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The Newsletter of Institute of Management, Nirma University

■ Volume 23 ■ No. 3-4 ■ January to June, 2023

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Editor's Desk

From the Editor's Desk

As we reflect upon the first half of 2023, it fills me with immense pride to present to you the January to June edition of the Institute of Management, Nirma University (IMNU) newsletter. These past months have witnessed remarkable achievements and moments of glory for our institute, showcasing the indomitable spirit of our students, faculty, and alumni.

In January, we kicked off the year with the Nirma International Conference on Management (NICOM 2023). This annual congregation of intellects reaffirmed our commitment to cutting-edge research and knowledge dissemination. ANVESH 2023, the Annual Doctoral Conference in Management, was yet another testament to our academic rigor. The exchange of ideas and innovative research further solidified our position in the academic sphere. The Inauguration Ceremony for our MBA, MBA (HR) and MBA (FB&E) batch of 2023-25 along with MBA phase (2023-25) of Integrated BBA-MBA and Integrated B.Tech (CSE) - MBA batch of 2020-25 marked the commencement of a new journey for our students, who are now poised to become the leaders of tomorrow. Pratidhwani, our Annual Alumni Conclave, strengthened the bonds with our alumni through engaging plenary sessions and fostered valuable student-alumni interaction, showcasing the enduring legacy of IMNU's excellence.

Our sports contingent at MICA University's Sports Fest displayed exemplary sportsmanship, with many of our athletes bringing accolades back home. Parakram, our inter-B-school sports tournament, exemplified the competitive spirit and sportsmanship that define our institution. We proudly recognize their dedication and achievements in basketball, cricket, and various competitions. Our students also shone brightly in the realms of paper publication, case study competitions, and cultural contests.

Perspective Richter 10, our annual cultural festival, transcended boundaries and celebrated diversity with events like Zumba Dance party, prom night, Empyrean Parade, Kissa Ek Baar Ka, Laughter Riot, Nirmatatva, PR Mixdown, and Somnium. The cultural vibrancy of our institute was on full display. Genesis 2023, our BBA Cultural Fest, brought together students from different programs to showcase their talent and creativity.

This newsletter is a testament to the continuous growth and excellence that IMNU represents. As we move forward, we remain committed to nurturing the leaders of the future and fostering a holistic learning environment.

The sincere efforts put in by the entire team of SPARSH, digital designers, students and IMNU's entire management system in providing the support have played a huge part in making this Newsletter possible.

We hope that you, the readers, enjoy reading it as much as we enjoyed working on it with dedicated efforts.

We will be back with another edition of the SPARSH soon.

Prof. Ruchika Sharma

Institute Rankings

Institute of Management, Nirma University is ranked 3rd in "IIRF University Ranking 2023" published in "Education Post", Volume 10, March-April 2023. The key indicators used in the ranking are Placement Performance, Teaching Learning Resources & Pedagogy, Research, Industry Income and Integration, Placement Strategies and Support, Future Orientation, External Perception & International Outlook. IMNU ranked 2nd in the "Employability" section. It has secured a second rank overall in "Faculty" section. IMNU has secured 31st rank in "University of Emergence & Best Place to Work". It has secured a place in Top 50 Emerging Universities with a rank of 39.

Institute of Management, Nirma University is ranked 21st in "Education World" issue of May 2023 in the category of India's best private multidisciplinary universities. IMNU has improved its ranking from 23 in 2022 to 21 in 2023.

Institute of Management, Nirma University is ranked 22nd in "Education World" issue of May 2023 in the category of India's Top 100 Private B-Schools. IMNU has achieved the first rank in State Rankings : Private B-Schools for the Gujarat state in 2023.

Institute of Management, Nirma University is ranked 7th in "India Today" issue of August 14, 2023, in the category of private general universities. The key indicators used in the ranking are Reputation and Governance, Academic and Research Excellence, Infrastructure and Living Experience, Personality and Leadership Development, Career Progression and Placement.

30	47	18	17	Research (Deemed University), Chennai	128	66	207	66	62	66	131	61	63	66	916
35	32	19	18	Jamia Hamdard Deemed University, Delhi	136	63	193	65	66	64	130	65	65	68	915
65	52	44	19	Presidency University, Bengaluru	134	68	159	71	70	67	135	68	69	71	912
58	26	10	20	Chitkara University, Solan	124	64	204	71	62	63	117	70	67	65	907
59	16	23	20	Amity University, Jaipur	135	76	122	73	73	75	131	73	73	71	902
59	16	23	20	Bennett University, Greater Noida	133	67	161	71	67	67	131	68	70	67	902
19	16	23	21	Nirma University, Ahmedabad	128	73	175	70	63	65	126	66	69	63	898
25	34	21	21	Bharati Vidyapeeth (Deemed University), Pune	132	69	162	74	68	68	121	67	65	72	898
36	26	17	22	Manav Rachna International Institute of Research and Studies (Deemed University), Faridabad	133	68	139	72	71	70	135	66	71	69	894
50	24	13	23	Amity University, Lucknow	135	73	121	73	71	72	131	72	73	72	893
61	37	33	24	Sharda University, Greater Noida	124	64	193	62	60	63	130	62	63	68	889
41	27	11	24	Amity University, Kolkata	133	72	122	75	70	73	129	70	73	72	889

"Education World" 2023 Rankings

IIRF-2023 TOP 100 PRIVATE UNIVERSITY (OVERALL)						
All India Rank* (Based on IIRF University Ranking)	State Private Universities	City	State	State Rank	Zone	Zone Rank
1	DA-ICT University	Gandhinagar	Gujarat	1	West	1
2	Ashoka University	Sonapat	Haryana	1	North	1
3	Nirma University	Ahmedabad	Gujarat	2	West	2
4	Shiv Nadar University	Dadri	Uttar Pradesh	1	North	2
5	Shri Dharmasthala Manjunatheshwara University	Dharwad	Karnataka	1	South	1

IIRF 2023 Rankings

5	5	8	8	7	JAIN (DEEMED TO BE UNIVERSITY), BENGALURU
6	7	10	11	12	SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY (DEEMED TO BE UNIVERSITY), CHENNAI
7	6	9	9	8	NIRMA UNIVERSITY, AHMEDABAD
8	8	11	10	NP	XIM UNIVERSITY, BHUBANESWAR
9	11	17	19	21	GALGOTIAS UNIVERSITY,

"India Today" 2023 Rankings

26th Nirma International Conference on Management 2023 (NICOM – 2023)

26th Nirma International Conference on Management 2023 (NICOM – 2023) was organised by Institute of Management, Nirma University (IMNU) on January 05 – 07, 2023. The theme of the conference was “Technology, Agility and Transformation: Neo-Business Paradigms and Practices”. Dr. Subir Verma, the then Director & Dean, IMNU was the conference Chairman along with conference chairpersons Dr. Samik Shome, Dr. Tejas Shah and Dr. Mayank Bhatia. NICOM aims at bringing together academicians, researchers and practicing managers to deliberate on contemporary developments and issues pertaining to businesses in modern era. Neo-business paradigms and practices, backed by technological transformations have brought forth prodigious prospects for researchers to study the myriad aspects of business-related challenges and response. The conference aims to promote research & theory building, furthering scientific foundations of management discipline.

