

Inside this issue...

- 04 Manthan** → **Forum for Intellectual Stimulation**
- 14 Utthan** → **Human Resource Development**
- 16 Pratishtha** → **Student Achievements**
- 18 Prasang** → **Events**
- 32 Sambandh** → **Alumni Corner**
- 34 Sampark** → **Library**
- 37 Aagami** → **The Forthcoming events**

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From the Editor's Desk

As we embark on the second half of 2023, it is with great pleasure that we present the July to December edition of the Institute of Management, Nirma University (IMNU) newsletter. These past months have been filled with remarkable events and achievements, underscoring our institution's unwavering commitment to excellence across all spheres.

In July, IMNU continued its tradition of academic excellence with the successful organization of the "Utkrishta 2023" management conclave. Held on October 20th and 21st, 2023, the conclave delved into the theme of "Integrating Environmental, Social, and Governance (ESG) Factors: The Pathway to a Sustainable and Responsible Future," featuring insights from 10 eminent guest speakers. Dr. Ashwini Awasthi, Ms. Preeta Misra, and Mr. James Buchanan highlighted the mutual benefits of ESG factors, India's progress in sustainability, and the importance of ESG-aligned economic growth initiatives, respectively. Additionally, Club Optimus, in collaboration with ASQ, organized an "International Conference on Quality Management," convening industry experts, academicians, and students for enriching discussions and workshops aimed at enhancing quality standards across sectors. Furthermore, the Kaizen club's Pratidhwani event fostered intellectual connections among accomplished alumni through engaging lectures and panel discussions.

On the sports front, the Slam Dunk and COPA Inter-Section Tournaments showcased the vibrant sports culture at IMNU. From September 7th to 10th, 2023, Slam Dunk brought together basketball enthusiasts for a thrilling competition, while COPA captivated football fans from December 1 to December 3, 2023. Both events, organized by Sportzzz Comm, exemplified athleticism and camaraderie, with spirited participants and enthusiastic spectators amplifying the excitement.

In addition to these events, we celebrate the success of Apratim, the Talent Night event, which captivated audiences with its diverse showcase of talents, and Guruvandanam, our heartfelt Teacher's Day celebration, which brought faculty and students together for a memorable evening of games and performances.

As we look ahead, let us continue to uphold the values of excellence, camaraderie, and creativity that define IMNU, creating meaningful experiences and opportunities for all members of our community.

Warm Regards,
Dr. Ruchi Sao
Editor



Editorial board



Dr. Ruchi Sao
Editor



Dr. Ansita Aggarwal
Editorial Board Member

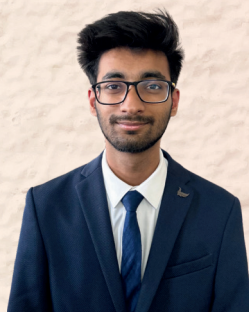


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Institute Rankings

Institute of Management, Nirma University, ranked 13th in Business World's December 2023 issue for Overall India's Rank. It has received a rank of 20 in the Selection Process, Governance, and Establishment sub-category.

10	The ICFAI Business School	Hyderabad	South	14	4.5	9.1	9.2	13.5	9.3	9.1	18.4	4.5	91.6
11	Great Lakes Institute of Management	Chennai	South	13.9	4.2	8.9	8.7	13.4	8.5	8.7	18.4	4.5	89.2
12	Goa Institute of Management	Goa	West	13.8	4	8.9	8.8	13.3	8.4	8.6	18.2	4.5	88.5
13	Institute of Management, Nirma University	Ahmedabad	West	13.8	3.9	8.8	8.6	13.2	8.4	8.7	18.3	4.6	88.3
14	Prin LN Welingkar Institute of Management Development and Research	Mumbai	West	13.6	3.9	8.7	8.6	13.1	8.3	8.6	18.1	4.5	87.4
15	School of Business, Woxsen	Hyderabad	South	13.5	3.9	8.7	8.6	13.1	8.3	8.6	18.1	4.5	87.4

Business World December 2023

Business Today's July 9, 2023, edition placed the Institute of Management, Nirma University, in the 36th position for Overall India's Rank and 19th in All India Private B-School ranking.

33	35	Lal Bahadur Shastri Institute of Management, New Delhi	Delhi	North	P	720.2
34	36	Indian Institute of Management (IIM) Amritsar	Punjab	North	G	717.7
35	37	Sydenham Institute of Management Studies, Research & Entrepreneurship Education, Mumbai	Maharashtra	West	G	717.5
36	38	Institute of Management, Nirma University, Ahmedabad	Gujarat	West	P	707.6
37	39	National Institute of Agricultural Extension Management (MANAGE), Hyderabad	Telangana	South	G	705.4
38	41	Symbiosis Institute of Operations Management, Nashik	Maharashtra	West	P	705.0
39	42	S.P. Mandali's Prin. L.N. Welingkar Institute of Management Development & Research, Mumbai	Maharashtra	West	P	704.3
40	43	Rajagiri Centre for Business Studies, Kochi	Kerala	South	P	700.6
41	40	Symbiosis Institute of International Business, Pune	Maharashtra	West	P	699.8
42	44	Loyola Institute of Business Administration, Chennai	Tamil Nadu	South	P	695.5
43	44	Indian Institute of Management (IIM) Sambalpur	Odisha	East	G	690.0

Business Today July 2023 Ranking

14	Goa Institute of Management (GIM), Sanquelim
15	Institute of Rural Management Anand (IRMA)
15	SVKM's Narsee Monjee Institute of Management Studies, Bengaluru
17	Birla Institute of Management Technology, Greater Noida
18	Lal Bahadur Shastri Institute of Management, New Delhi
19	Institute of Management, Nirma University, Ahmedabad
20	Symbiosis Institute of Operations Management, Nashik
21	S.P. Mandali's Prin. L.N. Welingkar Institute of Management Development & Research, Mumbai
22	Rajagiri Centre for Business Studies, Kochi

The Business Today July 2023 Top Private B-School Ranking

Institute Rankings

The Week's November 2023 issue placed the Institute of Management, Nirma University, at 13th position in the "West Zone" B-Schools ranking and 9th in the "Private B-schools (West Zone)" ranking.

