

ANVESH - 2025

CONFERENCE SCHEDULE



27th February 2025 - Day Zero

13:30Hrs - 16:30Hrs
Pre-Conference Workshop
 Topic: "Conducting an Effective Literature Review"
 Dr. Pradeep Kautish
 Professor of Marketing
 Institute of Management, Nirma university

28th February 2025 - Day One

9:00Hrs - 10:00Hrs
Registration & Breakfast

<p>10:00Hrs - 11:00Hrs Inaugural Ceremony Chief Guest: Dr. Ranjan Banerjee CEO & Prof. Nayanta Education foundation Hyderabad, India</p>	<p>11:00Hrs - 11:15Hrs Tea Break</p>	<p>11:15Hrs - 12:45Hrs Track Presentations</p>	<p>12:45Hrs - 13:45Hrs Lunch Break</p>
<p>14:00Hrs - 14:45Hrs Keynote Topic: "Managing Creativity: Lessons from the Entertainment Industry" Prof. Joris Ebber Professor of Entrepreneurship and Innovation Luiss Business School, Rome, Italy</p>	<p>14:45Hrs - 15:00Hrs Tea Break</p>	<p>15:00Hrs - 16:00Hrs Keynote Topic: "Opportunities beyond Academia Post PhD" Dr. Srikant Dahagam Chief Human Resource Officer GoApptiv, Mumbai, India</p>	<p>16:15Hrs - 17:45Hrs Track Presentations (Offline/Online National)</p>
<p>18:00Hrs - 19:00Hrs Online International Track Presentations</p>			

1st March 2025 - Day Two

<p>9:30Hrs - 10:30Hrs Research Clinic</p>	<p>9:00Hrs - 10:00Hrs Breakfast</p>	<p>14:00Hrs - 15:00Hrs Valedictory Ceremony Guest of Honour: Dr. Arya Kumar Senior Professor and Dean Alumni Relations, Birla Institute of Technology and Science Pilani, Rajasthan, India</p>
<p>11:45Hrs - 13:00Hrs Track Presentations</p>	<p>13:00Hrs - 14:00Hrs Lunch Break</p>	
<p>10:30Hrs - 10:45Hrs Tea Break</p>	<p>10:45Hrs - 11:45Hrs Conference Workshop Topic: "Case Study Development during PhD" Dr. Nayan Parikh CEO & MD of Nayan Parikh & Consultants Professor Emeritus Dr. Poonam Chhaniwal Assistant Professor of HRM IMNU</p>	