The conference featured three pre-conference workshops. On January 04, 2023 a pre-conference workshop on “Emergence of Big-Tech and Role of Competition Law” was conducted by Ms. Bhawna Gulati, Joint Director at Competition Commission of India (CCI), Government of India. The second workshop on “Systems Thinking in Management” was conducted by Dr. Vinaytosh Mishra, Associate Professor at College of Healthcare Management, Gulf Medical university, UAE on January 05, 2023. The third workshop was conducted by Shri Vivek Mehra, Founder of Vikramshila Research Pvt. Ltd. & Former Managing Director of Sage India on the topic “Challenges of Publications for Indian scholars” on the same day.



NICOM Conference Proceeding Books Launch



Student Committee Members in NICOM 2023 Management



Dignitaries on the Dais for the Inauguration of NICOM 2023

The Inaugural session of the NICOM-2023 was graced by the presence of Dr. Karsanbhai Patel, President, Nirma University, Dr. K.K. Patel, Vice-President, Nirma University, Dr. Anup K. Singh, Director General, NU along with the Chief Guest Shri Dwarakanath Patnam, Former Chairman - Glaxosmithkline Consumer Healthcare Ltd. and Head - Group Human Capital, Max India Limited and the Guest of Honour Dr. Mario Schmidt, Managing Director, Lingel Windows. The dignitaries on the dais included the conference chairman and chairpersons. After the lamp lighting ceremony, Dr. Subir Verma welcomed all the participants to the three-day conference and wished all a very productive experience in NICOM.

A total of four track sessions were organised in the three days of the conference. Two online track sessions were organised for presenters who presented their work on online forum. The papers were presented in categories of Finance & Economics, Marketing Management, Human Resource Management, Organizational Behaviour & Communication, Strategy & Entrepreneurship, Information Management, Operations Management and General Management. The sessions were chaired by eminent scholars and professors in field of management from Nirma University and other prestigious institutions like MICA, M.S. University etc. A panel discussion session on topic "Opportunities and Challenges of Family Business & Entrepreneurship" was organised on January 06, 2023. The session was moderated by Dr. (Prof.) Tulsi Jayakumar, Professor of Economics and Executive Director - Centre for Family Business and Entrepreneurship, Chairperson – PGPFMB, S. P. Jain Institute of Management & Research, Mumbai. The panellist's were Dr. Jaimin Vasa, Chairman & Managing Director, Vasa Pharmachem, Mr. Prashant Singh, Co-Founder & COO, Leadsquared and Dr. Harini Mittal, Associate Professor, Bronx Community College, City University of New York, New York, USA. On the same day, a keynote address was organised after lunch on the topic "Fintech Lenders: A Threat to Banks?" which was delivered by Dr. Ashok Banerjee, Director, IIM-Udaipur and session moderated by Dr. Ashwini Awasthi, at-present Director & Dean & Professor of Marketing, IMNU. A keynote address session on the topic "Technology and Organizational Transformation" was organised on January 07, 2023. The eminent speakers were Shri Satyarth Priyedarshi, Chief E-Commerce Officer, Redington India Ltd. and Shri Manoj Barthwal, Former Executive Director, Head-ONGC Academy. Prof. Nityesh Bhatt, Professor of Information Management, IMNU moderated the session.

The valedictory session of NICOM-2023 was organised in the evening of January 07, 2023. It was graced by the presence of Dr. Anup K. Singh, Director General, NU along with the Chief Guest Dr. D. J. Pandian, Vice President and Chief Investment Officer, Asian Infrastructure Investment Bank (AIIB) and the Guest of Honour Shri M Anna Durai, Executive Director & State Head, Gujarat State Office, Indian Oil Corporation Ltd. The dignitaries on the dais included Dr. Subir Verma, conference Chairman along with conference Chairpersons Dr. Mayank Bhatia and Dr. Tejas Shah. Dr. Samik Shome delivered the summary report of the conference. The prize distribution ceremony was organised for the best paper awards in the student and faculty category. The certificates of appreciation were given to the core organising team of NICOM-2023 which included doctoral scholars and MBA students. Dr. Tejas Shah delivered the vote of thanks to all the dignitaries, participants, organising team, sponsors, media, faculties and students for making NICOM-2023 a huge success.



Track Chair for Strategy & Entrepreneurship
Dr. Subham Goswami with Track Presenters



Dr. Ashok Banerjee, Director IIM Udaipur along with
Dr. Ashwini Awasthi, present Dean & Director, IMNU

ANVESH 2023 – The 18th Doctoral Conference in Management

ANVESH 2023 – The Doctoral Conference of Management took place from March 17, 2023 to March 18, 2023 and was participated by doctoral scholars from all over the country. The inaugural ceremony was attended by esteemed Chief Guest Dr. Ashutosh Sharma -President Indian National Science Academy & Former Secretary -DST . He was joined by Dr. Arabinda Mitra, the 'Guest of Honour' of the Inaugural Ceremony who is a distinguished fellow, Office of the Principal Scientific Advisor to the Government of India and former Scientific Secretary. The eminent guests shared out the need for carrying out more pro-active research with enhancement of stakeholder linkages and collaborations across multiple domain, sectors and countries. The inaugural ceremony was also attended and addressed by Director General, NU Prof. Anup Singh and the then Director-IMNU Prof. Subir Verma along with conference Chairs Dr. Punit Saurabh and Dr. Himanshu Chauhan. Various workshops were conducted by eminent Professors from India and abroad of the likes of Prof. Sreejesh S - Associate Professor - IIM Kozhikode, Prof. Carlos Flavien - Professor -University of Zaragoza - Spain, Dr. Ashish Kumar - Jaipuria University & Dr. Sachin Mangla - Associate Dean, Jindal Global Business School, O.P. Jindal Global University. There was an eminent J'ournal editors meet which was attended by an international panelists of the like of Prof. Arminda Maco, Portugal, Prof. Chien, Taiwan, Prof. Flavio Hourneux, Brazil, Prof. Carlos Flavien – Spain as well as Prof. Sachin Mangla from O.P. Jindal Global University. The event was moderated by Prof. Nityesh Bhatt, Professor of Information Management, IMNU. The conference also hosted various track presentaters, research clinics as well as a formal valedictory function attended by Prof. Domodaran Prashant , Chief Advisor-HR- of TVS Capital Group. The function was enlightened with the gracious presence of Director General -Nirma University, Prof. Anup Singh and Prof. Subir Verma, the then Director & Dean, IMNU. The conference received generous support from Labtech Disposables, Shri Vinod Patel along with stationery sponsors.



Chief Guest Prof. Ashutosh Sharma



Dr. Arabinda Mitra welcomed by
Dr. Anup K. Singh



Lamp Lightning Ceremony



Dignitaries on the Dais for ANVESH 2023 Inauguration



Dr. Punit Saurabh addressing the audience in ANVESH 2023

Inauguration Ceremony for MBA, MBA (HRM), FB&E Batch of 2023-25 along with MBA Phase of Integrated B.Tech (CSE) - MBA (2020-25) & Integrated BBA-MBA (2020-25)

On June 26, 2023 the Inaugural Ceremony for the 2023-25 batches of various MBA Programmes was organized by Institute of Management, Nirma University. Renowned Industry Experts shared their experiences and insights to the students before they took on their Business Management journey. Among the guests included, Shri Rajeev Dubey, Chairman, Mahindra First Choice Wheels Ltd and Member of the Governing Body, International Labour Organization, Geneva who talked about the purpose and the importance of it to achieve success. Mr. Sudhir Mishra, Associate Vice President of Talent Acquisition at Infosys Bengaluru discussed about the importance of having the right attitude at workplace. Mr. Parag Desai, Executive Director of Wagh Bakri Tea Group elaborated on Customer Value and Success Factors in his address to the audience. Dr. Anup Singh, Director General, Nirma University discussed about the importance of failures and having the right attitude to achieve success. Dr. Subir Verma, the then Director, Institute of Management, Nirma University talked about the importance of adaptability and acquiring new skills in the post VUCA world as a key factor in success.