B-SCHOOLS WEST ZONE

RANK	Govt (G)/ Pvt (P)	COLLEGE	CITY	SCORE
1	G	Indian Institute of Management (IIM)	Ahmedabad	861
2	G	Indian Institute of Management (IIM)	Indore	654
3	P	S.P. Jain Institute of Management & Research (SPJIMR)	Mumbai	648
4	P	Symbiosis Institute of Business Management (SIBM)	Pune	620
5	G	Indian Institute of Management Studies, Mumbai	Mumbai	611
6	P	SVKM'S NMIMS School of Business Management	Mumbai	608
7	P	Symbiosis Centre for Management and Human Resource Development (SCMHRD)	Pune	508
8	P	Goa Institute of Management (GIM)	Sanquelim	491
9	P	Institute of Rural Management Anand (IRMA)	Anand	480
10	P	Symbiosis Institute of International Business (SIIB)	Pune	470
11	P	Prin.L.N. Welingkar Institute of Management Development & Research	Mumbai	458
12	G	Sydenham Institute of Management Studies, Research & Entrepreneurship Education	Mumbai	425
13	P	Institute of Management, Nirma University	Ahmedabad	418
14	P	Symbiosis Institute of Operations Management (SIOM)	Nashik	407
15	P	Symbiosis Institute of Digital and Telecom Management	Pune	373
16	P	Institute of Management Technology	Nagpur	364
17	P	Prestige Institute of Management and Research	Indore	360
18	P	Symbiosis Centre for Information Technology (SCIT)	Pune	347
19	P	International School of Business & Media (ISBM)	Pune	335

B-SCHOOLS PRIVATE WEST ZONE

RANK	Pvt (P)	COLLEGE	CITY	SCORE
1	P	S.P. Jain Institute of Management & Research (SPJIMR)	Mumbai	648
2	P	Symbiosis Institute of Business Management (SIBM)	Pune	620
3	P	SVKM'S NMIMS School of Business Management	Mumbai	608
4	P	Symbiosis Centre for Management and Human Resource Development (SCMHRD)	Pune	508
5	P	Goa Institute of Management (GIM)	Sanquelim	491
6	P	Institute of Rural Management Anand (IRMA)	Anand	480
7	P	Symbiosis Institute of International Business (SIIB)	Pune	470
8	P	Prin.L.N. Welingkar Institute of Management Development & Research	Mumbai	458
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12	P	Institute of Management Technology	Nagpur	364
13	P	Prestige Institute of Management and Research	Indore	360
14	P	Symbiosis Centre for Information Technology (SCIT)	Pune	347
15	P	International School of Business & Media (ISB&M)	Pune	335
16	P	Balaji Institute of Modern Management (BIMM)	Pune	331
17	P	N.L. Dalmia Institute of Management Studies & Research	Mumbai	325

The Week November 2023 ranking of B-schools (West Zone) The Week November 2023 ranking of private B-schools (West Zone)

India Today's November 13, 2023, issue ranked the Institute of Management, Nirma University, 19th in the Private All India Rank and 8th in Top Private B-schools (West Zone).

18	181.9
19	183.6
20	180.6
21	179.6
22	183.5
23	180.0
24	183.0
25	183.2
26	173.2
27	181.7
28	175.9
29	164.5
30	162.0
31	159.6
32	169.2
33	165.5
34	175.2

94 | INDIA TODAY | NOVEMBER 13, 2023

India Today November 2023
Top Private B-schools ranking

TOP 10 B-SCHOOLS

RANK	NAME OF THE INSTITUTE	CITY
1	S.P. JAIN INSTITUTE OF MANAGEMENT AND RESEARCH	Mumbai
2	SVKM'S NMIMS, SCHOOL OF BUSINESS MANAGEMENT	Mumbai
3	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT	Pune
4	SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT	Pune
5	K.J. SOMAIYA INSTITUTE OF MANAGEMENT	Mumbai
6	GOA INSTITUTE OF MANAGEMENT	Sanquelim
7	INSTITUTE OF RURAL MANAGEMENT	Anand
8	INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY	Ahmedabad

India Today November 2023
Top Private B-schools West Zone

UTKRISHTA 2023 - THE MANAGEMENT CONCLAVE October 20-21, 2023

Institute of Management, Nirma University, organized- The Management Conclave “Utkrishta 2023” for two days October 20 & 21, 2023. The conclave was graced by the august presence of a total of 10 eminent guest speakers in the inaugural, panel, and valedictory sessions addressing the audience on the theme of “Integrating Environmental, Social, and Governance (ESG) Factors: The Pathway to Sustainable and Responsible Future.” In contemporary times, several platforms have been elucidating the notion of Environmental, Social, and Governance (ESG). This has generated interest from both corporate entities, as seen by their participation in lecture series and management development programs, as well as consumers.

The event saw its closing with the Valedictory Address by Mr. Vinay Shukla, Director of Deloitte. During a thought-provoking discourse on ESG, he emphasized its criticality as a blueprint for the future and the indispensability of promoting campaigns that highlight ESG-compliant businesses with robust internal and external attributes that span the entire value chain. By adhering to regulations, procuring ethical products, promoting gender equality in compensation and advancement, attaining carbon neutrality, ensuring supply chain ESG conformance, and issuing green bonds and capital, organizations can accomplish their ESG objectives.



The conclave was graced by guest speakers



Eminent guest speakers



Speakers addressing the audience



Briefing the audience on the theme of ESG

**12th Annual International Conference on Quality Management on
 “Strengthening Quality Quotient: The Sustainable Development Agenda”
 organized by ASQ - India Section and Institute of Management, Nirma University**

December 8-9, 2023

The conference was held for two days, December 8 & 9, 2023, at the Institute of Management, Nirma University, jointly organized with the American Society of Quality- India Section. The audience was fortunate to listen to a wide spectrum of professionals and industry keynote speakers over the past two days. Dr. Jain welcomed the Chief Guest, the Guest of Honor, and all dignitaries present on the dais. He highlighted the intensity and scale of commitment that is expected from the industry on the different aspects of sustainability in the 21st century.

Speakers stressed the importance of further research and development on “How sustainability is achieved” in addition to the extensive work being done on "what is sustainability” in the industry. The chief guest of the conference, Mr. Atul Chaturvedi, Executive Chairman of Shree Renuka Sugars, addressed the conference on different elements of sustainable quality. He shared the vision of sustainability as defined by the long-term health of the organization and his insightful understanding of how the organization will survive in the future by integrating sustainable practices and upholding quality standards in their business processes.



Eminent Guest Speakers



Students and Members of ASQ



Inauguration of the conference

Bosch Rexroth presented on the Quality Maturity of Processes and Systems after that, Hitachi Energy also presented on Strengthening Quality by Improving Tan Delta for Transformer Bushing, PGP and Amneal also shared a presentation at the conference. Afterward, E+L presented on Improvements in End of line rejection in pneumatic brake callipers and then forwarded to the conference. T.S. Film presented on Championing Sustainability by Reducing, Reusing, Recycling, and Redesigning. Lastly, Ford shared a presentation at the conference.

Furthermore, PGP, CQRA presented on Predictability of Quality NPS prior to the handover of a project, and E+L presented on Planned production costs and lead time reduction in LA. ROA, TB product, then IMNU presented. Lastly, Bosch Rexroth presented on Challenges and Opportunities for Sustainable Development, then Adani and ACTS presented.

At the end, the address of the chief guest was followed by felicitating the representatives of our various sponsors with mementos. It was followed by the felicitation of the representatives of our five partner associations for this year's conference. The coordinators and volunteers of Club Optimus, the Operations Club, were awarded certificates and appreciated for their tireless service to make this conference a big success.



Eminent Guest Speaker



Student Delegation Visit to Waterman Industries



A group photograph of the conference delegates with the chief guest and guest of honour

Women in Leadership Roles: Rainbow Centre December 30, 2023

On December 30, 2023, a seminar on "Women in Leadership Roles" was organized by the Rainbow Centre, Institute of Management, Nirma University, in collaboration with the National Commission for Women. The seminar featured plenary sessions and a panel discussion focused on empowering women in leadership positions. Ms. Rachna Mehra, Chief Human Resource Officer of Arvind Limited, presided over the event as the chief guest. Dr. Anup Singh, Director General of Nirma University, and Prof. Ashwini Awasthi, Director of the Institute of Management at Nirma University, also indulged in the seminar's inauguration.

