





PLACEMENT REPORT

MBA, MBA HRM, IMBA

For the Year **2023-2024**



26st Best private B-School and 17th in terms of median salary



8th Best Private B-School in the west zone.

CAREERS 360

21st Best Private B-School pan India.



25th Best Private B-School pan India.



8th Best Private B-School pan India.



16th Best Private B-School pan India.



36th Best B-School pan India.

Scaling New Heights...

100% Placements

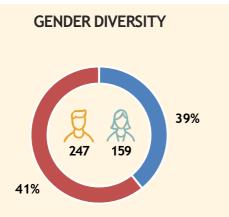
New Peaks

Despite a challenging hiring climate, Campus Placements 2024 witnessed an unprecedented surge of recruiters eager to secure the best talent from our campus. Our institute has a proud tradition of remarkable success and this year we continued to upheld the same. An impressive range of more than 85 esteemed companies participated in the placement process, each competing to attract our exceptional students. This overwhelming response from industry leaders underscores the high regard in which our graduates are held and reaffirms the institute's commitment to excellence in education and career readiness.

This year, the institute celebrated a record-breaking achievement with its highest package of INR 70 LPA offered by Balmer Lawrie UAE LLC. Following this, TransUnion CIBIL extended an impressive offer of INR 19.85 LPA. The average salary for our graduates stood at INR 11.22 LPA, while the median salary was INR 10.50 LPA. These outstanding figures highlight the exceptional caliber of our students and the strong demand for their skills in the industry. This year students also got an placement opportunity in middle east companies in the area of marketing and human resource.



BATCH STATISTICS 2022-2024



WORK EXPERIENCE 2 years & UPTO 1 YEAR 6% 1-2 YEARS 11% FRESHERS 70%



EDUCATION QUALIFICATION

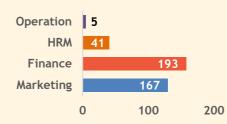






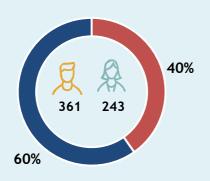


SPECIALIZATION



BATCH STATISTICS 2023-2025

GENDER DIVERSITY



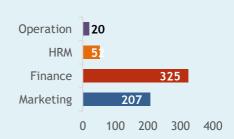
EDUCATION QUALIFICATION

Management	Commerce	Engineering	Others
39.9%	26.44%	23.10%	10.6%

WORK EXPERIENCE



SPECIALIZATION



PLACEMENT SNAPSHOT



SUMMER INTERNSHIP SNAPSHOT



Summer Internships 2024 explore Hybrid work culture

In 2024, the workplace culture has undergone profound changes in response to the enduring effects of COVID-19. Remote work has become widely accepted and integrated into business operations, with many companies adopting hybrid models that offer flexibility to employees.

This shift has not only normalized remote work but also accelerated digital transformation efforts across industries. Organizations have invested heavily in digital tools and platforms to facilitate seamless collaboration and communication among remote teams.

Physical office spaces have been reimagined to accommodate hybrid work setups, focusing on creating safe and collaborative environments for those who choose to work onsite.

Leadership styles have evolved to prioritize empathy, adaptability, and inclusivity, reflecting a shift towards more resilient and agile organizational structures. Overall, these changes illustrate a transformative period where workplaces have adapted to new norms, leveraging technology and flexible policies to thrive in a post-pandemic world.

At IMNU, we for the first time explored the concept of hybrid working in our summer internship programme. Surely students got to experience a whole new concept and go through the new normal. It was few in numbers to explore the new working culture.

Not only the internship but also the process of recruitment was done through technologically advanced tools to have a seamless process of recruiting and onboarding students

MAJOR CAMPUS HIRING PARTNERS























































































Offered Roles

Marketing	Finance	Operations	HR
Senior Analyst	Senior Analyst	Project Manager	Human Capital Consultant
Cloud Conultant	Financial Operations Associate	Research Analyst	Analyst - Talent Growth
Project Manager	Research & Investment Associate	Management Trainee (Aerospace)	Senior Associate HR
Area Sales Manager	Associate Financial Engineer	MT - Business Fulfillment	Account Manager
Relationship Manager	MT- Underwriter	Associate Consultant - ORC	Senior Executive - HR
Account Manager	Program Manager	Officer in Junior Management	Management Trainee - HR

