

ANVESH – 2025

CONFERENCE SCHEDULE



27th February 2025 - Day Zero

13:30Hrs - 16:30Hrs
Pre-Conference Workshop
 Topic: "Conducting an Effective Literature Review"
Dr. PRADEEP KAUTISH
 Professor of Marketing
 Institute of Management, Nirma university

28th February 2025 - Day One

8:30Hrs - 9:30Hrs
Registration & Breakfast

<p>9:30Hrs - 11:00Hrs</p> <p>Inaugural Ceremony Chief Guest: Dr. RANJAN BANERJEE CEO & Professor Nayanta Education Foundation</p>	<p>11:00Hrs - 11:15Hrs</p> <p>Tea Break</p>	<p>11:15Hrs - 12:45Hrs</p> <p>Track Presentations</p>	<p>12:45Hrs - 13:45Hrs</p> <p>Lunch Break</p>
<p>14:00Hrs - 14:45Hrs</p> <p>Keynote Address (Online) Topic: "Managing Creativity: Lessons from the Entertainment Industry" Dr. JORIS EBBERS Professor of Entrepreneurship and Innovation Luiss Business School, Rome, Italy</p>	<p>14:45Hrs - 15:00Hrs</p> <p>Tea Break</p>	<p>15:00Hrs - 16:00Hrs</p> <p>Keynote Address Topic: "Opportunities Beyond Academia Post PhD" Dr. SRIKANTH DAHAGAM Chief Human Resource Officer GoApptiv Pvt Ltd, Mumbai</p>	<p>16:15Hrs - 17:45Hrs</p> <p>Track Presentations (Offline/Online National)</p> <p>18:00Hrs - 19:00Hrs</p> <p>Track Presentations (Online Global)</p>

1st March 2025 - Day Two

<p>9:00Hrs - 10:00Hrs</p> <p>Breakfast</p> <p>10:45Hrs - 11:45Hrs</p> <p>Conference Workshop Topic: "Case Study Development during PhD" Mr. RITESH THAKKAR Co-Founder & Director Avon Finserve Pvt Ltd Ahmedabad Dr. POONAM CHHANIWAL Assistant Professor of HRM, IMNU</p>	<p>9:30Hrs - 10:30Hrs</p> <p>Research Clinic</p> <p>11:45Hrs - 13:00Hrs</p> <p>Track Presentations</p>	<p>10:30 Hrs - 10:45Hrs</p> <p>Tea Break</p> <p>13:00Hrs - 14:00Hrs</p> <p>Lunch Break</p> <p>14:00Hrs - 15:00Hrs</p> <p>Valedictory Ceremony Guest of Honour: Dr. ARYA KUMAR Senior Professor and Dean Alumni Relations, Birla Institute of Technology and Science (BITS) Pilani, Rajasthan</p>
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