The seminar commenced its discourse by featuring Ms. Mehra's perspectives on the obstacles encountered by women in leadership positions within the workplace. Ms. Gauri Das, SVP and HR at India Factoring and Finance Solutions Pvt. Ltd., emphasized the importance of self-awareness, self-acceptance, and self-growth, encouraging women to be "possibilitarians" and embrace new mental models.

Overall, the seminar provided valuable insights into the challenges and opportunities for women in leadership roles, emphasizing the importance of self-awareness, acceptance, and growth, as well as the need for diversity and inclusion in the workplace.

Ms. Veena Kamat, Manager (IR) at the State Bank of India, shared success stories and emphasized the presence of leaders at grassroots levels, particularly in public sector units. She highlighted the challenges faced by women in these organizations and the need to recognize leaders at all levels. Dr. Runa Maitra, Founder and Director, People Talent International, discussed diversity, equity, and inclusion in the workplace, emphasizing the importance of embracing new learning and networking. The panel discussion, featuring Ms. Shenaz Gandhi, GM-HR at Johnsons Controls-Hitachi Air Conditioning India Ltd., and Mr. Parag Bhatt, Head HR at Zydus Hospital, addressed the challenges and biases faced by women in the corporate world, emphasizing the importance of gender diversity and encouraging women to take up challenges and not fear failure. The valedictory session, led by Ms. Lopamudra Banerjee, focused on women's empowerment, advising women to focus on their strengths, be confident, embrace their flaws, and prioritize self-care.



Students and other members of Rainbow Center



Guest speaker with members of Rainbow Center

Management Development Programme for AU Small Finance Bank on Leadership Excellence

August 04 - 05, August 11 - 12 and October 06-07, 2023

The Management Development Programme for AU Small Finance Bank on Leadership Excellence was designed to enhance leadership capabilities and managerial skills among participants. The program was held on August 4 & 5, August 11 & 12, and October 6 & 7, 2023, with a focus on various aspects essential for high performance and effective management within the banking sector. The program was coordinated by Dr. Sapna Parashar and Dr. Mayank Bhatia.

The program focused on various topics such as "Unleashing Your Potential," "Achieving Targets Through Strategy and Thinking," "Performance Counseling and Feedback," "Teamwork for High Performance," "Managing Self and Others," "Time Management for High Performance," "Leadership for High Performance," "Effective Decision Making for Leaders," and "What a Manager Does."

The program aimed to equip participants with the necessary skills and knowledge to excel in leadership roles within the AU Small Finance Bank. By focusing on strategic thinking, effective communication, teamwork, time management, leadership styles, decision-making, and managerial skills, participants were expected to enhance their performance and contribute positively to the bank's growth and success.



Management Development Programme on Leadership Excellence

Institute Lecture Series

Challenges in Indian Defence Business November 3, 2023

On November 3, 2023, a guest lecture was organized, featuring Mr. Ranga from L&T Defence. He delved into L&T Defence's illustrious 40-year journey, spotlighting the company's enduring commitment, remarkable capabilities, and robust collaborative ethos. Moreover, he addressed the prevalent challenges in the Indian defense industry, emphasizing the incorporation of ESG (environmental, social, and governance) factors into business practices. L&T Defence, a subsidiary of Larsen & Toubro Limited, has entrenched itself as a key player in India's defense sector, owing to its unwavering dedication to excellence, innovation, and customer satisfaction. Throughout its trajectory, L&T Defence has played a pivotal role in augmenting India's defense capabilities, executing critical projects such as advanced weapon systems development, warship and submarine construction, and defense infrastructure modernization.

Mr. Ranga underscored the three core pillars of L&T Defence's success: commitment, capability, and collaboration. The company's unwavering commitment to serving national defense needs has garnered trust and respect from the Indian defense establishment. Its adept workforce and cutting-edge infrastructure enable the precise execution of complex defense projects. Collaboration with global defense leaders further enhances its offerings.

Mr. Ranga also shed light on the challenges faced by the Indian defense sector, including the imperative of integrating ESG principles, rapid technological advancements, and cybersecurity threats. The sector's shift towards sustainable and eco-friendly solutions is crucial. L&T Defence remains proactive in technological innovation to stay ahead.

In conclusion, Mr. Ranga's lecture provided invaluable insights into L&T Defence's journey and the challenges faced by the Indian defense sector. His emphasis on commitment, capability, collaboration, and ESG integration resonated with the audience, leaving a profound impact. L&T Defence's legacy and dedication to innovation serve as inspiration for aspiring defense professionals.

Institute Lecture Series**Challenges in Indian Defence Business****November 3, 2023**

Students Attending the Lecture Series



Mr. Ranganathan, L&T Defence

Placement Report for 2022-24 Batch of MBA, MBA (HRM) and MBA Phase of IMBA

In the 2023-24 campus placements, the success story unfolded with 80% students securing coveted positions, boasting of an impressive placement rate. The pinnacle was reached with a record-breaking highest package of 70.00 LPA offered by Balmer Lawrie, is a testament to the rising demand for top-tier talent. This surge in remuneration was mirrored in the average CTC figures, which rolled to 12.00 LPA, showcasing the calibre of the graduating cohort. The process is ongoing with an assurance of placing students who are looking for campus assistance. The recruitment drive attracted a stellar line up of industry giants across sectors like Information Technology, BFSI, Analytics, Consulting, FMCG, Pharmaceuticals, Manufacturing, Automobile, and others reaffirming the institution's standing as a talent hub. These sectors witnessed robust participation, offering students a myriad of career pathways. Job profiles on offer ranged from software engineering to marketing management, reflecting the diverse skill sets nurtured by the curriculum. Meanwhile, the summer internship process saw active involvement from renowned companies, like TATA AIG, JPMorgan, Healthark Insights, ICICI bank and others, extending opportunities in areas like business development and data analysis. As of now, 70% students have secured summer internships, which will soon be completed, marking a proactive engagement between academia and industry. This resounding success underscores the institution's commitment to grooming industry-ready professionals, poised to make impactful contributions in their respective fields.

