely.

नमस्ते भा ज्योतिर्मय
NIRMA
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Preamble

PREAMBLE

The Handbook for Students contains information about Master of Business Administration Programmes offered by the Institute of Management.

It also contains a summary of the Rules and Regulations about the academic requirements and academic and personal conduct of the students at the University.

Further, the handbook carries important information on registration, curriculum, grading system, academic standards, attendance norms and the like.

It is the responsibility of all students to familiarize themselves with the rules and regulations of the Institute as well as of the University. It is expected that students will abide by these rules and will, at all times, conduct themselves in a manner so as to bring credit to the University and enhance its prestige in society.

Please also note that the University reserves the right to amend the rules and regulations mentioned in the Handbook without any prior notice.

In all matters of university rules and regulation and its interpretation the decision of the University shall be final on all matters.

This handbook is for the purpose of providing information to the students about the MBA Programme. Hence, no claim can be made based on the information given in the book. However, in any case, any student has any query / clarification m that may contact the programme office.

Prof. Bhavesh Patel	**Prof. Nina Muncherji**	**Prof. Parag Rijwani**
Programme Chairperson, MBA (FB&E)	Programme Chairperson, MBA (HRM)	Programme Chairperson, MBA, 2022-24 Batch

Prof. Sapna Parashar	**Prof. Tejas Shah**
Programme Chairperson, MBA, 2023-25 Batch & MBA Phase of B. Tech MBA, 2023-25 Batch	Programme Chairperson, MBA Phase of Integrated BBA-MBA

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Message from Director, Institute of Management

Greetings from the Institute of Management, Nirma University!

The business environment today has become very complex and volatile due to rapid changes in economic, political, technological, competitive, regulatory and cultural factors. This has led to a huge demand for managers who have the knowledge and skills to resolve ambiguities, handle complexities, take optimal decisions under uncertainty and risk, and resolve problems to ensure sustainable growth of organizations or even its successful launch. The Institute of Management from its very inception in 1995 has responded to the challenge of nurturing future managers and leaders and made it the sine qua non of its purpose and existence. Today, it offers a slew of programmes at Graduate, Post Graduate, Doctoral levels as well as Short duration programmes for working executives.

The Master of Business Administration Programmes are the flagship Programmes of Institute of Management, Nirma University. These Programmes are highly rigorous, comprehensive, industry and employment focused by design & structure. It seeks to develop students as employable, entrepreneurial, ethical and socially responsible citizens through a futuristic curriculum which is at cutting edge of management thought and industry practice and delivered through a pedagogic mix which is participative, experiential and practice based. This is complemented with emphasis on co-curricular and extra-curricular activities conducted through the aegis of student driven clubs and committees. The Programme has several unique features such as contemporaneous courses in data & technology, certification courses in cutting edge areas of function, value added workshops, involvement of subject matter experts from industry & academia in course creation and delivery, emphasis on development of soft skills and attitude building. Finally, the unwavering commitment on the philosophy of outcome-based education ensures Assurance of Learning.

I am confident that you will enjoy the vibrant student life on the campus which boasts of world class sports facilities and a serene, clean and green environment which is highly conducive for learning.

I wish you all the best for the journey you are embarking on and all your future endeavors as well.

With best wishes

Dr. Subir Verma

INSTITUTE OF MANAGEMENT (IMNU)

Institute of Management, Nirma University, earlier known as Nirma Institute of Management and now a constituent of Nirma University, was established in 1996 with a view to promote excellence in management education and prepare young men and women to meet the challenges of the corporate world.

The Institute of Management has established itself as one of the leading B-schools in the country. The success of the Institute is reflected in all the B-School surveys conducted by various leading business magazines, such as Business World, The Pioneer, Business Standard, etc. have consistently rated the Institute among the top twenty B-schools in India.

Accreditation

Nirma University and its constituent Institutions are accredited by National Assessment and Accreditation Council (NAAC), an autonomous institution of the University Grants Commission, Government of India with 'A+' grade. This accreditation status indicates that Nirma University and all its constituent Institutions meet the standards of quality as set by NAAC, in terms of its performance related to educational processes and outcomes; covering the curriculum, teaching-learning, evaluation, faculty, research, infrastructure, learning resources, organisation, governance, financial well-being and student service.

Master of Business Administration Programme of Institute of Management is accredited by the National Board of Accreditation (NBA).

The institute also got international accreditation "South Asian Quality Assurance System (SAQS)" for five years by Association of Management Development Institutions in South Asia (AMDISA), an international association, and a "SAARC Recognized Body.

International Alliances

The Institute has signed MOUs for academic collaboration with the following foreign Universities:

1. Coventry University, UK

2. Wolkite University, Ethopia

3. University of Newcastle, Australia

4. The University of Dundee, UK

5. Curtin University, Perth, Western Australia

6. Universidad Publica de Navarra Nafarroako Unibersitate Publikao, Spain

7. Florida Atlantic University, Board of Trustees, USA

8. The ITER International Fusion Energy Organization, France

9. Hof University, Germany

10. Skyline University, UAE

11. PPM School of Management, Indonesia

12. Association of Commonwealth Universities

Academic Programmes

Master of Business Administration: It is a two-year, full-time, residential programme in management education. The aim of the programme is to mould future managers who would be business architects and also contribute to the corporate world through their impeccable services and leadership.

Master of Business Administration (Family Business and Entrepreneurship): It is a two-year, full-time, programme in management education. The objective of the programme is to impart and develop entrepreneurial skills in the students who are set to join their family businesses or intend to start new businesses. The Institute aims to create entrepreneurs who would contribute in building world-class business organizations and set examples in the business arena.

Integrated BBA-MBA: The five-year integrated programme in Management is an innovative course that combines the undergraduate and postgraduate programmes – BBA & MBA. The first three years (under graduation period) comprise of Six Semesters as per National Education Policy 2020 (two semesters in each year). The fourth and fifth years (the post-graduation period) will have a total of six terms, with three terms in each of the two years. The Programme provides an opportunity to exit at the end of third year. The students who complete the five-year programme are awarded two degrees," Bachelor of Business Administration" at the end of three years & "Master of Business Administration" at the end of Five years.

Master of Business Administration (Human Resource Management): This is a two-year full-time residential programme that follows a trimester system. The programme design includes a field immersion of three weeks in each trimester of the first year and a summer internship at the end of the first year. Skill workshops focused on various themes within HRM are also incorporated into the course curriculum. The design is thus, a blend of both conceptual as well

as practical learning aimed at developing specialised human resource professionals Internationalization, Business Ethics and Information Technology are the concurrent themes running across courses in the programme.

Integrated B.Tech.(Computer Science Engineering)–MBA Programme. It is a five years programme jointly offered by Institute of Technology and Institute of Management of Nirma University. Students will learn technical and analytical skills during Phase I (first three years – Six Semesters) at Institute of Technology. The Phase II, fourth and fifth years (the post-graduation period), to be offered by Institute of Management will have a total of six terms. Here, students will be able to sharpen their managerial skills with major specialization in one of the core management disciplines like Marketing, Finance, Operations Management etc and minor specialization in Digital Transformation and Analytics (DnA).

Ph. D. Programme: The PhD Full time and Part Time programmes strive to prepare students for challenging opportunities in the field of teaching, research and consultancy.

Online Executive Diploma Programme (EDP): Online Executive Diploma Programme (EDP): It is a unique 33-weeks online programme for executives in the middle of their careers. It is offered in different functional areas of management viz. Business Analytics, HRM, Finance, Marketing and Operations Management. The sessions for this programme are scheduled online in the evenings (between 07:00 PM and 09:00 PM) to suit the working executives.

Other Programmes

Management Development Programmes: The Institute conducts various management development programmes for working executives. These programmes are open as well as customized in-house programmes.

Faculty Development Programmes: The Institute conducts development programmes for faculty members of Management as well as other disciplines in various areas.

ACADEMIC CALENDAR
Tentative Academic Calendar, A.Y. 2023-24
MBA & MBA Phase of Integrated B. Tech-CSE MBA

Term	Description	Date	Day
FIRST YEAR			
	Registration	19-Jun-23	Monday
	Induction Programme	19-Jun-23 to 23-Jun-23	Monday to Friday
	Inauguration	26-Jun-23	Monday
Term I	Teaching Phase	27-Jun-23 to 16-Sep-23	Tuesday to Saturday
	MID Term Exam	04-Aug-23 to 07-Aug-23	Friday to Monday
	Term End Examination	20-Sep-23 to 22-Sep-23	Wednesday-Friday
Term II	Registration	25-Sep-23	Monday
	Teaching Phase	25-Sep-23 to 29-Dec-23	Monday to Friday
	• Summer placement phase I	26-Sep-23 to 29-Sep-23	Tuesday to Friday
	• Management Conclave	29 & 30-Sep-23	Friday & Saturday
	• Alumni Day	07-Oct-23	Saturday
	• Summer placement phase II	10-Oct-23 to 13-Oct-23	Tuesday to Friday
	• MID Term Exam	03-Nov-23 to 06-Nov-23	Friday to Monday
	• Alumni Conclave	16-Dec-23	Saturday
	• Diwali Vacation	13-Nov-23 to 27-Nov-23	Monday to Monday
	Term End Examination	30-Dec-23 to 03-Jan-24	Saturday to Wednesday
Term III	Registration	04-Jan-24	Thursday
	Teaching Phase	04-Jan-24 to 27-Mar-24	Thursday to Wednesday
	• NICOM conference	04-Jan-24 to 06-Jan-24	Thursday to Saturday
	• Richter 10 / Perspective	02-Feb-24 to 04-Feb-24	Friday to Sunday
	• MID Term Exam	14-Feb-24 to 17-Feb-24	Wednesday to Saturday
	Term End Examination	28-Mar-24 to 04-April-24	Thursday to Thursday
	Summer internship	15-April 24 to 15-June 24	Monday to Saturday
Term IV	Tentative Commencement	24-Jun-24	Monday

ACADEMIC CALENDAR
Tentative Academic Calendar, A.Y. 2023-24
MBA-HRM Programme

Term	Description	Date	Day
FIRST YEAR			
	Registration	19-Jun-23	Monday
	Induction Programme	19-Jun-23 to 23-Jun-23	Monday to Friday
	Inauguration	26-Jun-23	Monday
Term I	Teaching Phase	27-Jun-23 to 20-sep-23	Tuesday to Wednesday
	MID Term Exam	21-July-23 to 25-July-23	Friday to Tuesday
	Field work I	10-Aug-23 to 08-Sep-23	Thursday to Friday
	Term End Examination	21-Sep-23 to 25-Sep-23	Thursday to Monday
Term II	Registration	26-Sep-23	Tuesday
	Teaching Phase	26-Sep-23 to 02-Dec-23	Tuesday to Saturday
	Summer placement phase I	26-Sep-23 to 29-Sep-23	Tuesday to Friday
	Management Conclave	29 & 30-Sep-23	Friday & Saturday
	Alumni Day	07-Oct-23	Saturday
	Summer placement phase II	10-Oct-23 to 13-Oct-23	Tuesday to Friday
	MID Term Exam	21-Oct-23 to 25-Oct-23	Saturday to Wednesday
	Diwali Vacation	13-Nov-23 to 27-Nov-23	Monday to Monday
	Term End Examination	04-Dec-23 to 06-Dec-23	Monday to Wednesday
	Field Work II	07-Dec-23 to 02-0Jan-24	Thursday to Tuesday
	Alumni Conclave	16-Dec-23	Saturday
Term III	Registration	04-Jan-24	Thursday
	Field Work III	04-Jan23 to 31-Jan-24	Thursday to Wednesday
	NICOM conference	04-Jan-24 to 06-Jan-24	Thursday to Saturday
	Teaching Phase	01-Feb-24 to 27-Mar-24	Thursday to Wednesday
	Richter 10 / Perspective	02-Feb-24 to 04-Feb-24	Friday to Sunday
	MID Term Exam	29-Feb-24 to 02-Mar-24	Thursday to Saturday
	Term End Examination	28-Mar-24 to 02-April-24	Thursday to Tuesday
	Summer internship	15-Apr 24 to 15-June 24	Monday to Saturday
Term IV	Tentative Commencement	24-Jun-24	Monday

ACADEMIC CALENDAR
Tentative Academic Calendar, A.Y. 2023-24
MBA Phase of Integrated BBA-MBA

Term	Description	Date	Day
FIRST YEAR			
	Registration	19-Jun-23	Monday
	Induction Programme	19-Jun-23 to 23-Jun-23	Monday to Friday
	Inauguration	26-Jun-23	Monday
Term I	Teaching Phase	27-Jun-23 to 16-Sep-23	Tuesday to Thursday
	MID Term Exam	03-Aug-23 to 08-Aug-23	Thursday to Tuesday
	Term End Examination	18-Sep-23 to 25-Sep-23	Monday to Monday
Term II	Registration	26-Sep-23	Tuesday
	Teaching Phase	26-Sep-23 to 27-Dec-23	Tuesday to Wednesday
	• Summer placement phase I	26-Sep-23 to 29-Sep-23	Tuesday to Friday
	• Management Conclave	29 & 30-Sep-23	Friday & Saturday
	• Alumni Day	07-Oct-23	Saturday
	• Summer placement phase II	10-Oct-23 to 13-Oct-23	Tuesday to Friday
	• MID Term Exam		Thursday to Wednesday
	• Diwali Vacation	13-Nov-23 to 27-Nov-23	Monday to Monday
	• Alumni Conclave	16-Dec-23	Saturday
	Term End Examination	28-Dec-23 to 03-Jan-24	Thursday to Wednesday
Term III	Registration	04-Jan-24	Thursday
	Internship	04-Jan-24 to 7-June-24	Thursday to Friday
	• NICOM conference	04-Jan-24 to 06-Jan-24	Thursday to Saturday
	• Richter 10 / Perspective	02-Feb-24 to 04-Feb-24	Friday to Sunday
	• MID review presentation	Second week of April	
Term IV	Tentative Commencement	24-Jun-24	Monday

ACADEMIC CALENDAR
Tentative Academic Calendar, A.Y. 2023-24
MBA (Family Business & Entrepreneurship)

Term	Description	Date	Day
FIRST YEAR			
	Registration	19-Jun-23	Monday
	Induction Programme	19-Jun-23 to 23-Jun-23	Monday to Friday
	Inauguration	26-Jun-23	Monday
Term I	Teaching Phase	27-Jun-23 to 16-Sep-23	Tuesday to Thursday
	MID Term Exam	04-Aug-23 to 07-Aug-23	Friday to Monday
	Term End Examination	18-Sep-23 to 22-Sep-23	Monday to Friday
Term II	Registration	25-Sep-23	Monday
	Teaching Phase	25-Sep-23 to 29-Dec-23	Monday to Friday
	• Management Conclave	29 & 30-Sep-2023	Friday & Saturday
	• Alumni Day	07-Oct-23	Saturday
	• MID Term Exam	03-Nov-23 to 06-Nov-2023	Friday to Monday
	• Diwali Break	13-Nov-23 to 27-Nov-2023	Monday to Monday
	Alumni Conclave	16-Dec-23	Saturday
	Term End Examination	30-Dec-23 to 03-Jan-24	Saturday to Wednesday
Term III	Registration	04-Jan-24	Thursday
	Teaching Phase	04-Jan-24 to 27-Mar-24	Thursday to Wednesday
	• NICOM conference	04-Jan-24 to 06-Jan-24	Thursday to Saturday
	• Richter 10 / Perspective	02-Feb-24 to 04-Feb-24	Friday to Sunday
	• MID Term Exam	14-Feb-24 to 17-Feb-24	Wednesday to Saturday
	Term End Examination	28-Mar-24 to 04-April-24	Wednesday to Thursday
	Summer internship	15-April 24 to 15-June 24	Monday to Saturday
Term IV	Tentative Commencement	24-Jun-24	Monday

Holidays of 2023

- 29-Jun, Thursday, Bakrid/Eid ul-Adha
- 29-Jul, Saturday, Muharram/Ashura
- 15-Aug, Tuesday, Independence Day,
- 30-Aug, Wednesday, Raksha Bandhan (Rakhi)
- 07-Sep, Thursday, Janmashtami
- 19-Sep, Tuesday, Ganesh Chaturthi/Samvatsari
- 02-Oct, Monday, Mahatma Gandhi Jayanti,
- 24-Oct,Tuesday, Dussehra,
- 13-Nov, Monday, Govardhan Puja
- 14-Nov, Tuesday, New Year Day
- 15-Nov, Wednesday, Bhai Duj
- 12- Nov, Sunday, Diwali
- 27-Nov, Monday, Guru Nanak Jayanti
- 25-Dec, Monday, Christmas

PROGRAMME FEE STRUCTURE

MBA & MBA(HRM) Programme (Batch 2023-25),

MBA Phase of Integrated BBA-MBA (Batch 2020-25)

The complete details of various Fees, Deposits, Advances, and other charges to be paid during the entire Programme are as follows:

Sl. No.	Description	Frequency	First Year Amount	Second Year Amount
1.	Tuition Fees*	Per Annum	540000/	540000/
2.	Examination fee	Per Annum	11000/-	11000/-
3.	Registration Fee	One Time	1000/-	---
4.	Eligibility Fees	One Time	1000/-	---
5.	Convocation Fees	One Time	------	2500/-
6.	Alumni Fee	One Time	3000/-	----
7.	Placement Registration Fee	One Time	----	7000/-
8.	Refundable Security	One Time	13000/-	-----
9.	Student Activity Fee	Per Annum	16000/-	16000/-
10.	Books/Study Material Advance	Per Annum	20000/-	20000/-

Note:

1. The Tuition fee can be paid in two (equal) installments.

2. Books/Study Material will be charged on actual use basis. Refundable Security deposits will be refunded at the end of the programme.

3. Hostel Fee, Mess Fee, Electricity & Laundry Charges will be shared separately

PROGRAMME FEE STRUCTURE

MBA Phase of Integrated B. Tech (CSE)-MBA (Batch 2020-25)

The complete details of various Fees, Deposits, Advances, and other charges to be paid during the entire Programme are as follows:

Sl. No.	Description	Frequency	First Year Amount	Second Year Amount
1.	Tuition Fees*	Per Annum	500000/	500000/
2.	Examination fee	Per Annum	11000/-	11000/-
3.	Registration Fee	One Time	1000/-	---
4.	Eligibility Fees	One Time	1000/-	---
5.	Convocation Fees	One Time	------	2500/-
6.	Alumni Fee	One Time	3000/-	----
7.	Placement Registration Fee	One Time	----	7000/-
8.	Refundable Security	One Time	13000/-	-----
9.	Student Activity Fee	Per Annum	16000/-	16000/-
10.	Books/Study Material Advance	Per Annum	20000/-	20000/-

Note:

1. The Tuition fee can be paid in two (equal) installments.

2. Books/Study Material will be charged on actual use basis. Refundable Security deposits will be refunded at the end of the programme.

3. Hostel Fee, Mess Fee, Electricity & Laundry Charges will be shared separately

PROGRAMME FEE STRUCTURE

MBA(FB & E) Programme, Batch 2023-25

The complete details of various Fees, Deposits, Advances, and other charges to be paid during the entire Programme are as follows:

Sl. No.	Description	Frequency	First Year Amount	Second Year Amount
1.	Tuition Fees*	Per Annum	432000/-	432000/-
2.	Examination fee	Per Annum	11000/-	11000/-
3.	Registration Fee	One Time	1000/-	---
4.	Eligibility Fees	One Time	1000/-	---
5.	Convocation Fees	One Time	------	2500/-
6.	Alumni Fee	One Time	3000/-	----
7.	Refundable Security	One Time	13000/-	-----
8.	Student Activity Fee	Per Annum	16000/-	16000/-
9.	Books/Study Material Advance	Per Annum	20000/-	20000/-

Note:

1. The Tuition fee can be paid in two (equal) installments.

2. Books/Study Material will be charged on actual use basis. Refundable Security deposits will be refunded at the end of the programme.