Shri Rajeev Dubey, Chairman, Mahindra First Choice Wheels Ltd. addressing MBA Batch of 2023-25 along with MBA phase of B.Tech-MBA (2020-25)



Dr. Anup K. Singh felicitating Chief Guest Mr. Parag Desai in inauguration of MBA FB&E 2023-25 batch

Vichar Vinimay

Sr no.	Name of the Presenter	Topic of Paper Presented	Date of Presentation
1	Prof. Sunil Mithas	How to Publish Research in Top International Journals	February 17, 2023
2	Prof. Nina Muncherji	Impediments in Woman's career advancement: Narratives from India and Europe	March 03, 2023
3	Prof. Ruchi Sao	Impact of Job autonomy on employee productivity - HRM issues, insights and intervention	March 03, 2023
4	Prof. Prabhat Yadav	The mediating effect of satisfaction of trust commitment and relational outcomes in manufacturer-supplier relationship	April 01, 2023
5	Prof. Rajesh Jain	The mediating effect of supply chain flexibility on the relationship between supply chain integration and supply chain performance	April 01, 2023
6	Prof. Nitin Pillai	Does Washback Exist?	April 29, 2023



Faculty Award/Paper Information

- Dr. Punit Saurabh along with co-authors Girish Kulkarni, Daxesh M. Patel, and Supriya Singh published the book chapter titled "Digital Health Innovation: Emergence of Digital Medical Consumer (DMC) and Holistic Digital Health Start-Ups (HDHSS)." This contribution is published in the book titled "Indian SMEs and startups - Growth through startup and leadership," which is a part of the Asia Pacific Business Series by World Scientific Publishing Co., Singapore. The chapter is featured in Volume 13 of the series, June 2023, spanning pages 203-226. The publication is indexed in Scopus.
- Dr. Punit Saurabh, along with co-authors Supriya Singh, Pradeep Kautish, and Girish R. Kulkarni, authored a book chapter titled "With Love for Loved Ones (WLFLO): A Start-Up Creating Value and Opportunities." This chapter is published in the book "Indian SMEs and startups - Growth through startup and leadership," which is a part of the Asia Pacific Business Series published by World Scientific Publishing Co., Singapore. The chapter is featured in Volume 13 of the series, June 2023, spanning pages 293-314. The publication is indexed in Scopus.
- Dr. Nityesh Bhatt, along with Chakchai So-In, Narendra D. Londhe, and Meelis Kitsing, served as the editors of the book titled "Information Systems for Intelligent Systems: Proceedings of ISBM 2022," published by Springer, Singapore in March 2023. This publication is indexed in Scopus and holds the ISBN 978-981-19-7446-5.
- Dr. Nityesh Bhatt served as a panelist in the 8th International Youth Symposium organized by B.K. School of Management, Gujarat University, Ahmedabad. The symposium, centered on the theme "Governance, Technology and Analytics for Achieving Sustainable Development Goals," was organized on January 31, 2023.
- Dr. Nityesh Bhatt participated in a panel discussion as part of the 7th Conference on ICT for Intelligent Systems (ICTIS – 2023). This event, organized by Knowledge Chamber of Commerce and Industry (KCCI) along with Global Knowledge Research Foundation, revolved around the theme "Artificial Intelligence for Good Governance." The discussion was organized on April 27, 2023.
- Dr. Nityesh Bhatt delivered a talk in an ICSSR Sponsored national seminar titled 'Aatmanirbhar Bharat: Challenges Posed by the Economy of China.' The seminar was hosted by Sangam University, Bhilwara, and the topic of his talk was 'Development of Technology Products for Aatmanirbhar Bharat.' This event was organized on May 3, 2023.
- Dr. Nina Muncherji, along with Himanshi Tiwari, published a paper titled "Impediments in Women's Career Advancement: Narratives from India and Europe." This paper was presented at the 10th International HR Conference on 'Diversity, Equity and Inclusion (DEI)- Making Invisible, Visible!' organized at K. J. Somaiya Institute of Management, Mumbai on January 23-24, 2023. The conference proceeding have the ISBN No: 978-81-957782-3-2.
- Dr. Nina Muncherji chaired a session at the International Conference on Management Research & Cases 2023 (ICMRC-2023), hosted by the School of Management, Sir Padampat Singhania University (SPSU) Udaipur. This conference, organized in association with Centre of Innovations in Skills & Social Entrepreneurship, SPSU, and The European Xtramile Centre of African Studies (EXCAS), Belgium, was convened on May 12-13, 2023.

Faculty Award/Paper Information

- Dr. Nina Muncherji published a paper titled "Reviewing Performance & The Art of Giving Feedback to an Under-achiever" in the 'Journal of Organizational Behavior Education,' Volume 15, December 2022, pages 51-58. The journal is indexed in Scopus & ABDC - 'C' Level. The journal volume holds ISSN: 16497627 and E ISSN: 20479999.
- Dr. Mayank Bhatia and Kedar Bhatt co-authored a journal paper titled "Assessing the mediating impact of satisfaction on the relationship between retail service quality and customer loyalty: a study of organised apparel multi-brand retail stores in India." This paper was published in the 'International Journal of Business and Emerging Markets,' Volume 15, Issue-2, pp: 175-193, and is indexed in Scopus. The journal holds the ISSN: 1753-6227 (online) and 1753-6219 (Print).
- Dr. Bhajan Lal along with Prof. Balakrishnan Unny published a journal paper titled "Linking the CEO personality and firm performance in micro, small and medium enterprises based in western India: Measuring the mediating effect of learning and growth intentions." This paper was published in the 'International Journal of Globalisation and Small Business,' Volume Number 13, April 2023. The journal is indexed in Scopus.
- Dr. Ansita Aggarwal, along with Nisarg Joshi and H. Kent Baker, authored a journal paper titled "The Russia-Ukraine War's Impact on Stock Markets in Asia-Pacific, the United States, and Europe." This paper was published in the 'Eurasian Journal of Business and Economics,' Volume 16, Issue-31, Pp: 39-53. The journal is indexed in ABDC- 'C' and holds the ISSN: 1694-5948 (Print) and 1694-5972 (Online).
- Dr. Ansita Aggarwal, along with Mayank Patel, published a journal paper titled "Understanding Consumer Acceptance Of E-Commerce Payment Services And Banking Services: An Empirical Analysis." This paper was published in the 'Journal of Commerce and Accounting Research,' Volume 12, Issue-4, Pp: 32-43. The journal is indexed in ABDC- 'C' and holds the ISSN Number: 2277-2146.
- Dr. Rajesh Jain along with Dr. Udai Paliwal published a paper titled "An Investigation into the Factors Influencing Research Productivity of Business Faculty" in Pacific Business Review International, July 2023, Volume 16, Number 01, Page 27-39 with ISSN No. 0974-438X.
- Dr. Rajesh Jain along with Jitendra Nenwani published a paper titled "Uncertainty, Responsiveness, and Operational Performance in Supply Chain: A Conceptual Study Using Contingency Theory Approach" in IJSOM, Volume 45, Number 2, Page 207-231. It is Scopus Indexed with ISSN online-1744-2389, ISSN print-1744-2370.
- Dr. Ritesh Patel along with Slimane Ed-Dafali & Najaf Iqbal published a research paper titled "A bibliometric review of dividend policy literature" in Research in International Business and Finance, April 2023, Volume 65 with ISSN 0275-5319.