Vichar Vinimay

	Name of the Presenter	Topic of Paper Presented	Date of Presentation
1	Dr. Ruchi Sao	Price of Workplace Incivility: Impact on Turnover Intention.	July 28, 2023
2	Dr. Vandana Poturaju	FOMO-Induced Materialism and Financial Well-Being in Young Adults: The Mediating Role of Excessive Use of Social Networking Sites	July 28, 2023
3	Prof. G. Haritha	Story for Thought -A Study of Storytelling from World of Fantasy to Reality of Science	August 5, 2023
4	Dr. Shubham Goswami	Analysing effects of information overload on decision quality in an online environment	August 5, 2023
5	Dr. Omkar Sahoo	An Empirical Investigation of Factors affecting Mobile Payments adoption in India.	September 2, 2023
6	Dr. Ashwin Raiyani	Detecting and Preventing DoS Attacks within IoT Environment using AWS IoT Core	September 2, 2023
7	Prof. Amit Shankar	How to do great research and publish in the high impact journals	September 11, 2023
8	Dr. Ruchika Sharma	Communicating Climate Change: A Holistic Approach to Mobilizing Action	September 30,2023
9	Ms. Kunjan Rajguru	Understanding Individual Determinants of Artificial Intelligence-enabled Services for Value Co-creation: UTAUT approach	September 30,2023
10	Dr. Ansita Aggarwal	Entrepreneurship as a choice for management education: Impact of environments on high school students' intentions	December 2, 2023
11	Ms. Vijyeta Bhankhariya	The Most-cited Industry-Academia-Government Collaboration related Research Publications: A Bibliometric Analysis	December 2,2023



Faculty Award/Paper Information

Developments at IMNU

- Dr. Punit Saurabh, alongside co-authors Dr. Diljeet Kaur Makhija, Dr. Parag Rijwani, Dr. Mayank Bhatia, Ms. Darshana Kulkarni, and Dr. Himanshu Chauhan, presented their paper titled "Sustainable Tourism Practices in India: Role, Scope, and Challenges in the Midst of Global Health and Climatic Concerns" at the Atlas Annual Conference 2023 in Bad Gleichenberg, Austria. This international conference, held from October 10-13, 2023, provided a platform for scholars and practitioners to discuss pressing issues in tourism. Their contribution sheds light on the significance of sustainable tourism amidst evolving global health and climate-related challenges, offering insights into the role and scope of sustainable practices in the Indian context.
- Dr. Rajesh Jain and co-author Abhay Joshi's article titled "Knowledge Worker Productivity: The Obscure Perception" was published in the Journal of Research Administration, Volume 5, Issue 2, in November 2023. This insightful piece, indexed in Scopus, delves into the nuanced understanding of knowledge worker productivity. By shedding light on the often obscure perceptions surrounding this topic, the authors provide valuable insights for researchers and practitioners alike, contributing to the discourse on optimizing productivity in knowledge-intensive industries.
- Dr. Nimrat Singh and Mahika Patel collaborated on a publication titled "Navigating Transitions: Academics & Beyond," focusing on the transition from academia to other professional domains. This work provides valuable insights and guidance for individuals navigating career transitions outside of academia.
- Dr. Nimrat Singh contributes to the field of psychology with a case evaluation titled "Masochistic Behavioral Tendencies and Self-Mutilation in Anorexia Nervosa," published in The International Journal of Indian Psychology. This case evaluation offers valuable insights into understanding and addressing masochistic tendencies and self-mutilation behaviors within the context of anorexia nervosa.
- Dr. Pradeep Kautish, along with co-authors M. Siddiqui, A. Siddiqui, V. Sharma, and S. Alshibani, contributed to the article titled "Technology-enabled cure and care: an application of innovation resistance theory to telemedicine apps in an emerging market context." This article was published in Technological Forecasting & Social Change in July 2023. The publication is indexed in WoS, SSCI, ABDC 'A', and Scopus. It is published by Elsevier Limited with a Journal Impact Factor of 12. The article explores the application of innovation resistance theory to telemedicine apps, offering insights into their adoption and use within emerging market contexts.
- Dr. Pradeep Kautish, along with co-authors A. Siddiqui, S. Altekar, S. Fulzele, N. Kulkarni, M. Siddiqui, and M.F. Bashir, contributed to the article titled "Review of measurement of sustainable development goals: A comprehensive bibliometric and visualized analysis." This article was published in Environmental Science and Pollution Research, Volume 30, Issue 40, in 2023. The publication is indexed in WoS, SCIE, and Scopus. It is published by Springer-Verlag with a Journal Impact Factor of 5.8. The article provides a thorough analysis of the measurement of sustainable development goals, employing bibliometric and visualized techniques to offer comprehensive insights into this critical area of research.



Faculty Award/Paper Information

Developments at IMNU

- Dr. Pradeep Kautish, along with co-authors A. Khare and R. Sharma, contributed to the article titled "Terminal or instrumental? The impact of values on consumers' preference for organic food products." This article was published in the Journal of Foodservice Business Research, Volume 26, Issue 6, in 2023. The publication is indexed in ABDC 'C' and Scopus. It is published by Taylor & Francis. The article explores the influence of values on consumers' preference for organic food products, examining whether consumers view organic food as a terminal value (an end in itself) or an instrumental value (a means to an end).
- Dr. Pradeep Kautish, along with co-authors Z. Li, N. Patel, and J. Liu, contributed to the article titled "Natural resources-environmental sustainability - socio-economic drivers nexus: insights from panel quantile regression analysis." This article was published in Resources Policy, Volume 86, Part B, in 2023. The publication is indexed in ABDC 'B', WoS, SCIE, and Scopus. It is published by Elsevier Limited with a Journal Impact Factor of 10.2. The article offers insights into the nexus between natural resources, environmental sustainability, and socio-economic drivers, employing panel quantile regression analysis to provide comprehensive insights into this complex relationship.
- Dr. Pradeep Kautish, along with co-authors S. Guru and A. Sinha, contributed to the article titled "Determinants of Medical Tourism: Application of Fuzzy Analytical Hierarchical Process." This article was published in the International Journal of Emerging Markets, Volume 18, Issue 11, in 2023. The publication is indexed in ABDC 'B', SSCI, and Scopus. It is published by Emerald Group Publishing Limited with a Journal Impact Factor of 2.7. The article explores the determinants of medical tourism, employing a fuzzy analytical hierarchical process to provide insights into this growing phenomenon.
- Dr. Pradeep Kautish, along with co-authors T. Shah and K. Mehmood, contributed to the article titled "Influence of robot service quality on customers' acceptance in restaurants." This article was published in the Asia Pacific Journal of Marketing and Logistics, Volume 35, Issue 12, in 2023. The publication is indexed in WoS, ABDC 'A', SSCI, and Scopus. It is published by Emerald Group Publishing Limited with a Journal Impact Factor of 3.7. The article examines the influence of robot service quality on customer acceptance in restaurants, providing valuable insights into the adoption of robotic services in the hospitality industry.
- Dr. Rajesh Jain presented at the 12th Annual International Conference on Quality Management, which had the theme "Strengthening Quality Quotient: The Sustainable Development Agenda." The conference was held on December 8 and 9, 2023, at the Institute of Management, Nirma University, in collaboration with the American Society of Quality—India Section. With over 400 attendees, the conference served as a platform for insightful discussions and presentations on quality management and its role in advancing the sustainable development agenda.

Student Achievements

Mr. Jalaj Shah

(MBA Batch of 2022-24, Roll No.: 221321)



Jalaj Shah

Mr. Chirayu Sharma

(MBA Batch of 2022-24, Roll No.: 221512)



Chirayu Sharma

Chirayu Sharma and Jalaj Shah (MBA Batch of 2022-24) were featured as contributory authors in a strategy paper titled **"Investment Synergies between State of Maharashtra and United States of America"** that was released by the **Office of the Deputy Chief Minister of Maharashtra** in collaboration with the **Ministry of Commerce, Government of India** and Infinite Sum Modelling LLC, USA in July 2023. Their contribution showcases the high research acumen of the IMNU students and their collaboration with government offices and global think tanks.