3. Hostel Fee, Mess Fee, Electricity & Laundry Charges will be shared separately

SECTION-I : TEACHING & EXAMINATION SCHEME

1.1.MBA AND MBA PHASE OF INTEGRATED B. TECH (CSE)-MBA

Framework: Master of Business Administration Programme

Duration of the Programme	:	2 Years
Duration of a Term	:	11-12 Weeks
Credits Requirements	:	108 Credit
No. of Terms	:	6 Terms
Total Contact Hours	:	1080 (108*10)
Summer Internship	:	8-10 weeks at the end of the first year
Field Courses	:	(1) Summer Internship (06 Credits)
		(2) Social Project as core course "Ethics, Accountability and Social Project" (03 credits)
Programme Structure	:	First Year – 57 credits
		• Core Courses : 51 credits
		• Elective Courses : 06 credits
		Second Year – 51 credits
		• Summer Internship – 06 Credits
		• Elective Courses : 45 credits
Specialization Areas	:	Marketing
		Finance
		Operations Management
		Digital Transformation and Analytics (DnA)
		International Business (only minor specialization)
Major Specialization	:	At least 24 credit hours of electives in an area of Specialization
Minor Specialization	:	At least 15 credit hours of electives in an area of Specialization

A student can opt for only one Major Specialization and one Minor Specialization or one Major Specialization without Minor Specialization or no Specialization

2. Teaching-Learning Process

2.1 Programme Outcomes for MBA Programme

After undergoing this programme, the student shall be able to:

1. Evaluate different business issues using an integrative approach
2. Communicate effectively in different contexts
3. Demonstrate leadership, teamwork, and social skills
4. Analyze business environment for effective decision making
5. Use relevant conceptual frame works and best management practices
6. Develop functional and general management skills
7. Develop global orientation
8. Demonstrate creativity, risk-taking ability and cope with ambiguity
9. Act as an ethical & socially responsible management professional.

Framework : Integrated Bachelor Of Technology (Computer Science and Engineering) – Master Of Business Administration

Duration of the Programme	:	5 Years (3 years +2 years)
		Phase-I: 3 Years of Technology
		Phase-II: 2 Years of Management
		(Note: There shall be no exit option within the Programme)
Duration of a Term	:	12 weeks
Credits Requirements	:	266 Credits
No. of Terms	:	15 Trimesters
Summer Internship/ International Emersion	:	Phase-I: 3 weeks internship between Term-III and IV Phase-II: 8 to 10 weeks at the end of 4th year
Project/ Field Courses	:	Phase-I: Major Project of 8 credit hours
		Phase-II: (1) Summer Internship (06 Credits) (2) Social Project as core course "Ethics, Accountability and Social Project" (03 credits)
Programme Structure	:	Phase I (158 Credits) First Year – 53 credits Second Year – 53 credits Third Year – 52 credits • Elective courses: 6 credits • Major Project: 8 credits
		Phase II (108 Credits) Fourth Year – 57 credits • Core Courses: 51 credits • Elective Courses: 06 credits
		Fifth Year – 51 credits • Summer Internship – 06 Credits • Elective Courses: 45 credits
Specializations (Phase-II)	:	Marketing Finance Operations Management International Business (minor specialization only)

Major Specialization (Phase-II) : At least 24 credit hours of electives in an area of Specialization

Minor Specialization (Phase-II) : At least 15 credit hours of electives in the Specialization - Digital Transformation and Analytics (DnA)

In Phase II, student can choose for only one Major Specialization from the above Specialization area and the minor specialization only in Digital Transformation and Analytics (DnA) specialization.

After undergoing this programme, students shall be able to:

1. Apply knowledge of mathematics, science and engineering in practice

2. Identify, critically analyse, formulate and solve engineering problems with comprehensive knowledge in the area of specialization

3. Design a system and process to meet desired needs within realistic constraints such as health, safety, security and manufacturability

4. Select modern engineering tools and techniques and use them with appropriate skills

5. To understand the impact of engineering solutions in a contemporary, global, economic, environmental, and societal context for sustainable development.

6. Evaluate different business issues using an integrative approach

7. Communicate effectively in different contexts

8. Demonstrate leadership, teamwork, creativity and social skills

9. Analyse global business environment for effective decision making

10. Act as an ethical & socially responsible management professional

11. To appreciate the importance of goal setting and to recognize the need for life-long reflective learning

12. To develop solutions to engineering and management problems with cross cultural understanding in global context

TEACHING & EXAMINATION SCHEME

Master of Business Administration (MBA)
and
MBA Phase of Integrated B. Tech. (Computer Science and Engineering)-MBA

TERM - I

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MP101	Financial Reporting and Analysis	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MP102	Microeconomics	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MP201	Quantitative Techniques	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MP202	Operations Management	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MP301	Marketing Management-I	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MP501	Organizational Behaviour	3	0	0	3	3 hours	-	0.6	0	0.4
7	6MP502	Business Communication*	1.5*	0	0	-	-	-	1	0	0
		Total	19.5			18					

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the examination components, at the end of Term II.

Term – II

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MP103	Corporate Finance	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MP104	Macroeconomics	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MP105	Accounting for Decision Making	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MP203	Decision Science	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MP302	Marketing Management-II	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MP401	Human Resources Management	3	0	0	3	3 hours	-	0.6	0	0.4
7	6MP502	Business Communication*	1.5	0	0	3	-	-	1	0	0
		Total	19.5	0	0	21					

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the examination components, at the end of Term II.

Term – III

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MP601	Strategic Management	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MP701	Digital Transformation	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MP801	Ethics, Accountability and Social Project	1.5	1.5	0	3	-	-	0.6	0.4	0
4	6MP803	Business Research Methods	3	0	0	3	3 hours	-	0.6	0	0.4
		Electives*				6.0					
		Total		0	0	18					

The student has to choose 02 elective courses.

Term - IV

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
		Electives*				9.0/ 18.0					
	6MP702	Summer Internship#	-	-	-	06				1	

#The summer internship will be conducted and evaluated as per summer internship guideline.

*The student has to choose atlases 03 elective courses.

Term V

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
		Electives*				9.0/ 18.0					

*The student has to choose atlases 03 elective courses

Term VI

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
		Electives*				9.0/ 18.0					

*The student has to choose atlases 03 elective courses

L: Lectures, P/T: Practicals/Tutorial, C: Credits   TEE: Term End Examination

LPW: Laboratory / Project Work   CE: Continuous Evaluation

AREA OF SPECIALIZATIONS

The Institute shall offer Specializations in the following areas:

1. Marketing

2. Finance

3. Operations Management

4. Digital Transformation and Analytics (DnA)

5. International Business (minor socialization only)

Human Resource Management specialization will not be offered as major or minor specialization. The actual number of specializations offered in the Programme shall depend on registration and available resources. The list of specialization elective courses selected by students will be finalized and notified before the commencement of Term III. An elective course will be offered only if a minimum number of students choose for it and subject to the availability of required resources.

SPECIALIZATION ELECTIVES

Given below is the complete list of Specialization Elective courses.

AREA: FINANCE

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | L | LPW/ PW | T | C | Duration | | Component Weightage | | |
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP101	Bank Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP102	Behavioral Economics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP103	Derivatives and Risk Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP104	Direct and Indirect Taxes	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP105	Econometrics for Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP108	Economics of Financial Markets	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP110	Financial Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP111	Financial Markets, Institutions and Services	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

9.	7MP112	Financial Planning and Wealth Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP113	Financial Statement Analysis	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP114	FinTech and Omni Commerce	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP115	Insurance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP116	International Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP117	Investment and Portfolio Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP118	Investment Banking	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP119	Investor Psychology and Behavioral Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP120	Management Control Systems	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
18.	7MP121	Management of Financial Services	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP122	Mergers and Acquisitions	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
20.	7MP123	Personal Finance and Taxation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
21.	7MP124	Project Planning and Control	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
22.	7MP126	Stochastic Calculus in Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
23.	7MP127	Strategic Cost Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
24.	7MP128	Strategic Financial Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
25.	7MP129	Valuation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
26.	7MP130	Working Capital Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: MARKETING

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP301	Advanced Marketing Research	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP302	Business-to-Business Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP303	Consumer Behaviour	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP304	Contagion Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP305	Corporate Communication and Social Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP306	Customer Relationship Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP307	Digital Commerce and Social Media	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP308	Digital Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP309	Direct Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP310	Event and Entertainment Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP311	Franchising	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP312	Innovation and Product Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP313	Integrated Marketing Communication	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP314	International Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP315	Internet Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP316	Marketing Models	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP317	Marketing Simulation	2.0	2.0	-	3.0	-	-	0.60	0.40	-
18.	7MP318	Qualitative and Quantitative Research in Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP319	Retail Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

20.	7MP320	Return on Marketing Investment	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
21.	7MP321	Rural Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
22.	7MP322	Sales & Distribution Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
23.	7MP323	Services Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
24.	7MP324	Sports Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
25.	7MP325	Strategic Brand Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
26.	7MP326	Strategic Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA : OPERATIONS MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP201	Data Analytics and Data Mining	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP202	Decision Modelling and Applications	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP203	Deep Learning and Model Optimization	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP204	Descriptive Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP205	Infrastructure Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP206	Lean Six Sigma	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP207	Multivariate Data Analysis and Visualization	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP208	Operations Management in Services and Distribution	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP209	Operations Strategy & Strategic Outsourcing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP210	Predictive Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

11.	7MP211	Project Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP212	Statistical Techniques in Quality Control	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP213	Supply Chain Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP214	Technology Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP215	Total Quality Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP807	International Logistics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: DIGITAL TRANSFORMATION AND ANALYTICS (DNA)

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	6MP702	Python Programming	2.0	2.0	-	3.0	-	-	0.60	0.40	-
2.	7MP701	Big Data	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP702	Business Analytics & Data Visualisation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP703	Business Continuity of IT In frastructure and Services	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP704	Business Intelligence	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP705	Business Process Re-engineering	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP706	Data Mining and Data Science	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP707	Data Visualization and Process Simulation	2.0	2.0	-	3.0	-	-	0.60	0.40	-
9.	7MP708	Digital Consulting	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP709	E-Business Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP710	Enterprise Resource Planning	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

12.	7MP711	Financial Technologies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP712	Information Technology Strategy for Business	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP713	InfoSec for Governance , Risk Management and Compliance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP714	Machine Learning & Artificial Intelligence	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP715	Managing Business on Cloud	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP716	Natural Language processing and Text Mining	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
18.	7MP718	Social Network Analysis	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP719	Software Project Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
20.	7MP720	Technology Enabled Operations Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
21.	7MP721	Telecommunications Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: INTERNATIONAL BUSINESS

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | L | LPW/ PW | T | C | Duration | | Component Weightage | | |
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP116	International Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP802	Export- Import Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP803	Foreign Trade Policy, Procedures and Documentation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP804	Global Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

5.	7MP805	International Business	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP806	International Business Laws	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP808	International Market Research	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP809	International Organizations, Regional Blocks & WTO	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP810	International Technology Transfer and Multinational Enterprises	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP811	International Trade	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

NON-SPECILIZATION ELECTIVE COURSES

In addition to the specialization elective courses, the following non-specialization elective courses from different areas are also offered.

AREA: HUMAN RESOURCE MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP401	Compensation Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP402	Competency Mapping and Talent Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP403	Employee Relations and Labour Laws	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP404	Global Business Leadership	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP405	Human Resource Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP406	Instruments For Human Resource Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

7.	7MP407	International Human Resource Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP408	Organization Development & Change Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP409	Performance Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP410	Recruitment and Selection	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP411	Strategic Human Resource Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP412	Training and Development	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | L | LPW/ PW | T | C | Duration | | Component Weightage | | |
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP601	Business Development Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP602	Business Simulation	2.0	2.0	-	3.0	-	-	0.60	0.40	-
3.	7MP603	Case Study of Entrepreneurs	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP604	Corporate Entrepreneurship	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP605	Corporate Governance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP606	Creativity and Innovation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP607	Design Thinking	3.0	-	-	3.0	-	-	1.0	-	-
8.	7MP608	International Relations and Strategic Alliances	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP609	Management of Strategic Alliance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

10.	7MP610	Management of Technology and Innovation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP611	Managing a Growing Organization	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP613	New Age Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP614	Social Entrepreneurship	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP617	Strategic Management of an Innovation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP618	Strategizing Corporate Social Responsibility	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP619	Strategy Execution	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP620	Start up and New Age Business Models	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
18.	7MP621	Start-up Funding Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP622	Managing Lean and Agile Startups	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: ECONOMICS & FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP106	Economic Thought	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP107	Economics of Business Strategy	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP109	Economics of Innovation and Entrepreneurship	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP125	Public Policy Analysis	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: GENERAL MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP801	Dissertation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP812	Management Consulting	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP813	Qualitative Research	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: ORGANIZATIONAL BEHAVIOUR & COMMUNICATION

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP501	Art of Negotiation	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP502	Coaching and Counseling	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP503	Diversity and Inclusion at Workplace	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP504	Management of Co-operation and Conflict	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP505	Managerial Skills for Effectiveness	3	-		3	-	-	1	-	-
6.	7MP506	People Management and Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP507	Personality Development & Business Etiquette	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP508	Power, Influence and Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP509	Psychometric Testing	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP510	Public Speaking and Presentation Skills	2	2	-	3	-	-	0.6	0.4	-
11.	7MP511	Stress and Coping	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP512	Transactional Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4

The following Specialization Elective courses are considered for more than one specialization

Course Name	Primary Area of specialization	Secondary Area of Specialization
Business Process Re-engineering	Digital Transformation and Analytics (DnA)	Operations Management
Data Visualization and Process Simulation	Digital Transformation and Analytics (DnA)	Operations Management
Enterprise Resource Planning	Digital Transformation and Analytics (DnA)	Operations Management
Financial Technologies	Digital Transformation and Analytics (DnA)	Finance
Natural Language processing and Text Mining	Digital Transformation and Analytics (DnA)	Operations Management
Social Network Analysis	Digital Transformation and Analytics (DnA)	Operations Management
Technology Enabled Operations Management	Digital Transformation and Analytics (DnA)	Operations Management
International Finance	Finance	International Business
International Logistics	International Business	Operations Management
Digital Commerce and Social Media	Marketing	Digital Transformation and Analytics (DnA)
International Marketing	Marketing	International Business
Data Analytics and Data Mining	Operations Management	Digital Transformation and Analytics (DnA)
Deep Learning and Model Optimization	Operations Management	Digital Transformation and Analytics (DnA)
Descriptive Analytics	Operations Management	Digital Transformation and Analytics (DnA)
Predictive Analytics	Operations Management	Digital Transformation and Analytics (DnA)

INTERNSHIP/ INTERNATIONAL IMMERSION/ RESEARCH PROJECT

At the end of the 3rd Term, all students will have to do summer project/internship of 8-10 weeks with an industrial, business or service organization. Alternatively, the students can go for International Immersion. The duration for such immersion will be 5-7 weeks followed by 2-3 weeks for preparing details report so as to maintain the overall period of 8-10 weeks. The immersion can also be done in form of undergoing a course in a foreign country for 5-7 weeks.

1.2 TEACHING & EXAMINATION SCHEME OF MASTER OF BUSINESS ADMINISTRATION (HUMAN RESOURCE MANAGEMENT) PROGRAMME

1. Framework:

Duration of the Programme	:	2 Years
Duration of a Term	:	12 Weeks
One Credit Hour	:	10 hours of classroom contact hours (10 Sessions of 60 minutes each)
Session Duration	:	60 minutes each
Credit Requirements	:	108 Credits
No. of Terms	:	6 Terms
Field Immersion	:	9-12 weeks, spread across the first year
Summer Internship	:	8-10 weeks at the end of the first year
Programme Structure	:	First Year – 60 credits

- Core Courses: 48 credits
- Skill Workshops : 06 credits
- Field Immersion:06 credits

Summer Internship -06 credits
Second Year – 48 credits

2. Teaching-Learning Process

2.1 Programme Outcomes for MBA (HRM) Programme

After undergoing this programme, the student shall be able to:

1. Evaluate different business issues using an integrative approach

2. Demonstrate leadership, teamwork, decision making and social skills

3. Develop functional and general management skills

4. Evaluate objectively the contribution of the HRM function in specific organizational contexts

5. Show proficiency in HRM process tasks

6. Develop global orientation

7. Demonstrate creativity, risk-taking ability and cope with ambiguity

8. Act as an ethical & socially responsible management professional.

TEACHING & EXAMINATION SCHEME

Master of Business Administration (HRM) Programme

TERM - I

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | | | | | Duration | | Component Weightage | | |
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MP106	Economics	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	6MP107	Accounting For Managers	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	6MP504	Business Communications*	1.5	0	0		-	-	1.00	0	0.00
4	6MP503	Organisational Behaviour	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5	6MP206	Production & Operations Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6	6MP401	Human Resource Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
7	6MP901	Field Work#	-	1.0	0	-	-	-	1.00	0	0.00
		Total	**16.5**	**1.0**	**0**	**15.0**					

6.0 credits will be awarded in Term III on successful completion of the Field work offered in term I, II and III.

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term II.

TERM - II

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MP207	Business Statistics	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	6MP108	Financial Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	6MP504	Business Communications*	1.5	0	0	3.0	-	-	1.00	0	0.00
4	6MP303	Marketing Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5	7MP410	Recruitment & Selection	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6	6MP403	Labour Law*#	1.5	0	0	0	-	-	0.3	-	-
7	6MP901	Field Work#	-	2.0	0	0	-	-	1.00	-	0.00
8	6MP402	Skill Workshop I	-	3.0	0	3.0	-	-	1.00	-	0.00
		Total	**15.0**	**5.0**	**0**	**18.0**					

\# 6.0 credits will be awarded in Term III on successful completion of Field work offered in term I, II and III.

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term II.

*# The Course will be spread over 2 terms (term II & III) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term III

TERM - III

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MP802	Business Research Methods	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	6MP704	Information Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	7MP401	Compensation Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
4	7MP409	Performance Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5	7MP412	Training & Development	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6	6MP403	Labour Law*#	1.5	0	0	3.0	3 hours	-	0.30	0	0.40
7	6MP901	Field Work#	0	3.0	0	6.0	-	-	1.00	0	0.00
8	6MP404	Skill Workshop II	-	3.0	0	3.0	-	-	1.00	0	0.00
		Total	**16.5**	**6.0**	**0**	**27.0**					

6.0 credits will be awarded in Term III on successful completion of Field work offered in terms I, II & III.

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term II.

*# The Course will be spread over 2 terms (term II & III) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term III.

Term – IV

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MP601	Strategic Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	7MP427	HR Measurement & Analytics	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	7MP417	Organisational Leadership	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
4	7MP416	Organisation Design, Development & Change	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5		Programme Elective I	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6	7MP901	Summer Internship	-	-	-	6.0	-	-	-	1	-
		Total	15.0	0	0	21.0					

Term – V

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1	7MP426	HR Consulting	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	7MP407	International Human Resource Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	7MP418	Psychometric Tools & Techniques	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
4	7MP424	Employee Relationship Management & Industrial Relations	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5		Programme Elective II	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6		Programme Elective III	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
		Total	18	0	0	18					

Term – VI

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	7MP423	Counselling & Mentoring	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2		Programme Elective IV	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3		Programme Elective V	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
		Total	**9.0**	**0**	**0**	**9.0**					

List of Programme Electives

Term/ Elective		Courses Name	Credit
IV/Programme Elective I	7MP415 7MP421	Office Administration and Management Corporate Communications and Public Relations	3.0
V/Programme Elective II	7MP425 7MP420	Employer Branding Career Planning and Succession Management	3.0
V/Programme Elective III	7MP414 7MP419	Human Resource Management in Service Sector Stress Management and Work Life Balance	3.0
VI/Programme Elective IV	7MP413 7MP422	HRM in Nonprofit Organizations Corporate Social Responsibility and Sustainable Development	3.0
VI/Programme Elective V	7MP327 7MP303	Sales force Management Consumer Behavior	3.0

INTERNSHIP/ INTERNATIONAL IMMERSION/ RESEARCH PROJECT

At the end of the 3rd Term, all students will have to do summer project/internship of 8-10 weeks with an industrial, business or service organization. Alternatively, the students can go for International Immersion. The duration for such immersion will be 5-7 weeks followed by 2-3 weeks for preparing details report so as to maintain the overall period of 8-10 weeks. The immersion can also be done in form of undergoing a course in a foreign country for 5-7 weeks.