Student Achievements

IMNU shines in SAMAR - Inter B-school Sports Competition at MICA, Ahmedabad

The sports contingent from IMNU participating in SAMAR, an Inter B-school sports competition organized by MICA, Ahmedabad on () won several medals in both gold and silver categories. The IMNU contingent won medals in badminton, table tennis, volleyball, basketball, football, carrom, frisbee and chess.

Categories	Medals (Boys)	Medal (Girls)
BADMINTON	SILVER	SILVER
VOLLEYBALL	GOLD	GOLD
BASKETBALL	GOLD	BRONZE
FOOTBALL	SILVER	SILVER

Categories	Medals (Boys)
CRICKET	GOLD
FRISBEE	SILVER



Trophy won in MICA Inter-Sports Meet by IMNU sports contingent



Student Achievements

Name of the Students participating in the IMNU Sports Contingent for SAMAR, MICA

Name	Year
Akshat Mittal	2021-23
Soumya Marfatia	2022-24
Shubham Pandey	2021-23
Akash B.	2021-23
Gaurav Pancholi	2021-23
Kartikya Parikh	2022-24
Manish Roger Shah	2022-24
Prateek Nayar	2022-24
Maulik Kalwani	2021-23
Deepesh Agrawal	2021-23
Atharva Deshpande	2021-23
Soumya Mahanti	2021-23
Ashima Dhingra	2021-23

Name	Year
Vikas Chaurasiya	2021-23
Parv Jain	2021-23
Ananya Mishra	2021-23
Akshansh Kumar Garg	2021-23
Yatharth Jain	2022-24
Shivesh Rai	2021-23
Sanchit Tiwari	2021-23
Urvisha Mendpara	2021-23
Nivedita Rauniyar	2022-24
Sakshi Pareek	2022-24
Rakhi Kumari	2022-24
Sakshi Bindal	2021-23

Name	Year
Aniket Singh	2022-24
Durgesh Kaushik	2022-24
Raivat Shah	2022-24
Naman Patodi	2021-23
Malav Parikh	2021-23
Neeraj Yadav	2022-24
Akshat Malviya	2022-24
Vishwa Thakkar	2021-23
Pooja Devnani	2022-24
Anukriti Singh	2022-24
Aastha Khaldelwal	2022-24
Shruti Shree	2022-24
Aruja Wadhwa	2022-24



Students' Achievements

Neeraj Yadav (MBA Batch of 2022-24) won the First Prize in the Inter institute basketball tournament organized by the Institute of design. He was also the Second Prize winner in the Inter institute Kabaddi tournament organized by the Institute of Law. He also won the First Prize in basketball, First Prize in volleyball, and Second Prize in frisbee in the SAMAR sport event conducted by MICA Ahmedabad. He was also the Semifinalist in the West-Zone Intervarsity Basketball (Male) Tournament 202-23 organized by the University Sports Board. Neeraj Yadav's impressive achievements not only showcase his exceptional sportsmanship but also reflect the diverse talents and achievements within the MBA Batch of 2022-24 at his institution. His dedication and success in various sports events also underscore the importance of a balanced and holistic approach to education, promoting physical fitness and teamwork alongside academic excellence within the MBA Batch of 2022-24.



Neeraj Yadav

Akshat Malviya (MBA Batch of 2022-24) won the 1st prize in the Inter institute cricket tournament organized by ITNU. He was also the 1st prize winner in the SAMAR sport event conducted by MICA Ahmedabad. He was also the Participation in the West zone cricket tournament, Sikar, Rajasthan organized by the University Sports Board. Akshat Malviya's consistent success in cricket, coupled with his participation in regional tournaments, demonstrates his dedication to the sport and his potential as a promising cricketer. His achievements exemplify the spirit of sportsmanship and excellence that adds to the pride of his institution and inspires fellow athletes. Akshat Malviya's outstanding accomplishments also underscore Nirma University's unwavering dedication to fostering a vibrant and supportive sports culture within the student community.



Akshat Malviya

FUJITSU

Winners of Fujitsu 100!

Congratulations for being recognized as amongst the "100 best future managers to watch out for".

Potential of **today**,
leaders of **tomorrow!**





Sagar Gal
Institute of Management,

Sagar Gal (Roll No.: 221439), a student of MBA (2022-24) program of Institute of Management, Nirma University was chosen by Fujitsu as one of the "100 Best Future Managers to Watch out for". The Fujitsu 100 program consisted of four rounds of competition – a 60 second ideation video, group case study, psychometric test and final interview round. A total registration of around 4300 were received for this program across India's Top B-schools for becoming one of a Fujitsu 100. Fujitsu 100 program will help elevate the career aspirations of management students to fulfill the evolving demands of the industry. Sagar Gal's achievement reflects the high caliber of talent at the Institute of Management, Nirma University, and underscores the institution's commitment to nurturing future leaders in the business world.

Students' Achievements

Jagrati Agrawal, a student of MBA (HRM), 2022-2024, won the first prize in the Food Wars competition organized by the mess committee under the Annual national level management & cultural fest Perspective Richter 10, which was held from Feb 24-26th, 2023. The competition took place at 3 levels: the first level included a general quiz, the second level included a spoon race, and the final level included cooking momos with the ingredients given by the mess committee.



Jagrati Agrawal



Shivam Raghuwanshi



Manjiri Divekar

Manjiri Divekar and Shivam Raghuwanshi, students of IMBA 24 and MBA FT 24 respectively, won the second prize in the AnalytiQ 2023 case study competition organized by Shri Ram College of Commerce. Their success in the AnalytiQ 2023 case study competition highlights the academic prowess and problem-solving skills nurtured at their respective programs, IMBA 24 and MBA FT 24. It also showcases the dedication and commitment of students at their institution to excel in diverse academic challenges.



Chaitashi Pandya



Abhishek Chatterjee

Chaitashi Pandya, a student of IMBA 18-23, was crowned Miss Perfect India 2023. She won the competition after three rounds of competition, which included an introduction round, a talent round, and a question-answer round. Chaitashi Pandya's achievement as Miss Perfect India 2023 not only reflects her grace and charisma but also showcases the well-rounded talents and poise nurtured at IMBA programme of IMNU.

Abhishek Chatterjee, a student of MBA FT 2022-24, was one of the top-10 finalists in the Mind the Product case study competition organized by IIT Roorkee. The competition focused on product innovation and development for a three-wheeler EV. Abhishek Chatterjee's recognition as a top-10 finalist in the Mind the Product case study competition highlights his innovative thinking and problem-solving skills, contributing to the reputation of MBA FT 2022-24 and showcasing his potential as a future leader in the field of product innovation.

Students' Achievements

Vikas Maurya, Tirthraj Chavan, and Smit Mehta, students of MBA FT 2022-24, were the runners-up in the LYNX 10.0 business case study competition organized by IMNU. The competition was based on the EV and battery supply chain. Their success is a testament to the academic excellence and collaborative spirit fostered at MBA FT 2022-24, setting a benchmark for future business leaders.



Tirthraj Chavan



Vikas Maurya



Smit Mehta

Jalaj Shah, Umesh Dave and Dhananjay Choudhary (Batch of 2022-24, MBA, IMNU) presented their abstract and paper on the topic "Role of International Trade in cementing India's strategic partnership in the Indo-Pacific" in Nirma International Conference on Management (NICOM) 2023 organized on January 05 - 07, 2023. Their research not only highlights the significance of international trade in shaping India's strategic partnerships but also underscores the potential for fostering economic and diplomatic ties in the dynamic Indo-Pacific region. Their active participation in academic conferences like NICOM 2023 also exemplifies their dedication to contributing valuable insights to the field of international business and strategic studies.



