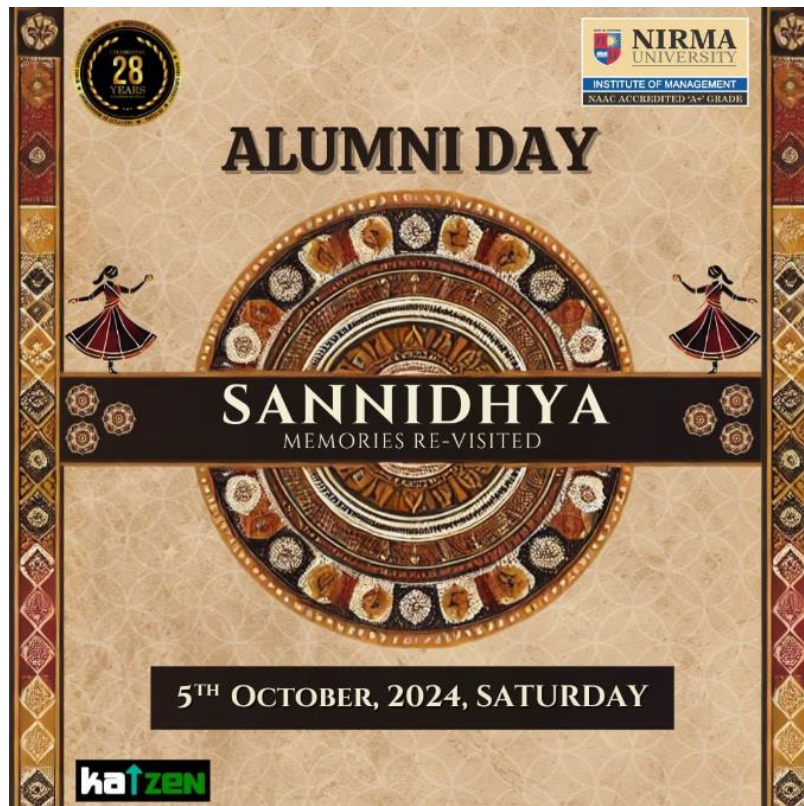




ALUMNI DAY 2024

Theme – Memories Re-visited

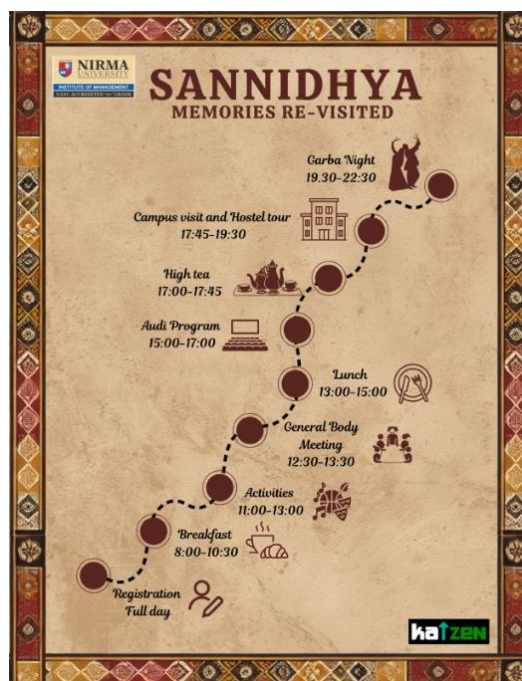


ALUMNI DAY 2024 –

The Alumni Day 2024 was a successful event. The Alumni from batches of 1996-1998 to those of 2022-2024 showed their presence.

The flow of the event went as follows:

1. Registration of Alumni to mark their presence and serving of breakfast.
2. Conduction of various fun activities collaborated by the club 'Expression'
3. General Body Meeting with Director and Senior Faculty along with the batch of 1999.
4. The lunch was followed by an interactive session where the Alumni recollected their Nirma Memories.
5. Performances by various Clubs and Committees in IMNU Auditorium.
6. A Walkathon was organized for Alumni to explore the campus.
7. Hostel visits were also conducted simultaneously with a walkathon.
8. Garba Night for Alumni and Executive Dinner.



Invitation to the Alumni:

We invited the Alumni through phone calls and an E-mail was sent. Posters for collaboration with different clubs and Committees were designed and posted in the respective Alumni Day groups.

Phone Calls - 5008

Emails - 6950

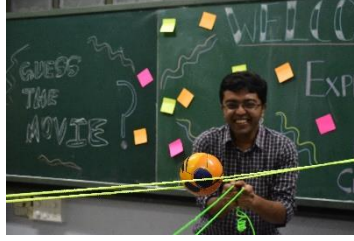
Registration and Breakfast:

The Alumni enrolled for the day and were greeted with merchandise and an itinerary on behalf of the Institute of Management, Nirma University. Following registration, they were served breakfast in the back lobby of the IMNU Building.



Engagement Activities:

Fun activities were organized by Club Expressions for the Alumni such as Guess the Movie, Upside Down MBA, Glass Pyramid Relay, and Tension Transfer.



General Body Meet, 2024:

The General Body Meet of Alumni Day served as a platform for alumni to discuss strategies for enhancing the engagement and support of the alumni network. With a focus on fostering stronger connections among alumni and current students, the meeting highlighted the importance of regular interactions, curriculum improvements, and industry integration. Attendees shared valuable insights and recommendations to strengthen the alumni community and improve educational outcomes, ultimately working towards the collective goal of ensuring the success of current and future students.



Director's Insights:

1. Alumni Relations : As the alumni networking is increasing in India, Nirma must focus on building stronger and mutually beneficial relationships with alumni.
2. Proactive Alumni Engagement: There should be regular meetups and continuous communication.