1.3 TEACHING & EXAMINATION SCHEME
MBA PHASE OF INTEGRATED BBA-MBA

1. Framework: MBA Phase of Integrated BBA-MBA

Duration of the Programme	:	2 Years
Duration of a Term	:	11-12 Weeks
Credits Requirements	:	108 Credit
No. of Terms	:	6 Terms
Total Contact Hours	:	1080 (108*10)
Internship Project	:	18-20 weeks in Term III

Programme Structure : First Year – 60 credits
- Core Courses : 09 credits
- Electives Courses : 33 credits
- Internship Project: 18 Credits

Second Year – 48 credits
- Elective Courses : 48 credits

Specializations Areas :
- Marketing
- Finance
- Operations Management
- Digital Transformation and Analytics (DnA)
- International Business (Minor Specialisation only)

Major Specialization* : At least 30 credit hours of electives in an area of Specialization

Minor Specialization* : At least 21 credit hours of electives in an area of Specialization

A student can opt for only one Major Specialization and one Minor Specialization or one Major Specialization without Minor Specialization or no Specialization

2. Teaching-Learning Process

1. Programme Outcomes

Integrated BBA- MBA Programme: After undergoing this programme, the student shall be able to:

1. Evaluate different business issues using an integrative approach
2. Communicate effectively in different contexts
3. Demonstrate leadership, teamwork, and social skills
4. Analyze business environment for effective decision making
5. Use relevant conceptual frame works and best management practices
6. Develop functional and general management skills
7. Develop global orientation
8. Demonstrate creativity, risk-taking ability and cope with ambiguity
9. Act as an ethical & socially responsible management professional.

MBA PHASE OF INTEGRATED BBA-MBA

TERM - I

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
	6MP205	Advanced Statistics	3.0	0	0	3.0	3 hours	-	0.60	-	0.40
	6MP702	Python Programming	2.0	2.0	0	3.0	-	-	0.60	0.40	-
		Prerequisite Courses for Specialization - Elective 1	3.0	0	0	3.0	3 hours	-	0.60	-	0.4
		Prerequisite Courses for Specialization - Elective 2	3.0	0	0	3.0	3 hours	-	0.60	-	0.4
		Electives*	3.0	-	-	9.0					
		Total				**21**					

The student has to opt 03 elective courses

PREREQUISITE COURSES FOR SPECIALIZATION

Course Code	Courses Name	Specialization	
7MP704	Business Intelligence	Digital Transformation and Analytics (DnA)	Elective 1
7MP710	Enterprise Resource Planning	Digital Transformation and Analytics (DnA)	Elective 2
7MP132	Managerial Accounting and Controls	Finance	Elective 1
7MP131	Applied Corporate Finance	Finance	Elective 2
7MP326	Strategic Marketing	Marketing	Elective 1
7MP303	Consumer Behaviour	Marketing	Elective 2
7MP213	Supply Chain Management	Operations Management	Elective 1
7MP206	Lean Six Sigma	Operations Management	Elective 2

Term - II

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
	6MP703	Managing Digital Enterprises	3	0	0	3	3 hours	-	0.6	-	0.4
		Electives*		-	-	18.0					
		Total				**21**					

Term - III

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
	6MP902	Internship Project / Research Project / International Immersion	0	18	0	18	-	-	0	1	0
	Total				**18**						

The internship project will be conducted and evaluated as per summer internship guideline.

Term IV

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1		Electives*	-	-	-	5.0/21.0					

The student has to opt at least 05 elective courses

Term V

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1		Electives*	-	-	-	9.0/18.0					

The student has to opt at least 03 elective courses

Term VI

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1		Electives*	-	-	-	9.0/18.0					

The student has to opt at least 03 elective courses

L: Lectures, P/T: Practicals/Tutorial, C: Credits   TEE: Term End Examination

LPW: Laboratory / Project Work   CE: Continuous Evaluation

AREA OF SPECIALIZATIONS

The Institute shall offer Specializations in the following areas:

1. Marketing

2. Finance

3. Operations Management

4. Digital Transformation and Analytics (DnA)

5. International Business (Minor Specialisation only)

Human Resource Management specialization will not be offered as major or minor specialization. The actual number of specializations offered in the Programme shall depend on registration and available resources. The list of specialization elective courses selected by students will be finalized and notified before the commencement of Term. An elective course will be offered only if a minimum number of students opt for it and subject to the availability of required resources.

SPECIALIZATION ELECTIVES

Given below is the list of Elective courses.

AREA: DIGITAL TRANSFORMATION AND ANALYTICS (DNA)

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | L | LPW/PW | T | C | Duration | | Component Weightage | | |
							TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP701	Big Data	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP702	Business Analytics & Data Visualisation	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP703	Business Continuity of IT Infrastructure and Services	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP705	Business Process Re-engineering	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP706	Data Mining and Data Science	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP707	Data Visualization and Process Simulation	2	2	-	3	-	-	0.6	0.4	-
7.	7MP708	Digital Consulting	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP709	E-Business Management	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP711	Financial Technologies	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP712	Information Technology Strategy for Business	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP713	InfoSec for Governance, Risk Management and Compliance	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP714	Machine Learning & Artificial Intelligence	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP715	Managing Business on Cloud	3	-	-	3	3 hrs	-	0.6	0	0.4
14.	7MP716	Natural Language processing and Text Mining	3	-	-	3	3 hrs	-	0.6	0	0.4
15.	7MP718	Social Network Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4

16.	7MP719	Software Project Management	3	-	-	3	3 hrs	-	0.6	0	0.4
17.	7MP720	Technology Enabled Operations Management	3	-	-	3	3 hrs	-	0.6	0	0.4
18.	7MP721	Telecommunications Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: INTERNATIONAL BUSINESS

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | | | | | Duration | | Component Weightage | | |
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP116	International Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP404	Global Business Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP407	International Human Resource Management	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP802	Export- Import Management	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP803	Foreign Trade Policy, Procedures and Documentation	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP804	Global Management	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP805	International Business	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP806	International Business Laws	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP807	International Logistics	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP808	International Market Research	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP809	International Organizations, Regional Blocks & WTO	3	-	-	3	3 hrs	-	0.6	0	0.4
12	7MP810	International Technology Transfer and Multinational Enterprises	3	-	-	3	3 hrs	-	0.6	0	0.4
13	7MP811	International Trade	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP101	Bank Management	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP102	Behavioral Economics	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP103	Derivatives and Risk Management	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP104	Direct and Indirect Taxes	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP105	Econometrics for Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP108	Economics of Financial Markets	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP110	Financial Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP111	Financial Markets, Institutions and Services	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP112	Financial Planning and Wealth Management	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP113	Financial Statement Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP114	FinTech and Omni Commerce	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP115	Insurance	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP116	International Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
14.	7MP117	Investment and Portfolio Management	3	-	-	3	3 hrs	-	0.6	0	0.4
15.	7MP118	Investment Banking	3	-	-	3	3 hrs	-	0.6	0	0.4
16.	7MP119	Investor Psychology and Behavioral Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
17.	7MP120	Management Control Systems	3	-	-	3	3 hrs	-	0.6	0	0.4
18.	7MP121	Management of Financial Services	3	-	-	3	3 hrs	-	0.6	0	0.4

19.	7MP122	Mergers and Acquisitions	3	-	-	3	3 hrs	-	0.6	0	0.4
20.	7MP123	Personal Finance and Taxation	3	-	-	3	3 hrs	-	0.6	0	0.4
21.	7MP124	Project Planning and Control	3	-	-	3	3 hrs	-	0.6	0	0.4
22.	7MP126	Stochastic Calculus in Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
23.	7MP127	Strategic Cost Management	3	-	-	3	3 hrs	-	0.6	0	0.4
24.	7MP128	Strategic Financial Management	3	-	-	3	3 hrs	-	0.6	0	0.4
25.	7MP129	Valuation	3	-	-	3	3 hrs	-	0.6	0	0.4
26.	7MP130	Working Capital Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: MARKETING

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP301	Advanced Marketing Research	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP302	Business-to-Business Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP304	Contagion Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP305	Corporate Communication and Social Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP306	Customer Relationship Management	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP307	Digital Commerce and Social Media	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP308	Digital Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP309	Direct Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP310	Event and Entertainment Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4

10.	7MP311	Franchising	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP312	Innovation and Product Management	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP313	Integrated Marketing Communication	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP314	International Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
14.	7MP315	Internet Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
15.	7MP316	Marketing Models	3	-	-	3	3 hrs	-	0.6	0	0.4
16.	7MP317	Marketing Simulation	2	2	-	3	-	-	0.6	0.4	-
17.	7MP318	Qualitative and Quantitative Research in Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
18.	7MP319	Retail Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
19.	7MP320	Return on Marketing Investment	3	-	-	3	3 hrs	-	0.6	0	0.4
20.	7MP321	Rural Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
21.	7MP322	Sales & Distribution Management	3	-	-	3	3 hrs	-	0.6	0	0.4
22.	7MP323	Services Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
23.	7MP324	Sports Management	3	-	-	3	3 hrs	-	0.6	0	0.4
24.	7MP325	Strategic Brand Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA : OPERATIONS MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP201	Data Analytics and Data Mining	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP202	Decision Modelling and Applications	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP203	Deep Learning and Model Optimization	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP204	Descriptive Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4

Sr. No.	Course Code	Course Title	L	LPW/PW	T	C	Duration TEE	LPW/PW	CE	LPW/PW	TEE
5.	7MP205	Infrastructure Management	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP207	Multivariate Data Analysis and Visualization	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP208	Operations Management in Services and Distribution	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP209	Operations Strategy & Strategic Outsourcing	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP210	Predictive Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP211	Project Management	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP212	Statistical Techniques in Quality Control	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP214	Technology Management	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP215	Total Quality Management	3	-	-	3	3 hrs	-	0.6	0	0.4

NON-SPECILIZATION ELECTIVE COURSES

In addition to the specialization elective courses, the following non-specialization elective courses from different areas are also offered.

AREA: ECONOMICS & FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP106	Economic Thought	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP107	Economics of Business Strategy	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP109	Economics of Innovation and Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP125	Public Policy Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: GENERAL MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP801	Dissertation	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP812	Management Consulting	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP813	Qualitative Research	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: HUMAN RESOURCE MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP401	Compensation Management	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP402	Competency Mapping and Talent Management	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP403	Employee Relations and Labour Laws	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP404	Global Business Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP405	Human Resource Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP406	Instruments For Human Resource Management	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP407	International Human Resource Management	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP408	Organization Development & Change Management	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP409	Performance Management	3	-	-	3	3 hrs	-	0.6	0	0.4

10.	7MP410	Recruitment and Selection	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP411	Strategic Human Resource Management	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP412	Training and Development	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: ORGANIZATIONAL BEHAVIOUR & COMMUNICATION

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP501	Art of Negotiation	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP502	Coaching and Counseling	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP503	Diversity and Inclusion at Workplace	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP504	Management of Co-operation and Conflict	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP505	Managerial Skills for Effectiveness	3	-		3	-	-	1	-	-
6.	7MP506	People Management and Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP507	Personality Development & Business Etiquette	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP508	Power, Influence and Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP509	Psychometric Testing	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP510	Public Speaking and Presentation Skills	2	2	-	3	-	-	0.6	0.4	-
11.	7MP511	Stress and Coping	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP512	Transactional Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP601	Business Development Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP602	Business Simulation	2	2	-	3	-	-	0.6	0.4	-
3.	7MP603	Case Study of Entrepreneurs	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP604	Corporate Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP605	Corporate Governance	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP606	Creativity and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP607	Design Thinking	3	-	-	3	-	-	1	-	-
8.	7MP608	International Relations and Strategic Alliances	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP609	Management of Strategic Alliance	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP610	Management of Technology and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP611	Managing a Growing Organization	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP613	New Age Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP614	Social Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
14.	7MP617	Strategic Management of an Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
15.	7MP618	Strategizing Corporate Social Responsibility	3	-	-	3	3 hrs	-	0.6	0	0.4
16.	7MP619	Strategy Execution	3	-	-	3	3 hrs	-	0.6	0	0.4
17.	7MP620	Start up and New Age Business Models	3	-	-	3	3 hrs	-	0.6	0	0.4
18.	7MP621	Start-up Funding Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
19.	7MP622	Managing Lean and Agile Startups	3	-	-	3	3 hrs	-	0.6	0	0.4

Elective Courses Considered for other area of Specialization: The following electives are being considered under on area of specialization as shown below:

Course Name	Primary Area of specialization	Secondary Area of Specialization
Enterprise Resource Planning	Digital Transformation and Analytics (DnA)	Operations Management
Business Process Re-engineering	Digital Transformation and Analytics (DnA)	Operations Management
Technology Enabled Operations Management	Digital Transformation and Analytics (DnA)	Operations Management
Financial Technologies	Digital Transformation and Analytics (DnA)	Finance
Social Network Analysis	Digital Transformation and Analytics (DnA)	Operations Management
Natural Language processing and Text Mining	Digital Transformation and Analytics (DnA)	Operations Management
Data Visualization and Process Simulation	Digital Transformation and Analytics (DnA)	Operations Management
International Finance	Finance	International Business
International Logistics	International Business	Operations Management
International Marketing	Marketing	International Business
Digital Commerce and Social Media	Marketing	Digital Transformation and Analytics (DnA)
Data Analytics and Data Mining	Operations Management	Digital Transformation and Analytics (DnA)
Descriptive Analytics	Operations Management	Digital Transformation and Analytics (DnA)
Predictive Analytics	Operations Management	Digital Transformation and Analytics (DnA)
Deep Learning and Model Optimization	Operations Management	Digital Transformation and Analytics (DnA)

RESEARCH PROJECT/ INTERNATIONAL IMMERSION:

Only students, who have more than 7.5 CGPA at the end of BBA Phase, can opt for doing a Research Project. Students instead of interning with industry, may choose to intern under faculty on an institute approved research topic.

Alternatively, the students can go for International Immersion. They may choose to earn the credit internationally as an exchange student. The duration for such immersion will be 16-18 weeks followed by 2 weeks for preparing detailed reports so as to maintain the overall period of 18-20 weeks. The immersion can also be done in the form of undergoing a course (s) in a foreign country for 18 weeks.

1.4 TEACHING & EXAMINATION SCHEME OF MASTER OF BUSINESS ADMINISTRATION (FAMILY BUSINESS & ENTREPRENUERSHIP) PROGRAMME

1. Framework:

Duration of the Programme	:	2 Years
Duration of a Term	:	11-12 Weeks
Credits Requirements	:	108 Credit
No. of Terms	:	6 Terms
Total Contact Hours	:	1080 (108*10)
Summer Internship	:	4-5 Weeks duration only for those students opting for Entrepreneurship specialization
Field Courses	:	(1) Business Plan (Compulsory course) – 3.0 credits (2) Industrial Orientation/Visit (Compulsory course) – 3.0 credits
Programme Structure	:	First Year – 57 credits • Core Courses: 57 credits Second Year – 51 credits • Field Courses : 6.0 credits • Elective Courses : 45 credits
Areas of Specializations	:	(1) Family Business Management (2) Entrepreneurship
Specialization	:	At least 24 credits of electives in a specialization

2. Teaching-Learning Process

This Programme is targeted towards two distinct audiences:

(a) The next generation of Family Business owners, and

(b) Young graduates with no experience in business but who exhibit entrepreneurial ambitions.

2.1 Programme Outcomes for MBA (FB&E) Programme

After undergoing this programme, the student shall be able to:

1. Learn how to align vision and mission of the family business with the business processes

2. Understand significance of succession planning for family-owned business

3. Make optimum utilization of available resources

4. Develop global orientation

5. Make effective and efficient business decisions

6. Fostering creative environment

7. Demonstrate abilities for risk taking and coping with ambiguity

8. Evaluate different business issues using an integrated approach

9. Use relevant conceptual frameworks and best practices

10. Develop functional and business management skills

11. Act as socially responsible business person

12. Develop ethical thinking and actions

MASTER OF BUSINESS ADMINISTRATION(FB&E) PROGRAMME
TERM - I

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MF101	Managerial Economics	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MF301	Marketing Management I	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MF501	Business Communication	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MF502	Organizational Behavior	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MF601	Family Business Management	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MF801	Government & Business	3	0	0	3	3 hours	-	0.6	0	0.4
		Total	**18**	**0**	**0**	**18**					

TERM - II

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MF102	Financial Reporting and Analysis	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MF302	Marketing Management II	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MF401	Human Resource Management	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MF602	Succession Planning and Management	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MF603	Entrepreneurship Theory and Practices	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MF701	Digital Transformation	3	0	0	3	3 hours	-	0.6	0	0.4
7	6MF201	Data Analysis for Entrepreneurs	3	0	0	3	3 hours	-	0.6	0	0.4
		Total	**21**	**0**	**0**	**21**					

TERM - III

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MF103	Financial Management	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MF104	Accounting for Decision Making	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MF202	Production & Operations Management	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MF604	New Venture Creation	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MF605	Strategic Management	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MF802	Ethics, Accountability & Business Law	3	0	0	3	3 hours	-	0.6	0	0.4
		Total	**18**	**0**	**0**	**18**					

Term - IV

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1	7MF901	Industrial Orientation/ Visit	-	3.0	-	3.0	-	-	-	1.0	-
2	-	Electives*	3.0	-	-	9.0/ 18.0					

Term V

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1		Electives*	3.0	-	-	9.0/ 18.0					

Term VI

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1		Electives*	3.0	-	-	9.0/ 18.0					

* Refer to the section "Specializations" in this TES. The list of Specialization Electives from various academic areas is provided hereunder.

L: Lectures, P/T: Practicals/Tutorial, C: Credits   TEE: Term End Examination

LPW: Laboratory / Project Work   CE: Continuous Evaluation

SPECIALIZATIONS

The Institute shall offer Specializations in the following areas:

(1) Family Business Management

(2) Entrepreneurship

The actual number of specializations offered in the Programme shall depend on registration and available resources. The list of elective courses selected by each student will be finalized and notified before the commencement of Term IV. The actual number of courses offered in a particular year shall depend on registration and available resources. An elective course will be offered only if a minimum number of students choose for it.

SPECIALIZATION ELECTIVE COURSES

Given below is the complete list of Specialization Elective courses.

SPECIALIZATION: ENTREPRENEURSHIP

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
AREA: ECONOMICS & FINANCE											
1.	7MF104	Direct Tax Planning for Business	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF110	Entrepreneurial Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF119	Management Control Systems	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: MARKETING											
4.	7MF309	Entrepreneurial Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP											
5.	7MF604	Case Study of Entrepreneurs	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF605	Corporate Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF609	Management of Technology and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4

Sr. No.	Course Code	Course Title	L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
8.	7MF612	Social Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MF613	Start-up Funding Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MF614	Strategic Management of Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: GENERAL MANAGEMENT											
11.	7MF801	Export- Import Management	3	-	-	3	3 hrs	-	0.6	0	0.4

SPECIALIZATION: FAMILY BUSINESS MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
AREA ECONOMICS & FINANCE											
1.	7MF104	Direct Tax Planning for Business	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF110	Entrepreneurial Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF119	Management Control Systems									
AREA: MARKETING											
4.	7MF309	Entrepreneurial Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP											
5.	7MF601	Application of Strategic Framework for SMEs	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF602	Business Development Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF605	Corporate Entrepreneurship									
8.	7MF609	Management of Technology and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4

9.	7MF610	Managing a Growing Organization	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MF614	Strategic Management of Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: GENERAL MANAGEMENT											
11.	7MF801	Export- Import Management	3	-	-	3	3 hrs	-	0.6	0	0.4

NON-SPECILIZATION ELECTIVE COURSES

In addition to the specialization elective courses, the following non-specialization elective courses from different areas are also offered.

