



20th DOCTORAL CONFERENCE IN MANAGEMENT

ANVESH

(INCLUDING RESEARCH WORKSHOPS AND CLINIC)

February 27, 28 & March 1, 2025



Exploring Innovative Practices in Management

Institute of Management
Nirma University, Ahmedabad

ABOUT ANVESH

Anvesh 2025 is celebrating the 20th edition of the prestigious Doctoral Conference in Management organised by the Institute of Management, Nirma University. This annual conference serves as a global platform for doctoral students, providing a range of engaging activities that include paper presentations, academic discussions, research clinics, and workshops. The primary aim of Anvesh is to foster collaboration among research scholars from around the world. Participants will have the opportunity to engage in insightful conversations, share valuable knowledge and experiences, and explore new research avenues that could significantly influence the future of management studies.

CALL FOR PAPERS

The rapid evolution of web technologies and cutting-edge advancements drives organisational excellence at an exceptional pace. To encourage progress, exploring new approaches through collaboration with researchers, service providers, and industry partners is crucial. Navigating this complexity requires the implementation of effective strategies. Integrating the concept of design thinking into the organisational framework presents an opportunity to advance research in various fields, including organisational development, social initiatives, product development, open collaboration, sustainability, and disruptive advancements. This conference aims to shape future business practices by adopting more resilient management strategies while creating systems to manage resources and identify new opportunities amid transformative changes. We warmly invite the academic community to participate in this conference to explore and strengthen new partnerships.

SUB-THEMES

- Marketing
- Business Analytics
- Finance & Accounting
- Information Management
- Economics & Public Policy
- OB and Communication
- Operations Management

- Hospitality and Tourism
- Supply Chain Management
- Human Resource Management
- Humanities and Social Sciences
- Strategy and Entrepreneurship
- Technology & Innovation in Business
- Strategic Innovation Management
- Sustainability & Circular Economy General Management & Administration

The above list is only illustrative, researchers are encouraged to submit papers on any other themes that they deem relevant to the conference themes

PUBLICATION OPPORTUNITIES



International Journal of Islamic and Middle Eastern Finance and Management (Scopus Q1, ABDC 'B' Category)



Review of Financial Economics (Scopus Q2, ABDC 'B' Category)



Hospital Topics
(Scopus Q2)



Nirma University Journal of Business and Management Studies

BEST PAPER AWARDS



INR 12,000/-



INR 8,000/-



INR 5,000/-

SUBMISSION GUIDELINES

Only original and unpublished research works are invited. Any submission which is identical or substantially similar to work already published, under review for conference or publication, will not be considered. Papers with more than 10% plagiarism will be rejected.

SUBMISSION LINK

https://management.nirmauni.ac.in/anvesh-paper-submission/

SCAN NOW



REGISTRATION DEATILS

Please note that all participants, including paper presenters, are required to register for the conference. Each participant has to register separately. An author can present more than one paper after registration. No Certificate will be provided to the authors who have not registered.

• Early Bird (on or before January 30, 2025) • After (January 30, 2025)

India & SAARC Nations: ₹ 2,500/-

International scholars: \$100

India & SAARC Nations: ₹ 3.000/-

International scholars: \$150

Note: Registration Fee does not include accommodation. The Registration fee includes the conference workshops.

Kindly register yourself on the below link:

https://docs.google.com/forms/d/e/1FAIpQLScm854GUv4vwX_eWW9bTokxH5zbApoKG ugpJeDAEw8-wZW-Eg/viewform



SCAN FOR REGISTRATION

ACCOMMODATION

Limited On Campus accommodation (AC Rooms) will be available for scholars on a first come first basis.

The charges are:

- INR 1,500/- per day for single occupancy.
- INR 1,000/- per person per day on twin sharing basis.

Kindly confirm your bookings for On Campus accommodation before February 10, 2025.

BANK DETAILS FOR REGISTRATION AND ACCOMMODATION

- Bank Name: The Kalupur Commercial Co-operative Bank Ltd
- Branch Address: Nirma University, S.G. Highway, Ahmedabad
- Bank Account No: 09720180110
- RTGS & NEFT: IFSC: KCCBONRMO97 (KCCB Zero NRM Zero Nine seven)
- MICR Code: 380126029
- Beneficiary Name: Institute of Management (Under NU)
- Account Type: Current Account

Advisory Committee

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IMPORTANT DATES

Abstract Submission Deadline: December 20, 2024
Intimation of Abstract Acceptance: December 31, 2024
Last Date for Submission of Full Paper: January 15, 2025
Intimation of Paper Acceptance: January 25, 2025

Last Date for Registration: February 10, 2025
Pre-Conference Workshop: February 27, 2025
Conference Dates: February 28-March 1, 2025



ANVESH SECRETARIAT

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