



भारतीय प्रबंध संस्थान बोधगया
Indian Institute of Management
Bodh Gaya



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

Best Paper Award Certificate

is presented to

Ritu Raj

from **NIT SILCHAR**

for the paper titled **Does Social Media Influences Counterfeit**

Consumption? An Empirical Evidence From The Indian Counterfeit Markets.

at the **International Conference of Marketing on Consumer Experience in Digital Era**
organised by the Indian Institute of Management Bodh Gaya in association
with the School of Business, Economics, and Law, Gothenburg University, Sweden
from April 14th to 15th 2023.

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