AREA : ECONOMICS & FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF109	Economics of Innovation and Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF112	Financial Planning and Wealth Management	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF115	International Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF116	Investment and Portfolio Management	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MF122	Project Planning and Control	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF125	Strategic Cost Management	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF126	Strategic Financial Management	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MF128	Working Capital Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA : GENERAL MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF802	International Business	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF803	International Logistics	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF804	International Trade	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: MARKETING

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF302	Business-to-Business Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF303	Consumer Behaviour	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF306	Customer Relationship Management	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF307	Digital Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MF312	Innovation and Product Management	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF314	International Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF319	Retail Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MF321	Rural Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MF322	Sales & Distribution Management	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MF323	Services Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MF325	Strategic Brand Management	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MF317	Marketing Simulation	2.0	2.0	-	3.0	-	-	0.60	0.40	-
13.	7MF324	Sports Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: HUMAN RESOURCE MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF404	Global Business Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF408	Leadership and HRM in SMEs	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF409	Learning & Development for New Age Entrepreneurs	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF410	Organization Development & Change Management	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MF413	Reward and Performance Management in Family Managed Enterprises	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: INFORMATION MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF701	E-Business Management	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF702	Enterprise Resource Planning	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF703	Technology Enabled Operations Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA : OPERATIONS MANAGEMENT & QUANTITATIVE TECHNIQUES

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF204	Lean Six Sigma	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF208	Project Management	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF210	Supply Chain Management	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF211	Total Quality Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF603	Business Simulation	2	2	-	3	-	-	0.6	0.4	0
2.	7MF606	Corporate Governance	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF607	Creativity and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF608	Management of Strategic Alliance	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MF611	New Age Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF615	Strategizing Corporate Social Responsibility	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF616	Strategy Execution	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MF617	Managing Lean and Agile Startups	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: ORGANIZATIONAL BEHAVIOUR & COMMUNICATION

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF505	Personality Development & Business Etiquette	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF501	Art of Negotiation	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF508	Stress and Coping	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF503	Diversity and Inclusion at Workplace	3	-	-	3	3 hrs	-	0.6	0	0.4

SUMMER PROJECT/INTERNSHIP:

At the end of the 3rd Term, all students opting for Entrepreneurship Specializations are required to do summer project/internship for 4-5 weeks with an Industrial, Business or Service organization. The summer internship is optional for the students opting for Family Business Specialization.

The summer internship will be conducted and evaluated be as per summer internship policy.

SECTION II : ACADEMIC RULES & REGULATIONS

[A] ACADEMIC REGULATIONS FOR MASTER OF BUSINESS ADMINISTRATION UNDER FACULTY OF MANAGEMENT

SHORT TITLE, APPLICATION AND COMMENCEMENT:

a)   These regulations shall be called as "Academic Regulations for Master of Business Administration (MBA) Programmes as mentioned under the Faculty of Management.

   1.   MBA

   2.   MBA[FB&E]

   3.   MBA[HRM]

   4.   Integrated BBA-MBA (during MBA Phase)

   5.   Integrated B.Tech (CSE)-MBA (during Phase-II)

b)   They shall apply to all students admitted in MBA programmes (as mentioned in above programmes under The Faculty of Management, Nirma University.

c)   They shall come into force from the date of their publication of the notification with the approval of Board of Governors, Nirma University.

DEFINITIONS: IN THESE REGULATIONS, UNLESS THE CONTEXT OTHERWISE REQUIRES:

Programme	-	It is a postgraduate degree programme
Course	-	A constituent subject of the programme
Semester/Term	-	Duration for studying a course/s i.e. a portion of an academic year. The word "Term" is generally used synonymously with "Semester/Trimester".
Registration	-	Procedure to register a course/s in a Term for the purpose of study or appearance in examination.
Letter Grade	-	A letter associated with a particular performance level of a student in a course. A qualitative meaning and numerical figures are attached to each grade.
Credit	-	A unit by which the course work is measured. It determines the number of hours of instructions required per week. One credit is equivalent to one hour of teaching (lecture or tutorial) or two hours of practical work/field work per week. On passing a course, a student will earn this "credit".
Appeal Committee	-	A Committee consisting of Director, Head of the Department and two senior faculty members nominated by the Director.

SHORT FORMS:

The Institute	-	The Institute of Management
The Director	-	The Director, Institute of Management
Faculty	-	Faculty of Management
The Dean	-	The Dean, Faculty of Management
CEE	-	Continuous Evaluation Examination
PWE	-	Practical Work Examination
TEE	-	Term End Examination
SPE	-	Supplementary Examination
IR	-	Initial Registration
RR	-	Repeat Registration
RS	-	Repeat Registration for Studying all components of a course
RRE	-	Repeat Registration Examination
RRC	-	Repeat Registration for continuous evaluation component of a course
RRP	-	Repeat registration for examination of practical/lab work
RRS	-	Repeat examination Registration for Term End Examination of a course
GPA	-	Grade Point Average for a course
TGPA	-	Term Grade Point Average
PGPA	-	Programme Grade Point Average
CGPA	-	Cumulative Grade Point Average
R.MBA (PG)	-	Regulations for Master of Business Administration (MBA) programmes.

R.MBA (PG) 1: THE PROGRAMMES

The programmes are Post Graduate Degree Programmes in Management, leading to the degree of Master of Business Administration. The durations of the programmes are of two years and they are offered in full-time mode. Each year comprise of three terms. Each term is for a duration of approximately 12 weeks. The medium of instruction of the programme is English.

R.BM. (UG) 2: ELIGIBILITY CRITERIA AND DETERMINATION OF MERIT FOR ADMISSION

The Eligibility criteria and criteria for determination of merit for the admission in the First Year of MBA programmes under the Faculty of Management, Nirma University shall be as per following.

FOR ADMISSION to MBA, MBA (FB&E), MBA (HRM)

ELIGIBILITY FOR ADMISSION (except integrated programmes)

The applicants should have passed a three years' Bachelor's Degree or its equivalent in any discipline, recognized by the Nirma University as eligible for post graduate studies with a minimum of at least 50% aggregate marks or its equivalent.

DETERMINATION OF MERIT FOR THE ADMISSION:

The admissions will be based on a national/international level entrance test and the method of determining the merit for the admission will be decided by the Director General, Nirma University from time to time depending upon the requirement.

R.MBA. (PG) 3: CATEGORIES OF COURSES

The following categories of courses are offered in the programme which may also be part of major and minor specialization.

3.1   Core Courses:

The courses to be compulsorily studied by the students as a core requirement to complete the academic requirement of a programme as prescribed by the Academic Council.

3.2   Elective courses:

Elective course is a course which can be chosen from a pool of Courses. It may be:

- Supportive to the discipline of study

- Providing an expanded scope

- Enabling an exposure to some other discipline/domain

- Nurturing student's proficiency/skill

An elective may be "Generic Elective" focusing on those courses which add generic proficiency to the students. An elective may be "Discipline centric" which may include the elective offered for major and minor or may be chosen from another discipline.

3.3   Dissertation:

A candidate studies such a course with an advisory support by a teacher/expert in the concerned field is called dissertation it may be offered as a core course or elective course depending upon the Teaching and Examination scheme approved by the Academic Council from time to time.

3.4   Project(s)/Internship(s):

All students will have to complete project(s)/internship(s) with a social or an industrial or business or service or a foreign organization for a duration as prescribed in the Teaching and Examination Scheme with an objective to provide professional learning experience and/or that offers meaningful practical work related to a student's field of study or career interest or any field.

3.5   Value Added Courses:

They are offered to the students to provide an additional exposure to certain skills/knowledge. This is a Non-credit course. The Dean is empowered to decide these courses, their curriculum, teaching and examination schemes, passing standards, etc. in accordance with the value-added course policy approved by the Academic Council, and from the list of courses approved by the Academic Council.

3.6   Audit Courses:

These are optional courses. Audit courses are not evaluated for the purpose of assessing the academic performance of the student and no grade will be awarded for these courses.

3.7   Vocational Course:

Vocational courses are career/job-oriented courses prepares learners for jobs that are based on manual or practical activities. These courses are traditionally non-academic and totally related to a specific trade, occupation or vocation.

R.MBA. (PG) 4: COMPONENTS OF A COURSE

The academic schedule of the courses may consist of one or more of the following components with their respective scope as described.

4.1   Lecture:

Teaching learning sessions conducted through real and virtual classrooms with various multimedia aids and other forms of students learning engagements as per requirement of the course and approved by the Dean.

4.2   Tutorials:

Supplementary to classroom teaching tutorials may be conducted as per Nirma University Tutorial Policy and as amended from time to time.

4.3   Project Work / Practical Work/ Studio/Workshop/Field work:

The students will be engaged in research or Practical Work pertaining to a course.

R.MBA. (PG) 5: CO-ORDINATORS

5.1   Course Coordinator (to be nominated by the Dean for each course):

To coordinate all matters related to the conduct and assessment of a course.

5.2   Examination Co-ordinator (to be nominated by the Dean):

To look after all matters regarding Registrations and Re-registrations of courses and also to provide guidance and counselling to students regarding these issues.

R.MBA. (PG) 6: TEACHING AND EXAMINATION SCHEME

6.1   Teaching Scheme:

The scheme of teaching in a Term as a whole will be referred as Teaching and Examination Scheme.

The schemes show the various courses, distribution of teaching hours, course component/s, examinations component and their weightages and credits allotted to each course.

The courses offered in each programme (Term wise) and their teaching schemes given in the Term Schedules approved by the Academic Council from time to time on recommendation of Faculty of Management.

6.2   Examination Scheme:

For assessment of a course, a student is assessed on following components:

a) Continuous Evaluation Examination (CEE) - that includes several sub-components such as Quiz/Test, Assignment, comprehensive Viva, and Project (Group/ individual), etc. All exercise in CEE will be continuously assessed during the Term and given marks.

b) Practical Work Examination (PWE) – that includes several subcomponents as per the practical work policy of Institute of Management. All assignments in practical work will be continuously/ periodically assessed (as applicable) during the Term.

c) Term End Examination (TEE) which will be conducted at the end of the term. The TEE covers the entire syllabus of the course.

The course in each programme (Term -wise) and their examination scheme along with the teaching scheme are given in the Term Schedules approved by the Academic Council from time to time on recommendation of Faculty of Management.

The assessment of sub-components of courses for CEE & PWE differ depending upon the nature and the teaching scheme of the concerned course. The detailed assessment scheme of

the CEE, PWE and TEE for each course will be finalized and notified in form of course outline by the Dean in accordance with the assessment policy approved by the Academic Council.

R.MBA. (PG) 7: REGISTRATION IN COURSES

Registration:

There are two categories of registration, Initial Registration (IR) and Repeat Registration (RR). All categories of registration will collectively be referred to simply as Registration. Registration will be done for each course. All Registration, wherever applicable, will be subject to the availability of courses. Students' registration in a Term will be in chronological order.

Categories of Registration:

7.1   Initial Registration (IR):

In order to study a course for the first time, the student will register under the IR category. This will imply regular attendance for study of all components of that course and appearing at all examinations thereof. IR registration for courses of a Term are to be done for all courses of that Term as shown in the Teaching Scheme. Generally, IR registration will not be permitted for lesser number of courses. The student who so registers (IR) for all courses of a Term will be considered as having been registered in that Term.

7.2   Repeat Registration (RR):

Repeat registration is consisting of following categories of registrations;

7.2.1 Repeat Registration for Study of a course (RS):

This category will imply regular attendance (as per R.MBA.(PG).8) to study all components (i.e. LT, CE, PW as applicable) and appearing at all examinations thereof. The student has to seek fresh registration for this category and will be subject to the availability of the course/s.

7.2.2 Repeat Registration for Examination (RRE):

This registration is necessary for appearing again in a particular examination of a course. It will not involve regular attendance for studying the course.

Repeat Registration for Examination will be in the following categories:

a)   Repeat Registration for the Examinations of Continuous Evaluation component of a course (RRC)

b)   Repeat Registration for the Examination of Practical /Lab Work (RRP)

c)   Repeat Registration for Term End Examination of a course (RRS)

7.3 **Approval of Registration:**

Every student must apply in the prescribed format for registrations, as applicable. The decision on the student's request will be based on the availability of courses and applicable Regulations. The Dean will issue appropriate orders for processing the application, including scrutiny, verification and final orders.

R.MBA.(PG)8: ATTENDANCE REQUIREMENT FOR APPEARANCE AT TERM END EXAMINATION

A student has to comply with the following condition course wise to be eligible to admit for TEE:

8.1 **Attendance:**

Students under category of (IR, RS) should have at least 85% attendance, including Academic Leave in all teaching components of the course (as applicable).

8.2 **Appeal Committee:**

A student who has not met with attendance requirement of any course may appeal to the Appeal Committee giving full reasons for his/her default. The decision of the Committee in all such cases will be final. The student will be allowed to appear in the examination of the course only if the appeal committee condones the deficiency.

If the committee rejects the appeal of the student, then the student will not be permitted to appear in TEE of the concerned course. Accordingly, S/he will also be given grade F in that course and S/he will have to seek RS category registration.

R.MBA. (PG) 9: SCOPE OF EXAMINATIONS AND ASSESSMENT

The scope of examinations and the method of assessment are as follows:

9.1 **Continuous Evaluation Examination – CEE (IR & RR Registration):**

The learning of the students will be continuously assessed during the Term for each course using marks/scores. The total marks of components of continuous evaluation will be aggregated based on their inter se weights to give the overall percentage of marks in the CEE examination.

If a student fails in CEE, the student will not be permitted to appear in TEE of that course and the student will have to seek RRC.

9.2 **PW Examination (IR and RR Registration):**

All assignments of a course in Practical Work will be continuously / periodically assessed (as applicable) during a Term Each assessment will be given marks. The total marks of all Units of PW will be aggregated based on their inter se weights to give the overall percentage of marks in the PW examination. The course coordinator will notify the procedure for assessment, review, viva voce, etc. to the students in advance.

If the student fails in PW examination, the student will not be permitted to appear in TEE of that course and the student will have to seek registration as RRP in subsequent Term.

9.3 Term End Examination (IR & RR Registration):

The expression 'Term End Examination' refers to the Hall Examination of a course taken at the end of a Term. The TEE of a course will cover the entire syllabus of the course. The assessment will be mark based.

If the course coordinator desires that there should be an open book examination in a course in any TEE, S/he may make a suitable recommendation to the Department/Programme Head. Final approval of the Dean will be necessary before the scheme is implemented. This method of examination must be announced to the students through the Course Outline before the commencement of the respective course.

9.4 Supplementary Examination (SPE):

(RR registration, grade F in TEE)

The Institute may decide to hold a Supplementary Examination (SPE) for TEEs at the end of the academic year for students who have obtained grade "F" in any course due to failure in TEE. Such students will have to seek RR registration to take up SPE.

A student who is awarded "F" may be allowed to appear in SPE of not more than SIX course in a year to improve his/her grades.

9.5 Schedules of TEE and SPE:

TEEs of all courses of the programme, as per the teaching scheme, will be held at the end of each term. The year-end supplementary examination (SPE) will be held at the end of academic year and will be for only those courses that are offered in that academic year.

9.6 Absence in TEE examination with or without approval will be assigned Zero [0] marks and appropriate grade will be given to the Student. However, if a student fails to appear in TEE of any course due to extra ordinary reasons /circumstances such as self-hospitalization, complete physical immobility or death of immediate family member (parents or siblings only) may be permitted to take up a make-up examination subject to submission of an application along with relevant valid documents and approval from the dean faculty of management, on the recommendation of the appeal committee.

R.MBA. (PG) 10: ASSESSMENT AND ROLES OF EXAMINERS

10.1 CE, PW & TEE:

The Course Coordinator in consultation with the faculty teaching in a course proposes the CE & PW components and their inter se weightage to the Dean. The Dean will take the final decision and the same be notified to the students before commencement of the course.

Normally the faculty teaching a course/ component shall be the examiner for assessing the CE, PW & TEE components of the course. However, the term end assessment shall be carried out after the meetings of all examiners to discuss and finalize the marking scheme and the methods of evaluation, which will be duly minuted for further reference. The course coordinator would coordinate the same.

10.2 Maintenance of the assessed material of the TEE:

The examination section of the University shall maintain the assessed material of the Term /trimester end examination for one year.

10.3 Timeliness of Result Announcement:

It is essential to maintain the timeliness of all components of assessments, both formative and summative. In any case, the faculty should not take more than 07 days to declare any result of the formative assessment and normally not more than 07 working days to submit the assessment of the Term End Examination to the university examination section.

10.4 Declaration of final results:

The university shall announce the course grades of every Term /trimester within 10 days from the date of completion of the Term End Examination. In case of failure to do so, the reasons for non-completion of results will be informed to the Director General.

10.5 Review of the question papers of TEE:

The Internal Quality Assurance Cell [IQAC] shall ensure that the review of the question papers should be completed within 30 days of the completion of the Term End Examination.

The Head of the Institute shall form a departmental or Institute level committee consisting of three senior faculty members to review the quality of the question papers for the TEE. The report of the same shall be submitted to the Head of the Institute within 30 days of the completion of the said examination.

The Policy on Assurance of Learning [notified by Nirma University] shall be referred and accordingly, parameters of review of the quality of the question papers of TEE shall be carried out. The summary report of this review shall be placed before the Board of Studies of the concerned department for discussion and further improvements.

10.6 Audit of Course Assessments:

To enhance the quality of assessment, an audit of the assessment of a course of any division in a Term shall be conducted in each programme covered under the policy. The course will be selected by the concerned Dean in consultation with the department head. The Institute shall develop a suitable mechanism to audit the same and report to the Director General through University IQAC.

R.MBA. (PG) 11: GRADE AND PERFORMANCE LEVELS

The overall Academic Performance level of a student in any course will be adjudged in terms of the letter grades, and grade points. Table-1 provides significance of letter grades along with its equivalent grade points.

11.1 Absolute Grading:

The University follows absolute grading system where the overall percentage of marks of a course shall be assigned an appropriate later grade as per the Grading system.

11.2 Course Grade:

The course grade will be given only when the student meets with the academic standards of passing of all components of a course.

Marks of TEE, CEE and PWE (as applicable) examinations shall first be aggregated on the basis of the component / inter se weights given in the Teaching & Examination Scheme. The overall percentage of marks, if fractional, will be rounded off to the next higher integer. After the aggregate mark of courses of a student are calculated, the performance of each student in the every courses as a whole will be assigned a grade using the below conversion table.

Table No. 1 Conversion of Marks into Course Grades

Overall Percentage (%) of Marks obtained	Letter Grade	Qualitative Meaning	Grade Point
91 and above	O	Outstanding	10
81 to 90	A+	Excellent	9
71 to 80	A	Very good	8
61 to 70	B+	Good	7
51 to 60	B	Above average	6
46 to 50	C	Average	5
40 to 45	P	Pass	4
Below 40	F	Fail	0
Absent	Ab	Absent	0

The Grade Report/Transcript will show only the Course Grade and not the marks.

R.MBA. (PG) 12:   PERFORMANCE LEVELS

The performance level of a student in credit courses at different stages of the study in a programme is assessed by the following measures.

12.1   Course Grade Point:

The numerical value (Grade Point) corresponding to the letter grade obtained in a course by a student.

12.2   Term Grade Point Average (TGPA):

The Grade point Average (GPA) is computed from course grades as a measure of student performance in the courses. TGPA is based on the grades of all courses scheduled under a Term and it is the ratio of the sum of the product of the number of credits with the grade points scored by a student in all the courses taken together and the sum of the credits of all the courses undergone by a student.

$$\text{TGPA (Si)} = \sum \left(C_i \times G_i \right) / \sum C_i$$

where C_i is the number of credits of the ith course and G_i is the grade point scored by the student in the ith course of a term.

12.3   Cumulative Grade Point Average (CGPA) & Programme Grade Point Average (PGPA)

The TGPA is based on the grades in all courses taken in a Term , while the CGPA is based on the grades in all courses taken after joining the programme of study at any point of study of a programme. The CGPA computed on completion of a programme based on the grades of all the credit courses of the programme is termed as Programme Grade Point Average (PGPA).

$$\text{CGPA} = \sum \left(C_i \times G_i \right) / \sum C_i$$

where C_i is the number of credits of the ith course, G_i is the grade point of the ith course at any point of study of the progrmme.

The TGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts.

12.4   Equivalent Percentage (%) Marks for CGPA:

In case an equivalence between GPA values and percentage of marks is desired, the same can be obtained as given below:

Equivalence % of marks = CGPA value x 10.

R.MBA. (PG) 13:   PASSING STANDARDS

13.1 Component-Wise Minimum Passing:

A Student is required to meet component-wise minimum marks for passing a course. The requirement of minimum marks in CEE, PW & TEE is 40% each. A student is permitted to

appear for the Term End Examination only after he/she meets the requirement of passing in the CEE & PW components.

13.2   The standard for passing a course:

The minimum standard for passing a course as whole is "Grade P".