Chirayu Sharma and Jalaj Shah (MBA Batch of 2022-24) were featured as co-authors in the article titled **"Tourism Transformed: The Shifting Landscape of Sustainable Business"** that is published in the prestigious **CESTour Project (funded by Erasmus+, European Union, EU)** blog on October 31, 2023. The article has won the university level first prize in the "The Great Blogging Battle" competition organized by the NU Libraries in association with the CESTour Nirma University Chapter in September 2023.

Jalaj Shah and Chirayu Sharma (MBA Batch of 2022-24) published an article on the title **"Towards A Fairer World Order"** in the opinion section of the website of the national defence magazine **"Raksha-Anirveda"** on October 29, 2023. The article was on the theme **"Emerging Talks on De-Dollarization in the International Trade and the Opportunities for the Indian Rupee in New Trade Order."**

Jalaj Shah and Chirayu Sharma (MBA Batch of 2022-24) published an article on the title **"Drones in Defence"** in the opinion section of the website of a national defence magazine, **"Raksha-Anirveda"** on November 21, 2023. The article was on the theme **"Latest Applications of Drone Technology in Geo-Political Warfare and its Impact on the Strategic Indian Defence Policy"**.

Student Achievements

Mr. Saurabh Khakhkhar (MBA Batch of 2023-25)

Saurabh Khakhkhar (MBA Batch of 2023-25) achieved All India Rank-1 in Article Publication at **IIM-Rohtak's** event in October 2023 for his article titled "**Value, Speed, and Scale: A New Era for Manufacturing in India,**" published in Kaizen Magazine, Operations Club of IIM Rohtak.

Saurabh Khakhkhar (MBA Batch of 2023-25) secured a position in the All India TOP-5 for Paper Presentation at Mulyankan 2023-24 organized by **N. L. Dalmia Institute of Management Studies & Research (NLDIMSR)**, Mumbai, on November 25, 2023, with his presentation on the topic "**Evolving Global Economic Conditions: Its Implications on Asset Valuation.**"

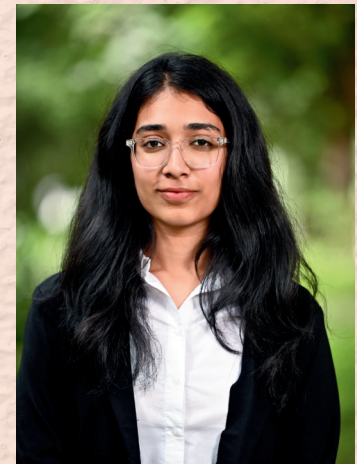
Saurabh Khakhkhar emerged as the All India Runner up in Article Publication at **IBS Ahmedabad's** event, Innovision – REVIVE, held on December 12, 2023. The event, organized by the Newsletter Club of IBS Ahmedabad, centered around **Sustainable Development in Management.**

Ms. Saryu Sahoo (MBA Batch of 2023-25)

Saurabh Khakhkhar, along with Saryu Sahoo (MBA Batch of 2023-25), achieved All India TOP-5 in Paper Presentation at Utkarsh 2023, a National Level B-School Paper Presentation Competition organized by **N. L. Dalmia Institute of Management Studies and Research, Mumbai,** on November 24, 2023. Their presentation focused on "**The Changing Nature of Workplace: Challenges and Opportunities.**"



Saurabh Khakhkhar



Saryu Sahoo





Cultural Events

Guruvandanam **September 5, 2023**

Guruvandanam was an event meant to celebrate Teacher's Day with the Director Sir, faculties, and students of IMNU. The evening featured fun games for Director Sir and faculties, followed by a dance and singing performance by Club Fiesta, IMNU. The event had an inspiring speech by the director, sir. As the event drew to a close, amidst the echoes of laughter and applause, the bonds of mentorship and camaraderie shimmered brightly, illuminating the path of knowledge for all present.



Guruvandanam Celebrations

Avighna Chaturthi **September 19 - 23, 2023**

Avighna Chaturthi '23, celebrations with "Nirma Cha Vighnaharta," organized in September 19-23, 2023, were a resounding success, marked by a harmonious blend of tradition, spirituality, and community participation. The event commenced with the auspicious welcome of Lord Ganesha Moneti on September 19, accompanied by the lively beats of dhol and the melodious rendition of aarti. Throughout the five-day celebration, daily aarti ceremonies were conducted twice a day, fostering a sense of unity and devotion among the students. A notable part of the event was the Maha Arti on September 22, 2023. It was graced by the presence of our honorable director, Dr. Ashwini Awasthi, and other esteemed faculty members. Their participation enriched the spiritual ambiance of the occasion. On September 23, following the morning aarti, the devotees proceeded for the visarjan, bidding a fond farewell to Lord Ganesha.



Avighna Chaturthi



Cultural Events

Apratim's Talent Night September 4, 2023

On the evening of September 4, 2023, Apratim the Talent Night unfolded as a resounding success, with 55 participants showcasing their diverse talents to an enthusiastic audience. From captivating dance routines to soul-stirring musical performances and compelling spoken word poetry, the event was a testament to the depth of creativity within the community. The auditorium pulsed with energy as attendees and performers alike immersed themselves in the electric atmosphere, fueled by the seamless coordination of stage management, sound, and lighting. With Nishi Shah, Harsh Dubey, and Madhav Agrawal emerging as standout winners, Apratim the Talent Night left an enduring impression, setting the stage for anticipation and excitement for future events to come.



Apratim Talent Night Music Performance



Apratim Talent Night Music Performance



Apratim Talent Night Dance Performance



Sports Events

Slam Dunk

September 7-10, 2023

Slam Dunk, an intra-sectional basketball tournament organized by Sportzzz Comm, the sports committee of IMNU, brought together 27 teams. The competition featured a knockout format with varying quarter lengths. In the men's division, Sr. Section C emerged as champions, while Jr. IMBA secured the women's title. The event attracted a lively and passionate audience, elevating the players' performance and overall excitement. The total number of participants in the events was 193.



Sr. Section C
Champions of Slam Dunk Men's Final



Jr. IMBA
Champions of Slam Dunk Women's Final



Womens' Basketball Match



Mens' Basketball Match



Sports Events

COPA - Football Tournament December 01-03, 2023

COPA is an inter-sectional football tournament organized by Sportzzz Comm, which saw participation from 14 teams. The event was held in a knockout format, with 15 minutes in the group stage and 20 minutes in the semi-finals and finals. Sr. Section C students secured the title after an intense fight against Jr. Section B students. An enthusiastic and animated crowd enhanced the players' performance and overall excitement at the event.



Sr. Section C Team - Champions of COPA 2023



Jr. Section B Team

ICE Breaking Tournament August 01-10, 2023

Ice-Breaking, an energetic multi-sport extravaganza organized by Sportzzz Comm, the sports committee of IMNU, featured a thrilling amalgamation of volleyball, table tennis, and chess, captivating the hearts and minds of participants and spectators alike. Beyond its competitive aspect, Ice-Breaking held a deeper purpose – to serve as an integral part of the club and committee selection process, fostering teamwork, talent, and camaraderie among the student body.



