

## **Nirma University**

Nirma University, Ahmedabad is **NAAC A+ Accredited**, and established as a statutory university in 2003 (amended in 2006) under a special act passed by the Gujarat Government. The University Grants Commission (UGC) has recognized Nirma University under Section 2(f) of the UGC Act.

Nirma University consists of Faculty of Technology, Faculty of Management, Faculty of Pharmacy, Faculty of Science, Faculty of Law, Faculty of Design, Faculty of Commerce, Faculty of Architecture & Faculty of Research, and Doctoral Studies. The graduate, postgraduate, and doctoral level programmes offered by these faculties are rated highly by accreditation agencies, industry, business magazines, and students.

Innovation, quality, and excellence are the key driving forces of the programme that have translated the vision of these institutions into a reality over a short span of time. The campus vibrates with curricular and co-curricular activities like international conferences, conclaves, short-term industry relevant programmes, student competitions and cultural activities etc. Nirma University is also **5-Star Rated University** by the Gujarat State Institutional Ranking Framework, **2021**

## **About Institute of Management**

Founded on the vision of Padmashree Dr. Karsanbhai K. Patel, the Institute of Management, Nirma University (IMNU), earlier known as Nirma Institute of Management, came into existence in 1996. Embodying the principles of entrepreneurship, excellence, and professionalism, it imparts top-class business education and has produced new generation leaders and managers over the years.

The Institute of Management believes in critical academic pursuit and encourages original and innovative thinking with regard to national and internationally relevant ideas, policies through intellectually stimulating debates and discussions at all levels. The Institute has built its reputation with a dedicated goal of adding value to life and professional standards.

IMNU, a centre of learning where knowledge fuels the desire for distinction, has always pioneered in serving the changing needs of the industry. The campus infrastructure and amenities are comparable to any reputed university around the world. It hosts fully equipped classrooms where focused discussions, interactive study sessions, role plays, presentations, case studies, and strategy implementation sessions are held as part of the future managers' everyday work schedule. Institute of Management is ranked as **22nd Best B-School pan India and published in Education World in May 2023.**

### **For further details, contact:**

**Prof. Nina Muncherji**

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Nirma University  
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Ahmedabad - 382481

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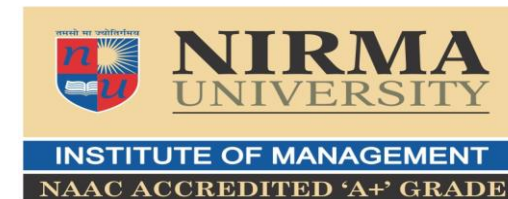
chair.mdp@nirmauni.ac.in

**Web site:**

**managememnt.nirmauni.ac.in**

## **Programme Time**

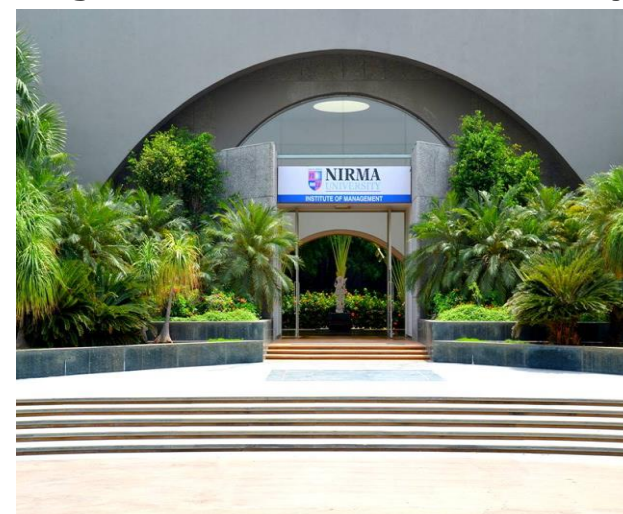
09:30AM to 05:30PM (All days)



**Programme Name: Executive Edge:  
Enhancing Personal Effectiveness &  
Presence**

**Date: 28 – 30 August 2025**

**Programme Leader: Dr. Nina Muncherji**



### **Address for Correspondence:**

MDP Office  
Institute of Management  
Nirma University  
Sarkhej-Gandhinagar Highway  
Near Chharodi,  
Ahmedabad 382 481, Gujarat  
Phone: 079-71652609, 079-71652000,  
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## OBJECTIVE OF THE PROGRAM

*‘Step into your next-level leadership with clarity, confidence, and credibility.’*

### The programme will:

- enable participants to identify, understand, and manage their own emotions while navigating interpersonal dynamics effectively in the workplace.
- help participants build key components of executive presence—gravitas, communication, and appearance—to boost credibility and inspire confidence.
- enable participants to foster clarity, assertiveness, and adaptability in verbal and non-verbal communication across diverse audiences and situations.
- equip mid-level managers with tools for better time, energy, and priority management to improve productivity and decision-making.

## WORKSHOP TAKEAWAYS

This Management Development Program is designed for mid-level managers ready to elevate their leadership journey. Through a dynamic blend of self-awareness, communication mastery, and professional presence. Participants will sharpen their effectiveness and cultivate an executive presence. Gain the power skills that set great leaders apart—because how you show up matters as much as what you know

## RESOURCE PERSONS

The Faculty of Management at Nirma University will conduct the programme.

## FOR WHOM

Middle Level Executives from Public Sector, Private Sector, Health Services, Banks, and Academia.

## HOW TO APPLY

The applicants are required to send completely filled in application form (photocopy may also be used) along with the registration fees so as to reach the coordinator on or before 23 August 2025.

## COURSE REGISTRATION FEES

Fees	Types of Participants	Mode of Programme
<b>Rs. 14,000/-</b>	Young Managers, Facilitators, Trainers, Individuals who want to know about a process, which guarantees improvement in on-the-job performance and in enhancing their image.	Offline

**(Note:** As per the Govt. Policy, please add CGST (9%) & SGST (9%) to the programme fee.)

Breakfast, Lunch, Tea and Kit (with course materials) will be provided to all the participants. All other expenses are to be borne by the participants.

Registration charges are non-refundable. Participants are required to make their own arrangements for stay and travel. However, on request, the arrangement for accommodation can be made in the University guest house on chargeable basis.

Fee can be paid by Demand Draft/Local Cheque. Demand Draft / Cheque should be drawn in favor of **“Institute of Management, Nirma University”** payable at Ahmedabad

**Institute of Management,  
Nirma University**

## APPLICATION FORM

**Programme Name: Executive Edge:  
Enhancing Personal Effectiveness &  
Presence**

**(Date: 28 – 30 August 2025)**

1. Name \_\_\_\_\_
2. Age \_\_\_\_\_ years
3. Designation \_\_\_\_\_
4. Organization \_\_\_\_\_
5. Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Phone \_\_\_\_\_  
Mobile \_\_\_\_\_  
Email \_\_\_\_\_
6. Experience (years) in relevant area  
(if applicable)  
Industry: \_\_\_\_\_
- 7 Demand Draft/Cheque No \_\_\_\_\_  
Dated \_\_\_\_\_  
Bank with Branch \_\_\_\_\_

Date :  
Place :

Signature of Participant

Certified that the above applicant is employed in our organization and the information stated by him/her is verified and found correct. We therefore sponsor him/her to attend the short-term training organized at your institute

Signature of Sponsoring Authority