13.3   Academic Standard for Successful Completion of a year:

For successful completion of a year of study a student is required to earn a minimum CGPA of 5.00 besides he/she is required to pass all courses with at least a minimum grade 'P'.

R.MBA. (PG)14: FAILURE

14.1   Failure of components of course:

A student not meeting with the minimum academic standard for Passing any of the course components shall be awarded course Grade 'F'.

14.2   Scope for improvement:

Student fails in any components of a course of first year courses is normally permitted to register (RR) for improvement in the end of respective term in the subsequent year in addition to the opportunity to improve the TEE component by taking supplementary examination at the end of same year itself.

Similarly, the students are also permitted to register (RR) for improvement of passed courses with a Course Grade of 'C' or below.

Marks obtained in the improvement examination under RR category shall be considered for computation of final course grade even if the mark obtained is less than the previous examination.

As per the availability of the course, examinations will be conducted specifically for the student who wishes to improve the result or along with other students appearing in examination under Initial Registration (IR).

R.MBA. (PG) 15: ACADEMIC BREAK

A student will be allowed to take the break up to one academic year during the programme due to medical reason or any other justifiable reason subject to approval of the Director General on the recommendation of the Dean. The decision of Director General for consideration or rejection of such request shall be final. If the student considered for Academic break then following conditions shall apply:

a)   The student shall not be entitled for award of Medal

b)   The student has to complete the study within the admissible duration to complete the programme

c)   Payment of all applicable fees

R.MBA. (PG) 16: ACADEMIC PROGRESSION RULE

In order to successfully complete the first year, a student is required to meet the academic standard as per Regulation R.13.3. However, a student be allowed to promote to the next higher Term even if he/she has not met with the all requirements subjects to certain conditions.

16.1   Failure in Course:

If a student is unable to meet the academic standards at the end of the first year, s/he can be given conditional promotion to the second year provided s/he meets the following condition(s) excluding Summer Internship(s) and value-added courses:

(I)   S/he obtains grade "F" in not more than TWO credit courses in any Term.

(ii)   S/he obtains grade "F" in not more than THREE credit courses in the first year.

A student who is conditionally promoted (CP) is required to meet the minimum academic standards for successful completion of the first year by repeating required number of courses during the second year and meet the conditions of the successful completion of the year (as per R.MBA.(PG)13.3). Such students will have the following options to meet minimum passing standards:

(i)   to repeat TEE along with the regular offering of the programme in the subsequent academic year

OR

(ii)   to repeat both CEE and TEE along with the regular offering of the programme in the subsequent academic year

In such case, S/he will have to apply for a Repeat Registration (RR) as per the applicable category of RR. In case, s/he opts to repeat CEE then s/he has to repeat TEE also.

16.2   Failure to meet the conditional promotion criteria:

If a students fails to meet the condition of conditional promotion as per R.MBA.(PG)16.1, shall not be promoted to the 2nd year. Such students would repeat the required number of courses as Ex. Student and meet with the condition of promotion.

16.3   Failure in the Second Year:

In order to complete the 2nd year successfully, the students are required to meet the condition as per R.MBA.(PG)13.3 independently for the 2nd year courses, failure to do so, they will repeat the required courses on completion of 2nd year as Ex. student and meet with the requirement for the award of degree.

However, a student should not be permitted to next higher term during the second year if he fails in more than two courses in a term.

R.MBA. (PG) 17: AWARD OF DEGREE

To qualify for the award of Master of Business Administration degree a student requires:

a) PGPA 5.0

b) successfully complete the prescribed credits of the programme as specified in the Teaching and Examination Scheme

c) successfully complete Value-added courses(s) as notified by the Dean in the Teaching and Examination Scheme with a minimum grade 'satisfactory', failing to which, s/he is required to improve the Value-added courses(s) grade in the scheme as prescribed by the Academic Council or Dean, Faculty of Management.

R.MBA. (PG) 18: CANCELLATION OF ADMISSION

The admission of following categories of students is liable to be cancelled:

a) Failure to meet the academic requirements for the award of under graduate degree within (2+1) years from the date of admission to the programme.

b) The student, whose admission is so cancelled, can appeal to the Appeal Committee. The Committee may grant an extension up to the THREE additional Term/s for the deserving cases, provided the student gives a viable assurance to make up the shortfall within that period.

Note: Notwithstanding anything contained above, if a student has cleared all the courses and have earned the requisite number of credits except one course, may appeal to the President. The President may consider such appeal on the recommendation of the appeal committee prescribed under the regulations for the purpose and after considering the genuineness of the case may give ONE more additional attempt to the student concerned to clear the remaining course.

[B] OTHER ACADEMIC POLICY

B] OTHER ACADEMIC Processes

1. ELIGIBILITY & REGISTRATION FOR PG STUDENTS

The students admitted to any Programme run under Institute of Management are required to carry out the following processes:

- Obtaining Provisional Eligibility Certificate and Final eligibility certificate before end of the first term by submission of original Migration certificate issued by the precedent university/education board

- Registration of the students who are admitted at Post Graduate level.

Eligibility:

As per the regulation of Nirma University pertaining to Admission, Eligibility etc., the students admitted in various PG programmes, passed Graduate Degree from other than Nirma University) shall have to obtain Provisional Eligibility Certificate of the university.

If any student is not able to submit the relevant documents to obtain the Provisional Eligibility Certificate of Nirma University at the time of admission, he/she shall have to request in writing for consideration of the delay to the Director General. The Director General is empowered to condone such delay, If he is satisfied that delay in submission of relevant documents is due to no fault of his/her own.

Registration Process:

The students admitted to PG Programme, run under the Institute of Management, are required to register at the Nirma University also. Hence, the students have to apply online through ERP system, for registration with the University

2. MENTORING POLICY

The Institute encourages students to remain in close contact with the faculty members. There is a system of assigning faculty mentors to the students admitted in the Programmes. The role of the faculty is that of a mentor/guide/counselor. The students are welcome to approach their faculty mentors with any personal or academic problems that they may be facing during their stay at the Institute. The students may also look towards the faculty mentors for advice in choosing elective courses and for any other issues.

3. ATTENDANCE

Rules and Procedure for Grant of Leave (of Absence)

As per academic regulation R.MBA.(PG)8: attendance requirement for appearance at term end examination, Students under category of (IR, RS) should have at least 85% attendance, including Academic Leave in all teaching components of the course (as applicable). A student who has not met

with attendance requirement of any course may appeal to the Appeal Committee giving full reasons for his/her default. The decision of the Committee in all such cases will be final. The student will be allowed to appear in the examination of the course only if the appeal committee condones the deficiency.

The students need to submit the leave Forms in advance, which are available at programme office or within 48 hrs of resuming the classes in case of sickness/ emergency. Absence due to illness shall be considered only, if application is supported with medical certificates, prescription, as well as reports. Based on the submitted proofs, the Programme Monitoring Committee may consider to condone the deficiency with imposing penalty like a monetary fine, Assignment, online paid courses or any other penalty deemed appropriate by the committee to makeup the missed sessions.

Note: The students need to submit a Leave Form for every session they abstain irrespective of the reasons of absence.

Loss of Evaluation/Assessment of CE Components due to Absence

The Institute will not be responsible if a student loses any component of assessment on account of his/her Leave or absence. The concerned course faculty may consider the requests for substitute quizzes or tests only if the student has taken Leave for genuine reasons with prior permission of the competent authorities.

4. RE-EVALUATION POLICY

The student must apply in prescribed format with an applicable fee for re-evaluation within five working days after showing the Answer-book or date of result notification. The students may contact the examination cell, Institute of Management for more information.

Re-evaluation is permitted only in SEE/SPE examination of theory course only. Re-evaluation is not permitted for examination (oral and written) of CE, LPW, PW and Practical Course including the Studio work, Dissertation, etc. Students shall abide by the revised result even if it is adverse. A student can apply for re-evaluation of his own answer books only. Re-evaluation fee shall be refunded in case of change in original awarded marks as result of revaluation process. Application received after the due date, incomplete application or application submitted without prescribed fees shall not be entertained.

[C] SCHOLARSHIP SCHEME FOR MBA PROGRAMME

SCHEME FOR SCHOLARSHIP

To encourage and help the meritorious students on the basis of merit and merit-cum-means, the University provides the scholarships as under.

Scholarships scheme for the students of MBA Prorgamme

Category 1 (Based on Merit only)

No.	Detail	Scholarship Amount (Rs) per year
1	Top 30 admitted students	1,00,000/-each

Category 2 (Merit cum Means base only)

No.	Details	Scholarship Amount (Rs) per year
1	25 students, whose parents' total annual income is Rs. 3.5 lacs or less	1,00,000/- each
2	Another 25 students, whose parents' total annual income is Rs. 5.0 lacs or less	50,000/- each
3	Another 25 students, whose parents' total annual income is Rs. 6.0 lacs or less	25,000/- each

The above scholarship will be renewed for the second year, provided the students meet with the following requirement.

1. During the entire previous year the conduct of the student is good.

2. The student should maintain merit and obtain CGPA 7.0 and above for MBA at the end of first year in all the courses of study in the previous year. The student should have passed all the courses of study in the first attempt in previous year.

3. The student is not caught using unfair means (UFM) in any of the examination.

4. The student maintains full attendance except the absence with genuine reason for which the permission of the Head of the Institute is obtained, particularly in case of illness.

The number of scholarships mentioned above is the maximum, and may vary based on the number of seats filled in the first year.

The students admitted under the Non-Resident Indian [NRI] or Person of Indian Origin [PIO], Foreign Nationals [FN] or Children of Indian Workers in Gulf Countries [CIWGC] categories will not be eligible for such scholarships.

The President will have powers to make any exception in the above rules framed.

However, in case of doubt, if any, in interpretation of any clause, the decision of the President shall be final.

[D] SCHOLASTIC AWARD OF MEDALS

Every year, at the Annual Convocation or any other convocation, the following medals will be awarded to the student concerned who becomes eligible for such medal as per the conditions prescribed here below:

The following medals are instituted:

1. One Gold Medal for the Overall Scholastic Performance shall be awarded for Master in Business Management, Master in Business Management (Family Business & Entrepreneurship), Master in Business Management (Human Resource Management) and Integrated Bachelor of Business Administration - Master in Business Management programmes separately to the student who secures 1st position in the respective programme.

    The overall Cumulative Grade Point Average (CGPA) earned at the end of Final Year of programme will be considered.

2. Gold Medal for the outstanding achievement as per following guideline as mentioned herewith.

GUIDELINES FOR AWARD OF GOLD MEDAL FOR OUTSTANDING ACHIEVEMENT

1. If student get the prize(s) / trophies for his/her outstanding achievement at National or International level in the areas like Sports / Cultural / Research / Social / Educational or any such kind of other areas will get consideration for award of said medal.

2. There should not have been any kind of punitive action taken against the student for use of unfair means at any examination (Except warning) or any indiscipline behaviour amounting to major penalty.

3. Nomination of such student will be made by the Head of the Institution concerned with full details of the student to the Deputy Registrar (Examination).

4. There will be a screening committee consisting of the Director General (Chairman), all Head of Institutes, Executive Registrar, Chief Operating Officer and Dy. Registrar (Examination) as member secretary; who will put the proposal of nomination received from the HOI before the committee.

5. On recommendation of the committee constituted at Sr. No. 4 and approval of the President, the said medal will be awarded to the student during Convocation.

3. One Gold Medal for the Scholastic Performance in each area of specializations shall be awarded to the student who secures 1st position in the concerned area on the basis of Cumulative Grade Point Average (CGPA) of the concerned specialization provided he / she maintains the overall minimum CGPA prescribed.

The existing areas of specializations in MBA are as under:

1. Marketing

2. Finance

3. Operations Management

4. Digital Transformation and Analytics (DnA)

The existing areas of specializations in MBA(FB & E) are as under:

1. Family Business Management

2. Entrepreneurship

The existing areas of specializations in Integrated Bachelor of Business Administration-Master of Business Administration are as under:

1. Marketing

2. Finance

Nirma Education and Research Foundation Medals

Nirma Education and Research Foundation medals will be awarded to the students who secure 2nd and 3rd rank amongst all the students in the Master in Business Management, Master in Business Management (Family Business & Entrepreneurship) and Master in Business Management (Human Resource Management) programmes.

The overall Cumulative Grade Point Average (CGPA) earned at the end of Final Year of programme will be considered.

Conditions:

The above medals will be awarded subject to the fulfillment of following conditions, in addition to the conditions mentioned above for respective programme:

1. Pass and Earn all the credits of all courses of all the Semesters/ Terms (Trimesters) including supplementary and prerequisite courses of the programme with first attempt within stipulated time of the programme.

2. Securing highest CPI/ CGPA/ PGPA with minimum CPI/ CGPA/ PGPA 7.00 and above.

3. No punitive action of any kind is taken against the students for using unfair means at any examination (except warning) or any indiscipline behaviour amounting to major penalty.

4. Minimum Five Pass out students in a Programme will be required for consideration of award of Medal.

SECTION III: PLACEMENTS AND CORPORATE RELATIONS CELL (CRC)

Corporate Relation Cell (CRC Cell)

As the business environment constantly evolves, it is crucial for aspiring management professionals to stay informed about industry requirements and developments in various sectors, particularly in terms of available career opportunities. This is where the Corporate Relations Cell (CRC) comes in - acting as a liaison between the Institute of Management and corporates, the CRC plays a pivotal role in helping students meet their career aspirations.

Both final and summer placements are critical components in enabling students to pursue their desired career paths. The CRC is committed to facilitating these placements by fostering strong relationships with companies and staying up-to-date on industry trends and requirements. In doing so, the CRC ensures that students are informed about various career opportunities and are well-equipped to make informed decisions regarding their career paths.

Constitution of the CRC

The Corporate Relations Cell of the Institute has the following officials

1. Head (Corporate Relations)

2. Senior Manager (Corporate Relations)

3. Manager (Corporate Relations)

The activities of CRC are coordinated by senior faculty members who function as **Placement Chairpersons** and guided by a team of senior faculty members who form the **Faculty Placement Advisory Committee (FPAC).**

Activity Areas of the Corporate Relations Cell

1. Corporate Engagement - This involves building relationships with potential and regular recruiters to explore engagement opportunities and enhance the institution's brand. This requires effective communication and networking skills.

2. Student Placement Committee - The selection of the Student Placement Committee (PLACECOM) and the coordination of its activities. The selection of PLACECOM for the Junior Committee generally occurs at the beginning of the academic session.

3. Preparation of Placement Brochure - Creating a comprehensive brochure (in hard copy, soft copy, and website versions) that details the students available for placement. This helps

potential recruiters to identify suitable candidates and benefits the students by providing them with more placement opportunities.

4. Organizing Industry-Institute Interactions - The institution's faculty and students visit various industries in major cities of the country before the commencement of the placement season. The purpose of these visits is to establish new relations and strengthen existing ones. Potential recruiters are appraised of the students' profiles and diversity available for recruitment through the distribution of placement brochures. The CRC also assists in identifying and pursuing other Industry-Institute interactions in the form of guest lectures, conclaves, institute lecture series and workshops to name a few.

5. Coordinating all placement activities on campus - The placement cell is responsible for organizing, coordinating, and monitoring all placement activities on campus with the active association of PLACECOM. This includes hosting corporates, facilitating the selection process, keeping track of placements, and organizing summer placement monitoring visits by faculty members.

6. Database management - The placement cell, with the active association of PLACECOM, maintains a database of companies and contacts for future reference.

7. Students Alumni Relations Committee (Kaizen) - The Kaizen Committee is responsible for organizing and managing the Alumni Conclave and City Meets, publishing the alumni newsletter, managing the AlmaConnect portal, and planning and implementing other alumni outreach initiatives like batch interaction, alumni mentoring for internships and placements.

COMMITTEES

The CRC receives guidance and support from three different committees, which are:

1. Faculty Placement Advisory Committee (FPAC): This committee offers advice and recommendations to the CRC on important strategic decisions. It consists of members who are appointed for the year 2023-24, and their names can be found under the "Committees" section of the Handbook.

2. Students' Placement Committees (PLACECOM): PLACECOM is made up of students who are selected through a two-stage process, with the senior PLACECOM proposing candidates and the final decision being made in consultation with CRC officials. The selected students are responsible for organizing all placement activities with the help of their batchmates. The final-year students coordinate and supervise the final placements, while the first-year students handle the summer internship program with the support of the seniors.

3. Kaizen: Kaizen is another student committee that is selected by the students themselves. Similar to PLACECOM, the selection process is conducted in two stages. The Kaizen team is responsible

for conducting all alumni outreach activities and is selected at the beginning of each academic session.

Summer Placement

At the end of the First Year, during the summer vacation, each student is required to work on a project as part of a corporate for a period of about 8-10 weeks. The summer placement is an integral part of the MBA Programme. This project is assessed and graded as an essential condition for promotion to second year and award of the degree and is reflected in the Grade Report.

1. Summer Placement Process

The Summer Placement Process involves the selection of students for summer internships, which takes place simultaneously with the final placement programme. Companies usually conduct their summer internship selections when they visit the campus for pre-placement talks (PPT) and/or the final recruitment process. First-year students receive guidance and assistance from their seniors and the CRC for the summer internship selection process. The Placement Committee, along with the Corporate Relations Cell, follows up on the process continuously. Generally, companies select students based on their profile, followed by a series of personal interviews

2. Guidelines for Summer Placements

1. Students must attend the Pre-Placement Talk of a company coming for summer placement, provided it does not conflict with their class timetable.

2. Once selected for a company through the campus process, students cannot participate in the summer placement process for any other company.

3. Students cannot ask for location preferences for summer internships.

3. Pre-Placement Interview /Pre-Placement Offer

1. Students who receive a PPI/PPO must inform the CRC by October.

2. Students who receive a PPI/PPO must attend the final discussion with the organization and complete the process, regardless of the compensation offered.

3. PPI/PPO policy will be shared separately with the batch.

It is mandatory for all students to comply with the above guidelines, as failure to do so may result in their disqualification from the Institute's placement process. The CRC may make changes to the guidelines/rules in the interest of the students, industry, and institution. If there is any doubt or dispute, students can escalate the same to the Chairpersons of FPAC and the same shall be discussed in FPAC. The Chairperson's decision will be final and irrevocable, and no coercion by students will be allowed. Additional guidelines for eligibility and the summer placement process will be shared with the batch before the campus placements season commences.

Final Placements

The Institute provides extensive support to students in exploring placement opportunities by inviting a wide range of companies for campus recruitment during their final year of studies. Through systematic interaction with industry partners and continuous career counseling, the Institute ensures that students are well-prepared to pursue their desired career paths.

From the outset of the programme, students receive guidance regarding their career aspirations and options, which is then followed up with potential companies for participation in the Institute's placement programme. This process not only enables students to secure their desired roles, but also helps recruiters identify the most suitable candidates for their organizations.

The final placements at the Institute are a testament to the success of this process, with students securing fulfilling careers and recruiters identifying top talent for their organizations. By providing comprehensive support throughout the placement process, the Institute ensures that students are equipped with the skills and knowledge they need to succeed in their chosen fields.

Eligibility

The Institute has established guidelines for final placements, which are as follows:

1. Eligibility: Students must meet the following criteria to participate in the campus placement process:

   1. Fulfill all academic requirements for promotion to the 2nd year of the MBA programme. Conditionally promoted students will not be eligible until they meet the required criteria.

   2. Attend, actively participate and complete all training conducted by the Institute.

2. Co-curricular Activities: Students must meet the following requirements:

   1. Have a minimum of 85% attendance in the Workshops/ Conferences/ Conclaves/ Seminars organized by the Institute.

   2. Complete at least one Certification Course.

   3. Discipline: Students must not have any action taken against them on the ground of indiscipline or misdemeanor, academic or otherwise.

These guidelines are subject to revision and further expansion in scope. The same shall be shared with the students on a timely basis by the CRC.

Final Placement process

Once a company expresses interest in recruiting from the Institute, the Corporate Relations Cell (CRC) sends out an invitation to the students. Interested students must submit their CVs, which are

then forwarded to the company by the CRC. The recruitment process typically begins with a Pre-Placement Talk, followed by a Group Discussion and/or Written Test, and shortlisted candidates are invited for interviews on campus. However, some companies may prefer to select students based on their CVs and invite them for Group Discussions or Interviews at their offices. The placement process is conducted in two phases, Phase 1 and Phase 2, and the hiring process may vary depending on the response from the companies.