Umesh Dave



Jalaj Shah



Dhananjay Choudhary

Umesh Dave, a student of MBA Batch of 2022-24, won the fourth prize in the Econ 101 (June Edition) article writing competition organized by Arthashastra, the Economics Club of IIM Rohtak. He also won the fourth prize in the Econ 101 (March Edition) article writing competition organized by the same organization. Umesh Dave's consistent success in the article writing competitions demonstrates his prowess in economic analysis and his dedication to gaining knowledge.

Students' Achievements

Nupur Agarwal (MBA Batch of 2022-24) published and presented a paper titled “Impact of Technological Advancements on Self Image, with its Consequent Effect on Consumer Behavior” in area of Marketing Management in NICOM 2023. The research paper got published in the NICOM 2023 conference proceedings of research papers titled-TECHNOLOGY, AGILITY AND TRANSFORMATION - Emergent Business Practices.



Nupur Agarwal



Souvik De



Rumela Tapadar

Souvik De and Rumela Tapadar (MBA Batch of 2022-24) secured a place in top 10 national finals in the IIT-Roorkee “Mind the Product” Case Study Competition during the e-Summit '23 organized on February 17-18, 2023. The IIT-R organized e-Summit '23 featured "Mind the Product," a case study competition focusing on Product innovation and development, along with strategies for achieving market viability upon its launch. The competition revolved around category of a EV three-wheeler .

Siddhi Shaha (MBA Batch of 2022-24) published and presented a paper titled “Impact of food packaging colour on consumer behaviour” in area of Marketing Management in NICOM 2023. The research paper is focused on understanding packaging colour impact on consumer behaviour, colour associations and perception. Siddhi Shaha's research in the field of marketing management sheds valuable light on the subtle yet significant factors influencing consumer choices, contributing to the development of effective marketing strategies in the industry.



Siddhi Shaha



Cultural Events

Perspective Richter 10.0 (2023) - The Annual National Cultural Festival of IMNU, Nirma University

The Perspective Richter 10 is the National Level Annual Cultural and Management Fest of IMNU. The 3-days fest was organized from 24th February 2023 to 26th February 2023. The theme of "Perspective" consisted of the managerial events and competitions with 3000+ registrations. The theme of "Richter" consisted of the cultural events- Laughter Riot, Kissa Ek Baar Ka, Nirmatatva, PR Mixdown, and Somnium.

Pre-Fest Events in PR 10:

Zumba Dance Party

The Zumba Dance Party was organized on 17th February 2023 in IMNU backlawn with a footfall of more than 100 students. It was in association with Fitmix Wellness Gym. 5 trainers were there to facilitate the event.



Zumba Dance Party

Carpe Diem: The Prom Night

Carpe Diem was organized on February 19, 2023 in IMNU back lawn for the students of IMNU. There were different fun activities throughout the event and it concluded with a DJ party in the end. There was also a Glitter Makeup Stall (Make up by Aditi Shah) and a 360 degree selfie video stall (Roto Reel).



Carpe Diem: The Prom Night

Empyrean Parade

The Empyrean Parade was organized on 23rd February 2023 as an Inauguration Ceremony of Perspective Richter 10. All the Clubs and Committees participated cheerfully in the parade. The parade was from H4 Hostel Parking to SAC.



Club & Committee Dance



Empyrean Parade

Perspective Richter 10.0 (2023) - The Annual National Cultural Festival of IMNU, Nirma University

Richter Events

Kissa Ek Baar Ka

Kissa Ek Baar Ka was organized on February 24, 2023 in IMNU Auditorium. The crowd was of more than 600 students rooting for Miss. Helly Shah who is a famous poet and storyteller from Mumbai. She recalled her college days and made the audience relate to her narrative.



Ms. Helly Shah performing in "Kissa Ek Baar Ka"

Laughter Riot

Laughter Riot was an event organized in IMNU Auditorium on February 24, 2023, 8:00 PM onwards. The footfall was around 600 students. Mr. Samay Raina took the stage of IMNU to give the audience a good laugh



Mr. Samay Raina in Laughter Riot

Nirmatatva

Nirmatatva is an exciting platform where eminent personalities and speakers from different forays, who excel in their respective domains share their life experiences and journey with the students of IMNU, inspiring them and motivating them. Nirmatatva was organized on February 25, 2023 in IMNU Auditorium. The theme this year was "A.C.T.: Actions Change Things". The speakers were Mr. Anantha Baban Talekar and Mr. Dashrath Pandharinath Kesari from the team of "Mumbai Dibbawalas". It was indeed an insightful session and the learnings about the optimum supply chain management was taken from their experience.



Nirmatatva

Perspective Richter 10.0 (2023) - The Annual National Cultural Festival of IMNU, Nirma University

PR Mixdown

PR Mixdown was a DJ night organized on February 25, 2023 at the Dome Ground. The event began at 7 PM with the upbeat music of DJ Nac. The energetic DJ was followed by the Progressive Brothers DJ. The audience grooved on the DJ beats. There were also food stalls provided by "Vivanta Hotel of Taj".



Progressive Brothers DJ



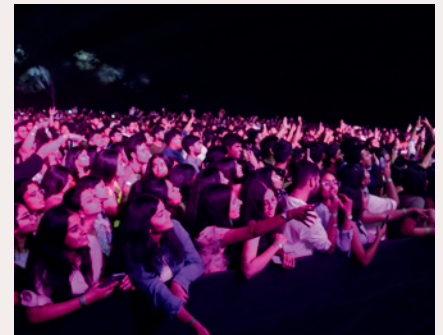
DJ NAC

Somnium

The concert Somnium was organized on the last day of PR10, February 26, 2023. The concert began at 7:30 PM with the musical performance of Zaeden. At 8:30 PM Stebin Ben took over the stage and made everybody fall in love with his energy and voice. The concert Somnium concluded with a spectacular encore that left the audience buzzing with excitement and memories to last a lifetime.



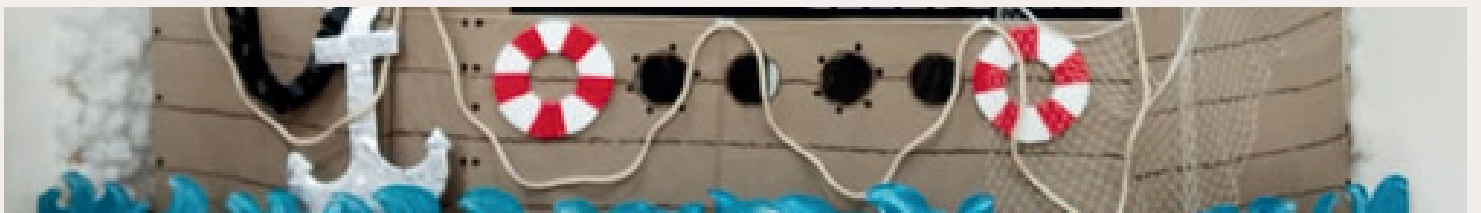
Stebin Ben



Somnium Concert

Events Organized by Clubs and Committes for PR10

Halla Bol Club Chehre	Excavate Club Clique	Lit Wit Club Sumantra	Escape Room Club Spandan	Asesinato Student Welfare Committee
Mark-e-Nova Club Niche	Magnitude-F Club Finesse	Lynx 10.0 Club Optimus	Astute Capitalist ERT Capital	Food Wars Mess Committee
Start up in 1 million Club Swayam		Hype Machine WMCCC	Bizmeme Club Expressions	Footloose Euphoria Club Fiesta
Pratidwandi News Junction	Pratiti Club Xquizlt	Pratibimb Club Pratikriti	Aawahan Club Karwaan	Rasprava Club Imprintz