ICE Breaking Tournament Volleyball Game



ICE Breaking Tournament Volleyball Game

Social Events

Blood Donation Camp August 1, 2023

Spandan- The Social Club organized a Blood Donation Camp on August 1, 2023, that left an indelible mark on the university. With the help of the enthusiastic volunteers, the camp was able to collect 288 units of blood. From registration to post-donation care, every detail was meticulously managed to provide a comfortable and safe experience for all donors.



Blood Donation Camp

SAHARA event October 2, 2023

The Social Club of IMNU organized a SAHARA event on October 2, 2023, to commemorate Gandhi Jayanti. The purpose was to connect with senior citizens in our country who have made significant contributions to our lives and nation. This event occurred at the Jeevan Sandhya old age home, where more than 150 elderly residents reside. We, the team Spandan, along with 40 volunteers, engaged with the seniors by doing various activities like playing musical chairs, cricket, some performances, housework, etc. Before concluding the event, gifts were given to the winners, and we served them lunch and gave them some essential daily needs kits and other items, ensuring a memorable and heartwarming experience for everyone involved.



Jeevan Sandhya Old Age Home



Social Events

स्त्री Shakti

December 11-13, 2023

Club Spandan organized the empowering event "स्त्री Shakti" from December 11 to December 13, 2023 comprising a series of impactful initiatives. The event commenced with a Menstrual Hygiene Awareness drive on December 11, followed by a thought-provoking guest lecture on December 12, and concluded with a practical self-defense workshop on December 13. These activities aimed to educate, inspire, and empower participants, fostering awareness of menstrual health, facilitating discussions on gender equality, and equipping individuals with crucial self-defense skills. Through "स्त्री Shakti," Club Spandan demonstrated its commitment to promoting women's empowerment and safety, contributing to a more informed and empowered community.



Menstrual Hygiene Awareness Drive



Guest Lecture



Plantation Activities



Club-Committee Events

KPMG Lean Six Sigma Green Belt Certification Workshop August 12-13 and August 26-27, 2023

The KPMG Lean Six Sigma Green Belt Certification Workshop, held on August 12 & 13 and August 26 & 27, 2023, provided an intensive learning experience for 70 students eager to delve into process optimization methodologies. Hosted by KPMG, a renowned global leader in professional services, the workshop aimed to equip participants with the necessary skills and knowledge to proficiently implement Lean Six Sigma practices. Led by expert trainers Ankit Chandra and Venu Nilgar, the workshop delved into various facets of process optimization, encompassing topics such as data analysis, root cause identification, and continuous improvement techniques. With their wealth of expertise, Ankit Chandra and Venu Nilgar enriched the learning journey with practical insights drawn from real-world examples and case studies, ensuring a comprehensive understanding and practical application of Lean Six Sigma principles among the participants.



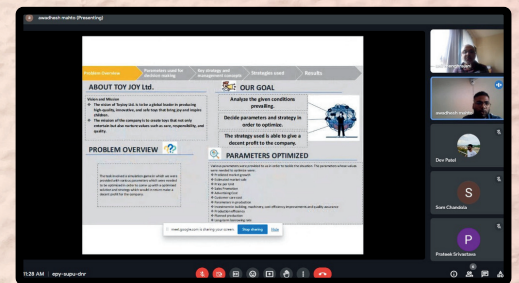
Guest Delivering the Lecture



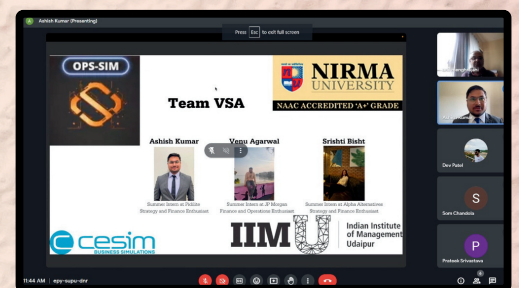
KPMG Lean Six Sigma Workshop

Ops-Sim and The Best Manager September 25 to October 25, 2023

Club Optimus organized two dynamic events, Ops-Sim and The Best Manager, between September 25 and October 25, 2023. Ops-Sim featured three rounds: a selection process involving micro-simulations of the value stream and process mapping, followed by an immersive operations and supply chain simulation, and a presentation round where teams justified their decisions in a concise 5-slide PowerPoint format. These rounds aimed to challenge participants' strategic thinking, problem-solving, and presentation skills, fostering a competitive and excellence-driven atmosphere within Club Optimus.



Ops-Sim



Selection Round of Ops-Sim



Club Events

Communication Enhancement Activities

Karwaan the Public Speaking Club of IMNU, undertook a transformative initiative titled 'Communication Enhancement Activities' from July 2023 to January 2024, engaging 411 participants in a journey of skill refinement and personal growth. Meticulously curated, these activities were crafted to enhance participants' verbal aptitude and polish their soft skills, crucial for success in the competitive placement landscape. Through a series of structured exercises and workshops, participants embarked on a path of self-improvement and professional development, equipping themselves with the essential prowess needed to excel in their future endeavors. The event served as a testament to Karwaan's commitment to nurturing holistic excellence and empowering individuals to thrive in their academic and professional pursuits.



Session on Communication Enhancement



Session on Communication Enhancement

Shaam-E-Khaas October 3, 2023

"Shaam-E-Khaas" was an open Mic Night organized by Karwaan, the public speaking club of IMNU, on October 3, 2023, at the IMNU Auditorium for both first and second-year students. It was organized to provide a platform for students to overcome their stage fright and exhibit their talent in the domain they are interested in, irrespective of their expertise in it. Students showcase various performances like singing, shayari, monologue, elocution, etc. The audience reciprocated with applause, encouragement, and admiration for each performer.



Participants in Shaam-E-Khaas



Participants in Shaam-E-Khaas



Club-Committee Events

Enflammer 3.0

October 17-18, 2023

Enflammer 3.0, hosted by News Junction- the news club on October 17 & 18, 2023, ignited the competitive spirit of 84 students through its engaging activities. The event featured two rounds: a challenging quiz round, followed by the intriguing Mystery Manor, which involved unraveling clues and completing tasks. The triumphant team, the Power Rangers, showcased exemplary teamwork and problem-solving prowess, securing the top position, while the Codebreakers emerged as worthy runners-up. This event not only provided a platform for intellectual stimulation but also celebrated camaraderie and strategic thinking among its participants, underscoring the News Junction News Club's commitment to fostering talent and fostering a vibrant community spirit.



Enflammer 3.0



Enflammer 3.0 winners being felicitated by Dr. Satish Nair

E-Insights Entrepreneurial Talk Show

October 11, 2023

SWAYAM organized its annual Entrepreneurial Talk Show, E-Insight 1, season 7, on October 11, 2023, featuring prominent entrepreneurs from Shark Tank. Themed "Tank Tales – From Pitches to Profits in the Entrepreneurship Wave," the panel welcomed Anushree Maloo, Co-Founder of Nutjob Ltd., and Deyvant Bhardwaj, Co-Founder of InsideFPV. The discussion revolved around the entrepreneurs' insights into their entrepreneurial journey, daily challenges, experiences on Shark Tank, niche product businesses, and more. Approximately 60 attendees found the event highly insightful and enriching.