General Guidelines

1. Formal dress code: Students participating in any stage of the placement and selection process must wear formal attire, including pre-placement talks, group discussions, and interviews.

2. Preparation: Students must be well-prepared for pre-placement talks and further selection processes. It is mandatory to study the website and read sectoral/industry reports.

3. Eligibility criteria: The eligibility of a student to apply for the selection in a particular company will be determined based only on the specifications, job profiles offered, or any other criteria stated by the respective company.

4. Attendance: Attending pre-placement talks is compulsory for all students who have expressed interest or have been notified by the Placement Committee.

5. Selection process: If a company shortlists or selects a student based on his/her CV, the student has to go through the next stages of the selection process.

6. Opting out: If a student opts out after being shortlisted by the company, he/she will be considered to have been placed and hence not be eligible to participate in any further selection process for final placements through the campus thereafter.

7. Sabbatical students: Students who are on sabbatical from their respective organizations need to submit a copy of such a document to the Corporate Relations Cell for records. These students will, however, be eligible to appear for the interview process of the company of their choice till convocation after which they will be deemed to be placed for all official records.

If the selection processes are conducted virtually, it is important to follow appropriate online etiquette (refer to online resources). All students are required to adhere to the above guidelines, and failure to do so will result in disqualification from the Institute's placement process. Further guidelines regarding eligibility and the final placement process will be provided to the batch before the start of the campus placements season.

SECTION IV: GENERAL RULES AND REGULATIONS

Dress Code

Wearing formal dress is compulsory on all Mondays while being in the Academic Block covering Classrooms, Library, Reading Room, Faculty Rooms & Admin Office from 08.45AM to 9.30PM irrespective of whether one has a class or not. A formal dress for the boys is a shirt with tie and trousers or formal suit with proper footwear. For girls, the formal dress is Saree / Western Formals (with Jacket) and proper footwear.

Dress Code on the Campus

Nirma University emphasises not only sound academic knowledge but also believes in the all-round development of its students. Overall grooming and the way the students present themselves is an important aspect that needs to be taken care of before the students enter the professional world. Good grooming is a part of a successful career. The university, therefore, reinforces that the students are well-dressed and well-groomed on all days.

The right type of dressing makes or breaks the personality. The university urges all the students to be formally, and semi-formally dressed on the campus, except for the sports ground and hostel premises.

Please ensure that you observe the following guidelines:

Do's

- You may wear formal and casual like:
- Formal Dresses including pants and long below-knee length skirts, dresses, sarees, etc.
- Business professional including formal pants, shirts etc.
- Business casual including khakis, chinos, salwar suits, etc.
- Semi-business casuals including dark jeans and a shirt
- Leather, formal, and Semi-formal shoes and sandals

Don'ts

- You should avoid wearing informal dresses like:
- Shorts, Bermudas, any knee-exposing bottoms
- Shoulder baring tops
- Midriff-baring tops
- Skinny and skimpy dresses
- Transparent and inappropriate dresses
- Tank Tops
- Ripped Jeans
- Slippers

Inappropriate dressing on the campus will be considered as an act of indiscipline and appropriate disciplinary action will be taken against such students.

Office Hours

The Institute has a policy to follow office hours. Office hours are facilitating sessions, where students can interact with respective faculty members for subject related discussion and solving doubts. Faculty members will be available in their office during office hours. Office hour will be

scheduled after 2 pm onwards for the core courses and as per availability for elective courses. Office hours will be scheduled by the programme office and will be communicated formally in the time table.

Conduct/Behaviour in Class

Students are expected to be in the classroom at least five minutes before commencement of the class. Un-punctuality is not acceptable.

- Students are required to follow the prescribed dress code at all time in the academic block.

- Students are expected to come prepared to class. They need to go through the chapters / cases/research papers/articles given in the course outline for the session. The students could be asked to leave the class if they are not found prepared for the session and marked absent

- Use of mobile phones in the classrooms, corridors and inside the academic blocks is strictly prohibited. Violation of this rule would invite a penalty as given in clauses 6.2.23 of code of conduct.

- Students are expected to behave in a responsible manner and not indulge in chatting amongst themselves while the class is in progress.

- Activities like video shooting, photography, playing musical instruments and listening to radio and tape recorders are prohibited in the academic blocks.

- Carrying of eatables/drinks in classrooms/auditorium is strictly prohibited.

- Any indiscipline or misbehavior in class would warrant disciplinary action as per the rules.

Disciplinary Rules to be observed in the Hostel: All students shall have to observe the discipline rules in the hostel at all times as given in the Hostel Rule book.

Seating Plan in the Classroom

The First-year students are required to sit in the classroom as per their Roll Numbers marked on benches to facilitate identification of the students for attendance and assessment for classroom participation.

Public Display of Affection (PDA) and Etiquette on the Campus

The university has strict policies in place to ensure the safety and well-being of all students, and any violation of these policies will result in disciplinary action.

Public Display of Affection (PDA) is inappropriate behaviour on the campus. It can affect others in several ways, including some of the following:

1) It can make others feel uncomfortable and embarrassed, which can lead to a negative and hostile environment.

2) Such actions can distract others from their academic pursuits and affect their ability to focus on their studies.

3) It can invade others' personal space and make them feel violated of their basic rights.

4) Engaging in PDAs is seen as disrespectful to others and can harm community relations.

The university encourages all students to be respectful of others and to maintain a professional and educational atmosphere on the campus. PDA will be considered as a misconduct and appropriate disciplinary action will be taken against any students' indulging in it.

Identity Cards

All students will be issued a Photo Identification (ID) card of the Institute of Management as a proof of their admission to the Institute. The Identity Cards will be required for taking books from the library and also to avail other facilities. The students are to wear their Identity Cards all the time while in the classes, in the examination as well as in the Campus. In case of loss of the Identity Card, a new card will be issued on payment of Rs. 250/-.

Text Books/Course Materials

The course instructor prescribes Text book (s) for each course. The books will be procured by the Institute. All students are required to collect the prescribed text books as and when informed by the Programme Office. The students will have to pay for all the prescribed books even if they do not collect the books unless special permission is obtained from the competent authority.

The Institute will provide additional reading materials, if specified by the course instructor.

The additional expenditure would be recovered from students.

The students will have to collect books/reading materials from the materials room on the date and time specified by the Programme Office.

The Institute emphasizes Participant-centered Learning and hence relies on the Case Method as one of its major pedagogy. It has a license from Harvard Business Publishing for using their cases for a certain cost per student.

Subscription to Business Newspaper and Magazine

The Institute encourages students to subscribe to business newspapers and business magazines. The Institute will arrange for the delivery of the newspapers/business magazines in the hostels at concessional rates.

Celebration

In case the students wish to organize a celebration or hold a party inside the campus, they have to take prior written permission from the Director.

SECTION V: LIBRARY RESOURCES AND COMPUTING FACILITY

LIBRARY RESOURCE CENTRE (LRC)

Introduction

The IMNU library easily qualifies to be one of the best business libraries in India. A library with 4733 Sq. ft. and 109 seating facility is built on a very strong technology framework, the library subscribes to a host of databases that provide digital access to the world of scholarly and business information from your desktops / laptops and other web enabled devices through the campus LAN network. The University campus is Wi-fi enabled. The library resources can be accessed from

Automation

The library has been automated using KOHA – open source software. The software facilitates automated circulation (issue-return) of books and speedy access to bibliographic, location and availability of information of the books in the library. We also have the facility of web catalogue.

Services

Reading Facilities, Reference, Photocopying, Circulation, Computerized Information Search, Library Orientation Program, Newspapers, Clipping, New Arrivals, Current Awareness Services, Selective Dissemination Services, Case Study, Inter-Library Loan

The Library has a Must-Read collection, Harvard Books Corner for the BBA-MBA students

Institutional Membership:

- Vikram Sarabhai Library [IIM-A Library]

- AIRC (American Information Resource Centre), Mumbai

- MANLIBNET (Management Library Network)

- DELNET (Developing Library Network)

Resources:

Resource	Number
Books	43631
E-Books	77556
Periodicals	141 + 9920
Databases	15
Newspapers	17

Electronic Media   1748

Audio Cassettes   136

Video Cassettes   340

Photo Albums   401

Bound Volumes   5848

PhD Thesis   76

Databases

Library at the Institute has several databases through which one can access data, general information, company information, and journal articles over a large time span. All databases are IP authenticated and accessible outside the campus through remote access link e

- **EBSCO - Business Source Ultimate:** Business students learn about accounting, finance, banking, marketing, management and much more with one comprehensive package that also includes full text of journals found in key subject indexes.

  In addition to accessing essential full-text journals, business students can delve into case studies, country economic reports and company profiles, as well as interviews with executives and analysts – the key players whose roles they are studying to fill.

  Contents covered:

  6811 = Total number of journals & magazines indexed and   abstracted (3804 are peer-reviewed)

  5337 = Total number of journals & magazines in full text (2782 are peer-reviewed)

- **ELSEVIER Science Direct:** We subscribe to Business, Management & Accounting package (72 Journals). The backfiles of this package is available right from 1995.

- **JSTOR:** JSTOR offers a high-quality, interdisciplinary archive to support scholarship and teaching. It includes archives of over one thousand leading academic journals across the humanities, social sciences, and sciences, as well as select monographs and other materials valuable for academic work. The entire corpus is full-text searchable, offers search term highlighting, includes high-quality images, and is interlinked by millions of citations and references.

  The archive is unique in terms of scale, content, and the significant use it receives. It is recognized specifically for:

  - Offering a unique, interlinked aggregation of scholarly works

  - Facilitating interdisciplinary and historical research

  - Long-term preservation

- Exemplary standards for digitization and completeness

- Interfaces and functionality that support academic use

- Highly reliable access

Today, academic journals comprise the majority of the content in the archive. Journals are always included from volume 1, issue 1 and include previous and related titles. The most recently published issues (past 3-5 years) are not available.

- **OUP e-Bundle:** Oxford University Press's e-Bundle consists of 37 top journals of Business & Economics.

- **Sage Journals Collection:** Sage package consisting of 122 e-Journals of Management & Organizational Study has been added to the collection

- **Bloomberg Terminal:** This is the recent addition to our Library Resource Centre. It enables professionals in the financial service sector and other industries to access Bloomberg Professional Services through which users can monitor and analyze real-time financial market data and place trades on the electronic trading platform. In an academic set up it helps future professionals to integrate theory with real world practice by empowering them with datasets and exposing them to global economic scenarios.

- **SCOPUS:** SCOPUS is the largest abstracting and indexing database of peer-reviewed literature. Scopus features tools that allow researchers to efficiently track, analyses and visualize research easily and at the level of detail they choose. Scopus offers researchers a quick, easy and comprehensive resource to support their research needs in the scientific, technical, medical and social sciences fields and in the Arts and Humanities also

- **INDIASTAT.COM:** Authentic and exhaustive socio-economic statistical information about India, it provides a million of statistical tables.

- **ISI Emerging Markets:** The database provides a variety of information on companies, sectors and industry. The list of data providers would give us a specific idea of the contents covered.

- **EPWRF:** Times Series Data: On-line Data Series Modules Subscribed by us are-

    - National Accounts Statistics of India

    - Domestic Product of States of India

    - Price Indices

    - Agricultural Statistics

    - Wage Rates in Rural India

    - Annual Survey of Industries

- • Industrial Production Series

- • Power Sector Statistics

- • External Sector Statistics

- • Monetary Statistics

- • Financial Markets

- • Banking Statistics

- • Insurance Statistics

- • Finances of the Government of India

- • Finances of State Governments

- • Combined Government Finances

- • Health Statistics

- • Educational Statistics

- **CMIE's CapEx:** CapEx is a database of investment projects that involve the setting up of new capacities. It is about the announcement of such projects, their implementation and their final culmination into new capacities. It identifies new projects announced and tracks their progress in implementation through their end. The life-cycle of a project ends when the new capacity is created and deployed into production. The CapEx database tracks projects through this journey and eventual conclusion. It captures this life-cycle of projects.

- **CMIE's Consumer Pyramids dx:** Consumer Pyramidsdx is a delivery of the Consumer Pyramids Household Survey. It provides anonymized record-level data at the level of individual households and members of households. The service delivers data collected from an all-India representative sample of over 2,36,000 households. This is a panel sample that is surveyed repeatedly over time. Consumer Pyramids Household Survey is a continuous survey. Data is collected in Waves. Data from the first Wave that was conducted during January-April 2016. There are three Waves every year. Each Wave is completed over a four month period.

- **Ace Equity:** ACE Equity Database is an extensive database of financial as well as non-financial information of listed Indian companies. It also contains price related data. It is updated regularly.

- **Ace Mutual Funds:** ACE Mutual Funds Database is mainly used by distributors and for research. This database has the feasibility to generate reports. It covers all schemes of AMCs and they are properly classified as well as categorized. Basic Details and essential information of all schemes is properly culled from the offer documents and is properly altered whenever there is a change made by the Fund house. All portfolio details whether Company, Asset,

Industry, Rating and Maturity Profile, coverage of NAV and dividend details, etc. are fully updated regularly.

- **Prowess IQ:** Prowess IQ is an interactive querying system to find companies from the Prowess database. The Prowess database consists of the financial performance of Indian companies. The database contains information on all listed companies and a larger set of unlisted companies.

- **Springer e-books collection:** Institute of Management Library has purchased e-Books (Business and Economics e-Books Package) of Springer e Books Collection. One can access the e- books of Springer (617 E-Books - 2005, 2006 and 2007) from anywhere in the campus.

- **JSTOR Academic e-book:** Institute of Management Library has purchased e-Books of JSTOR e-Books Collection. Mainly subject covered: Science and Technology, Architecture and Art, Law, Criminology Etc., Business Management, LIS, Sociology, Multi Discipline.

- **Emerald [Backfiles]:** Archival full text journal access 1990 to 2021

Guidelines for Library Use

- Silence should be maintained in the library premises.

- Students can borrow a maximum of 10 books for PG and 5 books for UG for the duration of 14 days.

- Students are entitled to renew books (max. twice) depending upon the demand of particular books.

- An overdue charge of Rs. 2/- per day will be charged on late return of books.

- Books will be issued on producing the Identity card.

- The students should make an entry in the computer kept at the entrance.

- Books should be checked for missing pages or damage before issue. The students will be held responsible for any damage/missing pages found and the penalty would be at the discretion of the librarian.

- Library resources like reference books, periodicals, bound volumes, annual reports, CDs, audio/ video cassettes are to be referred within the library premises.

- Issued books/Personal Books, files, notes and other personal belongings are not allowed to be brought into in the library.

- Defaulting on the above rules will lead to termination of library membership.

- Mobile Phone is to be switched off within the library premises.

Library Hours

	Monday to Friday	1st, 3rd & 5th Saturday
Opening - Closing Hours	8.30 am to 10.00 pm	8.30 am to 10.00 pm
Circulation Hours	8.45 am to 9.45 pm	8.45 am to 9.45 pm
Library Reading Room		8.30 am to 10.00 pm

Close on Public Holiday and 2nd and 4th Saturday

Access to the library resources on intranet: The digital library resources can be accessed from the campus wide network at https://mancomlibrary.nirmauni.ac.in/

Access to the library Resources outside Campus:

• Library web-opac can be accessed outside Nirma University to check the availability of library print resources at http://librarysearch.nirmauni.ac.in

• Library Databases can be accessed remotely at http://elibrary.nirmauni.ac.in

COMPUTING FACILITIES

Hardware: Servers and Desktops/Laptops

Presently the Institute of Management campus has more than 200 computer systems/laptops clients (including Faculty Members, Officers, Staff members, IM Computer Lab) with other peripherals like laser printers, UPS, etc. All the computer systems are on the fiber Gigabit Campus Area Network backbone. They are also connected to 2 Gbps [2000 Mbps] fiber optic leased line for Internet connectivity. Hostel rooms have been provided LAN facility so as to enable the students to use Internet/Intranet round the clock. The University Campus has Wi-Fi facility.

Software: System Software, Applications Softwares and Utilities

MS Windows 2019 Server, MS Windows 2012 Server, MS Windows 7, MS Windows 8, MS Windows 10, MS Windows 11, MS Office 2021 LTSC Suite MS Office 2019 Suite, MS Office 2013 Suite, MS Office 2016 Suite, MS Office 2010 Suite, SPSS 23.0 (Statistical Analysis and Decision Making),), Vivo 12 (Qualitative Data Analysis Package)

Nirma University Learning Management System: Cloud based Moodle

Learning Management System (LMS-Moodle) Cloud platform is used to effectively manage sign ups/registration, users, students, courses, online content, tutors, supervisors, calendars, hours, groups, access, notifications, communication/messages, certificates and reports.

Nirma University Gigabit Campus Area Fiber Network

Campus LAN, Intranet/Internet Connectivity and Wireless Connectivity: A state-of-the-art gigabit network with 40 Gbps fiber backbone connects every corner of the Institute and Hostels. More than 1000 computer systems are connected under the network. Layer 3 and Layer 2 manageable high-end switches are used for better management and security. Every student and faculty member has a networked personal computer or laptop at his/her disposal. High-speed servers (Moodle LMS Server, Google Workspace with Email Services, Firewall Server, WI-FI Authentication Server, Library Servers) running on a variety of platforms to suit all kinds of requirements, support the entire network. A 2 Gbps [2000 Mbps] dedicated optic fiber Internet leased line connected to high end Firewall providing security and internet access. Main Computer Lab: Computing facilities for the students include a well-equipped lab. The Main Computer Lab, is available to all students and faculty members and provides access to various Analytical Processing tools like SPSS, application packages like MS Office, various operating systems, electronic mail, and the Internet/Intranet with NU MIS and NU ERP system. The lab is equipped with over 65+ Windows-based computers.

Internet/Intranet Facilities

All the computers/laptops (Computer Lab, three Hostel buildings, Canteen, Mess, Faculty Members, Administrative officers, staff members, Library etc.) are connected to Internet Proxy/Firewall Server. The Proxy/Firewall/UTM Server is connected to 2 Gbps [2000 Mbps] dedicated optic fiber Internet leased line. Internet surfing, E-Mail Service is available round the clock at hostel.

Nirma University Wi-Fi Facility

A secure wireless service is available across our all campus buildings, classrooms, laboratories and cafeteria. University Campus is having 2 Gbps [2000 Mbps] dedicated optic fiber Internet leased line facility. The University has a 24X7 Wi-Fi facility in the campus buildings available to the faculty members and students laptops. This is facility is available on every student personal laptop and is provided free of charge. The students can avail a free Wi-Fi on their laptops and Wi-Fi uses a secured web browser based authentication. More than 1000 high performance Wi-Fi AP's are deployed to provide internet and other IT services.

Nirma University E-Mail and Collaborations Services

Email   Calendar   Drive   Groups   Sites   Hangouts   Classroom   Vault

Google Core Apps

"Gmail" is a web-based e-mail service that allows an organization to run its email system using Google's systems.

"Google Calendar" is a web-based service for managing personal, corporate/organizational, and team calendars. It provides an interface for users to view their calendars, schedule meetings with other users, see availability information, and schedule rooms and resources.

"Google Contacts" is a web-based service that allows users to import, store, and view contact information, and create personal groups of contacts that can be used to email many people at once.

"Google Docs","GoogleSheets","GoogleSlides","Google Forms" are web-based services that enable users to create, edit, share, collaborate, draw, export, and embed content on documents, spreadsheets, presentations, and forms.

"Google Drive and Shared Drives" provides web-based tools enabling users to store, transfer, and share files, and view videos.

"Google Groups" is a web-based service that allows users and website owners to create and manage collaborative groups and mailing lists.

"Google Sites" allows an users to create websites to publish internally within a company or publish externally.

"Google Tasks" is a web-based service that enables users to create, edit and manage their tasks.

"Classroom" is a web-based service that allows users to create and participate in classroom groups. Using Classroom, students can view assignments, submit homework, and receive grades from teachers.

"Google+" is a web-based service that allows users to share links, videos, pictures, collections, and other content with others within the same G Suite domain, and to view and interact with content shared with them by others within that same domain.

