



## **ALUMNI DAY 2023**

**Theme – “Espousal of Change”**

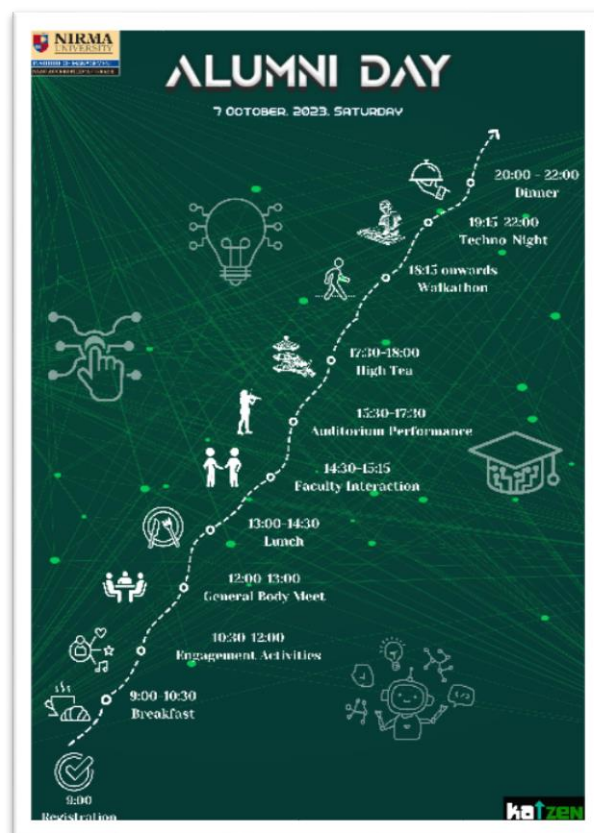


## ALUMNI DAY 2023 –

The Alumni Day 2023 was a successful event where the Alumni from batches of 1996-1998 to those of 2022-2023 showed their presence.

The flow of the event went as follows:

1. Registration of Alumni to mark their presence and serving of breakfast.
2. Conduction of various Engagement activities.
3. General Body Meeting with Director and Senior Faculty
4. The lunch was followed by an interactive session where the Alumni were engaged in fun-filled activities to recollect their Nirma Memories. It was also supplemented with faculty interaction.
5. Performances by various Clubs and Committees in IMNU Auditorium.
6. A Walkathon was organized for Alumni to explore the campus.
7. Techno Night for Alumni and Executive Dinner.



## **Invitation to the Alumni**

We invited the Alumni through phone calls and an E-mail was sent. Posters for collaboration with different Committees were designed and posted in the respective Alumni Day groups.

Phone Calls - 5201

Emails: 5222

## **Registration and Breakfast**

The Alumni enrolled for the day and were greeted with a token of thanks on behalf of the Institute of Management, Nirma University. Following registration, the Alumni were served breakfast in the back lobby of the IMNU Building.

## **Engagement Activities**



Various exciting games were prepared to involve the Alumni, such as Dum Charades, a Stack-the-cup game, in which alumni were asked to create a pyramid using cups.

Club Expressions also arranged a magic show and a card show for the kids of the Alumni.

## General Body Meet, 2023



- The presentation started with a briefing on year-round activities.
- This was then followed by giving a glimpse of all regular updates in the Alumni Relations Committee specifying the different alumni interactions we had on different platforms.
- The Future Plans for the year 2023-2024 were highlighted.

### Alumni Interaction Session

Following lunch, alumni and faculty participated in an interactive session. Everyone discussed their university recollections and how time had changed while they were in college.

An informal exercise was held for the alumni's leisure and they were requested to share any memories that took them on a nostalgic trip of their days at Nirma. Faculty also shared their recollections with the graduates in attendance, and the event concluded with a thank you and a call for the alumni to stay in touch with the institute and the events planned for them.

## Auditorium Session



Several clubs and committees, including Club Fiesta, Club Karwaan, and Club Chehre, exhibited their talents and performed for Alumni. Club Karwaan held a panel discussion to showcase the difference in learning styles between the GenZ vs the Millennials.