Entrepreneurial Talk Show



Ms Anushree Maloo and Mr. Deyvant Bhardwaj in the panel



Club Events

Raveyard - Dancing with the Shadows October 29, 2023

With a vibrant gathering of 350 participants, the three-hour extravaganza commenced at 7:00 p.m. and concluded at 10:00 p.m., leaving no soul untouched by its allure. The night began with spellbinding performances by Club Fiesta's talented musicians and dancers, setting the stage ablaze with energy and excitement. As the crowd's anticipation reached a crescendo, DJs Dipakon and Unbeatable seized control, casting their spell with an exclusive array of music tracks that elevated spirits and ignited the dance floor.



Dance performances by Club Fiesta



DJ Night

Dwand - Where Arguments Roar, Wisdom Soars October 26, 2023

Dwand, hosted by Karwaan, the Public Speaking Club of IMNU, served as a platform for intellectual engagement. With 36 participants divided into English and Hindi debate segments, the event epitomized the art of persuasive argumentation and expressive communication. Participants engaged in dynamic exchanges of ideas, captivating the audience and fostering an atmosphere of critical thinking and thoughtful expression. Judges meticulously evaluated each debate, scrutinizing parameters such as clarity of argument and logical reasoning.



Debate segment



Organizing Committee-Karwaan

Club Events

Fintalk 1.0

October 27, 2023

The event commenced with an illuminating session led by Sir Jagdish Narayanan, who provided a comprehensive overview of "The Role of Digital Currency in the Corporate World." Through engaging discourse, Sir Narayanan highlighted key insights into the impact of digital currency on corporate landscapes, elucidating concepts such as blockchain technology, EOS addresses, and the advantages of distributed token management. Attendees emerged with a deeper understanding of the evolving dynamics of digital finance within the corporate sector, equipped with valuable knowledge essential for navigating this rapidly changing landscape.



Fintalk 1.0



Mr. J. Narayanan delivering the session

Battle-O-Best

December 12-14, 2023

Battle-O-Best, hosted by Karwaan, the Public Speaking Club of IMNU emerged as a showcase of intellectual vigor and competitive fervor from December 12 to 14, 2023. With 132 participants forming 22 teams, each comprising six members, the event unfolded over three exhilarating days of intense competition. As the premier arena for IMNU's clubs and committees to demonstrate their prowess, 'Battle-O-Best' featured three knockout rounds, each a crucible testing the participants' mettle. Amidst articulate discourse and cerebral spectacles, the top two teams emerged triumphant, securing coveted 1st and 2nd rank accolades.



Clubs attending the initial round



Battle- O -Best



Club Events

AntiClimax

December 4, 2023

On December 4, 2023, AntiClimax unfolded as an innovative intra-institute event, igniting the imagination of 88 participating students. This creative platform offered them the opportunity to reimagine the climactic moments of Bollywood movies, breathing new life into familiar narratives. The event comprised two captivating rounds: In Round 1, participants were shortlisted based on the creativity and ingenuity of their scripts. Subsequently, Round 2 showcased stage performances of the selected scripts by the participating teams, adding layers of depth and excitement to the reinterpretation process. The event culminated in a flourish, with "Bollywood Divas" emerging as the victorious team, guided by the discerning judgment of Professor Deepa Sanghavi.



Winners of AntiClimax



Teams Performing an Act

PRessence

December 15-16, 2023

PRessence, held on December 15 & 16, 2023, proved to be a dynamic and engaging event, drawing participation from over 190 individuals organized into 65 teams, with each team comprising three members. Designed to challenge participants' knowledge and creativity, PRessence unfolded through three captivating rounds. The event kicked off with Round 1, an online quiz to test understanding of social media dynamics. Round 2 added an element of fun with activities like Instagram Post Recreation, YouTube Charades, and Facebook Emoji Relay. The culmination of PRessence was marked by Round 3, featuring a unique Tambola race intertwined with trivia questions. As the event concluded, the Capy Club emerged as the triumphant winners. PRessence fostered an atmosphere of creativity and camaraderie, leaving a lasting impression on all who participated.



PRessence



PRessence



Other Club-Committee Events

Bizarre Bazaar Carnival **December 11, 2023**

The Bizarre Bazaar Carnival was held on December 11, 2023, and spanned two days, featuring games on day one and a Monopoly Challenge on day two. Participants earned resources through carnival games, then utilized them to construct revenue-generating townships.

The top earners advanced to the Monopoly Challenge, where eight teams competed for cash and property dominance. The event emphasized financial literacy, strategic thinking, and negotiation skills, culminating in the crowning of winners. Through immersive gameplay and hands-on activities, participants gained practical insights into finance and entrepreneurship, enriching their educational experience.



Bizarre Bazaar Carnival



Monopoly Challenge

INGENIUM 4.0 **October 8th-9th, 2023**

INGENIUM 4.0 consisted of three exciting rounds that were held on October 8 & 9, 2023, that challenged participants' wits, teamwork, and problem-solving abilities. Round 1 was an engaging online quiz in which questions were covered from the management domain, testing the participant's expertise, knowledge, and quick thinking. Round 2 was the exhilarating TABOO challenge, in which participants were asked to describe a particular HR-focused term without using certain "taboo" words. Round 3 was an escape room challenge in which teams had to solve a series of intricate management-based puzzles and unlock mysteries to escape.



Ignenium 4.0 participants



Other Club-Committee Events

Freshers Party 2023 November 06, 2023

A freshers party to welcome the new batch of IMBA course (2023-28) was held on November 06, 2023 from 6:30 – 9:30 P.M. at the new building lawn. It included games for the contestants of Mr. and Ms. Freshers along with music and dance for entertainment and ended with food. The event was organised by Abhivyakti - The BBA Cultural Committee. Mr. Saksham Seetlani was crowned as Mr. Fresher and Ms. Vaishnavi Prakash was crowned as Ms. Fresher.



Freshers Party 2023 organised by Abhivyakti - The BBA Cultural Committee

Thangaat - Garba ke Rang, Fiesta ke Sang September 27 - 28, 2023

Club Fiesta- The Music and Dance Club of IMNU organised a two-day event "Thangaat - Garba ke Rang, Fiesta ke Sang". The event witnessed participation of the students, who were eager to learn the Gujarati dance style - Garba. Professionals from 'Ramzat Khelaiya Reloaded' came to train the students. The workshop introduced participants to many energetic Garba dance moves, fostering cultural appreciation and lively rhythms. The event sponsors were The Chaat Cafe and Cafe Urban Banjara.



Team Fiesta - The Music and Dance Club of IMNU



Pratidhwani – The Annual Alumni Conclave

December 22, 2023

ALUMNI INTERACTION

Embracing the essence of Pratidhwani, the event intricately weaved together the insights of accomplished alumni from diverse fields in an engaging lecture series. The corridors resonated with laughter and the exchange of ideas, leaving an enduring impact on the hearts of the students. This celebration of intellectual connections served as a testament to the lasting inspiration cultivated during the enlightening gathering. Amidst thought-provoking panel discussions and stimulating presentations, the magic of intellectual camaraderie came alive, inspiring all who participated. Each interaction became a catalyst for growth and learning, nurturing a spirit of curiosity and innovation that extended far beyond the event itself. Here's to the cherished moments of enlightenment and inspiration that continued to shape the collective journey towards excellence.



