

19<sup>th</sup> DOCTORAL CONFERENCE IN MANAGEMENT

# ANVESH 2024

(INCLUDING RESEARCH WORKSHOPS AND CLINIC)



MARCH 15 & 16, 2024

**SYNERGIZING ACADEMIA  
AND INDUSTRY IN  
MANAGEMENT RESEARCH  
FOR THE MODERN ERA**



INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY, AHMEDABAD

# ABOUT ANVESH

ANVESH is an annual doctoral conference for scholars in Business Management research organized by the Institute of Management, Nirma University, India.

Every year, ANVESH aims to bring together doctoral scholars from all over the world on a single platform that includes paper presentations, discussions, research clinics, and workshops. It provides a fertile ground for collaborative work amongst researchers from different institutions.

## CONCEPT NOTE

The conference theme, "SYNERGIZING ACADEMIA AND INDUSTRY IN MANAGEMENT RESEARCH FOR THE MODERN ERA," serves as a compelling directive for researchers to delve into unexplored realms of 'new knowledge.' In the age of information technology and data-driven methodologies, the conference is dedicated to arming researchers with the essential tools for cutting-edge management research. Amidst uncertainties, the emphasis lies on fostering disruptive thought processes and innovative approaches within the research community. The conference's central focus is on empowering researchers by providing them with the means to overcome challenges and stay at the forefront of state-of-the-art research. This commitment to resilience and adaptability contributes to the creation of a collaborative research ecosystem. By equipping researchers with the latest tools and knowledge, the conference not only addresses current challenges but also aims to make groundbreaking contributions to overall economic growth. The synergy between academia and industry is paramount, and the conference stands as a pivotal platform for researchers to drive positive change and shape the future landscape of management research.





# CONFERENCE HIGHLIGHTS

- Networking with leading academicians.
- Two Research workshops on contemporary research themes and Meet the Editor session on how to write and publish in the reputed journals
- Research clinics to facilitate specific feedback on the thesis.
- Keynote addresses
- Publication opportunity for promising research articles in reputed journals.
- Participation in Research Conference without paper presentation
- Certificate for paper presentation to presenting scholars
- Best Paper Awards

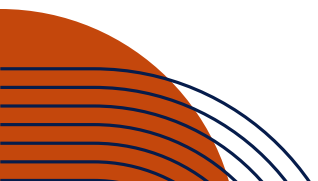
# CALL FOR PAPERS

The conference invites papers from the following management disciplines:

- **Finance**
- **Marketing**
- **Operations Management**
- **General Management**
- **Organizational Behaviour and Communication**
- **Sustainability**
- **Human Resource Management**
- **Strategy and Entrepreneurship**
- **Business Analytics**
- **Information Management**
- **Public Policy**
- **Hospitality Management**

However, the above list is only illustrative; authors are encouraged to submit papers on the issues that they deem relevant to the conference theme.

# RESEARCH WORKSHOP AND RESEARCH CLINIC

- Two research workshops on a contemporary theme in the field of management research is one of the major attractions for the participants. Every year renowned and eminent speakers are invited to delegate expert talks on selected topics, share their experiences and interact with participants during the workshop.
  - Research clinics are arranged for the participants who are at their advanced stages of research. These clinics help in solving problems faced by research scholars by having one-to-one interaction with domain experts. It assists doctoral students in the pursuit of their research, as they get valuable feedback and suggestions from experts.
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# IMPORTANT DATES

- Abstract Submission Deadline: March 05, 2024
- Notification of Abstract Acceptance: March 06, 2024
- Full Paper Submission Deadline: March 08, 2024
- Notification of Paper Acceptance: March 09, 2024
- Registration Closes: March 10, 2024

# SUBMISSION GUIDELINES

- Only original and unpublished research works are invited. Any submission which is identical or substantially similar to work already published, under review for conference or publication, will not be considered. Papers with more than **10% plagiarism** will be rejected.

Kindly submit your work on the below link:

<https://management.nirmauni.ac.in/anvesh-paper-submission/>

- In case you have any queries, Kindly mail us at [Anvesh.im@nirmauni.ac.in](mailto:Anvesh.im@nirmauni.ac.in) with the Subject “**Query – Anvesh 2024**”.

# MODE OF CONFERENCE

The conference will be held **OFFLINE**. The schedule will be provided to the registered participants through emails.