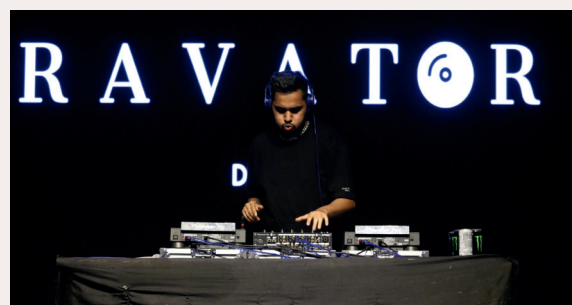
Cultural Events

Genesis 2023

Genesis, the annual cultural festival of BBA kick started with the Inaugural Ceremony on March 13, 2023 at 10:00 am accompanied by the performance of Parampara Academy's performers. Abhivyakti, the cultural committee of BBA organized the fest. It was a splendid fest filled with 20 plus exuberant events and participation up to 1000 students across universities and colleges of Gujarat spread across 2 days. The stage was graced by illustrious artists like Manhar Seth, Aashish Solanki on the evening of March 13, 2023 and by Dream Note and Ravator on March 14, 2023 evening. The event concluded with Ravator's mesmerizing performance.



Dream Note



Ravator

Let's Nacho - Inter B-school dance competition | Band Wars - Annual Music Competition

Let's Nacho was a riveting dance competition which was hosted by Ritayan-The Music and Dance Club of BBA, on March 13, 2023 that amalgamated 16 teams from diverse colleges. The contest was curated with a unique twist, as every team was allocated distinct props to integrate into their choreography. "Let's Nacho" was a splendid inter-college event that provided an unparalleled platform for students to exhibit their prowess and ardently pursue their passion for dance. The annual music competition, Band Wars as part of Genesis 2023 was organized on March 14, 2023. The event hosted 4 Bands in total, amounting to 15 participants. All the musical performances showcased extremely competent performances with great talent.



Let's Nacho Competition



Band Wars Competition



Band Wars Competition

Cultural Events

NuZeal Music Competitions

Ritayan- The Music and Dance Club of BBA hosted the music competitions under the umbrella event of NuZeal 2023 organised by the Institute of Pharmacy. The competitions were held over a span of two days and around a hundred participants competed in the categories of Instrumental music (Classical and Non- Classical). Solo singing, duet singing, as well as group singing competitions. The dais was open to students as well as faculty across the university, and both fraternities enthusiastically put forward their performances.



Footloose Competition



Euphoria Celebration



Beginning of PR 10 Fest



DJ Event

Cultural Events



Food Wars Competition



Lit Wit Competition



Pratiti Competition



Aawahan Competition



Sports Events

PARAKRAM - The Inter B-School Tournament

Parakram was an Inter-B School Tournament organized by Sports Committee, Institute of Management, Nirma University, in which 6 B-Schools participated, namely MICA, IISM, PDEU, SBS, SOU, and IMNU. The tournament was organized from January 23, 2023 to January 25, 2023. IMNU emerged as the winning team while MICA finished as the runners-up for the coveted title. The event witnessed an enthusiastic crowd, bolstering the confidence of the participants throughout the tournament.



Team IMNU Contingent - The winners of Parakram tournament



Basketball (Boys) Competition in Parakram tournament

Sports Events

PARAKRAM - The Inter B-School Tournament



Football in Parakram Tournament



Girls Basketball In Parakram Tournament



Volleyball (Boys) in Parakram Tournament



IMNU Boys Team with Corporate Relations Officials



Trophy Award Ceremony of Parakram Tournament

Social Events

Cloth Donation Drive

Spandan - The Social Club of IMNU organized a Cloth Collection Drive between April 23, 2023 to May 07, 2023 with an aim to turn closets into catalysts for positive change. The drive was initiated with a positive note to collect gently used cloths from the students of Nirma who were residing in the hostels. This drive was conducted mainly for the senior batch of 2021-23 who want to donate their cloths before departing. It started with setting up cardboard boxes in front all the hostels and creating posters requesting the students to donate their cloths to the Club donation drive. The drive to touch the souls and embrace the new stories, memories and dreams was a success. The club was able to successfully collect more than 600 cloth materials, 200 pairs of shoes and other useful items. Later, the items were sorted and stored in the common room. With a new set of Junior Spandan Team, they donated the items to slums.

RAINBOW Centre Activity

Tresna Foundation, the NGO Partners of RAINBOW Centre have commenced beauty parlour classes at Juna Acher, Sabarmati Area, Ahmedabad under Project Kaushalyam for women. They have also started Sewing Classes for another group of 25 -30 women. RAINBOW Centre, IMNU arranged a session on 'Financial Literacy' on May 08, 2023 for the women to help them understand the relevance of saving and investing. Dr. Khyati Shah and Mr. Manish Ramtri of Savvy Wealth conducted the session in Gujarati in a very simple and lucid manner. There was active participation from the women group during the session. The RAINBOW CENTRE Team Members present for the event were Dr. Ruchi Sao, Dr. Nitin Pillai and Dr. Nina Muncherji. The collaboration between Tresna Foundation, RAINBOW Centre, and the active involvement of the women in these skill-building and financial literacy programs exemplify the power of community support and empowerment.



Stationary, Clothes and Shoes Donation Initiative



RAINBOW, IMNU & Savvy Wealth team along with NGO Tresna



Clothes and Shoes packed for donation to underprivileged by Spandan

Events

Memories are Precious

MAPS is an acronym for memories are precious. This is a social media event was conducted by Expressions Club from March 20, 2023 till August 03, 2023. The team gave a farewell to the senior batch by creating instagram post of each senior with their individual photographs and in the caption of the post small paragraphs had been written by their friends. This creates a nostalgia about their beautiful college and hostel memories.



Memories are Precious Instagram Stories

Zero Ping

Clique-The IT and Analytics club of IMNU organized "Zero Ping" on March 10-12, 2023 to generate interest in E-games through multiple games both online and offline like - Counter Strike, FIFA-PS, Call of Duty, and Valorant. Students have shown great enthusiasm and displayed both teamwork and sportsmanship. A total of 223 students participated in various games to make the contest successful and memorable.



Prof. Omkar Sahoo felicitating the winning team

Nirma Foosball League

The Fun Club of IMNU organized the Nirma Foosball League from Feb 09, 2023 to Feb 13, 2023. The event was structured to have students participate in teams of 6 players and compete in a game of human-size foosball. NFL was conducted in 5 rounds: Round 1, Round 2, Quarter Finals, Semi-finals and Finals. Team Invincibles emerged as the winner and Team Nadan Parindey stood as runner-up. Students participated in the event enthusiastically and had a lot of fun.



Nirma Foosball League Winners

Carnival - Ek Shaam Dosti ke naam

Carnival 2023 - Ek shaam Dosti k naam, the flagship event of Club Fiesta was organized on March 13, 2023, where students celebrated the Bonds of Nirmaites. The evening was filled with live band performances and a DJ, all dedicated to celebrating the strong bonds of friendship forged during their time at the institution. It was organized to cherish memories that students have created at campus.