"Google Meet"Google Meet is a video conferencing app. It is the business-oriented version of Google's Hangouts platform and is suitable for businesses of all sizes. The solution enables users to make video calls with up to 100 users per high-definition video meeting.The app allows users to join pre-scheduled meetings from calendar events, choose a link, enter meeting code and even dial in from their phones if the invitation includes a phone number. Google Meet integrates with G Suite versions of Google Calendar and Gmail and shows the complete list of participants and scheduled meetings. It shows a "join" button for users to connect to the meeting and provides options to mute and turn off the video during the meeting.

General Rules:

• Misuse of Internet/E-Mail/Wireless Access service will invite strict disciplinary action.

• Use of the Internet/Wireless Access/Computing facilities/Printing services must comply with the law of Institute/University, Government and all other concern regulatory authorities.

• Use of the Internet/Wireless Access/Computing facilities/Printing must not interfere with any other user's usage. Detection of any such incident will lead to disciplinary action.

- User is not entitled to use computing facilities/services those he/she has not been authorized to use.

- User must not access any program or data which he/she has not been specifically authorized for the use.

- User must not use or copy any data or program belonging to other users without their explicit and specific permission.

- User must not use Institute/University Internet/Wireless Access/Computing facilities/Printing services to harass, defame, libel, slander, intimidate, impersonate or otherwise abuse another person. In such cases legal action will be taken against user(s).

- User must not use Institute/University Internet/Wireless Access/Computing facilities/Printing services for the creation, collection, storage, downloading or displaying of any offensive, obscene, indecent or menacing images, data or material capable of being resolved into such. (There may be certain legitimate exceptions for academic purposes which would require the fullest disclosure and special authorizations)

- Users must not use the Institute/University Internet/Wireless Access/Computing facilities/Printing services to conduct any form of commercial activity without explicit permission. Use of "computing services" for commercial work may be governed by software licenses constraints and users should verify that the intended use is permissible under the terms of those licenses with their local IT Support Staff.

- Users must not use the Institute/University Internet/Wireless Access/Computing facilities/Printing services to disseminate mass (unsolicited) mailings.

- Users must not install, use or distribute software on his/her laptop for which he/she has not had a licenses or permission.

- In general, use of Institute/University "Internet/Wireless Access/Computing facilities/Printing services" is available to users for study, research, academic work and administrative purpose of the Institute.

- Any kind of Peer-to-peer (P2P) file sharing programs, illegal software, pirated apps, circumventing bandwidth Softwares, bypassing network/firewall filter softwares, as well as violating copyright and licensing rules, use up an excessive amount of bandwidth that consequently hinders the use of network resources for purposes of priority. For this reason, it is strictly forbidden to use the "peer-to-peer" file sharing programs and above mentioned any illegal software - even if they are used inside the campus network. Such usage includes, but is not limited to, the following programs:

  KaZaA, iMesh, eDonkey2000, Gnutella, Napster, Aimster, Madster, FastTrack, Audiogalaxy, MFTP, eMule, Overnet, NeoModus, Direct Connect, Acquisition, BearShare, Gnucleus, GTK-Gnutella, LimeWire, Mactella, Morpheus, Phex, Qtella, Shareaza, XoLoX, OpenNap, WinMX, DC++, BitTorrent etc..

- If the use of the computing and networking facilities is proven to be incompatible with the educational and scholarly missions of the Institute/University and law of Government, and if the user has been proven to behave irresponsibly, inappropriately and illegally in a manner displaying disruptive and inappropriate conduct that endanger the efficiency, integrity, safety and continuity of networking services; and if the user breaches the rules and regulations set forth in this document, one or more of the following disciplinary actions may be taken as a reasonable response to eliminate threatening and abusive behaviour;

- The user may be warned verbally or with a written notification.

- Local and/or off-campus network access privileges may be restricted, for a specified term or indefinitely.

- Local and/or off-campus network access privileges may be suspended, modified or withheld for a specified term or indefinitely.

- The user codes and user accounts on the central server systems may be terminated for a specified term or indefinitely.

- Disciplinary mechanism of Institute/University such as investigation or prosecution may be initiated by the academic or administrative disciplinary proceedings/committee.

    Judicial proceedings may be started,

    Any suitable disciplinary action as decided by the authority.

    -Depending on the severity misconduct, the magnitude of the resulting damage (on the resources and persons/organizations), recurrence of the misconduct

For the usage of Computer Lab of Institute of Management

- Students should make an entry in the log register.

- Students should not change properties/configuration of the client machines.

- Students should keep silence and observe discipline while working.

- Students should not leave rough papers on desks.

- Students should not eat or drink in the computer Centre.

- Students should switch off lights, fans, computer systems etc. before leaving the lab

Nirma University IT Policy has to be followed and will be applied to all students of Institute of Management. Please refer to the following link:

https://nirmawebsite.s3.ap-south-1.amazonaws.com/wp-content/uploads/2023/04/IT-Policy.pdf

SECTION VI: STUDENTS' CLUBS & COMMITTEES

The Institute believes in developing the students as owner-managers right at the campus while they are still students. The students are considered active partners in managing the Institute in its activities viz. conferences, training programs, guest lectures, seminars, and cultural programs. It is ensured that they play an active role rather than remain passive recipients. The students are thus provided an opportunity to demonstrate their management skills developed during their two years of learning MBA program, by initiating and organizing different co-curricular and extracurricular activities with the basic support from the Institute. This culture inculcates the spirit of independence and leadership in the students. The students get involved in these activities not merely for the learning value but also for the pleasure that comes with the experience of a job well done. The students recognize their talents and skills in the process and get inspiration to develop themselves further.

STUDENTS' CLUBS AND COMMITTEES AT INSTITUTE OF MANAGEMENT

Various students' activities at the institute are managed by the students' groups knows as "Clubs and Committees (CnCs)". Based on their activities & roles, the student groups are divided into following 5 broad categories:

1. **Institutional Committees**

2. **Domain Clubs**

3. **Extra-Curricular Committees**

4. **Special Interest Groups**

5. **Student Facilitation Committees**

Currently there are total 27 Clubs and Committees under these five broad categories. The details of various clubs and committees under these category follow:

1. **Institutional Committees**

There are total six committees under this category. The main function of these committees is to assist institute in various institutional activities.

i. **Admissions Committee:** Admission committee is an integral part of the admission process and plays a significant role in ensuring that the institute's incoming students have a seamless transition to their academic journey.

ii. **Kaizen Committee:** The Kaizen committee works for continuous improvement of the brand IMNU. Major work areas of this committee include alumni relationship building, facilitation in

admissions, and internal process improvements. The major tasks undertaken by the Kaizen Committee include publishing the monthly Alumni Newsletter, Mentorship Program for the upcoming batches, organizing Alumni Get-togethers, IMNU Merchandise, Hall-of-Fame, and organizing seminar series by industrial experts.

iii. **Placement Committee:** The prime responsibility of the committee is to facilitate the recruiting process which covers field immersions, summer internships & final placements of students. In order to facilitate a long-term industry-academia partnership, the Committee focuses its efforts on finding the ideal match between the candidate and the company in terms of both profile and package.

iv. **Student Advisory Committee:** The Student Advisory Committee (SAC) acts as a bridge between the students and the administration. The SAC is the only committee whose members are elected by the students themselves and, in a way, are the representatives of the batch. The objective of the SAC is to make sure that the management and the students understand each other's needs and work together as a team for the betterment and growth of the Institute.

v. **Student Welfare Committee:** The Student Welfare Committee regulates and coordinates the students' activities conducted by various clubs and committees. It acts as an interface between the institute's administration and the students in the conduct of various activities. It also maintains records of various students' activities at the institute.

vi. **Website, Media and Corporate Communication Committee:** The Media Committee acts as a representative of IMNU to the outside world to help to improve the visibility of the IMNU brand. The Media Committee covers all the happenings, events, and seminars that take place inside the IMNU campus and portrays them through various media including the press, the IMNU blog, and the official accounts of IMNU on Facebook and Twitter. The Media Committee plays a pivotal role in the branding of planet IMNU.

2. **Domain Clubs**

Domain clubs are the functional clubs of Institute of Management. The six domain clubs represent the six functional areas of MBA.

i. **Clique (IT Club):** Clique aims to spread the excitement about the converging world of information technology, communications, and media industries. It also aims to create career opportunities and help educate the IMNU community about the new digital economy.

ii. **Finesse (Finance Club):** The objective of the Club is two folds- (1) to inform club members about all aspects of modern-day finance; and (2) to provide them with information about the world's premier financial institutions. The Finance Club provides students the insights on all aspects of international capital markets including venture capital, merchant banking, investment banking, sales and trading, portfolio management, corporate treasury, accounting, and commercial banking.

iii. **Imprints (HRM Club):** The purpose of the club is (1) to bring together students interested in the field of Human Resource Management, (2) to help them develop interpersonal skills needed in the corporate, and, (3) to encourage them to meet professionals who work in the field of Human Resource Management. This club is designed to help students learn more about Human resources and what Human Resource Professionals do.

iv. **Niche (Marketing Club):** The Marketing Club aims to provide opportunities for the members to develop marketing skills, undertake marketing exercises and meet marketing professionals. The club provides a platform for the members to interact and share knowledge and experience in the field of marketing.

v. **Optimus Club - The Operations and Supply Chain Club:** The club endeavors to facilitate sharing of knowledge in fields related to Operations and Supply Chain Management through Guest Lectures, Live Projects, Quizzes, Case Studies, and Simulation games.

vi. **Swayam (Family Business and Entrepreneurship Club):** The club aims to provide opportunities to the members and interested students to develop entrepreneurial skills and help polish their abilities to prepare them to face the challenges of the business world. It also helps them to set up a business by providing all possible information. The club also organizes conclave, business quizzes, business plan competitions, and seminars on current issues.

3. **Extra-Curricular Committees**

The two committees under this category organize various sports and cultural events at the institute

i. **The Cultural Committee:** The Cultural Committee of IMNU with its motto, 'We create memories together' works for various festivals and cultural events throughout the year. The committee keeps the students' campus life buzzing with passion and energy. It creats memories that the students cherish for a lifetime.

ii. **Sports Committee:** The Sports Committee of IMNU aims at providing ample opportunities to students to showcase their skills in all categories of sports while developing character and discipline for life, thereby creating better professionals for the organizations.

4. **Special Interest Groups**

The eleven clubs under this category conduct various activities related to students interests such as Music, Drama, Social Work, Photography etc.

i. **Chehre - The Dramatics Club:** Chehre is the theatre and dramatics club of the Institute where students get an opportunity to showcase their creativity and talent. Chehre also organizes workshops on movie making where participants are taught the basics of the trade.

ii. **eRT Capital-The Investment Club :** eRT Capital is an initiative for the students to understand the real life investment management.

iii. **Expressions-The Fun Club:** Expressions Club provides a platform for the students for expressing themselves creatively. The Club organizes events intending to forge enduring bonds between seniors and juniors.

iv. **Fiesta-The Dance and Music Club:** Club Fiesta was initiated to address a bunch of needs of the students, namely, relaxation, fun, learning, and creativity. It is the Dance and Music Club of IMNU. The club organizes Workshops (Latin, Hip-hop, Freestyle, Guitar, Keyboard, etc.), and Lectures by prominent exponents in the fields of music and dance.

v. **Kaarwan-The Public Speaking Club:** The Kaarwan club of IMNU organizes Public speaking events to help students overcome their stage fright and improve their command of the English language.

vi. **News Junction:** Members of this club compile important daily news related to various spheres like business, politics; sports, etc., and send it to all the students and faculty/staff members in the form of an email.

vii. **PRATIKRITI–Photography Club:** The Pratikriti club of IMNU is conceptualized to promote photography and appreciate the creative work of photographers at IMNU. It also to provide the students a stage to showcase their work.

viii. **Spandan - The Social Club:** Spandan creates a significant difference through engaging activities focused on Social Work and Corporate Social Responsibilities. It conducts various activities that contribute to the society.

ix. **SPARSH-The Editorial:** The club publishes semi-annual editions of the newsletter which provides an engaging and comprehensive coverage of all the student & faculty achievements, latest institutional developments, institute conferences, seminars, events and student activities organized through various clubs and committees.

x. **Sumantra-The Book Club:** Sumantra promotes extra-curricular reading by conducting reviews of management books, fiction as well as other non-fiction books. Authors of popular Management books are also invited to talk about their books. The club also brings out a newsletter that contains book reviews, poems, articles, essays, and other fun reading material that is relevant to literature.

xi. **Xquizit-The Quiz Club:** The Quizzing club of IMNU is conceptualized as a platform to sharpen the business knowledge and quizzing acumen of IMNU students. The club organizes quizzes on various co/extra-curricular topics and themes

5. Student Facilitation Committees

The two committees under this category work to facilitate the students living in the campus.

i. Hostel Committee: The hostel committee is concerned with helping the warden in the smooth functioning of the hostel. The members are responsible for bringing any problems faced by the inmates of the hostel to the concerned authorities.

ii. Mess Committee: The mess committee functions for the smooth running of the mess. It coordinates with the mess contractor in deciding with the menu, monitoring the quality of the food and hygiene of the mess and its surroundings.

STUDENTS' ACTIVITIES

Co-Curricular Activities

The students are encouraged to plan and organize various co-curricular activities on their own with basic support from the Institute. Such an atmosphere inculcates the spirit of leadership and an understanding of several aspects of management. They undertake such activities not merely for learning but also for the pleasure that comes with the experience of a job well accomplished. The students recognize their talents and skills in the process and get inspired to develop themselves further. The students are also nominated to participate in the co-curricular activities organized by other leading business schools. The major activities organized by the students every year on the campus are;

• **Conclaves**

The Institute nurtures the culture of learning beyond the classroom with the help of various activities and platforms. It facilitates bringing industry to the classroom through a series of Conclaves wherein experts from different fields share their experiences with the students. This helps the students stay up-to-date with the new & emerging industry practices. The conclaves are also meant to be a platform for idea generation and stimulation of novel management thoughts. The students organize three conclaves every year; (i) Utkristha-The Management Conclave, (ii) Pratidhawani-The Alumni Conclave, and (iii) Pragman-The Entrepreneurship Conclave.

• **Institute Public Lecture and CEO Lecture Series**

Industry exposure of the students is also facilitated through a series of guest lectures from the industry experts throughout the year. The students organize Institute Lecture Series wherein eminent persons are invited to speak on the topics of contemporary interests. The Institute also organizes the Institute's CEO Lecture series.

- **Institute Seminar Series**

  The student bodies regularly organize at least, two lectures a month under its Seminar Series. These lectures are held on various management themes delivered by academia, industry experts, sr. alumni and prominent Government officials.

- **Other Co-Curricular Activities**

  The Institute also strongly believes in the experiential learning of its students. The students are exposed to hands-on training through the platforms of various functional area clubs. These students managed clubs meet weekly and organize workshops, training programs, interactive games, competitions, guest lectures, Perspective- Students' Academic Conference, Industry Visits, Club Activities, etc. throughout the year to fulfill the insatiable need of the budding managers.

Extra-Curricular Activities

Extra-Curricular Clubs and Committees aim at providing rejuvenating experience to the students on the campus. The extra-curricular activities also provide a platform for the students for implementing and testing various management lessons that they learn in the class. These activities also offer opportunities to the students for keeping their hobbies alive. The Institute actively supports sports activities such as Cricket, Volleyball, Badminton, Basketball, and Athletics over its sprawling playgrounds. Apart from this, the students are also encouraged to avail the facilities of a fully-featured Gymnasium.

Process for Participating in Co/Extra-Curricular Activities:

- Prior sanction from the Student Activity Chairperson has to be obtained before applying for participation at any event outside the campus in the prescribed format available in the programme office.

- Students require to submit the leave form for the same.

- Students can participate in a maximum of "4" events outside the campus, this is to facilitate participation from a greater number of students.

- The institute has a right to deny permission to a student to participate in an event outside the campus on grounds of a high level of absenteeism; poor academic performance; disciplinary probation etc.

- In case a large number of students apply for participation in an event, a selection procedure will be set up by the Students Activity Committee.

Attendance in Various Activities

Participation in Co-Curricular & Extra Curricular Activities like seminars, conclaves, conferences, lecture series, etc. helps not only in enhancing the knowledge of students related to contemporary developments but also enables the holistic development of students' personalities. We sincerely solicit the active presence of students in all such activities for the overall well-being of students including placements. These activities also result in augmenting the institute's brand.

The students need to attend a minimum of 85% of the above activities each year (i.e. in 1st year & 2nd year) failing which they will be withheld from the final placement irrespective of the reasons for absence.

Reimbursement and Academic Exemption Policy

The Institute believes in developing the students as owner - managers' right at the campus while they are still students. The students are considered as active partners in managing the Institute in its activities viz. conferences, training programmes, guest lectures, seminars, cultural programmes. The students are thus provided an opportunity to demonstrate their management skills developed during their learning years at the institute. This culture inculcates the spirit of independence and leadership in the students. The students get involved in these activities not merely for the learning value but also for the pleasure that comes with the experience of a job well done. Participation in Co-Curricular & Extra Curricular Activities like seminar, conclave, conference, lecture series etc. helps not only in enhancing knowledge of students related to contemporary developments but also enables holistic development of student's personality.

Students of Institute of Management, Nirma University will be eligible for reimbursement of expenses incurred for participation in any external co-curricular activities subject to conditions. The detail Reimbursement and Academic Exemption Policy is mentioned in website and available at admin office.

ALUMNI ASSOCIATION

All the students graduating from Nirma University are automatically eligible for membership in the Alumni Association of Nirma University. It is advised that all the students graduating from the Institute become a member of the Alumni Association.

Alumni Association provides opportunities for alumni to stay connected with their alma mater. In fulfilling its commitment to strengthening relations with alumni, the Institute organizes several activities every year such as Alumni meetings in different cities, Conclaves and Lectures, an e-bulletin named Sapience, and Alma Connect web-portal (http://imnu.almaconnect.com.), etc.

* Students are considered alumni-only after the award of their degrees.

Faculty Coordinators and Contact details of Students Clubs and Committee at Institute of Management

No.	Students Clubs and Committees	Committee Email ID	Faculty Coordinator
1	Adcom (Admission Committee IMNU)	adcom.im@nirmauni.ac.in	Prof. Ashwini Awasthi Prof. Ritesh Patel
2	Kaizen Committee	kaizen.im@nirmauni.ac.in	Prof. Parag Rijwani / Prof. Sapna Parashar/ Prof. Nitin Pillai Dr. Indranil Banerji / Mr. Neeraj Arora
3	Placecomm – Placement Committee	placecomm.im@nirmauni.ac.in	Prof. Balakrishnan Unny / Prof. Nitin Pillai
4	Student Advisory Committee (SAC)	sac.im@nirmauni.ac.in	Prof. Sapna Parashar / Prof. Parag Rijwani
5	Students Welfare Committee (SWC)	studentwelfare.im@nirmauni.ac.in	Prof. Bhavesh Patel / Prof. Himanshu Chauhan
6	Website, Media & Corporate communication Committee	mediacomm.im@nirmauni.ac.in	Prof. Tejas Shah
7	Clique (IT Club)	clique.im@nirmauni.ac.in	Prof. Omkar Sahoo
8	Finesse (Finance Club)	finesse.im@nirmauni.ac.in	Prof. Aditya Sharma
9	Imprints (HRM Club)	imprintz.im@nirmauni.ac.in	Prof. Ruchi Sao
10	Niche (Marketing Club)	niche.im@nirmauni.ac.in	Prof. Meeta Munshi
11	Optimus Club - The Operations and Supply Chain Club	optimus.im@nirmauni.ac.in	Prof. Dinesh Panchal
12	Swayam (Family Business and Entrepreneurship Club)	swayam.im@nirmauni.ac.in	Prof. Punit Saurabh
13	SportzzzComm- Sports Committee	sportzzzcomm.im@nirmauni.ac.in	Profs. Harsh Pratap Singh / Aditya Sharma

14	The Cultural Committee (TCC)	cultcomm.im@nirmauni.ac.in	Prof. Bhavesh Patel / Prof. Himanshu Chauhan
15	News Junction	newsjunction.im@nirmauni.ac.in	Prof. Satish Nair
16	Chehre - The Dramatics Club	chehre.im@nirmauni.ac.in	Prof. Praneti Shah
17	Fiesta (Music Club)	clubfiesta.im@nirmauni.ac.in	Prof. Nirmal Soni
18	Sumantra (The Book Club)	sumantra.im@nirmauni.ac.in	Prof. Shahir Bhatt
19	Xquizit (The Quiz Club)	xquizit.im@nirmauni.ac.in	Prof. Aditya Sharma
20	PRATIKRITI (Photography Club)	pratikriti.im@nirmauni.ac.in	Prof. Vandana Poturaju
21	Expressions (The Fun Club)	expressions.im@nirmauni.ac.in	Prof. Harsh Pratap Singh
22	Kaarwan (The Public Speaking Club)	karwaan.im@nirmauni.ac.in	Prof. Shahir Bhatt
23	Spandan (The Social Club)	spandan.im@nirmauni.ac.in	Prof. Tripurasundari Joshi
24	ERT Capital	ertcapital.im@nirmauni.ac.in	--NA--
25	Hostel Committee	hostelcomm.im@nirmauni.ac.in	Prof. Nikunj Patel
26	Mess Committee	messcomm.im@nirmauni.ac.in	Prof. Nikunj Patel
27	Sparsh-The management Newsletter Committee	sparsh.im@nirmauni.ac.in	Prof. Ruchika Sharma/ Prof. Ansita Aggarwal/ Prof. Ruchi Sao

SECTION VII: INSTITUTE COMMITTES

ANTI RAGGING COMMITTEES OF INSTITUTE OF MANAGEMENT

Monitoring Cell of Anti Ragging Measures

At the University Level, there is a Monitoring Cell of Anti-Ragging Measures, which is chaired by the Director General of the University. The cell consists of all the Head of Institutions, Chief Operating Officer and Executive Registrar of the University as members and the Chief Warden [Hostels] as Member Secretary. This body coordinates with the constituent Institutions of the University in implementing the Anti-Ragging measures and achieving its objectives.