## INAUGURAL SPEAKER



### DR. SUNIL SHUKLA

Director General  
Entrepreneurship Development  
Institute of India ( EDII )

## VALEDICTORY SPEAKER



### DR. UMAKANT DASH

Director  
Institute of Rural Management  
(IRMA)

## WORKSHOP SPEAKERS



### DR. SATISH KUMAR

Chairperson - Doctoral program  
IIM Nagpur



### DR. A.K. DEY

Chairperson - Centre for Management  
Case Development (CMCD) Professor of  
Operations & Decision Science,  
Bimtech, Noida

## EDITOR SESSION



### DR. BRANDON RANDOLPH-SENG

Professor of Management Faculty  
Management and Economics  
Editor-in-Chief, Management Decision

## PUBLICATION OPPORTUNITIES

- Management Decision, Emerald Publishing, ABDC Category and Scopus Indexed.
- China Finance Review International (CFRI), Emerald Publishing, ABDC Category, EBSCO and Scopus Indexed.
- South Asian Journal of Business and Management Cases, Sage Publication, Scopus Indexed.
- California Management Review, Sage Publication, Scopus Indexed

*\*The papers will be processed as per the policies of the respective journals.*

## REGISTRATION FEES

Early Bird (on or before February 29, 2024)

- India & SAARC Nations: ₹ 2500/-
- International scholars: \$ 100

After 29th February 2024:

- India & SAARC Nations: ₹ 3000/-
- International scholars: \$ 100

***\*Registration Fee does not include accommodation.***

*Please note that the Registration fee includes the conference workshops also.*

# REGISTRATION DETAILS

Kindly register yourself on the below link:

[https://docs.google.com/forms/d/e/1FAIpQLScm854GUv4vwX\\_eWW9bTokxH5zbApoKGuqpJeDAEw8-wZW-Eg/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLScm854GUv4vwX_eWW9bTokxH5zbApoKGuqpJeDAEw8-wZW-Eg/viewform?usp=pp_url)

*(\*Please note that each participant has to register separately. An author can present more than 1 paper after registration.)*

## ACCOMMODATION

On Campus, the accommodation charges would be **INR 1500/-** for single occupancy (AC Rooms) and **INR 1000/-** per person per day on twin sharing basis. Charges for accommodation will be on actual basis. Kindly confirm your bookings for on-campus accommodation before March 05, 2024. Payment should be made through NEFT to be drawn in favor of '**IMNU Student Activity Association**', payable at Ahmedabad.

## BANK DETAILS

Bank Name : **The Kalupur Commercial Co-operative Bank Ltd**

Branch : **Nirma University, S.G. Highway, Ahmedabad**

Bank A/c No. : **09720180212**

NEFT : IFSC: **KCCB0NRM097** (KCCB Zero NRM Zero Nine seven)

MICR Code : **380126029**

Beneficiary Name: **IMNU Student Activity Association**

Type of Account: **Current Account**

## BEST PAPER AWARDS

In addition to the certificate of presentation, papers selected for presentations during the conference will be considered for best paper awards based upon the originality, rigor, and contribution of the research work.

Selected papers will be awarded **INR 15,000/-** and **10,000/-** respectively.

## CERTIFICATE

- Certificate of Presentation will be given to only those who have actually presented their work at the conference (Registration is mandatory for the presentation).
- Participation certificates will be given to those who have only participated and not presented any paper in the conference.

# PATRONS



**DR. ANUP K SINGH**  
Director General  
Nirma University, Ahmedabad, India



**DR ASHWINI AWASTHI**  
Director, Institute of Management & Dean, Faculty of  
Management  
Nirma University, Ahmedabad, India

# CONFERENCE ADVISORY COMMITTEE



**Dr. Samik Shome**  
Professor  
Chairperson, Doctoral Programme  
Institute of Management, Nirma  
University



**Dr Satish Kumar**  
Professor  
Indian Institute of  
Management, Nagpur, India



**Dr. Amitabh Anand**  
Professor  
Excelia Business School | Co-  
Editor – JSBED & IJEER  
La Rochelle



**Dr. Saurabh Gupta**  
Professor  
Department of Information  
Systems  
Kennesaw State University,  
KSU



**Dr. Rohit Trivedi**  
Associate Professor  
University of Bradford, West  
Yorkshire, UK



**Dr. A.K. Dey**  
Chairperson - Centre for  
Management Case  
Development (CMCD)  
Professor of Operations &  
Decision Science

# CONFERENCE CHAIRS



**DR. SANDIPKUMAR TRADA**  
Assistant Professor  
Institute of Management, Nirma University



**DR. SHAHIR BHATT**  
Assistant Professor  
Institute of Management, Nirma University

# CONFERENCE ORGANISING COMMITTEE



**Nidhi Maheta**  
Doctoral Scholar



**Vidyadhari S Chandaka**  
Doctoral Scholar



**Heemanshi Shahi**  
Doctoral Scholar



**Vijyeta Bhankhariya**  
Doctoral Scholar



**Kunjan Rajguru**  
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**Vatsala Gupta**  
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**Vismaya Kallidumbill**  
Doctoral Scholar



**Jyotirmayee Mahapatra**  
Doctoral Scholar



**Divya Vaghrola**  
Doctoral Scholar





## ANVESH SECRETARIAT

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