3. Professional Development: He explained that continuous learning is crucial for professional growth and explained with the examples and concepts of microeconomics, game theory , and marketing.
4. Nirma's Alumni Goal: The institution should aim to have alumni in each prominent company.
5. Industry Integration: Strengthening industry ties and involving alumni for mentoring and networking.
6. Commitment to Alumni Feedback: Alumni input is necessary to foster alumni relations.



Alumni Suggestions:

1. MS Excel Training: Former students recommended making MS Excel a crucial component of the management role curriculum.
2. Alumni Career Progress Tracking: To further involve alumni, a mechanism for tracking their career advancement was suggested.
3. Leadership Courses for Alumni: It was suggested to provide reasonably priced leadership development programs for alumni.
4. Consistent Alumni Interaction: It was stressed that continuing stronger links required regular communication, especially in the absence of institutional requirements.

5. Alumni Infrastructure: It was suggested that funds be allocated to infrastructure for alumni relations, which would include a plan for reaching out to the public via digital media through sites like LinkedIn.

6. Proactive Student Engagement: Alumni recommended organized initiatives for industry connections and mentorship, and they urged students to get in touch with them more frequently.

7. Incentives for Faculty and Alumni- A suggestion was made to create an incentive system for both faculty and students. This could be based on professional connections between alumni in similar industries or roles.

8. Immediate Action and Planning- Alumni emphasized the need for execution rather than long-term planning. They suggested that virtual discussions between faculty and alumni could start immediately rather than delaying action.

9. Engagement with Industry Professionals: An alumna shared insights on sustaining relationships within the industry. He emphasized the importance of being connected and mentioned his availability to support initiatives that align with industry needs.



Notable Moments:

Felicitation of 1997-1999 Batch:

The 25th anniversary of notable alumni was celebrated. Alumni like Manan Shah (leading a ₹2000 crore company) and Keyur Jathhal (with 25 years of experience) shared several industry insights.

Alumni Interactive Session:

Following lunch, there was an interactive session where the alumni recollected their memories followed by a video clip of memories of the 1999 batch.



1997-1999 Batch Silver Jubilee Celebration: The alumni from the batch of 1999 were felicitated with saplings for completing 25 years of journey with Nirma, they received a token of appreciation as a part of celebration.



Auditorium Session:

As part of the Alumni Day celebrations, the alumni enjoyed several engaging performances by different clubs at IMNU. Club Karwaan, the public speaking club, presented 'Kahani Un Dino Ki', which took everyone on a nostalgic journey with stories from the past. Club Fiesta, the Dance and Music Club, entertained the audience with a lively dance and music performance, blending Gujarat's rich culture with fond memories of college days. Club Chehre, the dramatics club, performed 'Mithya', a gripping act that left the audience deeply moved. These performances added a special charm to the event, making it memorable for all who attended.



Walkathon:

Alumni relived their university days with a fun campus walkathon accompanied by dhol music. They explored hostels and campus spots, recalling fond memories.



Garba Night and Executive Dinner:

A Garba night for Alumni was organized as the last activity of the day, followed by Dinner and DJ. The venue's decoration was entirely dedicated to the event's theme 'Sannidhya – Memories Re-visited'.



Feedback from Alumni:



Devanshu Bhatia (He/Him) • Following
 AGM Strategic Sourcing at Adani Group | Ex ABG | Ex Vedanta | Nirma Universi...
 1h • 🌐

This year's Alumni Day at **Institute of Management Nirma University Ahmedabad** was a heartwarming experience, brimming with nostalgia and camaraderie. As I stepped onto the familiar campus grounds, memories flooded back. The college has changed in many ways, with new buildings and updated facilities, yet the essence remains the same.

I am forever grateful to my **#almamater** and especially all the professors for imparting knowledge and invaluable skills that have greatly influenced my professional and personal growth.

Big shout out to the student volunteers for working tirelessly for weeks and making the event such a memorable one 🙌🔥

[#alumniday](#) [#alumni](#) [#alumniemeet](#) [#memories](#) [#mba](#) [#imnu](#) [#college](#)



~Amol Bhagwati +91 98254 15120
 In a flashback of memories
 Enscenced between two year of past stuggle and hapiness
 Years etched in the path of memory like a emblazoned alley
 Revived on the alumni day vibrant and vivacious
 Like a thunderbolt in a clear blue sky
 Oodles of gratitude to the Kaizen committee for this enthralling experience 06:35
 ❤️👍 8



Arnab Sharma • 1st
 Marketing Head | Forbes Communications Council | BW and IMPACT 40u40 | F...
 1d • Edited • 🌐

It's a surreal experience to be back on campus at **Institute of Management, Nirma University**, Ahmedabad for the **#AlumniMeet2024**. This place is more than just an educational institution; it's a haven of **#entrepreneurial** energy, unique to Gujarat, and grounded in **#values** supported by a proud Indian group—a group **Nirma Limited** whose DNA and history truly define what it means to carve one's own path.

This campus has offered me remarkable experiences and **#friendships** that have shaped my personal and professional journey, for which I remain grateful. It's wonderful to reconnect with my mentors and professors. The commitment and dedication of our professors continue to be key factors in shaping the future of so many who have walked these corridors over the years. As a alumni **#boardmember** at **#IMNU**, I've participated in numerous discussions that have been a reflection of the pride we take in our rich heritage and the enthusiasm for addressing the needs of the future.

It's important for us to know where we come from as we reflect on our present and make room for future paths. This has certainly been a wonderful opportunity—a quick pause from all the hustle to reflect on how far we have come and the road yet to be traveled.

A big shout out to the current students, professors and the institute's alumni relations team - Kaizen for this wonderful event.

[#ProudAlum](#) [#Nirma](#) [#Gratitude](#)