Guests



Audience at the event



The Speaker

Alumni Day

October 7, 2023

ALUMNI INTERACTION

The alumni enrolled for the day and were greeted with a token of thanks on behalf of the Institute of Management, Nirma University. Various exciting games were prepared to involve the alumni, such as Dum Charades, a stack-the-cup game in which alumni were asked to create a pyramid using cups. Alumni and faculty participated in an interactive session. Everyone discussed their university recollections and how time had changed while they were in college. An informal exercise was held for the alumni's leisure, and they were requested to share their memories that took them on a nostalgic trip of their days at Nirma.

Several clubs and committees, including Club Fiesta, Club Karwaan, and Club Chehre, exhibited their talents and performed for alumni. Club Karwaan held a panel discussion to showcase the difference in learning styles between Gen Z and Millennials. A walkathon across campus with Dhol was organized for alumni to tour the campus again and relive their old memories. The walkathon crowd went dancing around campus as they also ventured into the hostels and were reminded of the great time they had spent at the university.



Engagement Activities



Alumni in Techno Night



Library Events

Rainbow Books Display July 9-15, 2023

As a part of marketing the library's resources, we display books on various topics each week in our library. From July 9 to 15, 2023, the library celebrated 'Rainbow Week' to coincide with the monsoon season. True to its name, they curated books from the collection based on their colors. Library users were delighted to discover unique titles in our collection, organized by their preferred colors.



Book Display

Hindi Saptah September 11-16, 2023

During Hindi Week, the IMNU Library exhibited Hindi books and arranged both online and offline quizzes. Faculty, staff, and students all took part, with winners receiving chocolates and pens as prizes.



Hindi Saptah Winners

Library Week August 10-16, 2023

The Father of Library Science in India Dr. S. R. Ranganathan's birthday falls on the 12th of August, which is celebrated as Librarian's Day all over the country. The library of the Institute of Management, Nirma University declared Library Week Celebrations 2023 during August 10-16, 2023. The IMNU Library displayed books and organized a quiz competition. All the staff, faculties, and students participated in it. Chocolates and Pens were given to the winners.



Library Week

Kalam Se (Hindi Saptah Celebrations) | September 11, 2023

During this event, a review of writers and poets was organized, and Dr. Nityesh Bhatt and Dr. Pranav Saraswat delivered exceptionally insightful reviews.



Kalam Se



Library Events

Panktiyan Bolti Hain (Hindi Saptah Celebrations) | September 12, 2023

During the event, a self-composed poem was recited, along with the recitation of poetry by established writers. Winners and participants received certificates as recognition for their participation.



“Panktiyan Bolti Hain” Winners & Participants

Batch-BBA Orientation September 21, 2023

IMNU Library introduced the students to our library resources, their accessibility on and off campus. Students were introduced to the relevance of subscribed resources and how they should select authenticated, unsubscribed, or open-access resources on the web.



BBA Orientation Programme

Kuch to Kaho (Hindi Saptah Celebrations) | September 13, 2023

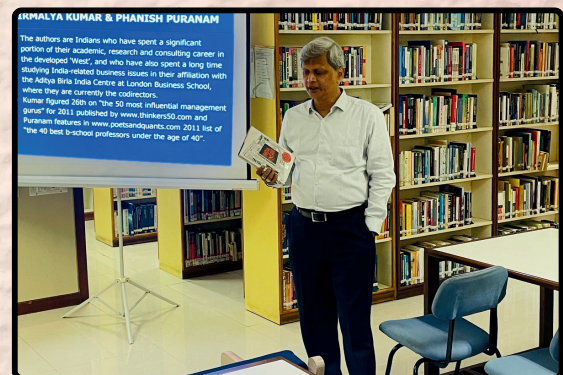
The IMNU Library hosted a program titled 'Kuch To Kaho - Hindi Aur Mein'. Students, faculty, and staff joined in, sharing their experiences. Certificates were given to all participants.



Participants at “Kuch to Kaho” events

Book review October 5, 2023

During this event, Dr. Satish K. Nair reviewed the book titled "India Inside: The Emerging Innovation Challenge to the West" by Kumar. The event was attended by faculty, staff, and students.



Dr. Satish K Nair Reviewing the Book



Library Events

Halloween's day

October 30 - November 4, 2023

A storytelling session centered on ghost and spirit themes was organized for Halloween day, with participation from staff, faculty, and students. The engaging session was meticulously arranged, coinciding with the spectral ambiance of Halloween. Hosted within the esteemed hall of the library center, the event provided a platform for staff, esteemed faculty members, and eager students to converge and partake in an exploration of ghost and spirit narratives. Against the backdrop of daylight, participants immersed themselves in tales of the supernatural, fostering an atmosphere of intrigue and intellectual discourse within the academic community.

World tourism day

September 25-30, 2023

The IMNU library hosted a virtual book display featuring books on sustainable themes. Additionally, a blogging session was organized, where participants were tasked with writing articles on specific sustainability-related topics. Students, faculty, and staff participated in it; the blogs of the first three winners were published on the website, and certificates were also given to the participants.

Christmas Week

December 25-30, 2023

Christmas week celebration was held in the library, where books related to religion were displayed. During the Spring Week, we organized the game 'Author Dice Challenge' in which we had to open any cover by going to the number that would come out by throwing the dice. The author's name was to be mentioned correctly, and the name of any one book was given to each person as a gift of chocolate, a pen, and a star.



Winners of the Event



Christmas Week Celebration



Vichar Vinimay Presentation Schedule

Sr no.	Name of the Presenter 1	Name of the Presenter 2	Date of Presentation
1	Prof. Harsh Pratap Singh	Ms. Nidhi Maheta	February 17, 2024
2	Prof. Nisarg Joshi	Ms. Chandni Dave	March 2, 2024
3	Prof. Pratham Parekh	Prof. Mumukshu Trivedi	March 30, 2024
4	Prof. Rasmita Nayak	Ms. Ananya Mishra	April 6, 2024



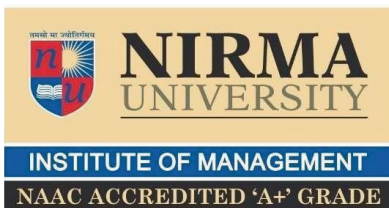


The Forthcoming Events

No.	Event	Date of the Event
1	Nirma International Conference on Management NICOM 2024	January 04-06, 2024
2	Perspective Richter 10	February 24 - 25, 2024
3	tHRive - The Paintball Tournament	March 02 - 03, 2024
4	Carnival 2024 - The Drum Circle	March 07, 2024
5	Zero Ping - The E-gaming tournament	March 08, 09 & 10, 2024
7	Street Smart 2024	March 14 - 15, 2024
6	ANVESH 2024 The Doctoral Conference on Management	March 15 - 16, 2024
8	CPR Training Workshop	March 18, 2024







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