Club Fiesta Team

Sports Events

Mic Drop

Karwaan - The Public Speaking Club of IMNU organized the "Mic Drop" event on February 01, 2023. The event had 3 sets- debate, elocution and poetry recitation. The participants performed various acts of debate, poetry, elocution and recitation. There were participants from both the BBA and MBA batches. They were assessed by judges based on set parameters. The winners of each set get to represent the Institute of Management at NuZeal contest.



Team Karwaan with Prof. Praneti Shah and Prof. Anil Meghranjani

Dwand

Dwand is an English and Hindi debate competition organized by Karwaan - The Public Speaking Club of IMNU on March 06-07, 2023. It is a genre of public speaking in which one is required to collect the information, scrutinize the same and establish the position in a subtle way. The participants were required to debate against each other and put their notions on the table of the contrary team members. After the debate, the teams were asked to conclude their parts and the final decisions were taken by respective judges.



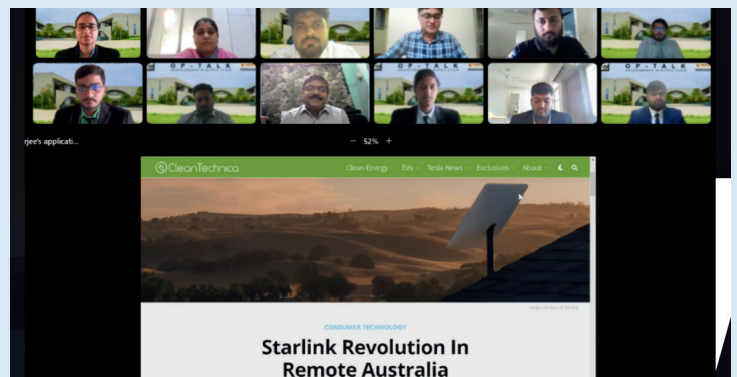
Dwand Debate

Op-Talk

Optimus, Operations Club of IMNU organized Op-Talk, a webinar on Supply Chain Management with the theme of "Advancements on Supply Chain" on March 16, 2023. Mr. Sandeep Chatterjee, Supply Chain and Sustainability Leader, IBM; Member of Board of Governors, IIM Kozhikode. CEO and Chairman, ISCEA India; Executive Member ISCEA International Standards Board addressed the webinar on latest advancements in supply chain. Mr. Apurva Mankad, Founder of WebXpress Saas; Green Supply Chain enthusiast addressed the webinar in the potential of green supply chain. 68 students along with Prof. Praneti Shah, Prof. Chetan Jhaveri and Prof. Rajesh Jain attended the webinar. Op-Talk's insightful webinar on Supply Chain Management not only provided valuable knowledge but also emphasized the significance of industry-academia collaboration for the dynamic business landscape.



Op-Talk



Op-Talk in Progress by Mr. Apurva Mankad

Events

Pre-Budget Session

Finesse, the Finance Club of IMNU organized a "Pre-Budget Session" on January 30, 2023 with the guest expert speaker Prof. M.C. Gupta. Giving the students instructions on how to proceed after the budget is presented and what to anticipate from budget 2023 is the main goal of the pre-Budget session. The speaker talked about policy initiatives, important aspects of how direct and indirect taxes affect various industries, fiscal responsibility, budget management, equity, reducing inequality and poverty, deficit and debt indicators, sectoral impact, creating jobs, building infrastructure, and priority industries.



Pre-Budget Session

Street Smart

"Street smart" is a real-time business event organized by Swayam - The Entrepreneurship Club of IMNU on March 16-17, 2023 where students of IMNU invested and carried out business on the campus of NIRMA through stalls ranging from various mouth-watering delicacies to games and earn based on their managerial skills through proper inventory management. The music troupe "Sarfeere" left everyone mesmerized with their melodies and unforgettable performances. On March 17, India vs Australia ODI live streaming filled the audience with great enthusiasm and excitement.



Street Smart Entrance in IMNU Dome ground

Melange

Xquizit, the Quiz Club of IMNU organized a theme based three rounds quiz event titled "Melange" on March 08-09, 2023. It was an inter-college event which featured teams from outside Nirma University. Round 1 quiz consisted of sports & entertainment. Second round featured a time based run scorer quiz. The third round featured the "Bounce and Pounce" creative pattern of quizzing. Event saw participation of 60 students.



Xquizit Club Team in Melange

Poltergeist

Ritayan- The Music and Dance Club of BBA, organized a neon DJ-Night for the students of Institute of Management on February 22, 2023. The venue was adorned with creatively handmade décor pieces which added to the neon bling and brought up the overall aesthetics of the gala. Four-hundred students enjoyed themselves thoroughly as they also played around with neon spray paints and let out their creativity on their t-shirts, making a mark of an unforgettable night.



Poltergeist

Events

Business Tantra

Business Tantra, the flagship event of Finesse - Finance Club of IMNU was organized on March 16, 2023. It comprised of two rounds, a quiz round, and a final round. The quiz round challenged participants with questions on financial concepts. In the final round, participants worked in teams to manage a virtual business, making strategic decisions about investments and facing real-life business scenarios. The game includes ESG components, highlighting the importance of responsible and sustainable business practices.



Business Tantra in Progress

Qriosity

Qriosity is the flagship event of club News Junction- the News club of IMNU organized on March 14-18, 2023. In this event, quizzes were organized daily in which questions were asked from daily dose newsletter which is sent daily through mail. These quizzes shall be held continuously for 4 days and each day winners shall be declared and on the final day, they shall be felicitated. This quiz is completely online.



QRIOSITY Award Ceremony by Club News Junction

Inter-Institute Poster Exhibition

The exhibition was held on April 12, 2023, from 10.30 am to 4.00 pm at the lobby of the second floor of E-Block at Nirma University. Students of the Institute of Commerce curated a fascinating exhibition posters that were designed to explore the various topics associated with Indian democracy and governance. The posters showcased a range of thought-provoking topics such as democracy & development, civil society, local governance, election reforms and so on. The students who presented these posters did an outstanding job of explaining their respective topics to the visitors who were keen to learn more. They demonstrated their in-depth knowledge and understanding of the concepts, responding to inquiries with ease and eloquence. The exhibition drew the attention of over 100 visitors from both the Institute of Commerce and the Institute of Management.



Civil Society & Democracy



Development and Democracy in India



Citizenship

ALUMNI INTERACTION

Pratidhwani – The Annual Alumni Conclave

Kaizen, the Alumni Relations Committee of IMNU organized the 10th Alumni Conclave on February 04, 2023 at IMNU Auditorium on the theme of “The Alchemy of Change”. Mr. Jyotil Mankad, Mr. Vishal Chopra (Batch of 2006-08), Mr. Keyur Jathal (Batch of 1997-99), Ms. Pranjal Dixit (Batch of 2014-19), Mr. Suvodeep Mukherjee delivered key note address on wide ranging topics including transformation in technologies, dynamics of business ecosystem, SaaS etc. A panel session was organized with Mr. Rituraj Saxena (Batch of 2022-04) and Mr. Himank Sharma (Batch of 2010-12) as panelist. The AI-Inc Magazine was launched by Kaizen team on the theme “Connecting the Epicenter”.