There are three committees constituted at the Institutions under the University. These three committees are; Anti-Ragging Committee (Institute Level Statutory Committee), Anti Ragging Squad and Mentoring Cell (Ragging)

Anti-Ragging Committee (Institute Level Statutory Committee)

This is an Institute Level Statutory Committee with Director of the Institute as Chairperson, two Senior Faculty Members, Chief Warden [Hostels], representatives of civil and police administration, local media, non-Government Organizations involved in youth activities, representatives of faculty members, representatives of parents, representatives of students and non-teaching staff as members.

This committee ensures compliance with the provisions of Regulations of Anti-Ragging.

Anti-Ragging Squad

The Squad consists of one senior faculty member as Co-coordinator and the Chief Warden [Hostels] as Co-coordinator. The committee consists of warden, teaching and non-teaching staff and students` representatives as its members. The squad makes surprise visits at hostels and spots vulnerable to incidences of ragging on the campus.

Mentoring Cell (Ragging)

The cell is headed by a Senior Faculty member and consists of teaching staff as well as Students` representatives. The Mentoring Cell promotes the objective of Anti-Ragging among the students.

Anti-Ragging Committee (Institute Level Statutory Committee)	
1	Prof. Subir Verma	Chairman
2	Prof. Nikunj Patel	Coordinator
3	Prof. Hrudanand Misra	Co-coordinator
4	Prof. Parag Rijwani	Co-coordinator
5	Prof. Nina Muncherji	Co-coordinator
6	Prof. Tejas Shah	Co-coordinator
7	Prof. Sapna Parashar	Co-coordinator
8	Prof. Bhavesh Patel	Co-coordinator
9	Prof. Amola Bhatt	Co-coordinator
10	Prof. Diljeetkaur Makhija	Co-coordinator
11	Assistant Registrar (IMNU)	Member
12	Police Inspector, Sola Police Station	Member (Rep. of Police)
13	Mr. Nilesh Dholakia (Journalist), Indian Express	Member (Rep. of Media)
14	Ms. Madhvi Mehta (Pratham)	Member (Rep. of NGO)
15	Mr. Gopalkrishna	Member [SO, NU]
16	Mr. N S Jhala	Member [SO, NU]
17	Rep. of Students (To be decided)	Member
18	Rep. of Parents (To be decided)	Member

Anti-Ragging Mentoring Cell	
1	Prof. Nikunj Patel	Co-ordinator
2	Prof. Hrudanand Misra	Member
3	Prof. Parag Rijwani	Co-coordinator
4	Prof. Sapna Parashar	Co-coordinator
5	Prof. Nina Muncherji	Co-coordinator
6	Prof. Tejas Shah	Co-coordinator
7	Prof. Amola Bhatt	Co-coordinator
8	Prof. Diljeetkaur Makhija	Co-coordinator
9	Prof. Bhavesh Patel	Co-coordinator

10	Prof. Himanshu Chauhan	Co-coordinator
11	Dr. Indranil Banerji	Member
12	Senior Student Representatives	Member

Anti-Ragging Squad		
1.	Prof. Nikunj Patel	Coordinator
2.	Assistant Registrar, IMNU	Member
4	All Faculty & Staff Members	Members
5	Hostel Wardens	Members
6	Students' Representatives	Members

PREVENTION / PROHIBITION OF DRUG MENACE

In pursuance of the law of the land against the use & possession of Narcotics-Drugs, Nirma University has taken various measures to prevent the use of drugs/alcohol by the students on campus. These measures include:

(1) Formation of Anti-Drug Squad at the Institute level as well as University level as is done in case of Ragging.

(2) Formation of Anti-Drug Squads of the students' volunteers at Hostels and the Institute.

(3) Carrying out regular as well as surprise visits in Hostels and other places.

(4) Organizing various awareness programmes to educate the students about the ill effects of the use of drugs as well as the penalties for violation of the laws.

(5) Displaying of Anti-Drugs posters at prominent places for awareness of the students.

(6) Organizing a session in Induction Programme against the use and possession of drugs/alcohol.

(7) Obtaining undertaking from the students against the use and possession of drugs/alcohol.

Help Line No(s).

National Anti-Ragging Helpline   1800-180-5522 [24x7 toll free]

Institutional Level Helpline:

Prof. Nikunj Patel	Chief Warden	9825674507
Prof. Nina Muncherji	Co-coordinator	9825070085
Prof. Parag Rijwani	Co-coordinator	9898002772
Prof. Amola Bhatt	Co-coordinator	9825191485
Prof. Sapna Parashar	Co-coordinator	9898057821
Prof. Tejas Shah	Co-coordinator	9879426499
Prof. Bhavesh Patel	Co-coordinator	9925035685
Prof. Diljeetkaur Makhija	Co-coordinator	9426501904
Mr. Bharatbhai Joshi	Warden	9099025979
Mrs. Rita Barot	Warden	9099025969
Mrs. Kamini Patel	Warden	9106384696
Mr. Sanjay Purohit	Warden	9825303474
Mr. Sunil Patel	Warden	7567039557

EQUAL OPPORTUNITY CELL AT INSTITUTE OF MANAGEMENT

The institute level committee for Equal Opportunity Cell at Institute of Management, Nirma University is as follows:

Director	**Chairperson**
Prof. Ashwini Awasthi	Member
Prof. Parag Rijwani	Member
Prof. Meeta Munshi	Member
Prof. Himanshu Chauhan	Coordinator, Students' Activity
Prof. Bhavesh Patel	Coordinator, Students' Activity
Prof. Mahesh K.C.	Faculty Advisor
Assistant Registrar	Member Secretary

SECTION IX : IMPORTANT CONTACT DETAILS

No	Place	Contact Person	Contact Details	
			Email ID	Ext.
1.	Director	Prof. Subir Verma	director.im@nirmauni.ac.in	602
2.	Additional Director	Prof. Hrudanand Misra	addldirector.ugsim@nirmauni.ac.in	9852
3.	Assistant Registrar	Mr. D. R. Mandavia	digant.mandavia@nirmauni.ac.in	606
4.	Assistant Registrar	Dr. Kishor Gawande	kishor.gawande@nirmauni.ac.in	616
5.	PROGRAMME CHAIRPERSONS			
	MBA, 2022-24 Batch	Prof. Parag Rijwani	chair.mba@nirmauni.ac.in	638
	MBA, 2023-25 Batch & MBA Phase of B. Tech MBA	Prof. Sapna Parashar	chair.mba@nirmauni.ac.in	645
	MBA (FB&E)	Prof. Bhavesh Patel	chair.mbafbe@nirmauni.ac.in	657
	MBA (HRM)	Prof. Nina Muncherji	chair.mbahrm@nirmauni.ac.in	635
	MBA Phase of Integrated BBA-MBA	Prof. Tejas Shah	chair.imba@nirmauni.ac.in	624
	Ph.D	Prof. Samik Shome	samik@nirmauni.ac.in	696
	MDP	Prof. Hardik Shah	chair.mdp@nirmauni.ac.in	660
	EDP	Prof. Sanjay Jain	chair.edp@nirmauni.ac.in	633
6.	AREA CHAIRPERSONS			
	Economics & Strategy	Prof. M. Mallikarjun	chair.ef@nirmauni.ac.in	632
	Finance & Accounting	Prof. Nikunj Patel	chair.fa@nirmauni.ac.in	628
	Family Business & Entrepreneurship	Prof. Tripura Joshi	chair.fbe@nirmauni.ac.in	649
	Human Resource Management	Prof. Hardik Shah	chair.hr@nirmauni.ac.in	660
	Information Management	Prof. Nityesh Bhatt	chair.im@nirmauni.ac.in	634
	Marketing	Prof. Pradeep Kautish	chair.mkt@nirmauni.ac.in	623
	OB and Communication	Prof. Nina Muncherji	chair.ob@nirmauni.ac.in	635
	Operations Management & Decision Science	Prof. Chetan Jhaveri	chair.omqt@nirmauni.ac.in	648

7.	PROGRAMME OFFICE at Admin office of M Block			
	MBA & Integrated B.Tech (CSE)- MBA	Mr. Mihir Pandit	mba.im@nirmaui.ac.in	605
	MBA(FB&E)	Mr. Vishal Sutharia	mbafbe.im@nirmauni.ac.in	608
	MBA(HRM)	Ms. Arpita Katuwa	mbahrm.im@nirmauni.ac.in	605
	Integrated BBA-MBA	Ms. Arpita Katuwa	imba.im@nirmauni.ac.in	605
8.	Librarian, Institute of Management Library	Dr. Monita Shastri	lib.im@nirmauni.ac.in	661
9.	Campus Recruitment Cell	Dr. Indranil Banerji	corporaterelations.im@nirmauni.ac.in	631
10.	Account Section, Institute of Management	Mr. Mahesh Solanki	mahesh@nirmauni.ac.in	613
11.	Account Section	Ms. Palak Shah	accounts@nirmauni.ac.in	9673
12.	Academic Section	Dr. Ravindra Sen	dy_registrar.nu@nirmauni.ac.in	9680
13.	Health Center	Dr. Rajesh B. Patel	healthcentre.nu@nirmauni.ac.in	9222
14.	Counsellor	Dr. Sapna Bhatt	sapna.bhatt@nirmauni.ac.in	-
15.	Transport section	Mr. Shaileshbhai Patel	transport@nirmauni.ac.in	9157
16.	Equal Opportunity Cell	Prof. Mahesh K. C.	maheshkc@nirmauni.ac.in	640
17.	Student Welfare	Dr. Bhavesh Parekh	studentwelfare.im@nirmauni.ac.in	557
18.	Kalupur Com. Co. Op Bank branch at Campus	Branch Manager	kalupurbank@nirmauni.ac.in	9152
19.	Anti-Ragging Committee	Prof. Nikunj Patel	nikunj@nirmauni.ac.in	628
20.	Anti-Drug Committee	Prof. Nikunj Patel	nikunj@nirmauni.ac.in	628
22	Hostel Chief Warden Boys	Prof. Nikunj Patel	chief.warden.boys@nirmauni.ac.in	628
23	Hostel Chief Warden Girls	Prof. Smriti Tanvani	chief.warden.girls@nirmauni.ac.in	9817
24	Hostel H1 Warden – Boys	Mr. Sanjay Purohit	sanjay.purohit@nirmauni.ac.in	9248
25	Hostel H2 Warden - Boys	Mr. Sunil Patel	sunilkumar.patel@nirmauni.ac.in	9148
26	Hostel H3 Warden – Boys	Mr. Bharat Joshi	bharat.joshi@nirmauni.ac.in	9249
27	Hostel H4 Warden - Girls	Ms. Rita Barot & Ms. Kamini K patel	rita.barot@nirmauni.ac.in kamini.kapatel@nirmauni.ac.in	9250

UNDERTAKING

[to refrain from consumption of Drug and Alcohol]

I_____, bearing Roll No. _____ admitted in _____of Institute of Management, Nirma University, do hereby declare and undertake that I will refrain myself from consumption of Drug and Alcohol.

I have read the relevant instruction against the use of drugs & alcohol. I know that the use/possession of narcotics drugs and Alcohol is a punishable offence under the law of the Government of Gujarat and if I am found guilty of using such thing, then it will amount to a criminal offence and I am liable for the appropriate penalty as per laws. I hereby give an undertaking to the Institute that I will refrain myself from consumption of Drug and Alcohol.

Date: _____

Place: _____ Signature of student_____

I undertake that I will take utmost care to see that my ward does not get involved in any such incident.

Signature of Parent/Guardian: _____

Name of Parent/Guardian: _____

Address of Parent/Guardian with contact nos.:

_____

_____

UNDERTAKING

(Conduct and Discipline rules for the students)

1. Every student must carry his / her identity card which should be produced when demanded.

2. It is mandatory for the students to attend the classes and events etc. Absence due to illness or unavoidable circumstances shall be considered only if application is supported with medical certificates and/or leave application from the parents is submitted to the Director.

3. Students are expected to be polite individually or in groups and show respect to the faculty (teachers) as well as to the staff of the Institute. Instructions in connection with academic or other matters as may be given by the teachers from time to time must be followed scrupulously by the students. Students must not participate in activities that may cause harm to the academic environment or which harm the teacher-student relation.

4. The action of any individual, group or wing which amounts to interference in the regular administration of the college is prohibited. Disciplinary action will be taken against such students.

6. No student shall indulge in any activity in the college campus that might be illegal or may lead to disorderliness.

5. Causing disfiguration or damage to the property of the Institute or belongings of staff members or students is forbidden. In case of any such damage, the same will be recovered from the students, the parents or the guardians.

6. Student should not be in possession of any intoxicating materials or consume it. If anyone is found to have violated this rule, the admission of such student will be cancelled.

7. Use of mobile phones in the academic areas during academic activities, is prohibited. If a student is caught using mobile phone in any of the academic areas during any academic activities and a penalty of Rs. 5,000/- (Rs. Five thousand only) will be imposed.

Whenever any student is found to be guilty or violating the rules specified above or other specific instructions issued by the center or the Institute, he / she will be liable to disciplinary actions such as fine, suspension or rustication as may be imposed by the Director. The disciplinary action taken by the Director in this regard shall be final and binding

Date: _____   Signature of Parent/Guardian _____

Roll No. _____   Signature of Student _____

Nirma University, Institute of Management

FORM OF MEDICAL FITNESS CERTIFICATE

(To be produced at the time of reporting at the institute)

I / Dr._____ (Name & Designation) posted in

_____ (Name of Hospital & Place) certify that I have

carefully examined _____ (Name of Candidate) S/o. D/o.

Shri _____whose photograph attested by me

is affixed-here with. As a result of his/her medical examination, I have diagnosed nothing that may

prevent him/her pursuing under graduate/post graduate degree courses.

I have to further report that;

He/She has no disease or mental or bodily infirmity making him/her unfit or likely to make him/her unfit in the near future for visits / training / internships / projects etc. at industries, and active out door duty, as professional.

Mark of identification:_____

Hence the candidate is fit for admission to professional course.

Signature of Candidate

Signature of Medical Officer

Seal of Designation and Hospital

Dated:

> Photograph of candidate duly attested by the Medical Officer

35.00 MT. T. P ROAD

ROAD

18.00 MT. T. P ROAD

YOU ARE HERE

TO GANDHINAGAR

N.H. 8-A

TO SARKHEJ

LEGEND:

1 - SECURITY MAIN GATE - 60 mt. FROM HERE
2 - PARKING SPACE - 180 mt.
2-A - PARKING SPACE - 495 mt.
3 - TRANSPORT OFFICE - [T] -175 mt.
4 - CAR GARAGE - 225 mt.
5 - PETROL PUMP - 380 mt.
6 - POLICE STATION - 100 mt.
7 - SECURITY GATE 1 - 150 mt.
8 - SEWAGE TREATMENT PLANT - 110 mt.
9 - BLOCK-B MECHANICAL & CHEMICAL ENGG. DEPARTMENT - [X] -140 mt.
10 - POST GRADUATE AND RESEARCH CENTER [XX] INSTITUTE OF TECH. DIRECTOR OFFICE - 215 mt.
11 - BLOCK-C INSTITUTE OF ARCHITECTURE AUDITORIUM [C] - 330 mt.
12 - SPORT GROUND, HOCKEY & FOOTBALL - 138 mt.
13 - CONVOCATION STAGE - 190 mt.
14 - OPEN AIR THEATRE - 110 mt.
15 - WORK SHOP - [W] -195 mt.
16 - HEALTH CENTER,DIESEL GENERATOR ROOM & ELEC. SUB STATION - 380 mt.
17 - BLOCK-A CIVIL ENGG. DEPT. , IT & COMP. M.C.A. DEPARTMENT, LIBRARY (INST. OF TECH.) [A] - 175 mt.
18 - CANTEEN BUILDING, III CELL, STUDENT STORE, STUDENT SECTION, ATM & BANK - [X] -270 mt.

19 - BLOCK-D ELECTRICAL ENGG., EC & IC DEPT. [D] - 360 mt.
20 - SECURITY GATE 2 - 315 mt.
21 - WATER FALL STRUCTURE - 205 mt.
22 - UNIVERSITY BUILDING, AUDITORIUM, CENTRAL LIBRARY & CLASS ROOMS (WORK IN PROGRESS) - 355 mt.
23 - INSTITUTE OF LAW - [L] - 595 mt.
24 - FOOD COURT 2 - [F2] - 595 mt.
25 - BOYS HOSTEL - [H1] - 638 mt.
26 - GIRL'S HOSTEL - [H2] - 685 mt.
27 - STUDENT ACTIVITY CENTER (DINING HALL, CANTEEN, GYMNASIUM, ROBOTIC LAB, YOGA HALL, INDOOR GAMES ROOM) - 665 mt.
28 - UNDER GROUND WATER TANK (5 LACS LITER) - 650 mt.
29 - OVER HEAD WATER TANK (2 LACS LITER) - 715 mt.
30 - BOYS HOSTEL - [H3] - 680 mt.
30-A - GUEST HOUSE - [G] - 715 mt.
31 - SECURITY GATE 3 - 485 mt.

32 - INSTITUTE OF MANAGEMENT, AUDITORIUM [M] - 575 mt.
32-A - UNIVERSITY OFFICE - 575 mt.
33 - FOOD COURT 1 - [F2] - 795 mt.
33-A - MULTI PURPOSE ACTIVITY LAWN
34 - CRICKET GROUND - 708 mt.
35 - BADMINTON COURT - 708 mt.
36 - TENNIS COURT, BASKET BALL COURT, VOLLEY BALL COURT & CRICKET PITCH FOR PRACTICE - 700 mt.
37 - INSTITUTE OF PHARMACY - [P] - 675 mt.
38 - ANIMAL HOUSE - [AH] - 670 mt.
39 - ELECTRICAL SUBSTATION BUILDING & A.C. PLANT ROOM - 700 mt.
40 - INSTITUTE OF SCIENCE - [S] - 825 mt.
41 - HERBAL GARDEN - 830 mt.
42 - PROPOSED GIRL'S HOSTEL (15 STOREY) - [H4] - 530 mt.
43 - NIRMA VIDHYAVIHAR (SCHOOL BUILDING)

LAYOUT FOR NIRMA UNIVERSITY CAMPUS, AHMEDABAD.

0 10 30 60 100 150 Mt.

N

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