Club Fiesta performed a singing and dancing routine, and Club Chehre performed an incredible act.

## Walkathon

A walkathon across campus with Dhol was organized for Alumni to tour the campus again and relive their old memories. The walkathon crowd went dancing around campus as they also ventured into the hostels and were reminded of the great time they had spent in the university.



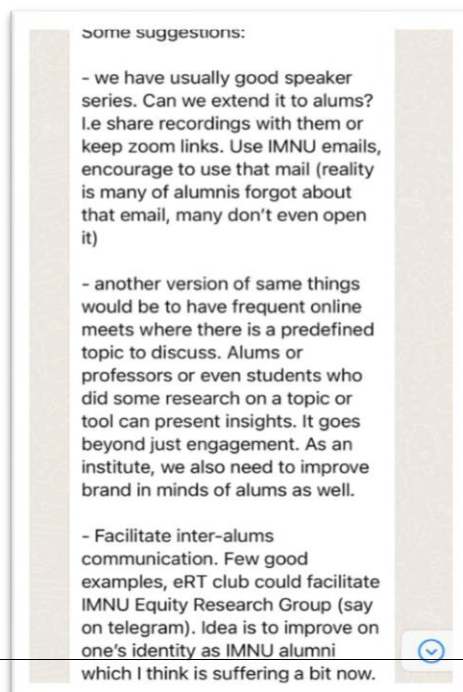
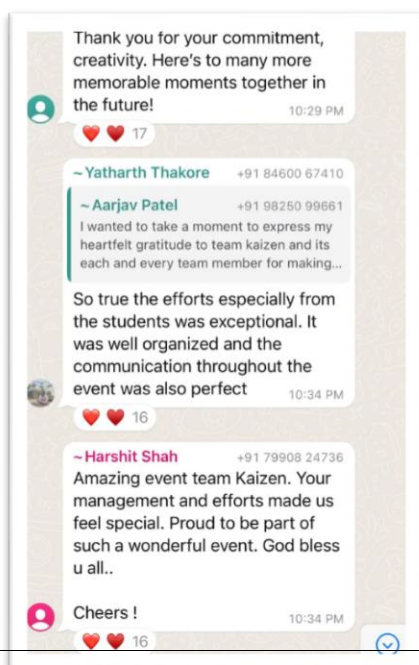
## Techno Night and Executive Dinner



As the day's last activity, a techno night for Alumni was organized, which was complete with a DJ, and an elite dinner.

The venue's decoration was entirely dedicated to the event's theme, "Espousal of Change". D-day was brought to an end with an executive dinner for the alumni.

## Feedback from the Alumni



- As a brand, we probably have very few touch points. I propose to make more presence and such that all interactions are useful on both the sides.

10:41 AM

 19

At the same time, I don't want to miss out on appreciating all the efforts I saw yesterday from students, all fun activities, planning, the performances etc

It really felt good. Kudos to you guys 🙌

10:46 AM

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**~KRUTI MODI** +91 76009 78911  
Kaizen you hosted us so well. Really appreciate your efforts & dedication. Your zeal to engage with us made us feel so comfortable and nostalgic. All the hard work you put in to make our day was so evident. All the arrangements and hospitality was so up to the mark making us look forward to associate & engaging more with the students & university.

11:30 AM

  15

~Kamal Surana +91 98984 62444

I had previously attended the alumni meets, but this year It was different from the view point of the team efforts and the planning..

Definitely there is a lot to be improvised or to be thoughtful from the management point of view to attract More Alumni's to such events.

I personally feel that a thought is required to understand why Alumni's are not turning up for such events, as I am sure that In Ahmedabad itself there are enough Alumni's who could fill up the entire Auditorium..

Anyways.. i personally enjoyed the meet-up and was a good to meet old friends and interact with New Bright minds..

12:53 PM



~Vivek Rathore +91 99710 09478

Great work Team Kaizen. 👍 .  
Although I couldn't able to attend the event, but heard great thing about it. A lot of hard work, planning and coordination goes behind making such a event successful. Well done and you deserve all the appreciation 🍷😊

1:31 PM