Alumni Conclave Guest Speakers along with IMNU Corporate Relations Committee and Kaizen Student Committee



Unveiling of the Annual Magazine “AI-Inc” by Alumni Conclave Guest Speakers - Theme is “Connecting the Epicentre”

Institute Lecture Series

Mr. Vishrut Pathak

Kaizen – The Alumni Relations Committee of IMNU invited Mr. Vishrut Pathak, Chief Investment Officer at PI Square Investments for Institute Lecture Series on March 10, 2023. Mr. Vishrut delivered key insights on the topic of Intelligent Investing. During his presentation, he shared insights on various factors that are required to be taken into consideration while making an investment decision. Mr. Vishrut Pathak's informative lecture served as a valuable resource for students, highlighting the practical aspects of intelligent investing.



Mr. Vishrut Pathak

ALUMNI INTERACTION

Alumni City Meet (Family Business & Entrepreneurship) Ahmedabad Chapter

The Ahmedabad Chapter of the Family Business & Entrepreneurship Alumni Meet 2023 was organized on April 07, 2023 with alumni from batches 2004 to 2022 in attendance. The event began with address to the Alumni by Dr. Subir Verma, the then Director, IMNU followed by an overview of FB&E curriculum by Dr. Tejas Shah, the then Chairperson - MBA (Family Business & Entrepreneurship). This was followed by an interactive exercise session of faculty and alumni wherein the alumni provided suggestions and feedbacks for improvements that can be possibly incorporated in the curriculum for enhancing quality of course for present as well as upcoming batches.



Faculty Alumni Interaction



Faculty Alumni Interaction



Alumni (MBA FB&E) members along with Kaizen Student Committee Members and Faculties



Felicitation of Alumni Meet Participants



Dr. Anup Singh, Director General, NU interacting with the alumni

Library Events

Books with Blind Date February 13-18, 2023

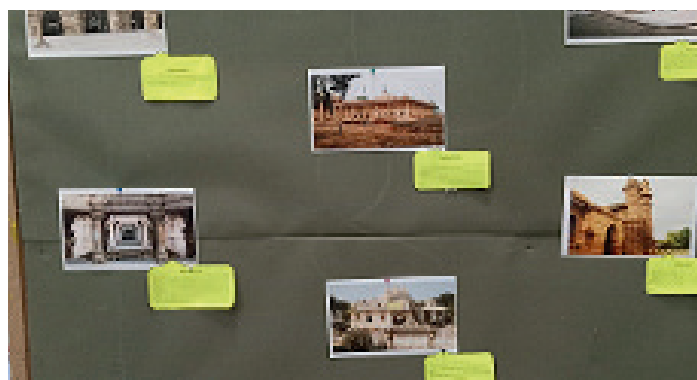
Blind Date with a book' event was all about surprises in seeing books on shelf – the options available and the confusion of what to read..? Sometimes it was the book cover art which was misleading. IMNU Library had selected a variety of books from our collection, wrapped them to hide the 'identity' of the book till it got issued. They were either fiction or a non-fiction. Users choose and issued any wrapped book in the "Blind Date with a Book" display.



Books with Blind Date

Ahmedabad Birthday Celebration February 20-26, 2023

From February 20 to February 26, 2023, IMNU Library celebrated Ahmedabad's 612 birthday. IMNU Library had a virtual book display on the topic of "Ahmedabad City". The virtual book display showcased a rich collection of literature and perspectives that encapsulated the essence of Ahmedabad's vibrant heritage. This celebration not only honored the city's 612th birthday but also fostered a sense of cultural appreciation and knowledge among the patrons of IMNU Library.



Ahmedabad Birthday Celebration

International Women's Day March 06 - 10, 2023

IMNU Library celebrated International Women's Day. Library has put up a Virtual Display of a book about women's empowerment in it. They held an online 'Sheroes Quiz Challenge' competition. All the staff, faculties and students participated in it. Chocolate, pens were given to the winners.

Winners of the 'Sheroes Quiz Challenge':

Prof. Ansita Aggarwal, Faculty
Ms. Trupti Nakum, Staff
Ms Manasvi Parikh, PG Student
Ms. Renuka Kumawat, Ph.D Student
Mr Meet Hitesh, UG Student

Virtual display on International Yoga Day June 19 - 23, 2023

IMNU Library celebrated International Yoga Day from June 19, 2023 to June 23, 2023. They had a virtual book display on topic of health and yoga related books on the library website.



Ms. Zeel Patel felicitating Ms. Renuka Kumawat (left) and Ms. Trupti Nakum (right), for being one of the winners of Sheroes Quiz

Library Events

Poster making competition

January 13, 2023

IMNU Library and the CESTour project teamed together and celebrated the Poster-making competition on the theme of Sustainable Tourism. They distributed gifts for winners.

Winners of the 'Poster making competition'

Bhavya Jain won the first prize of a Gift Coupon of 2000 rupees. Ms. Arpita Katuwa won the second prize of a gift coupon of 1500 rupees. Darshana Kulkarni won the third prize of a Gift Coupon of 1000 rupees.



Winners of Poster Making Competition

Republic Day

January 23 - 28, 2023

IMNU Library celebrated Republic Day. IMNU Library displayed virtual books related to India's constitution. They held an online quiz competition. All the staff, faculties and students participated in it. Chocolate, pens and book marks were given to the winners.

Winners of the 'Constitution of India' Quiz

Prof. Jayesh Pankaj Aagja, Faculty, IMNU
Mr. Mihir J. Pandit, Staff, IMNU
Mr. Malay Gaurangbhai Dagli, UG Student
Ms. Renuka Kumawat, Ph.D. Student
Mr. Ninad Choksi, PG Student



Republic Day Celebrations at IMNU Library

Integrated BTech-MBA, MBA (HRM) Orientation

June 22, 2023

IMNU Library introduced the students to the Library Resources, their accessibility on camps off campus. Students were introduced the relevance of subscribed resources and how they should select authenticated unsubscribed / open access resources on the web.



Library Orientation Session



Library Orientation Session

Vichar Vinimay Presentation Schedule

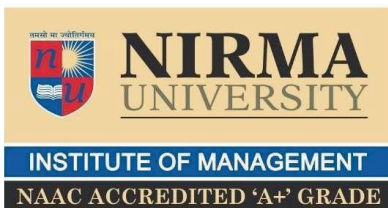
Sr no.	Name of the Presenter 1	Name of the Presenter 2	Date of Presentation
1	Prof. Vandana Poturaju	Prof. Ruchi Sao	July 15, 2023
2	Prof. Shubham Goswami	Prof. Haritha G	July 28, 2023
3	Prof. Omkar Sahoo	Prof. Ashwin Raiyani	August 05, 2023
4	Prof. Ruchika Sharma	Kunjan Rajendrakumar Rajguru	August 19, 2023
5	Prof. Ansita Aggarwal	Maheta Nidhi Haritbhai	September 02, 2023
6	Prof. Harsh Pratap Singh	Vijyeta Bhankhariya	September 16, 2023
7	Prof. Nisarg Joshi	Chandni Dhwanit Dave	October 06, 2023



The Forthcoming Events

No.	Event	Date of the Event
1	ICE BREAKING (Inter-Section Sports Tournament)	August 01 - 10, 2023
2	KPMG Lean Six Sigma, Green Belt	August 12-13 & 26-27, 2023
3	Apratim : The Talent Night	September 04, 2023
4	Guruvandanam	September 05, 2023
5	Slam Dunk (Inter-Section Basketball Tournament)	September 07-10, 2023
6	Brandwizer 2023	September 11-12, 2023
7	Avighna Chaturthi: Ganesh Chaturthi Celebrations	September 19-23, 2023
8	Crosshunt 3.0	October 13, 2023





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